

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kimberly Patton/Media Plus, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Dacquisto

Authorized committee:

Committee to Elect Michael Dacquisto to Redding City Council

Agency requesting time (and contact information):

N/A Media Plus Advertising and Marketing

Candidate's political party:

n/a

Office sought (no acronyms or abbreviations):

Redding City Council

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee:

Karina Lapp, Treasurer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Kimberly Patton*

Name: Kimberly Patton

Date of Request to Purchase Ad Time: 10/8/2022

Signature:

*Murk Fitzmaurice*

Name: Murk Fitzmaurice

Date of Station Agreement to Sell Time: 11/01/2022

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/13/2022

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|                          |                                       |   |
|--------------------------|---------------------------------------|---|
| Contract #: <u>73801</u> | Station Call Letters: <u>KWLR-FM</u>  | Date Received/Requested: <u>11/01/2022</u>            |
| Est. #: <u>WDV22</u>     | Station Location: <u>Rocky Mt, CO</u> | Run Start and End Dates: <u>11/02/2022-11/07/2022</u> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Stephens Media Group  
 3360 ALTA MESA DRIVE  
 REDDING, California 96002  
 Phone: (530) 226-9500



MEDIA PLUS  
 PO BOX 494460  
 REDDING, CA 96049-4460

Advertiser: MICHAEL DAQUISTO  
 Order #: 2723009505993  
 Contract #: 73801  
 Date Entered: 11/01/2022  
 Last Modified: 11/01/2022  
 Product:  
 Salesperson: House Redding house  
 Billing Cycle: Calendar Month  
 Estimate #: NOV 22

Order Date Range: 11/02/2022 through 11/07/2022 (1 weeks)  
 Media Outlets: KWLZ-FM

**On-Air Schedule**

| # | Dates             | Station | Time/Program    | Len | Mo | Tu | We | Th | Fr | Sa | Su | S/W | Rate | Qty | Total  |
|---|-------------------|---------|-----------------|-----|----|----|----|----|----|----|----|-----|------|-----|--------|
| 1 | 11/02/22-11/04/22 | KWLZ-FM | 06:00AM-07:00PM | 30  | -- | -- | 6  | 6  | 5  | -- | -- | 17  | 6.00 | 17  | 102.00 |
| 2 | 11/07/22-11/07/22 | KWLZ-FM | 06:00AM-07:00PM | 30  | 5  | -- | -- | -- | -- | -- | -- | 5   | 6.00 | 5   | 30.00  |
| 3 | 11/05/22-11/06/22 | KWLZ-FM | 06:00AM-07:00PM | 30  | -- | -- | -- | -- | -- | 5  | 6  | 11  | 4.00 | 11  | 44.00  |

**Station Totals**

| Station       | On-Air Count | Digital Count | Web Count | Other Count | Gross Billing   | Commission     | Net Billing     |
|---------------|--------------|---------------|-----------|-------------|-----------------|----------------|-----------------|
| KWLZ-FM       | 33           | 0             | 0         | 0           | \$176.00        | \$26.40        | \$149.60        |
| <b>Totals</b> | <b>33</b>    | <b>0</b>      | <b>0</b>  | <b>0</b>    | <b>\$176.00</b> | <b>\$26.40</b> | <b>\$149.60</b> |

**Total Charges: \$176.00**  
**Agency Commission: \$26.40**  
**Total Net: \$149.60**

DUE UPON RECEIPT

**Projected Billing By Calendar Month**

| Month         | Year | Gross Billing   | Net Billing     |
|---------------|------|-----------------|-----------------|
| November      | 2022 | \$176.00        | \$149.60        |
| <b>Totals</b> |      | <b>\$176.00</b> | <b>\$149.60</b> |

