

## **Issues/Programs List**

Quarterly Issues/Programs List for WMNC AM & FM

April 1st –June 30th, 2019

*Placed in the Public File –July 5<sup>th</sup>, 2019*

### Section I. Issues

The stations have identified the following issues as significant issues facing our community in this quarter:

- A. Drug Epidemic:** Drug usage has caused multiple problems in the Unifour area. Areas affected include increased property crimes, increase in the number of foster children, and the need for more and better treatment programs. Specifically, opioid addiction as well as other drugs have become a major problem in the Unifour Area .
- B. Aging:** As the population of the Unifour area gets older, programs for the aging are in need, such as affordable retirement housing, crime prevention for the elderly, and other services for older adults.
- C. Tight Labor Market:** An economy that is improving, coupled with the addition of business and industries, has led to a manpower shortage in the area. Jobs are plentiful and available, but the population statistics for the region shows little or no growth over the past ten years which means jobs are going unfilled.
- D. Health:** Unifour area residents suffer from a variety of health issues including diabetes, high blood pressure, cancer, cardio-vascular diseases and respiratory diseases.

### Section II. Responsive Programs

#### **A: Drug Epidemic:**

“WMNC Local News’ – Broadcast on April 1<sup>st</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A McDowell traffic stop results in numerous drug charges for two Marion men. The 39 year old and 32 year old were charged with trafficking and possession of meth, as well as possession o marijuana. 200 grams of meth and forty grams of marijuana were located in the search of the vehicle.

“WMNC Local News” – Broadcast on April 3<sup>rd</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A Marion man faces drug charges after officers topped his vehicle with a fictitious tag. A search found 253 grams of meth, over 60 grams of marijuana, drug paraphernalia and cash. The forty year old was jailed under a one million dollar bond.

**“WMNC Local News”** – Broadcast on April 3<sup>rd</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds. A 36 year old Lenoir man faces drug charges after a two week investigation centering around drug sales. His vehicle was searched and 19.4 grams of meth, along with 0.7 grams of crack cocaine were found. His bond was set at three hundred, ten thousand dollars secured.

**“WMNC Local News”** – Broadcast on April 4<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. Report on arrest of a twenty-seven year old female from Lenoir on her third drug charge this year. She was arrested and placed in jail after the search of her vehicle. Found meth and crack cocaine. She is under a twenty-five thousand dollar bond.

**“WMNC Local News”** - Broadcast on April 4th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration -30 seconds per newscast. A report of the arrest of msn wanted in Rutherford County for assault with a deadly weapon. He was found in a motel in Knox County, Tennessee where he and his girlfriend were also charged with multiple drug offenses including manufacturing, delivery, sale and possession of meth. The two are under thirty-eight thousand dollar bonds in Tennessee.

**“WMNC PSA’s”** – Broadcast April 1<sup>st</sup> through April 30<sup>th</sup>, 2019. Duration - :30 seconds. Frequency – 5 times per day. Times – various throughout the day. An announcement of a drug clinic in Burke County to help those with drug addiction problems. The clinic is medically supervised, and is open to anyone needing help with opioid addiction.

**“WMNC Local News”** – Broadcast on April 5th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 60 seconds per newscast. The Catawba County Sheriff’s Office has joined the coordinated response of L.E.A. D. (Law Enforcement Assisted Diversion) This partnership of Catawba County police departments and behavioral health partners offers low level drug offenders the opportunity to utilize a program where officers have the ability to direct offenders out of the criminal justice system and immediately into drug treatment programs.

**“WMNC Local News”** – Broadcast on April 8<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A Catawba County man faces multiple drug charges. The 30 year old is charged with trafficking in cocaine, possession with intent to sell or deliver cocaine, maintaining vehicle, dwelling or place for controlled substance and two other drug charges. He was placed in jail under a four hundred thousand dollar bond.

**“WMNC Local News”** – Broadcast on April 9<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A Marion man faces drug charges after officers spotted a motorcycle with an altered tag. The 31 year old was charged after a search where a small amount of meth and marijuana was found.

**“WMNC Local News”** – Broadcast on April 10<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A search of a suspicious vehicle leads to the arrest of a 48 year old Marion man. The search of the vehicle turned up ten grams of cocaine and some drug paraphernalia.

**“WMNC Local News”** – Broadcast on April 10<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds. A Connelly Springs man faces drug charges after a SWAT team served a search warrant. The search revealed Schedule I controlled substances and drug paraphernalia. The 44 year old was placed in jail under a fifteen thousand dollar secured bond.

**“WMNC Local News “** – Broadcast on April 11th, 2019. 6:30 a.m.7:30 a.m., 8:30 am, 12 noon. & 5 p.m. Duration – 20 seconds per newscast. A report of the arrest of a Morganton man who was found with a stolen car, pain pills and no license in McDowell County. The vehicle was stopped due to no tag and the 37 year old was arrested with pain pills in his possession.

**“WMNC Local News”** – Broadcast on April 11th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A Taylorsville man is arrested in Hickory after being caught attempting to illegally enter a building. He had prior meth charges along with possession of drug paraphernalia. He was placed in jail under a one hundred, forty-three thousand dollar bond.

**“WMNC Local News”** – Broadcast on April 11th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 60 seconds per newscast. High school students are at risk of becoming addicted to nicotine due to vaping devices. Nicotine is present in 85 percent of the e-cigarette and vaping devices analyzed by the State’s Department of Health and Human Services. E-cigarette use by high school students from 2011 to 2017 has increased nearly 900 percent by high school students and around 400 percent for middle school students.

**“WMNC Local News”** – Broadcast on April 12th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 20 seconds per newscast. Report of the arrest of a 38 year old man by the North Carolina Forest Service on 14 counts of setting fire to woodlands in Marion over the past four years. A search of his residence also turned up 20 grams of meth, a handgun and 40 explosive blasting caps.

**“WMNC Local News”** – Broadcast on April 12th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. Two McDowell County women face drug charges after being reported suspicious to local authorities. A 45 year old woman from Old Fort and a 48 year old woman of Nebo were stopped in their vehicle at a Sugar Hill Road store where officers found meth and drug paraphernalia.

**“WMNC Local News”** – Broadcast on April 15th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A federal grand jury returned a 35 count indictment against an Asheville Drug ring. Six of the eight defendants are from

Buncombe County, with one each from Hickory and Atlanta. The drug ring trafficked heroin, cocaine and crack cocaine, meth, prescription drugs and other narcotics.

**“WMNC Local News”** – Broadcast on April 15th, 2019. 6:30a, 7:30a, 8:30a, 12n, & 5 p.m. Duration – 20 seconds per newscast. A Valdese man has been arrested by Burke County Narcotic detectives. The 31 year old subject was charged with possession of a schedule-two substance after detectives located and seized meth at his residence. He was placed in jail under a three thousand dollar bond.

**“WMNC Local News”** – Broadcast on April 15th, 2019. 6:30a, 7:30a, 8:30a, 12n, & 5 p.m. Duration – 30 seconds per newscast. Alexander authorities arrested five people in separate residential raids. A twenty-five year old woman was arrested for possession of a Schedule Two controlled substance and possession of drug paraphernalia. A twenty-two year old woman was arrested and charged with possession of a Schedule Six controlled substance, and a fifty-one year old woman was arrested and charged with drug offenses. The others arrested were not booked on drug charges.

**“WMNC Local News”** – Broadcast on April 17th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A Marion woman stopped at a license check in McDowell County was charged with possession of meth. The 35 year old woman was found in possession of 4 point three grams of meth.

**“WMNC Local News”** – Broadcast on April 18th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A thirty-three year old man and 28 year old woman were arrested by authorities after a probation check. The man was charged with felony possession of heroin, and meth, and misdemeanor possession of drug paraphernalia. The woman was arrested for drug paraphernalia, also.

**“WMNC Local News”** – Broadcast on April 18th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. McDowell authorities discover fugitives and drugs during a traffic stop. A thirty-nine year old Burnsville woman was charged with possession of meth, trafficking in meth and possession with intent to sell and deliver meth.

**“WMNC Local News”** – Broadcast on April 23rd, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A Marion man faces possession of drug paraphernalia and other non drug related charges after a traffic stop. The 41 year old was taken into custody and placed in jail.

**“WMNC Local News”** – Broadcast on April 23rd, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A Maiden man is arrested by Lincoln County narcotics officers following a search warrant. The 40 year old was found with marijuana, meth and various prescription pills. He was placed in jail under a ninety thousand dollar bond.

**“WMNC Local News”** – Broadcast on April 23rd, 2019. 6:30a, 7:30a, 8:30a, 12n & 5p.m. Duration – 30 seconds per newscast. A motorcyclist in Marion is found with a gun and meth. He was pulled over for not having a tag.

**“Live Interview”** Broadcast on April 24<sup>th</sup>, 2019. Time – 8 a.m. until 8:10 a.m. Duration – ten minutes. WMNC’s CJ Stancil interviews District Attorney Scott Riley from Newton where the two discussed priorities at the DA’s office and how drug offenses were being handled throughout the district.

**“WMNC Local News”** – Broadcast on April 25th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A 41 year old Taylorsville man was pulled over for an improper license plate and drugs were found. He was charged with felony possession of a controlled substance, misdemeanor possession of drug paraphernalia, and other charges. He was arrested and placed in jail.

**“WMNC Local News”** – Broadcast on April 26th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. The State Department of Health and Human Services along with the Department of Public Safety are partnering to create a new medication-assisted treatment program aimed at reducing overdose related deaths. The program is specifically for people with an opioid disorder who are re-entering society upon prison release. A study shows they are 74 times more likely to die from a heroin overdose and 40 times more likely to die from an opioid overdose.

**“WMNC Local News”** – Broadcast on April 30<sup>th</sup>, 2019, 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. Lenoir Police arrest four on drug charges after officers stopped a car that ran a red light. A K-9 gave a positive indication for narcotics in the vehicle and a subsequent search found a large amount of meth. 2.6 grams of marijuana, a glass smoking pipe and two dose units of Alprazolam and digital scales were also found. The two were 36 and 42 and were charged with felony trafficking in meth. They were placed in jail under one hundred thousand dollar secured bonds.

**“WMNC Local News”** – Broadcast on May 6th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. Four people face drug charges after a search warrant is executed in Morganton. Investigators uncovered meth, heroin, prescription medications and items of drug paraphernalia in the raid All were arrested and placed in jail.

**“WMNC PSAs”** – Broadcast May 8<sup>th</sup> – May 31<sup>st</sup>. Duration – 30 seconds. Times – Various. Frequency- 23 times per week on both stations. These public service announcement promoted new opioid drug clinics, locations, and how to go about getting services.

**“WMNC Local News”** – Broadcast on May 7th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 20 seconds per newscast. A raid on a Marion house turns up meth and cash. The resident, a fifty-one year old woman, was charged with trafficking meth after

two pounds of meth and nearly twenty-six thousand dollars in cash was found. A thirty-three year old woman was also charged with conspiracy to traffic in meth.

**“WMNC Local News”** – Broadcast on May 8th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A Morganton woman stopped for speeding in Valdese ends up being charged with drug possession. The 63 year old Brookwood Road resident was charged with possession of methamphetamine. She was placed in jail under a three thousand dollar bond.

**“WMNC Local News”** – Broadcast on May 8th, 2019, 6:30a, 7:30a, 8:30a, 12noon & 5 p.m. – Duration – 30 seconds per newscast. A Denver man is found with more than 20 grams of meth, heroin and marijuana during a traffic stop in Maiden. The 29 year old was placed in jail under a fifty thousand dollar bond.

**“WMNC Local News”** – Broadcast on May 8th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration- 30 seconds per newscast. A McDowell High School student has been charged with having drugs on campus. The 17 year old female was found with two grams of liquid THC in her car. The teen was issued a citation for marijuana possession.

**“WMNC Local News”** – Broadcast on May 9th, 2019. 6:30a, 7:30a, 8:30a, 12n, & 5 p.m. Duration – 30 seconds per newscast. A Marion woman on probation faces more drug charges after McDowell authorities searched her residence. The 63 year old woman was charged with possession of meth and maintaining a dwelling to keep a controlled substance. Lawmen found 2 grams of meth.

**“WMNC Local News”** – Broadcast on May 9th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A traffic stop in Lincoln County leads to the largest ever cocaine seizure in the county. A K-9 officer alerted lawmen to the presence of narcotics in a car stopped for traffic violations. 117 pounds of cocaine, with a street value of 6 point 4 million dollars was found. The 48 year old driver was arrested and placed in jail under a two million dollar bond, charged with felony trafficking in cocaine.

**“WMNC Local News”** – Broadcast on May 13<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5p.m. Duration – 20 seconds per newscast. The NC Senate unanimously passed the Second Chance Act. One of the bill’s sponsors in Senator Warren Daniel of Burke. The bill allows for those convicted of misdemeanors or Class H and I felonies, while 16 years of age or younger, to petition the court to have their convictions expunged. The bill also allows persons to petition the court to have multiple non-violent misdemeanors or felonies expunged.

**“WMNC Local News”** – Broadcast on May 15th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast..A three-month long investigation into a known heroin trafficker has resulted in his arrest along with his girlfriend in Granite Falls. A 30 year old Caldwell County resident and his 16 year old girlfriend were charged after a search of their residence. 5 grams of heroin along with marijuana, two firearms and over

five thousand dollars in cash were seized. The two were placed in the Caldwell County Jail.

**“WMNC Local News”** – Broadcast on May 15th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5pm. Duration – 30 seconds per newscast. The McDowell County Sheriff’s Office has charged a Marion man with possession of methamphetamine. A 57 year old man on probation was charged with having four grams of meth. He was on federal probation.

**“WMNC Local News”** – Broadcast on May 16th 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration -30 seconds per newscast. A Marion woman already under probation now faces drug charges. The 40 year old woman is charged with meth possession after probation officers searched her residence and discovered point 5 grams of meth.

**“WMNC Local News”** – Broadcast on May 16th, 2019. 6:30a, 7:30a,8:30a,12n & 5 p.m. Duration – 30 seconds per newscast. A month long investigation leads to the arrest of four Lenoir residents on extensive drug charges. Authorities’ located numerous drug materials including meth, marijuana and clonazepam. The seized drugs had a value of 32 hundred dollars.

**“WMNC Local News”** – Broadcast on May 20th, 2019. 6:30a, 7:30a, 8:30a, 12n, & 5 p.m. Duration – 30 seconds per newscast. A traffic stop in McDowell County leads to the apprehension of a fugitive and the seizure of various drugs. The 36 year old man was found in possession of 6 point 85 grams of heroin, 7 point 11 grams of meth and 1 point 75 grams of marijuana, along with drug paraphernalia. He was arrested and placed in jail.

**“Live Interview”** – Broadcast on May 22<sup>nd</sup>, 2019. Time – 8:00 a.m. until 8:10 a.m. Duration – ten minutes. In the monthly interview with District Attorney Scott Riley of Newton, WMNC’s CJ Stancil discussed increases in crime and the high number of drug related cases in the District.

**“ WMNC Local News”** – Broadcast on May 23<sup>rd</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. The SBI is investigating an officer involved shooting after Burke Sheriff Deputies served a no-knock warrant on a residence in connection to drugs and guns. The suspect threatened officers and a SWAT officer shot him.

**“WMNC Local News”**- Broadcast on May 29th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast Three Lenoir men face multiple drug charges including trafficking in cocaine, conspire to traffic opium or heroin and maintaining a vehicle, dwelling or place to keep a controlled substance. All three were arrested by Catawba County authorities.

**“ Live Interview”**- Broadcast May 22nd, 2019. 8:05 a.m. Duration – 10 minutes. CJ Stancil interviewed 25<sup>th</sup> District Attorney Scott Riley about a new drug program that has

been enacted for those accused of various drug crimes in Burke, Caldwell and Catawba Counties.

**“WMNC Local News”** – Broadcast on May 29th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. Lenoir authorities are investigating seven drug overdoses that resulted in one death. Detectives are working to determine what type of drug is behind the numerous overdoses. The victims were at six different locations with all of the overdoses occurring in a 48 hour period.

**“WMNC Local News”** – Broadcast on May 29th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 pm. Duration – 30 seconds per newscast. Two area men were found with methamphetamine in McDowell County. The men were found in possession of meth after the truck they were riding in got stuck in the woods.

**“WMNC Local News”** – Broadcast on May 30th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. Two McDowell High students are charged with marijuana possession following two separate incidents. Both were found in possession of liquid THC.

**“WMNC PSA’s”** – Broadcast May 20<sup>th</sup> – June 20<sup>th</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 2 times per day each station. With the assistance of the Burke County Health Department, the stations broadcasted information about new opioid clinics in Burke County.

**“WMNC Local News”** – Broadcast on May 30th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. Burke deputies responded to a disturbance call and arrested a 28 year old woman who was found to be in possession of meth. She received a five thousand dollar secured bond and is being held at the Burke Catawba District Confinement facility.

**“WMNC Local News”** – Broadcast on May 30th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5pm. Duration – 30 seconds per newscast. A Morganton woman, already on probation, now faces numerous drug offenses after officers found meth, multiple controlled substances and drug paraphernalia in a search of her residence. She received a one hundred twenty-five thousand dollar secured bond and was placed in jail.

**“WMNC Local News”** – Broadcast on May 31st, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A Nebo felon, charted in 2017 on numerous counts of larceny, drug trafficking, and aiding and abetting armed robbery has been sentenced to a prison term of at least 33 years. The 35 year old reportedly had 70 grams of meth and 16 grams of marijuana on his person when he was stopped driving a stolen van.

**“WMNC Local News”** - Broadcast on June 3rd, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A Bakersville woman was charged with

possession of meth and drug paraphernalia after her car was stopped on the five-lane in Marion with for an invalid license. She was taken to the McDowell Jail..

**“WMNC Local News”** – Broadcast on June 3<sup>rd</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 45 seconds per newscast. Two people have been sentenced to prison terms in Lenoir following their involvement in separate drug overdose deaths. A 23 year old male will serve up to 13 years following a conviction for second degree murder in the death of an 18 year old female. A 24 year old female pleaded guilty to involuntary manslaughter and conspiracy to traffic heroin and will spend eight years in prison. The drug used in both overdoses was altered fentanyl.

**“WMNC Local News”** – Broadcast on June 4th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds. A reported trespassing call led to drug charges against a 28 year old Marion Man. The man’s vehicle was searched and 8.6 grams of meth was found, along with drug paraphernalia. Officers said there was reported drug activity in the area.

**“WMNC Local News”** – Broadcast June 4th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 20 seconds. A Claremont man was arrested for cocaine possession. The 29 year old male was found with a gram of cocaine, 3 point 09 grams of marijuana and more than 3-thousand dollars in cash. The items were located inside his residence and car. He was placed in the Catawba County Jail under a five thousand dollar bond.

**“WMNC Local News”** – Broadcast on June 5th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 20 seconds. A Newton man was arrested on drug charges after a car he was a passenger in was stopped for having an expired license plate. The vehicle was searched along with the occupants turning up 28 grams of marijuana and about eight doses of ecstasy.

**“WMNC Local News”** – Broadcast on June 11th, 2019. 6:30a, 7:30a, 8:30a. 12n & 5 p.m. Duration -30 seconds per newscast. Two individuals have been arrested by Lincoln county authorities on drug charges. An 18 year old Crouse woman and 29 year old Lincolnton man were arrested after a search warrant was executed on their residence. 25 grams of meth and drug paraphernalia was found. Bond for the man was set at fifty thousand dollars secured and ten thousand dollars for the woman.

**“WMNC Local News”** – Broadcast on June 12th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. An Alexander County man is arrested during a drug search warrant. The 57 year old Stony Point man was taken into custody after officers seized one gram of meth, five ounces of marijuana, \$500 in cash and various drug paraphernalia.

**“WMNC Local News”** – Broadcast on June 14th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. One Hickory man faces drug charges. Lincoln County authorities arrested a 42 year old man after they located drugs and paraphernalia in his vehicle. He was charged with possession with intent to manufacture,

sell and deliver a controlled substance and jailed under a 43 thousand dollar secured bond.

**“WMNC Local News”**- Broadcast on June 14<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 60 seconds per newscast. A Marion man is apprehended with drugs after a chase on a stolen motorcycle. The 40 year old man was found in possession of 5 grams of meth and drug paraphernalia.

**“WMNC Local News”** – Broadcast on June 19<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A month long investigation in Caldwell County results in the arrest of three Lenoir residents on numerous drug charges. Officers found 2 point 7 grams of meth, 0 point 1 grams of heroin and various articles of drug paraphernalia. The discovered drugs were valued at 430 thousand dollars. A 54 year old man and a 35 year old man were arrested along with a 32 year old woman. They were all placed in jail under one hundred thousand dollar bonds each.

**“WMNC Local News”** – Broadcast on June 24<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A Lenoir man is arrested with more than 14 hundred dollars worth of drugs including meth, cocaine and fentanyl. The 37 year old received an 85 thousand dollar bond. Additional charges are forthcoming.

**“WMNC Local News”** – Broadcast on June 25<sup>th</sup>, 2019. 6:30a. 7:30a. 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A Morganton man is charged with heroin possession. The 31 year old was found passed out in a vehicle in the middle of the road. He was placed in jail under a twenty-five thousand dollar bond.

**“WMNC Local News”** – Broadcast on June 26<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A Gaston County man faces twenty counts of drug charges. The 30 year old was arrested by the Catawba County Sheriff’s Office and charged with sell, deliver and manufacture for cocaine and heroin along with felony conspiracy and maintain vehicle/dwelling place for controlled substance. The bond was set at seven hundred thousand dollars.

**“Live Interview”** – Broadcast on June 26<sup>th</sup>, 2019. Time – 8:00 a.m. -8:10 a.m. Duration – ten minutes. In his monthly broadcast on WMNC, District Attorney Scott Riley of Newton talked with CJ Stancil about changes in the District he wants to implement including how drug cases are handled in court.

**“WMNC Local News”** – Broadcast on June 27<sup>th</sup>, 2019. 6:30a, 7:30, 8:30a, 12n & 5 p.m. Duration – 20 seconds per newscast. A Marion man faces numerous charges after being stopped for having a fictitious plate. The sixty-two year old was found in possession of point 25 grams of meth. He was charged with possession of meth, resisting a public officer and fleeing to elude arrest. The State Highway Patrol also issued Hensley with a traffic citation.

**“WMNC Local News”** – Broadcast on June 28<sup>th</sup>, 2019, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 20 seconds per newscast. McDowell officers arrested a Marion man on numerous charges after a traffic stop. The 45 year old was also charged with possession of marijuana, maintaining a vehicle to keep a controlled substance, possession and possession with intent to sell and deliver marijuana after a search of the vehicle he was in turned up 210 grams of marijuana.

**“WMNC Local News”**- Broadcast on June 28th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 20 seconds per newscast. A Shelby woman, stopped by Catawba County officers for driving a vehicle was also charged with possession of a controlled substance after deputies discovered meth when she was placed inside a detention facility. Bond for the 27 year old was set at 21 thousand dollars.

## **B. Aging:**

**“WMNC PSA’s”** – Broadcast April 1<sup>st</sup> – April 9th, 2019. Duration - 30 seconds. Times – Various. Frequency – 4 times per day each station. Announcement of Caldwell’s Hospice :Crafting Your Way through Grief series set to begin on April 9<sup>th</sup>. This is a series of four programs meeting from 6 to seven-thirty p.m. Tuesdays, April 9<sup>th</sup> through 30<sup>th</sup> at Caldwell Hospice’s Ashewood Grief and Counseling Services in Lenoir. Space is limited and you must register to attend.

**“WMNC PSA’s”** – Broadcast April 1<sup>st</sup>-April 8<sup>th</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 3 times per day each station. The Burke Senior Center is hosting solutions for family caregivers; resources about available programs on April 8th from 5:30-6:30 p.m. All ages are welcome for this event and dinner will be provided. RSVP is required to Senior Center.

**“WMNC PSA’s”** – Broadcast April 1<sup>st</sup>-April 11<sup>th</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 4 times per day each station. Caldwell Hospice and Palliative Care partners with the Caldwell Senior Center to offer two Advance Care Planning Workshops at no cost to the community. The first is April 11<sup>th</sup> at 1:30 p.m. at the Caldwell Senior Professional Center in Lenoir. Call to pre-register.

**“WMNC PSA’s”** – Broadcast April 1<sup>st</sup> – April 12<sup>th</sup>. Duration – 30 seconds. Times – Various. Frequency – 5 times per day each station. Announcement of the Burke Senior Center Easter Breakfast and Carrot Hunt. The event is set for April 12<sup>th</sup> at 9:30 am and includes breakfast and then a carrot hunt.

**“WMNC PSA’s”** – Broadcast April 1<sup>st</sup> – April 17th, 2019..Duration –30 seconds. Frequency - . 3 times per day on each station. Times- Various. Announcement of “Schizophrenia: Psychosis, Can this be Real?, a program coordinated by VAYA Health’s Adult and Mental Health Specialty Team. The event takes place April 17<sup>th</sup> from one-thirty p.m. until three-thirty p.m. at the Burke Senior Center in Morganton.

**“WMNC Local News”** – Broadcast on April 11<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A Silver Alert that has been issued for a missing Iredell County woman has been cancelled. The 77 year old woman was believed to have been suffering from dementia. No further details have been announced. The cancellation of the announcement came at the request of the Iredell Sheriff’s Office.

