

WZEW and WNSP ISSUES and
PROGRAMMING TO ADDRESS THOSE
ISSUES, 1st Quarter, 2017

The following are the issues of public importance identified by radio station WZEW-FM and WNSP-FM in the 1st Quarter of 2017 for Mobile, Fairhope and the surrounding service area:

- 1) The improvement and protection of the environment in Mobile and Baldwin counties along with Mobile Bay and the Gulf of Mexico.
- 2) The need for funding and support of the Child Advocacy Center for victims of sexual and physical abuse within the Mobile/Fairhope area.
- 3) The elimination of homelessness within the Mobile/Fairhope area.
- 4) The need for volunteer action to support programs and services for non-profit agencies within the service area.
- 5) Support for, and education about, the arts and the role they play in our community.

WZEW-FM and WNSP-FM offer extended airtime to legitimate public service groups through our liberal offering of airtime to legitimate public service groups. Included in the 1st quarter were American Red Cross, Child Advocacy Center, Camp Kesem, Housing First, Joy of Life on the Gulf Coast, the Lagniappe, LifeSouth Community Bloodcenters, Mobile Arts Council, Mobile Bay Keeper, Mobile Theatre Guild, Mobile Shakespeare Company, The Joe Jefferson Playhouse and the Providence Hospital Foundation. All the PSA's that aired on WZEW-FM and WNSP are listed under separate cover in the public file.

Public News/Lagniappe

WZEW-FM and WNSP-FM have dedicated time to supporting news efforts in partnership with the Lagniappe weekly newspaper to cover stories of public interest that go uncovered due to the area's lack of a daily newspaper.

Camp Kesem

WZEW-FM and WNSP-FM sponsored and promoted the "Make the Magic" fundraiser, a gala, auction and dinner benefiting Camp Kesem. Camp Kesem is a nationwide community of college students that support children through and beyond their parents' cancer.

Housing First

WZEW-FM and WNSP-FM promoted and sponsored "Project Homeless Connect" and "Point in Time Count of the Homeless," events held by and benefiting Housing First, an organization dedicated to preventing, addressing and ending homelessness by developing resources and assets.

Providence Hospital Foundation

WZEW-FM and WNSP-FM sponsored and promoted the "Festival of Flowers" that was held March 23-26 on the campus of Providence Hospital. The day long fundraiser featured local art, "Buds & Brews" (a beer tasting event) and child-focused events. It benefitted the Providence Hospital Foundation, who assists Providence Hospital in providing healthcare.

Joy of Life

WZEW-FM and WNSP-FM sponsored and promoted the 4th annual Mardi Gras Ball hosted by Joy of Life on the Gulf Coast. The event featured live music, local catering and live and silent auctions, and it benefitted St. Jude's Research Hospital. WZEW-FM promoted the event on air and appeared at the event.

LifeSouth Blood Drives

WZEW-FM and WNSP-FM were a proud sponsor of LifeSouth Community Bloodcenters to assist in promoting blood donation year round and especially in times of need.

The Arts in our Community

WZEW-FM and WNSP-FM are a proud sponsor of the Arts in Mobile & Baldwin Counties. This includes The Joe Jefferson Playhouse, Mobile Theatre Guild, and Mobile Shakespeare Company, Mobile Arts Council, Loda Art Walk/Arts Alive!, The Mobile Opera & Symphony and many others.

E-Town

WZEW airs “E-Town”, a non profit program every Sunday. E-Town features a variety of guests and performances and promotes better living for our planet.

92 ZEW’s Community Round Table

WZEW-FM and WNSP-FM air the show “Community Round Table” along with the “Radio Health Journal” on Sunday mornings. “Community Round Table” is a local issues discussion show hosted by WZEW-FM evening personality Tony Plosczyinski. On the show Tony interviews community leaders and citizens of Mobile, Fairhope and the surrounding area to find out what the issues affecting the community are and what solutions exist. The “Radio Health Journal” is a half hour program that focuses on new medicines and cure and suggestions and tips on how to live a healthier lifestyle.

What Matters to Mobile

The issues that concern the citizens of Mobile, Fairhope and surrounding communities are the concerns of WZEW-FM and WNXP-FM. WZEW-FM and WNXP-FM are actively working with many groups who are trying to further the quality of life in our area of the beautiful Gulf Coast. WZEW-FM and WNXP-FM will continue to seek out and address the concerns of its city of license and surrounding area.

