

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Michael Lesperance, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mike Lesperance

Authorized committee:

Citizens to Elect Iron Mike

Agency requesting time (and contact information):

 N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Nunda Township Highway Commissioner

Date of election:

February 23

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Cindy Lesperance

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or



☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

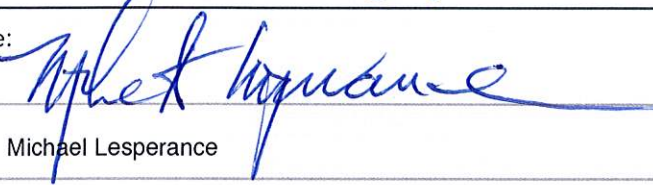
Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Michael Lesperance	Name: MARK ARTHUR
Date of Request to Purchase Ad Time: 02/04/2021	Date of Station Agreement to Sell Time: 02/04/2021

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Michael Lesperance

Date: 1/26/2021

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

2/4/21

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Client added on commercials to increase spot rotation. Client also provided a second script to run in addition to the current commercial. - 2/11/2021

Contract #:

537927

Station Call Letters: WZSR

Date Received/Requested:

2/4/21

Est. #:

Station Location:

Crystal Lake, IL

Run Start and End Dates:

2/8/2021 - 2/23/2021

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**I'm Iron Mike Lesperance, your Nunda Township  
Highway Commissioner.**

**It has been MY HONOR to serve the residents of  
Nunda Township.**

**We strive to do as much work as possible each  
year, and make the quality of work exceptional too.**

**The residents of Nunda Township deserve no less.**

**Please vote for TEAM Nunda and Iron Mike,  
February 23rd.**

**See how we work for you when you check us out  
on Facebook at Vote Iron Mike or Vote Iron Mike  
dot com.**

**Paid for by Citizens to Elect Iron Mike**



# CONTRACT



**Alpha Media**  
**8800 US Highway 14**  
**Crystal Lake, IL 60012**  
**(815) 459-7000**

And:

**Pol21/Mike Lesperance**  
**520 Herbert Rd.**  
**Lakemoor, IL 60051**

<u>Contract / Revision</u> 537927 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Pol21/Mike Lesperance</b>		<u>Original Date / Revision</u> 02/10/21 / 02/10/21
<u>Contract Dates</u> <b>02/08/21 - 02/23/21</b>	<u>Estimate #</u>	
<u>Product</u> <b>Nunda Township Highway Commissioner 2021</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WZSR-FM</b>	<u>Account Executive</u> Mark Arthur	<u>Sales Office</u> Local-Waukegan
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WZSR	02/08/21	02/23/21	Mo-Fr 6a-10a	6a-10a		:30			NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/21	02/14/21	11111--				5	\$30.00			
	Week:	02/15/21	02/21/21	11111--				5	\$30.00			
	Week:	02/22/21	02/28/21	11-----				2	\$30.00			
2	WZSR	02/08/21	02/23/21	Mo-Fr 10a-3p	10a-3p		:30			NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/21	02/14/21	11111--				5	\$30.00			
	Week:	02/15/21	02/21/21	11111--				5	\$30.00			
	Week:	02/22/21	02/28/21	11-----				2	\$30.00			
3	WZSR	02/08/21	02/23/21	Mo-Fr 3p-7p	3p-7p		:30			NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/21	02/14/21	11111--				5	\$30.00			
	Week:	02/15/21	02/21/21	11111--				5	\$30.00			
	Week:	02/22/21	02/28/21	11-----				2	\$30.00			
4	WZSR	02/13/21	02/21/21	Sa-Su 6a-7p	6a-7p		:30			NM	12	\$192.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/21	02/14/21	-----33				6	\$16.00			
	Week:	02/15/21	02/21/21	-----33				6	\$16.00			
N 5	WZSR	02/12/21	02/23/21	Mo-Fr 6a-10a	6a-10a		:30			NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/21	02/14/21	----1--				1	\$30.00			
	Week:	02/15/21	02/21/21	11111--				5	\$30.00			
	Week:	02/22/21	02/28/21	11-----				2	\$30.00			
N 6	WZSR	02/12/21	02/23/21	Mo-Fr 3p-7p	3p-7p		:30			NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/21	02/14/21	----1--				1	\$30.00			
	Week:	02/15/21	02/21/21	11111--				5	\$30.00			
	Week:	02/22/21	02/28/21	11-----				2	\$30.00			
N 7	WZSR	02/13/21	02/21/21	Sa-Su 6a-7p	6a-7p		:30			NM	8	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/21	02/14/21	-----22				4	\$16.00			
	Week:	02/15/21	02/21/21	-----22				4	\$16.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.



**Alpha Media**  
**8800 US Highway 14**  
**Crystal Lake, IL 60012**  
**(815) 459-7000**

<u>Contract / Revision</u> 537927 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Pol21/Mike Lesperance</b>		<u>Original Date / Revision</u> 02/10/21 / 02/10/21
<u>Contract Dates</u> <b>02/08/21 - 02/23/21</b>	<u>Product</u> Nunda Township Highwa	<u>Estimate #</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
<b>Totals</b>											72	\$1,880.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/21 - 02/23/21	72	\$1,880.00	\$1,880.00
<b>Totals</b>	72	\$1,880.00	\$1,880.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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