



KSAS+KAAS Combo KSAS+
316 N West St
Wichita, KS 67203

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 1911351

Schedule Dates

09/02/14-09/08/14

Advertiser

Kansas Values Institute (92703)

Agency

Great American Media (2231)

Product

POLITICAL ISSUE (ns) (1187)

Brand

KANSAS VALUES INSTIT (652456)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Kaufma, Meredith

Phone/Fax

/

CPE

236/250/3453

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

KANSAS VALUES INSTI
KANSAS VALUES INSTITUTE

08/26/14

Date Entered

09/04/14

Last Modified

Jill Rilly

Entered By

No

CO-OP

ECR10387700

Headline #

A35+R

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$1,216.65

Net Total

\$6,894.35

Sales Tax

KSAS+KAAS Combo (KSAS+)

By Broadcast Month Spots

Sep. 2014 40

Grand Total: \$8,111.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	Spw	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/02/14-09/05/14	4	:30	9A- 10A (CST)	2	X	X	X	X	X			2	\$20.00	\$40.00	KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	8/26/14
2.0	Normal Line / SPOT (2)	09/02/14-09/05/14	3	:30	11A- 12P (CST)	2	X	X	X	X	X			2	\$48.00	\$96.00	KSAS+KAAS Combo (KSAS+)	PEOPLE'S COURT	8/26/14
3.0	Normal Line / SPOT (3)	09/02/14-09/05/14	3	:30	4P- 4:30P (CST)	3	X	X	X	X	X			3	\$80.00	\$240.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/26/14
4.0	Normal Line / SPOT (4)	09/02/14-09/05/14	3	:30	4:30P- 5P (CST)	3	X	X	X	X	X			3	\$80.00	\$240.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/26/14
5.0	Normal Line / SPOT (5)	09/02/14-09/05/14	3	:30	5P- 5:30P (CST)	1	1	1	1	1	1			4	\$80.00	\$320.00	KSAS+KAAS Combo (KSAS+)	TWO AND A HALF MEN	8/26/14
6.0	Normal Line / SPOT (6)	09/02/14-09/05/14	3	:30	5:30P- 6P (CST)	1	1	1	1	1	1			4	\$85.00	\$340.00	KSAS+KAAS Combo (KSAS+)	TWO AND A HALF MEN	8/26/14
7.0	Normal Line / SPOT (7)	09/02/14-09/05/14	2	:30	6P- 6:30P (CST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/26/14
8.0	Normal Line / SPOT (8)	09/02/14-09/05/14	3	:30	6:30P- 7P (CST)	3	X	X	X	X	X			3	\$400.00	\$1,200.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/26/14
9.0	Revised Line / SPOT (9)	09/06/14-09/06/14	4	:30	6P- 6:30P (CST)							1		1			KSAS+KAAS Combo (KSAS+)	TWO AND A HALF MEN	8/26/14
9.1	Normal Line / SPOT (21)	09/06/14-09/06/14	4	:30	4P- 4:30P (CST)							1		1	\$65.00	\$65.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/27/14
10.0	Revised Line / Prime (10)	09/08/14-09/08/14	2	:30	7P- 8P (CST)	1	1							1			KSAS+KAAS Combo (KSAS+)	MASTERCHEF-FOX	8/26/14
10.1	Normal Line / Prime (10)	09/08/14-09/08/14	2	:30	7P- 9P (CST)	1	1							1	\$675.00	\$675.00	KSAS+KAAS Combo (KSAS+)	MASTERCHEF-FOX	8/27/14
11.0	Normal Line / Prime (11)	09/03/14-09/03/14	2	:30	7P- 9P (CST)							1		1	\$675.00	\$675.00	KSAS+KAAS Combo (KSAS+)	SO YOU THINK YOU CAN DANCE?	8/26/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Wichita, KS 67203

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Sales Office

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Buyer Name

Kaufma,Meredith

Phone/Fax

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CPE

236/250/3453

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

KANSAS VALUES INSTITT

KANSAS VALUES INSTITUTE

Date Entered 08/26/14
Last Modified 09/04/14
Entered By Jill Rilly
CO-OP No
Headline # ECR10387700
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,216.65
Net Total \$6,894.35
Sales Tax

KSAS+KAAS Combo (KSAS+)

