

ISSUE (Not-For-Issue) ADVERTISEMENT  
ADVERTISEMENT PLAN

I, Protect Kentucky Access, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Agency name: Stronger Than Communications (c/o Sage Media Planning and Placement)

Address: 1322 G Street S.E. Washington DC 20003

Contact: Elisabeth Blossom

Phone number: (202) 675-6936

Email: elisabeth@sagemediaplanning.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Protect Kentucky Access

Address: 842 S 7th St Louisville, KY 40203

Contact: Jennifer Allen

Phone number: (360) 561-9144

Email: jennifer.allen@ppallianceadvocates

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Jennifer Allen

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Kelly Grae Gibson</i>	Signature: <i>Teresa Austill</i>
Name: Kelly Grae Gibson	Name: Teresa Austill
Date of Request to Purchase Ad Time: 10/17/22	Date of Station Agreement to Sell Time: 10/17/22

Ad submitted to station?  Yes  No Date ad received: 10/12/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:  
 Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 374591	Station Call Letters: WEHT	Date Received/Requested: 10/17/22
Est. #: 1432/1477/12077	Station Location: Evansville IN	Run Start and End Dates: 10/18 - 10/24 2022

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# CONTRACT



**WEHT**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Tara Conway**  
**Irving, TX 75039**  
**(800) 879-8542**

<u>Contract / Revision</u> 3745991 /		<u>Alt Order #</u> HL#27961733	
<u>Advertiser</u> POL/Protect Kentucky Access		<u>Original Date / Revision</u> 10/15/22 / 10/17/22	
<u>Contract Dates</u> 10/18/22 - 10/24/22		<u>Estimate #</u> 1432/1477/12077	
<u>Product</u> ISSUE			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
	<u>Property</u> WEHT	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>			
<u>Demographic</u> Households			
	<u>Agency Code</u> 9914019	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**Stronger Than Communications / Sage Media Planning**  
**Attention: Elisabeth Blossom**  
**c/o Sage Media Planning & Placement**  
**1322 G Street, SE**  
**Washington, DC 20003**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WEHT	10/18/22	10/20/22	Good Morning America	M-F 7a-9a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	-1-1---	2			\$500.00				
N 2	WEHT	10/22/22	10/22/22	Good Morning America Sat	Sa 7a-9a		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	-----1-	1			\$140.00				
N 3	WEHT	10/23/22	10/23/22	Good Morning America Sun	Su 7a-8a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	-----1	1			\$175.00				
N 4	WEHT	10/19/22	10/21/22	Kelly and Ryan	M-F 9a-10a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	--1-1--	2			\$125.00				
N 5	WEHT	10/24/22	10/24/22	Kelly and Ryan	M-F 9a-10a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/22	10/30/22	1-----	1			\$125.00				
N 6	WEHT	10/18/22	10/20/22	WEHT Local Lifestyles	M-F 11a-12p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	-1-1---	2			\$90.00				
N 7	WEHT	10/19/22	10/21/22	General Hospital	M-F 1p-2p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	--1-1--	2			\$175.00				
N 8	WEHT	10/24/22	10/24/22	General Hospital	M-F 1p-2p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/22	10/30/22	1-----	1			\$175.00				
N 9	WEHT	10/18/22	10/20/22	Eyewitness News at 4p	M-F 4p-5p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	-1-1---	2			\$225.00				
N 10	WEHT	10/19/22	10/21/22	Eyewitness News at 5p	M-F 5p-530p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	--1-1--	2			\$450.00				
N 11	WEHT	10/24/22	10/24/22	Eyewitness News at 5p	M-F 5p-530p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WEHT**  
 5000 Riverside Dr  
 Building 5 Suite 200  
 Tara Conway  
 Irving, TX 75039  
 (800) 879-8542

<u>Contract / Revision</u> 3745991 /	<u>Alt Order #</u> HL#27961733
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<u>Advertiser</u> POL/Protect Kentucky Access	<u>Original Date / Revision</u> 10/15/22 / 10/17/22
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<u>Contract Dates</u> 10/18/22 - 10/24/22	<u>Product</u> ISSUE	<u>Estimate #</u> 1432/1477/12077
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	1-----				1	\$450.00			
N 12	WEHT	10/22/22	10/22/22	Sa 1030p-11p	Sa 1030p-11p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1-				1	\$125.00			
<b>Totals</b>											18	\$4,320.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/22 - 10/31/22	18	\$4,320.00	(\$648.00)	\$3,672.00
<b>Totals</b>	18	\$4,320.00	(\$648.00)	\$3,672.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<[www.nexstar.tv/advertisingterms](http://www.nexstar.tv/advertisingterms)>