Accepted for Stephens Media Group

Accepted for advertiser OR agency as agent for the advertiser

\_\_\_\_\_  
 Name

\_\_\_\_\_  
 Title

\_\_\_\_\_  
 Name

\_\_\_\_\_  
 Title

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kimberly Patton/Media Plus, hereby request station time as follows:

|                                |   |
|--------------------------------|---|
| <b>IDENTIFY CANDIDATE TYPE</b> | <input type="checkbox"/> <b>FEDERAL CANDIDATE</b>                   |
|                                | <input checked="" type="checkbox"/> <b>STATE OR LOCAL CANDIDATE</b> |

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:  
Michael Dacquisto

Authorized committee:  
Committee to Elect Michael Dacquisto to Redding City Council

Agency requesting time (and contact information):  
 N/A Media Plus Advertising and Marketing

Candidate's political party:  
n/a

Office sought (no acronyms or abbreviations):  
Redding City Council

Date of election:  General  Primary  
11/8/2022

Treasurer of candidate's authorized committee:  
Karina Lapp, Treasurer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

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| Candidate/Committee/Agency                     | Station Representative                             |
|--|--|
| Signature:<br>Name: Kimberly Patton            | Signature:<br>Name: Mark Fitzmaurice               |
| Date of Request to Purchase Ad Time: 10/8/2022 | Date of Station Agreement to Sell Time: 11/01/2022 |

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

10/13/2022

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 73800

Station Call Letters: KWLZ-FM

Date Received/Requested: 11/01/2022

Est. #: NDV 22

Station Location: Redding, CA

Run Start and End Dates: 11/02/2022 - 11/07/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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MEDIA PLUS  
 PO BOX 494460  
 REDDING, CA 96049-4460

Advertiser: MICHAEL DAQUISTO  
 Order #: 2723009505990  
 Contract #: 73800  
 Date Entered: 11/01/2022  
 Last Modified: 11/01/2022  
 Product:  
 Salesperson: House Redding house  
 Billing Cycle: Calendar Month  
 Estimate #: NOV 22

Order Date Range: 11/02/2022 through 11/07/2022 (1 weeks)  
 Media Outlets: KWLZ-FM

**On-Air Schedule**

| # | Dates             | Station | Time/Program    | Len | Mo | Tu | We | Th | Fr | Sa | Su | S/W | Rate | Qty | Total  |
|---|-------------------|---------|-----------------|-----|----|----|----|----|----|----|----|-----|------|-----|--------|
| 1 | 11/02/22-11/04/22 | KWLZ-FM | 06:00AM-07:00PM | 30  | -- | -- | 18 | 18 | 18 | -- | -- | 54  | 6.00 | 54  | 324.00 |
| 2 | 11/07/22-11/07/22 | KWLZ-FM | 06:00AM-07:00PM | 30  | 18 | -- | -- | -- | -- | -- | -- | 18  | 6.00 | 18  | 108.00 |
| 3 | 11/05/22-11/06/22 | KWLZ-FM | 06:00AM-07:00PM | 30  | -- | -- | -- | -- | -- | 18 | 18 | 36  | 4.00 | 36  | 144.00 |

**Station Totals**

| Station       | On-Air Count | Digital Count | Web Count | Other Count | Gross Billing   | Commission     | Net Billing     |
|---------------|--------------|---------------|-----------|-------------|-----------------|----------------|-----------------|
| KWLZ-FM       | 108          | 0             | 0         | 0           | \$576.00        | \$86.40        | \$489.60        |
| <b>Totals</b> | <b>108</b>   | <b>0</b>      | <b>0</b>  | <b>0</b>    | <b>\$576.00</b> | <b>\$86.40</b> | <b>\$489.60</b> |

Total Charges: \$576.00  
 Agency Commission: \$86.40  
 Total Net: \$489.60

DUE UPON RECEIPT

**Projected Billing By Calendar Month**

| Month         | Year | Gross Billing   | Net Billing     |
|---------------|------|-----------------|-----------------|
| November      | 2022 | \$576.00        | \$489.60        |
| <b>Totals</b> |      | <b>\$576.00</b> | <b>\$489.60</b> |

Accepted for Stephens Media Group

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_