WNSP-FM and WZEW ISSUES and
PROGRAMMING TO ADDRESS THOSE
ISSUES, 2nd Quarter, 2017

The following are the issues of public importance identified by radio station WNSP-FM and WZEW-FM in the 2nd Quarter of 2017 for Mobile, Fairhope and the surrounding service area:

- 1) The improvement and protection of the environment in Mobile and Baldwin counties along with Mobile Bay and the Gulf of Mexico.
- 2) The need for funding and volunteer action to support programs and services that benefit local children.
- 3) The need for funding and support of the Leukemia and Lymphoma Society for blood cancer patients within the Mobile/Fairhope area.
- 4) The need for volunteer action to support programs and services for non-profit agencies within the service area.
- 5) Support for, and education about, the arts and the role they play in our community.

WNSP-FM and WZEW-FM offers extended airtime to legitimate public service groups through our liberal offering of airtime to legitimate public service groups. Included in the 2nd quarter were Childrens' of Alabama, the Downtown Mobile Alliance, Dumas Wesley Community Center, Fuse Project, the Lagniappe, the Leukemia and Lymphoma Society, Make-A-Wish, Mobile Arts Council, Mobile Bay Keeper, Mobile Museum of Art, Mobile Theatre Guild, Mobile Shakespeare Company, and The Joe Jefferson Playhouse. All the PSA's that aired on WZEW are listed under separate cover in the public file.

Public News/Lagniappe

WNSP-FM and WZEW-FM has dedicated time to supporting news efforts in partnership with the Lagniappe weekly newspaper to cover stories of public interest that go uncovered due to the area's lack of a daily newspaper.

Childrens' of Alabama

WNSP-FM and WZEW-FM sponsored and promoted the Children's Cup Regatta. The boat race, partially sponsored by the Fairhope Yacht Club, benefited the Children's of Alabama Gulf Coast Chapter. WNSP-FM and WZEW-FM promoted the event on air.

Downtown Mobile Alliance

WNSP-FM and WZEW-FM sponsored and promoted the Happy Hour Hardhat Tour. The event featured a tour of projects undergoing renovation or construction in downtown Mobile, and it benefited the namesake alliance. Established in August 2006, the Downtown Mobile Alliance is a membership organization that exists to support the redevelopment of Downtown Mobile through marketing, advocacy and the management of Business Improvement District services. WNSP-FM and WZEW-FM promoted the event on air.

Dumas Wesley Community Center

WNSP-FM and WZEW-FM sponsored and promoted the 2nd annual Plane Pull hosted by the Dumas Wesley Community Center. Sixteen teams competed to see who could pull an Airbus aircraft the fastest over a distance of 12 feet. WNSP-FM and WZEW-FM promoted the event on air.

Fuse Project

WNSP-FM and WZEW-FM sponsored and promoted the 4th annual Dragon Boat Festival. Teams of 21 people competed in a unique boat race to raise money for local children. WNSP-FM and WZEW-FM promoted the event on air.

Make-A-Wish

WNSP-FM and WZEW-FM sponsored and promoted a dodge ball tournament. The event featured live music, a costume contest, a silent auction and raffle prizes, and it benefited the Make-A-Wish foundation. WNSP-FM and WZEW-FM promoted the event on air.

Leukemia and Lymphoma Society

WNSP-FM and WZEW-FM sponsored and promoted the Leukemia and Lymphoma Society's "Operation Iron Bowl." Contestants paid for entries into a drawing, and the winner received tickets to the Iron Bowl, a chartered flight, and transportation to and from the game. WNSP-FM and WZEW-FM promoted the event on air.

The Arts in our Community

WZEW_FM is a proud sponsor of the Arts in Mobile & Baldwin Counties. This includes The Joe Jefferson Playhouse, Mobile Theatre Guild, and Mobile Shakespeare Company, Mobile Arts Council, Loda Art Walk/Arts Alive!, The Mobile Opera & Symphony and many others.

E-Town

WZEW-FM airs "E-Town", a nonprofit program every Sunday. E-Town features a variety of guests and performances and promotes better living for our planet.

WNSP- FM and WZEW-FM Community Round Table

WNSP-FM and WZEW-FM airs the show “Community Round Table” along with the “Radio Health Journal” on Sunday mornings. “Community Round Table” is a local issues discussion show hosted by WZEW-FM evening personality Tony Plosczyinski. On the show Tony interviews community leaders and citizens of Mobile, Fairhope and the surrounding area to find out what the issues affecting the community are and what solutions exist. The “Radio Health Journal” is a half hour program that focuses on new medicines and cure and suggestions and tips on how to live a healthier lifestyle.

What Matters to Mobile

The issues that concern the citizens of Mobile, Fairhope and surrounding communities are the concerns of WNSP-FM and WZEW-FM. WNSP-FM and WZEW-FM is actively working with many groups who are trying to further the quality of life in our area of the beautiful Gulf Coast. WNSP-FM and WZEW-FM will continue to seek out and address the concerns of its city of license and surrounding area.

12. Enter the required information and click "Sign In". You are now on the station management page.

DO NOT click on the button at the top labeled, "(Call Letters) profile is currently turned off" until you have completely uploaded all of the required documents!!!

13. By hovering over the "Manage Public Inspection File" tab in the blue banner at the top of the page, you can select from the different folders you will need to populate with your station documents.

14. At the bottom of each page where you are uploading documents you must click on "Upload". Follow instructions in the upload box to browse for the required documents on your local computer. Once you have selected the files you wish to upload in the folder (maximum 15 per upload) click on "Start Upload".

**WNXP-FM and WZEW-FM ISSUES and
PROGRAMMING TO ADDRESS THOSE
ISSUES, 3rd Quarter, 2017**

The following are the issues of public importance identified by radio station WNXP-FM and WZEW-FM in the 3rd Quarter of 2017 for Mobile, Fairhope and the surrounding service area:

- 1) The improvement and protection of the environment in Mobile and Baldwin counties along with Mobile Bay and the Gulf of Mexico.
- 2) The need for funding and support of the Child Advocacy Center for victims of sexual and physical abuse within the Mobile/Fairhope area.
- 3) Support for the American Heart Association, which provides education about cardiovascular conditions and resources for maintaining heart health.
- 4) The need for volunteer action to support programs and services for non-profit agencies within the service area.
- 5) Support for, and education about, the arts and the role they play in our community.

WNXP-FM and WZEW-FM offers extended airtime to legitimate public service groups through our liberal offering of airtime to legitimate public service groups. Included in the 3rd quarter were the American Heart Association, the Child Advocacy Center, Children of Alabama, the Lagniappe, Ronald McDonald House Charities, United Cerebral Palsy, Mobile Arts Council, Mobile Bay Keeper, Mobile Theatre Guild, Mobile Shakespeare Company, The Joe Jefferson Playhouse and the Providence Hospital Foundation. All the PSA's that aired on WZEW are listed under separate cover in the public file.

Public News/Lagniappe

WNSP-FM and WZEW-FM has dedicated time to supporting news efforts in partnership with the Lagniappe weekly newspaper to cover stories of public interest that go uncovered due to the area's lack of a daily newspaper.

American Heart Association

WNSP-FM and WZEW-FM promoted the "Heart Walk" event, a fundraiser benefiting the American Heart Association, though the event was eventually cancelled. The AHA is one of the leading supporters of cardiovascular research nationwide.

Child Advocacy Center

WNSP-FM and WZEW-FM sponsored and promoted the "Cheers to Children" event, which featured a wine tasting, live music and a silent auction. All proceeds benefited the local Child Advocacy Center.

Ronald McDonald House Charities

WNSP-FM and WZEW-FM promoted the "Rubber Ducky Regalia," "50 Days of Giving," and 11th annual "Girls Just Wanna Have Fun" events, all of which benefited the local Ronald McDonald House Charities. The RMHC provides resources for families and sick children.

United Cerebral Palsy

WNSP-FM and WZEW-FM promoted a drawing for tickets to the Iron Bowl football game that benefited United Cerebral Palsy. United Cerebral Palsy (UCP) educates, advocates and

provides support services to ensure a life without limits for people with a spectrum of disabilities.

Childrens' of Alabama

WNSP-FM and WZEW-FM promoted the "All in for Heart" fundraiser, a gala benefiting the Pediatric Congenital Heart Center at Children's of Alabama. Since 1911, Children's of Alabama has provided specialized medical care for ill and injured children.

Mobile Bay Keeper

WNSP-FM and WZEW-FM sponsored and promoted the "Bay Bites Food Truck Festival," an event featuring music, food vendors, a dunk tank and more benefiting Mobile Bay Keeper. Mobile Bay Keeper lobbies on a local, state and federal level to promote a cleaner environment in south Alabama. WZEW-FM appeared at the event.

The Arts in our Community

WNSP-FM and WZEW-FM are a proud sponsor of the Arts in Mobile & Baldwin Counties. This includes The Joe Jefferson Playhouse, Mobile Theatre Guild, and Mobile Shakespeare Company, Mobile Arts Council, Loda Art Walk/Arts Alive!, The Mobile Opera & Symphony and many others.

E-Town

WZEW airs "E-Town", a nonprofit program every Sunday. E-Town features a variety of guests and performances and promotes better living for our planet.