By Broadcast Month Spots Rate
Sep. 2014 40 \$8,111.00
Grand Total: 40 \$8,111.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (12)	09/02/14-09/05/14	3	:30	9P- 9:35P (CST)	3		X	X	X	X			3	\$250.00	\$750.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	8/26/14
13.0	Normal Line / SPOT (13)	09/07/14-09/07/14	2	:30	9P- 9:35P (CST)								1	1	\$300.00	\$300.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	8/26/14
14.0	Normal Line / SPOT (14)	09/02/14-09/05/14	3	:30	9:35P- 10:05P (CST)	2		X	X	X	X			1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	8/26/14
14.0.1	Closed Preempt (14)	09/05/14															KSAS+KAAS Combo (KSAS+)	Program Change/Spot - Gothen the Legend is Reborn comments state the Middle	
15.0	Normal Line / SPOT (15)	09/02/14-09/05/14	3	:30	10:05P- 10:35P (CST)	2		X	X	X	X			2	\$80.00	\$160.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	8/26/14
16.0	Revised Line / SPOT (16)	09/07/14-09/07/14	3	:30	10A- 11A (CST)								1				KSAS+KAAS Combo (KSAS+)	FOX NEWS SUNDAY	8/26/14
16.1	Normal Line / SPOT (16)	09/07/14-09/07/14	4	:30	10A- 11A (CST)								1	1	\$65.00	\$65.00	KSAS+KAAS Combo (KSAS+)	FOX NEWS SUNDAY	9/4/14
17.0	Normal Line / SPOT (17)	09/07/14-09/07/14	3	:30	9:35P- 10:05P (CST)								1	1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	8/26/14
18.0	Normal Line / SPOT (18)	09/07/14-09/07/14	3	:30	11:05P- 11:35P (CST)								1	1	\$20.00	\$20.00	KSAS+KAAS Combo (KSAS+)	2.5 MEN	8/26/14
19.0	Normal Line / Football (19)	09/07/14-09/07/14	4	:30	12P- 3P (CST)								1	1	\$600.00	\$600.00	KSAS+KAAS Combo (KSAS+)	NEW ORLEANS @ ATLANTA	8/26/14
20.0	Normal Line / Football (20)	09/07/14-09/07/14	4	:30	3P- 6:30P (CST)								1	1	\$900.00	\$900.00	KSAS+KAAS Combo (KSAS+)	SAN FRAN @ DALLAS	8/26/14
21.0	M/G For 14.0.1 / SPOT (14)	09/08/14-09/08/14	3	:30	9:35P- 10:05P (CST)		1							1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	ACCESS HOLLYWOOD	9/4/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10387700	Ver# 6	Status Returned	Traffic Order# 1911351	Printed: 09/04/14 2:59 PM	1 of 2
EC'd Yes				09/04/14 2:59 PM	
				Last Station Changes	
Station KSAS-TV WICHITA,KS		Agency (GRTA) GREAT AMERICAN MEDIA		Rep Firm MILLENNIUM SALES & MARKETING	
Advertiser (6087) POLITICAL ISSUE GROU		3050 K ST NW, SUITE 100		Sales Office (DC) WASHINGTON	
Product KANSAS VALUES INSTI		WASHINGTON, DC 20007		Salesperson (JSC) JAMES SCUTARI	
Estimate# 3453		Agency C/P1/P2/E 236/250/3453		Sales Assistant	
Buyer Meredith Kaufman		Flight Dates 09/02/14-09/08/14		Salesperson Phone# 202-955-5342	
				Salesperson Fax#	

--- CONTRACT COMMENT ---
 KANSAS VALUES INSTITUTE
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
 SEE SOC FOR LINES 14 AND 22. THANKS, JILL

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
14*	Tu-F, M	935P-1005P	THE MIDDLE	30	\$125.00	09/02-09/08	0	1	0	\$0.00	-
Station remark: V6 PUTTING 1X IN THE MIDDLE ON 9/5 AND 1X IN ACCESS HOLLYWOOD O N 9/8 NCIR											
MADE-GOOD BY LINE(S) 22											
V5 Effective Dates Changed											
22*	M	9P-935P	NEWS AT 9P	30	\$250.00	09/08-09/08	1	1	1	\$250.00	-
Buy Comment: +1X MG FOR LINE 14											
Station remark: V6 DID NOT ADD THIS LINE.											
MKGD FOR SPOTS MISSED ON LN #14: 9/02 (2/WK)											
V5 Added											

