



KTVI-TV
 2250 Ball Dr
 St Louis, MO 63146
 (314) 213-2222

CONTRACT

<u>Contract / Revision</u> 398952 /		<u>Alt Order #</u>
<u>Product</u> Les Turilli, Jr - Governor (IND)		
<u>Contract Dates</u> 10/24/16 - 11/05/16		<u>Estimate #</u>
<u>Advertiser</u> Turilli/IND/ MO Gov		<u>Original Date / Revision</u> 10/20/16 / 10/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI-TV	<u>Account Executive</u> Mickie Reeves	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Turilli/IND/ MO Gov
 Meramec Caverns
 PO Box 948
 Stanton, MO 63079

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	10/29/16	11/05/16	Sa 5p-6p	5:30 PM-6:00 PM		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S-				1	\$225.00	0.00			
Week:		10/31/16	11/06/16	-----S-				1	\$225.00	0.00			
N 2	2	10/24/16	10/27/16	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	M--T---				2	\$375.00	0.00			
N 3	2	10/24/16	10/27/16	M-F 430a-5a			:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-TW----				2	\$75.00	0.00			
N 4	2	10/24/16	10/27/16	M-F 1a-130a	1a-130a		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-TW----				2	\$25.00	0.00			
N 5	2	10/30/16	10/30/16	Sa-Su 4a-6a	4:30 AM-5:00 AM		:30				NM	1	\$11.76
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S				1	\$11.76	0.00			
Totals											0.00	9	\$1,411.76

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/30/16	8	\$1,186.76	\$1,008.75
10/31/16 -11/05/16	1	\$225.00	\$191.25
Totals	9	\$1,411.76	\$1,200.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

Reeves, Mickie

From: caveman@fidnet.com
Sent: Thursday, October 20, 2016 12:33 PM
To: Reeves, Mickie
Subject: RE: FW: UPDATED CANDIDATE CARD

398958

Mickie,

I have \$1200 to spend, can we do the LUR rates for the following

Sat 5:30pm \$225 10/22

Mon 9am \$375 10/24

Thur 9am \$375 10/27

Sat 5:30pm \$225 10/30

If the spots run cheaper, you can put in an overnite somewhere.

New spot is :30 Faith & Family. You can get it from Rik with Redline Production

I can give you a check by phone or overnite it to you.

Thanks,

Lester Turilli
www.Governor2016.com