92 ZEW's Community Round Table

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What Matters to Mobile

The issues that concern the citizens of Mobile, Fairhope and surrounding communities are the concerns of WNSP-FM and WZEW-FM. WNSP-FM and WZEW-FM is actively working with many groups who are trying to further the quality of life in our area of the beautiful Gulf Coast. WNSP-FM and WZEW-FM will continue to seek out and address the concerns of its city of license and surrounding area.

WNSP and WZEW ISSUES and
PROGRAMMING TO ADDRESS THOSE
ISSUES, 4th Quarter, 2017

The following are the issues of public importance identified by radio station WNSP FM and WZEW-FM in the 4th Quarter of 2017 for Mobile, Fairhope and the surrounding service area:

- 1) The improvement and protection of the environment in Mobile and Baldwin counties along with Mobile Bay and the Gulf of Mexico.
- 2) The need for funding and support of the Child Advocacy Center for victims of sexual and physical abuse within the Mobile/Fairhope area.
- 3) Support for areas affected by recent natural disasters, such as Texas, Puerto Rico and Northern California.
- 4) The need for volunteer action to support programs and services for non-profit agencies within the service area.
- 5) Support for, and education about, the arts and the role they play in our community.

WNSP and WZEW-FM offers extended airtime to legitimate public service groups through our liberal offering of airtime to legitimate public service groups. Included in the 4th quarter were Child Advocacy Center, Children's of Alabama, the HAT Project, the Jake Peavy Foundation, Jesse's Army, the Lagniappe, LifeSouth Community Bloodcenters, Lifelines Counseling Services, Mobile Arts Council, Mobile Baykeeper, the Ronald McDonald House, USA Children's and Women's Hospital, the YMCA, Mobile Theatre Guild, Mobile Shakespeare Company, and The Joe Jefferson Playhouse. All the PSA's that aired on WZEW are listed under separate cover in the public file.

Public News/Lagniappe

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Child Advocacy Center

WZEW-FM sponsored and promoted the Child Advocacy Center's Pickleball Tournament and "Holiday Cheer at Five" event. WZEW-FM promoted the event on air and appeared at the "Holiday Cheer" event.

Lifelines Counseling Services

WZEW-FM promoted "Bay Area Brunch Fest." The event featured live music, local catering and it benefited Lifelines Counseling Services, which is a comprehensive non-profit human services agency providing counseling, resources, assistance and education to the Mobile community.

Ronald McDonald House

WNSP-FM and WZEW-FM sponsored and promoted the "Red Shoe Brew" event hosted by Red Shoe Society. The event featured food, drinks, entertainment, prizes, house tours and more, and it benefited the Red Shoe Society, a group of area young professionals dedicated to supporting the Ronald McDonald House Charities of Mobile.

USA Children's and Women's Hospital

WNSP FM and WZEW-FM sponsored and promoted the 16th annual "Santa Run" two-mile fun run hosted by Carpe Diem, a local coffee shop. The event's proceeds benefited USA Children's and Women's Hospital. WZEW-FM promoted the event on air and appeared at the event.

YMCA

WNSP-FM and WZEW-FM sponsored and promoted the YMCA's 3rd annual Gridiron Gala. The event featured food, drinks, speakers, and proceeds went to local chapters of the YMCA. WZEW-FM promoted the event on air and its sister station WNSP appeared at the event.

Children's of Alabama

WNSP-FM and WZEW-FM promoted the "UR KEYS 2 DRV" and "Boots & BBQ Barn Bash." The events, a summit on teen driving safety and a night of music and food respectively, benefited the Gulf Coast chapter of Children's of Alabama.

the HAT Project

WNSP-FM and WZEW-FM sponsored and promoted the 3rd annual Hargrove Foundation Gala. The event featured a keynote speaker and it benefited the HAT Project, or the Hargrove Adaptive Toy project. The HAT Project seeks to create a viable training solution for mobility limited children, a tool to help these children develop the skill sets needed to independently operate an electric wheelchair.

Jake Peavy Foundation

WNSP-FM and WZEW-FM sponsored and promoted the Outsiders Ball, hosted by the Jake Peavy Foundation. Proceeds from the night of live music went to individuals and families affected by the recent hurricanes in Florida, Puerto Rico and the Caribbean as well as victims of the Northern California fires.

Jesse's Army

WNSP-FM and WZEW-FM promoted Jesse's Army, a group dedicated to creating a free children's book fair.

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exist. The “Radio Health Journal” is a half hour program that focuses on new medicines and cure and suggestions and tips on how to live a healthier lifestyle.

What Matters to Mobile

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