**“WMNC PSA’s”** – Broadcast April 12<sup>th</sup>-25<sup>th</sup>, 2019. Duration – 30 seconds. Times-Variou. Frequency – 3 times per day each station. Announcement of Caldwell Hospice and Palliative Care advance care planning workshops April 25<sup>th</sup> at 1:30 p.m. at Caldwell Hospice’s McCreary Family Professional Center in Hudson. Pre-registration is requested for this free program.

**“WMNC PSA’s”** – Broadcast April 1<sup>st</sup> – April 9<sup>th</sup>, 2019. Duration -30 second. Times – Various. Frequency – 3 times per day both stations. “The Dementia Brain: Latest Research, Support and Treatment Options” was the topic of the Adult Children of Aging Parents meeting April 9<sup>th</sup> at Mt. Olive Lutheran Church. All those caring for an older parent are invited.

**“WMNC Local News”** – Broadcast on April 18<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration -20 seconds per newscast. Lincoln County officials say a missing man has been located unharmed. He had last been seen leaving his residence in an unknown vehicle with unknown occupants. He was found safe with family members.

**“WMNC Local News”** – Broadcast on April 19<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration - 30 seconds per newscast.. A Maiden woman has been charged with taking money from an elderly Lincoln County man. The 22 year old woman was accused of fraudulent ATM withdrawals from the 88 year old victim. The transactions amounted to \$840.00. She was placed in custody under an eight thousand dollar secure bond.

**“WMNC Local News”** – Broadcast on April 19<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. The Burke Senior Center is hosting a six week workshop designed to help caregivers. Classes are free to attend and registration is required. Classes will be on Wednesdays from May 1<sup>st</sup> through June 5<sup>th</sup> from 3 until 4:30 p.m. Contact the Senior Center to reserve your space.

**“WMNC Local News”** – Broadcast on April 20<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. Healing Hearts, a six week support group for any parent who has experienced the loss of a son or daughter of any age will meet on Tuesdays, May 7<sup>th</sup> through June 11<sup>th</sup> from six until seven-thirty p.m. at Ashewood Grief and Counseling Service in Lenoir. This program is sponsored by Caldwell Hospice and for more information, or to register Call Caldwell Hospice.

**“WMNC PSA’s”** – Broadcast May 1<sup>st</sup>-May 9<sup>th</sup>, 2019. Duration – 30 seconds. Times-Variou. Frequency – 3 times per day each station. The Burke Senior Center is sponsoring a Mother’s Day Tea May 10<sup>th</sup> at one p.m. A variety of teas and light snacks will be served. Limited seating is available. RSVP.

**“WMNC PSA’s”** – Broadcast on May 1<sup>st</sup>-May 10<sup>th</sup>. Duration – 30 seconds. Times – Various. Frequency – 3 times per day each station. The Burke Senior Center is sponsoring a program on protecting your health, money and charitable gifts in a scary world, May 10<sup>th</sup> at 11 a.m. This one hour presentation acquaints seniors with four ways the NC Secretary of State can help them stay safe from scams and frauds.

**“WMNC PSA’s”** – Broadcast on May 1<sup>st</sup>-May 14<sup>th</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 3 times per day each station. Caldwell Hospice offers finding your way through Grief, May 13<sup>th</sup> from 6 to 7:30 p.m. at Ashewood Grief and Counseling Services in Lenoir. This presentation provides an overview of the grief process and is open to anyone who has experienced a loss. Pre-registration is requested.

**“WMNC Local News”** – Broadcast on May 14<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. Burke Senior Center is welcoming the Alzheimer’s Association for a presentation on healthy living brand and body. The program will be held May 15<sup>th</sup> at 9 a.m.

**“WMNC PSA’s”** – Broadcast May 1<sup>st</sup>-May 9<sup>th</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 3 times per day each station. Caldwell Hospice and Palliative Care and the Caldwell Senior Center offer an Advance Care Planning Workshop at no cost to the public May 9<sup>th</sup> at 1:30 p.m. at the Caldwell Senior Center.

**“WMNC PSA’s”** – Broadcast May 10<sup>th</sup>-23<sup>rd</sup>, 2019. Duration – 30 seconds. Times-Various. Frequency – 3 times per day each station. Caldwell Hospice and Palliative Care and the Caldwell Senior Center offer an Advance Care Planning Workshop at no cost to the public May 23<sup>rd</sup> at 1:30 p.m. at the Caldwell Hospice’s McCreary Family Professional Center in Hudson.

**“WMNC Local News”** – Broadcast on May 29<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 20 seconds per newscast. A Marion woman, previously reported as missing, is now listed as endangered. The woman had cognitive issues and was last seen outside around her home. A Silver Alert has been issued.

**“WMNC PSAs”** – Broadcast on May 1<sup>st</sup> – May 14<sup>th</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 3 times per day both stations. Announcement of the Adult Children of Aging Parents Meeting May 14<sup>th</sup> at Mt. Olive Lutheran Church. Topic will be :All that stuff: the hoarding parent. Anyone who acts as a care giver to an older parent is invited to attend.

**“WMNC PSAs”** – Broadcast on May 10<sup>th</sup>-May 20<sup>th</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 3 times per day both stations. Caldwell Hospice is sponsoring a virtual dementia tour Tuesday, May 21<sup>st</sup> from four until six p.m. at Caldwell Hospice’s McCreary Family Professional Center on Pine Mountain Road in Hudson. Participants are let through the 45 minute experience which enables caregivers to experience for themselves the physical and mental challenges of dementia.

**“WMNC PSA’s”** – Broadcast May 1<sup>st</sup>- May 18<sup>th</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 3 times per day each station. Announcement of the Burke Senior Center Spring Craft Sale May 17<sup>th</sup> from 9 a.m. till six p.m... Seniors can sell their handmade crafts by reserving a table for \$3.00. Contact the Senior Center.

**“WMNC Local News”** – Broadcast June 7th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration - 20 seconds per newscast. The NC Center for Missing Persons has issued a Silver Alert for a missing endangered man who was last seen in Hickory. He is believed to be suffering from dementia or some other cognitive impairment. Anyone with information should contact the Catawba County Sheriff’s Office.

**“WMNC Local News”** – Broadcast on June 7th, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration - :30 seconds per newscast. An Alexander County man has died, while his caregiver has been charged with neglect. The 78 year old was found dead in the bathtub of his home. The 57 year old female who was looking after him reported to police an alleged overdose. She was charged with felony neglect of a disabled or elderly person in connection with his death. She was issued a one hundred thousand dollar bond.

**“WMNC PSA’S”** – Broadcast June 1<sup>st</sup> – June 14<sup>th</sup>, 2019. Duration – 30 seconds. Times- Various. Frequency – 3 times per day each station. Burke Senior Center is holding a Father’s Day Breakfast on June 14<sup>th</sup>. All ages are welcome but RSVP’s are required. Call the Burke Senior Center.

**“WMNC PSA’s”**- Broadcast June 1<sup>st</sup> – June 5th, 2019. Duration – 30 seconds. Times – Various. Frequency – 5 times per day each station. Doug Johnson from Beltone Hearing will be at the Burke Senior Center to give free hearing screenings. He can also help with hearing aid batteries c changes and answer any hearing health questions you may have. RSVP to the Senior Center.

**“WMNC PSA’s”** – Broadcast June 3<sup>rd</sup>-June 17<sup>th</sup>, 2019. Duration – 30 seconds. Times- Various. Frequency – 3 times per day each station, Announcement of a special program at Burke Senior Center, Neuropathy and Weight Loss. The program will be presented by Dr. Sears June 17<sup>th</sup> at 11 a.m. and will discuss how neuropathy and weight loss are both associated with diabetes. She will also discuss possible treatments for neuropathy and how losing weight can help. RSVP to the Senior Center.

**“WMNC PSA’s”** – Broadcast June 1<sup>st</sup>- June 7<sup>th</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 3 times per day each station. Burke Senior Center will present a program on in-depth fire safety training. The Burke County Fire Marshall will be at the Center to discuss fire safety and how you can prevent fires in your home or escape one. Participants will have the opportunity to practice with a live fire and extinguisher. RSVP needed to the Senior Center.

**“WMNC Local News”** – Broadcast on June 15<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. June 15<sup>th</sup> is World Elder Abuse Awareness Day, and a day to discover just how prevalent elder abuse is throughout the country.

**C: Tight Labor Market:**

**“WMNC PSA’s”** – Broadcast April 5<sup>th</sup> – April 30<sup>th</sup>, 2019. Duration – 60 seconds. Frequency – 3 times per day for each station. Times– Various. Locally produced spot that highlights the need for skilled and non-skilled workers at Continental Teves, Inc. of Morganton.

**“WMNC PSA’s”** – Broadcast April 16<sup>th</sup> – April 30<sup>th</sup>, 2019. Duration – 30 seconds. Frequency – 107 times for the above period. Times- Various. Locally produced spot that highlights the need for skilled and unskilled workers at Case Farms in Morganton, as well as salary and benefits packages offered to employees.

**“WMNC PSA’s”** – Broadcast May 6<sup>th</sup> – May 11<sup>th</sup>, 2019. Duration – 30 seconds. Frequency – 6 times per day for each station. Times- Various. Locally produced spot that highlights the need for workers at Broughton Hospital in Morganton. Beginning salaries at \$15.00 per hour. State benefits package also included.

**“WMNC PSA’s”** – Broadcast on June 1<sup>st</sup> – June 30<sup>th</sup>, 2019. Duration – 30 seconds. Frequency – 50 times total for above dates. Times – Various. Locally produced spot that highlights the need for all types of workers including clerical at Continental Teves, Inc of Morganton.

**“Live Interview”** – Broadcast April 3<sup>rd</sup>. 2019. Duration – 10 minutes Time: 8:05 a.m. WMNC’s CJ Stancil speaks with Morganton Mayor Ronnie Thompson who brings a business update for the City. New businesses coming include Panera Bread and Aspen Dental. Both are hiring.

**“Live Interview”** – Broadcast on May 8<sup>th</sup>, 2019. Duration – 10 minutes Time – 8:05 a.m. WMNC’s CJ Stancil speaks with Morganton Mayor Ronnie Thompson who brings a business update for the City. Various.

**“Live Interview”** – Broadcast June 5<sup>th</sup>, 2019. Duration – 10 minutes. time 8:05 a.m. WMNC’s CJ Stancil speaks with Morganton Mayor Ronnie Thompson who addresses construction jobs and the groundbreaking for the Western North Carolina Science and Math School in Morganton later in June.

**“WMNC PSA’s”**– Broadcast April 1<sup>st</sup>- April 6<sup>th</sup>, 2019. Duration – 30 seconds. Frequency –6 times per day per station. Times – Various. A locally produced PSA promoting the J. Iverson Riddle Community Day and Job Fair on April 6<sup>th</sup> from 10 a.m. till 2:30 p.m.

**“WMNC Local News”** – Broadcast on April 4<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n, & 5 p.m. Duration – 20 seconds per newscast. The February unemployment rate for the Hickory-Lenoir-Morganton metro area was 4%., Of the three counties Caldwell had the highest unemployment rate at 4.5% with Catawba having the lowest at 3.8%.

**“WMNC Local News”** – Broadcast on April 17<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. Ethan Allen Interiors Incorporated has announced their Old Fort plant will no longer make furniture and will be converted into a distribution center. The change will reportedly impact approximately 325 employees.

**“WMNC Local News”** – Broadcast on May 2<sup>nd</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. The Hickory-Lenoir-Morganton unemployment rate in March was 3.9 percent. Caldwell’s rate dropped to 4.3% and Catawba and Burke’s remained the same as February.

**“WMNC Remote Broadcast”** – Broadcast on May 11<sup>th</sup>, 2019. Duration – 10 a.m. till 12 noon. Broughton Hospital hosted a job fair seeking registered nurses, CNA’s, social workers psychiatrists and psychologists. Jobs have a minimum pay of \$15.00 per hour. The hospital is expected to open for patient care in late September.

**“WMNC Local News”** – Broadcast on May 28<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 20 seconds per newscast. \$29 million dollars is now available for communities through a new Workforce Opportunity for Rural Communities. Eligible communities include Alexander, Avery, Burke, Caldwell, McDowell and Watauga. Awards will support workforce development activities that prepare eligible participants for good jobs in high demand occupations.

**“WMNC Local News “-** Broadcast on May 30<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 20 seconds per newscast. The April unemployment rate for the Hickory-Lenoir Morganton metro area was 3.4 percent. Burke and Catawba had rates of 3.3 percent and Caldwell, 3.8 percent.

**“WMNC Local News”** - Broadcast on May 30<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. Greenheck Group, an international manufacturer of commercial and industrial ventilation equipment has picked Cleveland County for a major expansion. The project will create more than 400 jobs.

**“WMNC Local News”** – Broadcast on June 19<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. A major pet products manufacturer will bring 237 jobs to Burke County. Synergy Labs will locate an operation in Hildebran and invest \$11.2 million dollars over the next five years. The company will locate in the former PEDS building at 9451 Neuville Avenue.

**“WMNC Local News”** – Broadcast on June 21<sup>st</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 20 seconds per newscast. Hundreds attended the groundbreaking of the

new campus of the NC School of Science and Math in Morganton. The school is to be located adjoining Broughton Hospital, NCSD and WPCC. The first class of high school juniors should be admitted in August of 2021. The school will bring more jobs to the Burke County area.

#### **D. Health:**

**“WMNC PSA’s”** – Broadcast on April 1<sup>st</sup> – April 30<sup>th</sup>, 2019; Duration -:30 seconds. Frequency- 5 times per day. Times – Various. A public service announcement that advertises the location of upcoming bloodmobiles through out Burke County.

**“WMNC PSA’s”** - Broadcast from April 1<sup>st</sup> – April 30<sup>th</sup>, 2019 - . Duration - :30 seconds. Frequency – 3 times per day both stations. Times- Various. The stations aired a public service announcement that advertizes the location of upcoming bloodmobiles throughout Caldwell County.

**“WMNC PSA’s”** – Broadcast from April 1<sup>st</sup> - April 30<sup>th</sup>, 2019. Duration -30 seconds. Times – Various. Frequency- 3 times per day both stations. Broadcast of upcoming bloodmobiles for Catawba County in an effort to promote giving blood.

**“WMNC PSA’s”** – Broadcast April 1<sup>st</sup> – June 30<sup>th</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – two times per day on each station. Mission Hospitals produced a series on navigating health care in 2019. Included was information on urgent care, primary care, respite care, emergency care and hospital care.

**“WMNC PSA’s”** – Broadcast from April 11<sup>th</sup> – May 16<sup>th</sup>, 2019. Duration - :30 seconds. Frequency – 4 times per day each station. Times- Various. This public service announcement featured where local athletes could get free sports physicals by school in Burke County. The service was provided by Carolinas Medical System.

**“WMNC Local News”** – Broadcast on April 2<sup>nd</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 20 seconds per newscast. Catawba County Animal Services has confirmed the county’s third rabies case of 2019. A fox in Claremont tested positive for rabies.

**“WMNC Local News”** – Broadcast on April 9<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a., 12n, 5 p Duration- 30 seconds per newscast. With numerous measles outbreaks happening through the country, North Carolina Department of Health and Human Services encourages preventative measures in reminding citizens that vaccination is the best protection. Adults born in 1957 or later who have not already been vaccinated should get at least one vaccine dose. Certain adults should get two doses – including college students, healthcare workers and those who travel internationally. All children should receive two doses of the vaccine. No cases of measles have been reported in NC in 2019, but outbreaks have been reported in Georgia and Tennessee.

**“WMNC PSA’s”** – Broadcast April 30<sup>th</sup>-May 21<sup>st</sup>, 2019. Duration – 30 seconds. Times- Various. Frequency – 3 times per day each station. With assistance from the Burke County Health Department, a series of suicide prevention public service announcements were produced.

**“WMNC PSA’s”** – Broadcast April 24<sup>th</sup> – May 3<sup>rd</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 3 times per day on each station. A community bloodmobile will be held Friday, May 3<sup>rd</sup> at Magnolia Lane Nursing and Rehabilitation Center. Time is 8 a.m. until 11 a.m. You can make an appointment by calling Magnolia Lane.

**“WMNC PSA’s”** – Broadcast May 1<sup>st</sup>-May 31<sup>st</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 5 times per day each station. A public service announcement that advertizes the location and time of upcoming bloodmobiles throughout Burke County.

**“WMNC PSA’s”** – Broadcast May 1<sup>st</sup>-May 31<sup>st</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 3 times per day each station. The stations aired a public service announcement that advertises the times and locations of upcoming bloodmobiles throughout Caldwell County.

**“WMNC PSA’s”** – Broadcast May 1<sup>st</sup>-May 31<sup>st</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 3 times per day on both station. The stations aired a public service announcement that advertizes the location of upcoming bloodmobiles in Catawba County.

**“WMNC Local News”**- Broadcast on May 17<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n, 5p. Duration – 30 seconds per newscast. North Carolina health officials report two more people have died from the flu as the 2018-19 seasons continues to linger. The death toll for the season is at 203. 129 victims were 65 or older; 50 were in the 50 to 64 age group and two each in the birth to age 4 and the 5 to 17 age group. There was one death in the 18 to 24 age group.

**“WMNC Local News”** – Broadcast on May 17<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 20 seconds per newscast. Monday is the day for the 44<sup>th</sup> Assault on Mount Mitchell. This healthy activity kicks off the warm weather season of outdoor sporting events that promote healthy lifestyles. About 900 cyclists are expected to make their way through McDowell County beginning at 9:30 a.m.

**“WMNC Local News”** – Broadcast on May 21<sup>st</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 30 seconds per newscast. With the Memorial Day weekend upon us, the American Red Cross is announcing a critical shortage of type – O- blood. Eligible donors are being urged to give not to help patients facing trauma and other life threatening situations. The blood bank currently has less than a two-day supply of Type – O blood.

**“WMNC Local News”** – Broadcast on May 24<sup>th</sup>, 2019. 6:30 a, 7:30a, 8:30a, 12n, & 5p.m. Duration – 60 seconds per newscast. With sweltering temperatures forecast across

the state for the Memorial Day holiday weekend, NC public health officials are urging people to take steps to protect themselves from heat related illnesses. Each summer there are about three thousand heat related emergency room visits in NC. Heat related problems are preventable with proper precautions.

**“WMNC PSA’s”** – Broadcast May 24<sup>th</sup>-June 7<sup>th</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 3 times per day each station. Burke County is hosting a Low Cost Rabies Clinic, June 3<sup>rd</sup>-7<sup>th</sup> where all rabies shots are \$8.00. The service is provided by local veterinarians and will take place at all six Burke County Vet Offices.

**“Live Interview”** – Broadcast on May 30<sup>th</sup>, 2019. Time – 8:05 a.m. Duration – 10 minutes. WMNC’s CJ Stancil talks with Victoria Shuffler about the Burke County Relay for Life to be held on May 31<sup>st</sup> in Burke County.