---REPORT TOTALS---
 Report Totals: 1 / \$250.00

---SALES MONTHLY TOTALS---
 Sep2014: 39 / \$8,111.00
 Order Totals: 39 / \$8,111.00 Total GRPS: 0.0

ORDER WORKSHEET

Rep Order# 10387700	Ver# 5	Status Revised	Traffic Order# 1911351	Printed: 09/04/14 1:20 PM	1 of 2
EC'd Yes				09/04/14 12:39 PM	
				All Rep Revised Lines	
Station KSAS-TV WICHITA KS				Rep Firm MILLENNIUM SALES & MARKETING	
Advertiser (6087) POLITICAL ISSUE GROU				Sales Office (DC) WASHINGTON	
Product KANSAS VALUES INSTI				Salesperson (JSC) JAMES SCUTARI	
Estimate# 3453				Sales Assistant	
Buyer Meredith Kaufman				Salesperson Phone# 202-955-5342	
				Salesperson Fax#	

--- CONTRACT COMMENT ---

KANSAS VALUES INSTITUTE

*****NONDISCRIMINATION*****

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

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CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REMOVED NA SPOTS ON LINES 14 - ADDED MG ON NEW LINE - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
14*	Tu-F, M	935P-1005P	THE MIDDLE	30	\$125.00	09/02-09/08	0	1	0	\$0.00	-
			MADE-GOOD BY LINE(S) 22								
			V5 Effective Dates Changed								
22*	M	9P-935P	NEWS AT 9P	30	\$250.00	09/08-09/08	1	1	1	\$250.00	-
			Buy Comment: +1X MG FOR LINE 14								
			Sales remark: V5 +1X MG FOR LINE 14								
			MKGD FOR SPOTS MISSED ON LN #14: 9/02 (2/WK)								
			V5 Added								

---REPORT TOTALS---

Report Totals: 1 / \$250.00

---SALES MONTHLY TOTALS---

Sep2014: 39/ \$8,111.00

Order Totals: 39 / \$8,111.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$89,328.19	CABL .00%	KAKE 20.88%	KMTW .36%	KSAS 9.08%	KSCW .36%
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ORDER WORKSHEET

Rep Order# 10387700	Ver# 4	Status Returned	Traffic Order# 1911351	Printed: 09/03/14 5:52 PM	1 of 2
EC'd Yes				09/03/14 5:52 PM	
				Last Station Changes	
Station KSAS-TV WICHITA,KS		Agency (GRIA) GREAT AMERICAN MEDIA		Rep Firm MILLENNIUM SALES & MARKETING	
Advertiser (6087) POLITICAL ISSUE GROU		3050 K ST NW, SUITE 100		Sales Office (DC) WASHINGTON	
Product KANSAS VALUES INSTI		WASHINGTON, DC 20007		Salesperson (JSC) JAMES SCUTARI	
Estimate# 3453		Agency C/P1/P2/E 236/250/3453		Sales Assistant	
Buyer Meredith Kaufman		Flight Dates 09/02/14-09/08/14		Salesperson Phone# 202-955-5342	
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--- CONTRACT COMMENT ---
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--- REMARKS ---
 SEE LINE 14 FOR PREEMPT. DO YOU WANT ME TO PUT IN GOTHAM, O R ACCESS HOLLYWOOD? THANKS, JILL

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
14*	Tu-F, M	935P-1005P	THE MIDDLE	30	\$125.00	09/02-09/08	2	1	2	\$250.00	-
Station remark: V4 1X WAS PREEMPTED. AIRING GOTHAM,THE LEGEND IS BORN ON 9/5 A ND ACCESS HOLLYWOOD ON 9/8 THIS TP.											

---REPORT TOTALS---

Report Totals: 2 / \$250.00

---SALES MONTHLY TOTALS---

Sep2014: 40/ \$8,111.00
 Order Totals: 40 / \$8,111.00
 Total GRPS: 0.0

---COMPETITIVE---

Market Totals	\$89,328.19	CABL .00%	KAKE 20.88%	KMTW .36%	KSAS 9.08%	KSCW .36%
		KSNW 22.21%	KWCH 47.11%	KWCV .00%	UNKN .00%	

---COMPETITIVE COMMENTS---

SHARES ACCURATE

Books [null]
 Demos RA35+