



WCZX-FM
2 Pendell Road
Poughkeepsie, NY 12601
(845) 471-1500

CONTRACT

<u>Contract / Revision</u> 3669997 /		<u>Alt Order #</u>
<u>Advertiser</u> James Quigley for Ulster County Executive		<u>Original Date / Revision</u> 10/25/22 / 10/25/22
<u>Contract Dates</u> 10/18/22 - 11/08/22	<u>Estimate #</u>	
<u>Product</u> 10.17-11.8.22		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCZX-FM	<u>Account Executive</u> Lisa Montanaro	<u>Sales Office</u> Local Poughkeepsie
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Van Slyke Strategic Consulting, LLC
40 Day Street
Catskill, NY 12414

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCZX	10/18/22	10/25/22	M-F AM Drive	6a-10a		:30			NM	32	\$544.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/22	10/23/22	-TWTF--				20	\$17.00			
	Week:	10/24/22	10/30/22	MT-----				12	\$17.00			
N 2	WCZX	10/18/22	10/25/22	M-F PM Drive	3p-7p		:30			NM	32	\$544.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/22	10/23/22	-TWTF--				20	\$17.00			
	Week:	10/24/22	10/30/22	MT-----				12	\$17.00			
N 3	WCZX	10/26/22	11/08/22	M-F AM Drive	6a-10a		1:00			NM	88	\$1,848.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/22	10/30/22	--WTF--				18	\$21.00			
	Week:	10/31/22	11/06/22	MTWTF--				60	\$21.00			
	Week:	11/07/22	11/13/22	MT-----				10	\$21.00			
N 4	WCZX	10/26/22	11/08/22	M-F PM Drive	3p-7p		1:00			NM	88	\$1,848.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/22	10/30/22	--WTF--				18	\$21.00			
	Week:	10/31/22	11/06/22	MTWTF--				60	\$21.00			
	Week:	11/07/22	11/13/22	MT-----				10	\$21.00			
N 5	WCZX	10/26/22	11/08/22	M-F Midday	10a-3p		1:00			NM	60	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/22	10/30/22	-----				0	\$0.00			
	Week:	10/31/22	11/06/22	MTWTF--				60	\$22.00			
	Week:	11/07/22	11/13/22	-----				0	\$0.00			
N 6	WCZX	10/26/22	11/08/22	M-F PM Drive	3p-7p		1:00			NM	28	\$616.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/22	10/30/22	--WTF--				18	\$22.00			
	Week:	10/31/22	11/06/22	-----				0	\$0.00			
	Week:	11/07/22	11/13/22	MT-----				10	\$22.00			
Totals											328	\$6,720.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Time Period	# of Spots	Gross Amount	Net Amount
09/26/22 - 10/30/22	118	\$2,240.00	\$2,240.00
10/31/22 - 11/08/22	210	\$4,480.00	\$4,480.00
Totals	328	\$6,720.00	\$6,720.00

Signature: _____ **Date:** _____

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Michele Franks

From: Zackary Townsend
Sent: Tuesday, October 25, 2022 1:38 PM
To: Lisa Montanaro; HVOrders; Poughkeepsie Copy
Subject: RE: WCZX-FM Authorization
Attachments: James Quigley Political Order 3669997 - Revised 10.25.22.pdf

Hi Lisa,

This has been revised in Wide Orbit to match the new provided schedule!
Contract attached that reflects these revisions for confirmation.

Thank you,

Zackary Townsend
Account Manager
Townsquare Media Albany
Mobile: (518)698-7167
zackary.townsend@townsquaremedia.com

From: Lisa Montanaro <Lisa.Montanaro@townsquaremedia.com>
Sent: Tuesday, October 25, 2022 12:50 PM
To: HVOrders <HVOrders@townsquaremedia.com>; Poughkeepsie Copy <poughkeepsie.copy@townsquaremedia.com>; Wide Orbit Payments - Region 1 <wopayments1@townsquaremedia.com>
Subject: Fw: WCZX-FM Authorization

Hi Zack!

So as of tomorrow James Quigley For Ulster County Executive - spots will change to 60s and adding mid -days - see attached schedule

Copy- see attached 60 to change spot to from 10/26-11/8

Payments - see CC authorization.

*I don't think you need a new NAB since its the same order but just in case I included page 1

Lisa

Olvd#P rgwdqdur
Townsquare Media - Hudson Valley
Director of Sales
(o): (845) 478-1058
(c): (845) 430-5735



Wrz qvtxdh#P hgl#grhv#grw#glvfulp lqdw#q#dgyhuwlvqj#ddv#edvng#q#dfh#ru#hwqlflw|1#Dq|#urylvlrq#q#lq|#
rughu#ru#djuhph qw#ru#dgyhuwlvqj#kdw#sxusrwv#wr#glvfulp lqdw#edvng#q#dfh#ru#hwqlflw|/nyhq#lkdgz ulwhq/#
w|shg/#ru#wkhuz lvh#p dgh#d#duw#i#d#duwlfxdu#Erqwudfw/# lq#h#hnhfwng1

From: James E. Quigley 3rd <jimquig3@me.com>
Sent: Tuesday, October 25, 2022 12:29 PM
To: Lisa Montanaro <Lisa.Montanaro@townsquaremedia.com>
Subject: Fwd: WCZX-FM Authorization

thank you please confirm.

Jim

Begin forwarded message:

From: Town of Ulster Supervisor TOU <ulstersupervisor@townofulster.ny.gov>
Subject: WCZX-FM Authorization
Date: October 25, 2022 at 12:17:16 PM EDT
To: "James (Jim) E. Quigley 3rd CPA" <jimquig3@me.com>

James E. Quigley 3rd, CPA

Supervisor

Town of Ulster
1 Town Hall Drive
Lake Katrine, New York 12449

Tel: (845) 382-2765 Office
(845) 663-3686 Cell
(845) 336-0082 Fax

WWW.townofulster.ny.gov

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.



NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WCZX	Date: 10/25
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I, ~~Bill Van Slyke~~ James E. Quigley ³²⁰

being/on behalf of: Jame Quigley

a legally qualified candidate of the Republican

political party for the office of: Ulster County Executive

In the General

election to be held on: 11.8.22

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	see attached		\$2,000	\$2,640 net	

Attach proposed schedule with charges (if available):

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Ougley for Usher

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Gagnon CPA

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/25/22

Date

James E. Ougley 3rd

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

DocuSigned by:

Jason Finkelberg

D99DC474361D4

Signature

jason finkelberg

Printed Name

mp

Title

NAB Form PB-18 Candidates

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, James E Quigley 3rd
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

James E Quigley 3rd

signature of candidate or authorized committee

James E Quigley 3rd

printed name

10/25/22

date

NAB Form PB-18 Issues

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/25/22 James E. Gugley 3rd 845-594-8618
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**
DocuSigned by: Jason Finkelberg jason finkelberg mp
D99DC474361D4A1 Signature Printed Name Title