**“WMNC PSA’s”** – Broadcast April 30<sup>th</sup>-June 30<sup>th</sup>, 2019. Duration – 30 seconds. Times- Various. Frequency – 3 times per day on each station. Registration is now open for the 2019 Walk to End Alzheimer’s. The Walk will take place on Saturday, October 26<sup>th</sup> at LP Frans Stadium in Hickory. Check the website for information about how to volunteer or walk.

**“WMNC Local News”** – Broadcast on June 3rd, 2019. 6:30a, 7:30a, 8:30a, 12n, & 5 p.m. Duration - 30 seconds per newscast. The State Department of Health and Human Services Division of Social Services is holding a town all meeting Wednesday, June 5<sup>th</sup> in Hickory to seek public input on improving child welfare in NC. Questions and comments will be accepted on any area relevant to child welfare. The town hall will be held from 1:30 p.m. to 3:30 p.m. at the Catawba Valley Community College.

**“WMNC Local News”** – Broadcast on June 3rd, 2019. 6:30a, 7:30a, 8:30a, 12n, & 5p. Duration – 30 seconds per newscast. Lenoir-Rhyne University is now tobacco free and smoke free across all campuses. L-R joins more than 80 other colleges and universities in the Carolinas to implement such a policy.

**“WMNC PSA’s”** – Broadcast June 4<sup>th</sup> – June 18<sup>th</sup>, 2019. Duration – 30 seconds. Times- Various. Frequency – 3 times each day per station. The Burke County Health Department is sponsoring a mobile blood visit from Community Blood Center of the Carolinas on June 18<sup>th</sup> from 8:30a-12noon. The collection site will then move to the Burke County Sheriff’s Office from two until five p.m. All donors will receive a free OneBlood t-shirt.

**“WMNC Local News”** – Broadcast on June 10<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 20 seconds. Officials with the Center for Disease Control and Prevention report America’s measles outbreak continues to grow. Experts say the outbreak appears to be linked to travelers bringing measles back from other countries such as Israel, the Ukraine, and the Philippines. Measles were declared eliminated in the US in 2000. To date, measles have been reported in 28 states, but none in NC so far.

**“WMNC Local News”** – Broadcast on June 28<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p.m. Duration – 20 seconds per newscast. The state department of environmental quality in Raleigh has issued a code orange air quality action day for ground level ozone for the Catawba Valley area effective until 8 p.m. Air quality action day means ground level ozone amount may approach or even exceed unhealthy standards. Time outdoors should be limited.

**“WMNC PSA’s”** – Broadcast May 25<sup>th</sup>- June 10<sup>th</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency- 2 times per day each station. Control your health condition through Living Healthy a free 2 and ½ hour workshop, once a week for six weeks, June 11<sup>th</sup> through July 16<sup>th</sup> at Hildebran First Baptist Church. Manage pain, increase fitness, manage medications, improve communication with health provides and choose foods for health. Call to register: space is limited.

**“WMNC PSA’s “** – Broadcast June 1<sup>st</sup>- June 30<sup>th</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 5 times per day on each station. The stations broadcast the dates, times and places of upcoming bloodmobiles in Burke County

**“WMNC PSA’s”** – Broadcast June 1<sup>st</sup>-June 30<sup>th</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 3 times per day each station. The stations broadcast the dates, times and places of upcoming bloodmobiles in Caldwell County.

**“WMNC PSA’s”** – Broadcast June 1<sup>st</sup> -30<sup>th</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 3 times per day each station. The stations broadcast the dates, times and places of upcoming bloodmobiles in Catawba County.

**“WMNC PSA’s”** Broadcast June 1<sup>st</sup>-June 15<sup>th</sup>. Duration – 30 seconds. Times – Various. Frequency – 3 times per day each station. The stations broadcast a PSA concerning the 2<sup>nd</sup> annual Run as One 5k Run and Walk Saturday, June 15<sup>th</sup> at Catawba Meadows Park in Morganton. Entry fee is \$25.00. The event is sponsored by Community Mental Health Partners of Burke County.

**“WMNC PSA’s”** – Broadcast June 1<sup>st</sup>-June 15<sup>th</sup>, 2019. Duration – 30 seconds. Times --Various. Frequency – Two times per day each station. 2<sup>nd</sup> Annual Run as One 5K Run & Walk at Catawba Meadows Greenway, 8 a.m. Support mental health awareness by registering and participating in this run and learn more about what you can do for mental health. Entry fee is \$25.00.

**“WMNC Local News”** – Broadcast on June 17<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n & 5 p. Duration – 30 seconds per newscast. Health officials warn that customers who visited a coffee shop in Durham last week may have been exposed to the measles. The Durham County health Department reports there was a possible case of measles at the Bean Traders coffee shop on June 10<sup>th</sup>. Officials say those who may have been exposed should watch for symptoms until July 1<sup>st</sup>.

**“WMNC Local News”** – Broadcast on June 19<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n, & 5

p.m. Duration – 30 seconds per newscast. Burke County EMS has received an award recognizing the agency’s treatment of patients who have had severe heart attacks. The American heart Association’s Mission: Lifeline EMS Gold Plus Award acknowledges Burke EMS for implementing quality improvement measures for those suffering from heart attack

**“WMNC PSA’s”** – Broadcast each day from March 8<sup>th</sup> through 16<sup>th</sup>, 2019. Times-Variou – Frequency – 3 times per day each station. Duration – 30 second per public service announcements. Open house at the Happy Valley Medical Center Pulmonary Rehabilitation Center, March 10<sup>th</sup>-16<sup>th</sup> with a special Open House March 14<sup>th</sup> from 4-7 p.m.

**“WMNC Local News”** – Broadcast June 25<sup>th</sup>, 2019. 6:30a, 7:30a, 8:30a, 12n, & 5 p.m. Duration – 20 seconds. Red Cross officials urges donors of all blood types to give now to help prevent a summer blood shortage resulting in medical care delays. Two bloodmobiles will occur in Burke Count; June 26<sup>th</sup> at Autumn Care of Drexel, and July 15<sup>th</sup> at Carolina Rehab Center in Connelly Springs. All blood types are needed.

**“WMNC PSA’s”** – Broadcast June 25<sup>th</sup>-June 30<sup>th</sup>, 2019. Duration – 30 seconds. Times – Various. Frequency – 5 times per day each station. WMNC AM & FM broadcast Tips for a safe July 4<sup>th</sup> weekend from Burke County Sheriff Steve Whisnant.