



KSAS+KAAS Combo KSAS+
316 N West St
Wichita, KS 67203

Hamburger Company, The
1322 G St SE
Washington, DC 20003

Contract # 1904113

Schedule Dates 08/19/14-08/25/14
Advertiser Kansas Values Institute (92703)
Agency Hamburger Company, The (8907)
Product POLITICAL ISSUE (ns) (1187)
Brand KANSAS VALUES INSTIT (652456)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name PLACEMENT, MEDIA
Phone/Fax /
CPE 2257
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments KANSAS VALUES INSTITUTE
KANSAS VALUES INSTITUTE

Date Entered 08/15/14
Last Modified 08/15/14
Entered By Jill Reilly
CO-OP No
Headline # ECR10379382
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$405.75
Net Total \$2,299.25
Sales Tax

KSAS+KAAS Combo (KSAS+)
By Broadcast Month Spots Rate
Aug. 2014 19 \$2,705.00
Grand Total: 19 \$2,705.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/19/14-08/25/14	3	:30	4P- 4:30P (CST)	1	1	1	1	1	1			5	\$80.00	\$400.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/15/14
2.0	Normal Line / SPOT (2)	08/19/14-08/25/14	2	:30	4:30P- 5P (CST)	1	1	1	1	1	1			5	\$125.00	\$625.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/15/14
3.0	Normal Line / SPOT (3)	08/19/14-08/22/14	3	:30	6P- 6:30P (CST)	3		X	X	X	X			3	\$225.00	\$675.00	KSAS+KAAS Combo (KSAS+)	BIG BANG	8/15/14
4.0	Normal Line / SPOT (4)	08/19/14-08/22/14	2	:30	6P- 9:35P (CST)	2		X	X	X	X			2	\$275.00	\$550.00	KSAS+KAAS Combo (KSAS+)	NEWS	8/15/14
5.0	Normal Line / SPOT (5)	08/19/14-08/22/14	3	:30	9:35P- 10:05P (CST)	2		X	X	X	X			2	\$125.00	\$250.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	8/15/14
6.0	Normal Line / SPOT (6)	08/23/14-08/23/14	3	:30	6P- 6:30P (CST)							1		1	\$65.00	\$65.00	KSAS+KAAS Combo (KSAS+)	BIG BANG	8/15/14
7.0	Normal Line / SPOT (7)	08/23/14-08/23/14	3	:30	9P- 9:30P (CST)							1		1	\$140.00	\$140.00	KSAS+KAAS Combo (KSAS+)	NEWS	8/15/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10379382 Ver# 1 Status New
 EC'd No
 Station KSAS-TV WICHITA,KS
 Advertiser (6087) POLITICAL ISSUE GROU
 Product KANSAS VALUES INSTIT
 Estimate# 2257
 Buyer MEDIA PLACEMENT

Traffic Order#

Printed: 08/15/14 2:10 PM
 Last Received: 08/15/14 2:04 PM
 Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Agency (HAMB) THE HAMBURGER CO
 1322 G STREET, SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E /2257
 Flight Dates 08/19/14-08/25/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (JSC) JAMES SCUTARI
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

KANSAS VALUES INSTITUTE

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	Tu-F, M	4P-430P	FAMILY FEUD	30	\$80.00	08/19-08/25	5	1	5	\$400.00	-
2	Tu-F, M	430P-5P	FAMILY FEUD	30	\$125.00	08/19-08/25	5	1	5	\$625.00	-
3	Tu-F, M	6P-630P	BIG BANG	30	\$225.00	08/19-08/25	3	1	3	\$675.00	-
4	Tu-F, M	9P-935P	NEWS	30	\$275.00	08/19-08/25	2	1	2	\$550.00	-
5	Tu-F, M	935P-1005P	THE MIDDLE	30	\$125.00	08/19-08/25	2	1	2	\$250.00	-
6	Sa	6P-630P	BIG BANG	30	\$65.00	08/23-08/23	1	1	1	\$65.00	-
7	Sa	9P-930P	NEWS	30	\$140.00	08/23-08/23	1	1	1	\$140.00	-

---REPORT TOTALS---

Report Totals: 19 / \$2,705.00

---SALES MONTHLY TOTALS---

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Station KSAS-TV WICHITA, KS
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Agency (HAMB) THE HAMBURGER CO
1322 G STREET, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E /2257
Flight Dates 08/19/14-08/25/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Aug2014: 19/ \$2,705.00
Order Totals: 19 / \$2,705.00
Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals

\$51,328.27

CABL .00%
KSNW 24.79%

KAKE 25.15%
KWCH 41.43%

KMTW .72%
KWCY .00%

KSAS 5.27%
UNKN .00%
KSCW 2.63%

--- COMPETITIVE COMMENTS ---

SHARES ACCURATE

Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS