

WHIG-TV QUARTERLY ISSUES PROGRAM LIST  
JULY, AUGUST, SEPTEMBER 2013

- GOVERNMENTAL ISSUES - WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR A SHOW CALLED "*NC SPIN*" THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES AFFECTING NORTH CAROLINA. "*AMERICA IN DANGER*" TALKS ABOUT STATE, FEDERAL, AND GOVERNMENTAL ISSUES SUCH AS IMMIGRATION, POLITICS, AND CONSTITUTIONAL RIGHTS OF THE PEOPLE. "*TRI COUNTY LIVE*" IS A PROGRAM WE AIR THAT ADDRESSES LOCAL, STATE AND NATIONAL ISSUES. "*WASHINGTON WATCH*" IS A MONTHLY SHOW THAT WE AIR WHERE REPRESENTATIVE WALTER JONES INTERVIEWS POLITICAL FIGURES IN WASHINGTON. THIS QUARTER WE AIRED LEGISLATIVE FORUM. THIS WAS A BREAKFAST FEATURING TALKS AND A Q&A SESSION WITH SENATORS ANGELA BRYANT AND BUCK NEWTON. LOCAL BUSINESS OWNERS WERE ABLE TO ASK THE SENATORS QUESTIONS RELATING TO TAXES, EDUCATION, AND OTHER TOPICS.
- CIVIC INVOLVEMENT ISSUES - WHIG TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY, KIWANIS CLUB, LIONS CLUB, ROTARY CLUB, AND CHAMBER OF COMMERCE TO TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING. WE ARE NOW AIRING THE CHAMBER "WEEKLY BUZZ". THIS ADDRESSES BUSINESS DEVELOPMENT AND TALKS ABOUT BECOMING PART OF THE CHAMBER OF COMMERCE. THIS QUARTER WE AIRED THE RED CROSS HEROES BANQUET WHICH WAS AN AWARD PRESENTATION FOR THE PEOPLE WHO HAD VOLUNTEERED FOR THE RED CROSS.
- CIVIC EDUCATION ISSUES - WHIG TV BROADCASTS SEVERAL SHOWS THAT HELP WITH EDUCATION FOR THE LOCAL COMMUNITY. "*MY HEART WILL ALWAYS BE IN CAROLINA*" IS A SHOW THAT INFORMS OUR VIEWERS ABOUT NORTH CAROLINA AND IT'S HISTORY AND HAPPENINGS THAT ARE GOING ON IN THIS STATE. NASH COMMUNITY COLLEGE HAS A WEEKLY PROGRAM THAT WE AIR OFFERING INFORMATION ON CLASSES AND PROGRAMS INCLUDING CURRICULUM AND UPCOMING EVENTS AT THE COLLEGE. WE ALSO AIRED THE SMALL BUSINESS WEEK, WHICH WAS A SMALL BUSINESS PRESENTATION FOR ENCOURAGING GOOD WORK ENVIRONMENTS. THIS QUARTER WE AIRED THE N.C. STATE ENGINEERING CAMP WHICH WAS A CAMP FOR HIGH SCHOOL, MIDDLE SCHOOL, AND ELEMENTARY SCHOOL KIDS AT WESLEYAN COLLEGE. THIS WAS GIVEN BY N.C. STATE TO TEACH KID'S ABOUT ENGINEERING. THIS QUARTER WE AIRED A 911 MEMORIAL CEREMONY BY THE ROCKY MOUNT FIRE DEPARTMENT COMMEMORATING THE EVENTS OF SEPTEMBER 11<sup>TH</sup>.
- COMMUNITY AWARENESS ISSUES - THIS QUARTER WE AIRED AN INTERVIEW WITH MAYO BODDIE, ONE OF OUR AREAS MOST DISTINGUISHED BUSINESSMEN. HE OWNS OVER 300 HARDEES FRANCHISES, BODDIE-NOELL ENTERPRISES AND OTHER BUSINESS IN OUR AREA. HE TALKED ABOUT HIS LIFE AND HOW HIS BUSINESSES WERE STARTED. PROUDLY THIS QUARTER WE AIRED A FLAG CEREMONY AT THE ELK'S LODGE HONORING OUR OWN HERB GREENBERG, OWNER OF WHIG-TV, FOR HIS OUTSTANDING CONTRIBUTIONS TO OUR COMMUNITY.

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- HEALTH ISSUES - WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. "*HERE'S TO YOUR GOOD HEALTH*", HOSTED BY A PHYSICIANS ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. "*REMEDY THIS NATURALLY*" IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE.
- VETERAN'S ISSUES - WE AIR PROGRAMMING HONORING OUR VETERANS AND ANY MEMORIAL SERVICES.
- ECONOMIC ISSUES -WHIG AIRED BUSINESS DEVELOPMENT CENTER MONTHLY, WHICH IS A SHOW HIGHLIGHTING VARIOUS BUSINESSES WHILE EMPHASIZES ECONOMIC DEVELOPMENT AND MERCHANT BUILDING.

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• GOVERNMENTAL ISSUES

NC SPIN - AIRS EVERY SUNDAY AT 1:30 P.M. - 30 MIN.,

TRI-COUNTY LIVE - AIRS ON MONDAY'S @ 6:30 PM 57 MIN. & ON WEDNESDAY NIGHTS AT 8:30 PM 57 MIN. - SAT. JULY 20 @ 4:00 P.M. 57 MIN., MON. SEP. 16 @ 11:30 A.M. 57 MIN.

AMERICA IN DANGER - MONDAY'S AT 7:30 PM - 60 MIN. - SAT. JULY 6 @ 11:00 A.M. 60 MIN., WED. AUG. 14 @ 4:00 P.M. 60 MIN., SAT. AUG. 17 @ 4:00 P.M. 60 MIN., WED. SEP. 4 @ 4:00 P.M. 60 MIN., WED. SEP. 18 @ 4:00 P.M. 60 MIN., SAT. SEP. 21 @ 12:30 P.M. 57 MIN.

WASHINGTON WATCH - JULY 6 @ 12:30 P.M. 30 MIN., WED. AUG. 14 @ 5:00 P.M. 30 MIN., THU. AUG. 15 @ 12:00 P.M. 30 MIN., MON. AUG. 26 @ 6:30 P.M. 30 MIN., SAT. AUG. 31 @ 1:00 P.M. 30 MIN., TUE. SEP. 3 @ 12:30 P.M. 30 MIN., SAT. SEP. 7 @ 12:30 P.M. 30 MIN., WED. SEP. 25 @ 11:30 A.M. 30 MIN., SAT. SEP. 28 @ 12:00 P.M. 30 MIN.

LEGISLATIVE FORUM - FRI. JULY 19 @ 4:30 P.M. 57 MIN., SAT. JULY 20 @ 11:00 A.M. 57 MIN., MON. JULY 22 @ 11:30 A.M. 57 MIN., TUE. JULY 23 @ 12:00 P.M. 57 MIN., WED. JULY 24 @ 4:00 P.M. 57 MIN., SAT. JULY 27 @ 4:00 P.M. 57 MIN.

• CIVIC INVOLVEMENT ISSUES

UNITED WAY - MONDAY'S @ 10:30 A.M. 30 MIN. - WED. JULY 3 @ 5:00 P.M. 30 MIN., THU. JULY 11 @ 11:00 P.M. 30 MIN., WED. JULY 24 @ 11:30 A.M. 30 MIN., THU. AUG. 8 @ 6:30 P.M. 30 MIN., SAT. AUG. 10 @ 1:00 P.M. 30 MIN., THU. AUG. 15 @ 12:30 P.M. 30 MIN., FRI. AUG. 16 @ 8:00 P.M. 30 MIN., THU. AUG. 22 @ 11:00 P.M. 30 MIN., THU. SEP. 5 @ 12:30 P.M. 30 MIN., FRI. SEP. 20 @ 12:00 P.M. 30 MIN., FRI. SEP. 20 @ 5:00 P.M. 30 MIN., WED. SEP. 25 @ 5:00 P.M. 30 MIN., FRI. SEP. 27 @ 6:30 P.M. 30 MIN.

ROTARY CLUB - AIRS EVERY TUESDAY @ 5:30 P.M. & FRIDAY @ 5:00 PM 30 MIN. - WED. JULY 3 @ 4:00 P.M. 30 MIN., SUN. JULY 21 @ 6:30 P.M. 30 MIN., FRI. SEP. 27 @ 5:00 P.M. 30 MIN.

RED CROSS HEROES BANQUET - WED. JULY 3 @ 4:30 P.M. 30 MIN., THU. JULY 4 @ 6:30 P.M. 30 MIN., SUN. JULY 7 @ 6:30 P.M. 30 MIN., TUE. JULY 9 @ 10:00 P.M. 30 MIN., WED. JULY 10 @ 5:00 P.M. 30 MIN., THU. JULY 11 @ 12:30 P.M. 30 MIN., FRI. JULY 12 @ 12:00 P.M. 30 MIN., SAT. JULY 13 @ 1:00 P.M. 30 MIN., SUN. JULY 14 @ 12:30 P.M. 30 MIN., TUE. JULY 16 @ 10:30 A.M. 30 MIN.

CHAMBER WEEKLY BUZZ - AIRS ON MONDAY'S @ 8:30 P.M. 27 MIN. & FRIDAY'S @ 5:00 P.M. 27 MIN. AND SUNDAY'S @ 3:30 P.M. - WED. JULY 17 @ 5:00 P.M. 27 MIN., THU. JULY 25 @ 10:00 P.M. 30 MIN., THU. AUG. 15 @ 11:00 P.M. 30 MIN., TUE. AUG. 20 @ 12:30 P.M. 30 MIN., THU. SEP. 19 @ 12:30 P.M. 30 MIN., THU. SEP. 26 @ 11:00 P.M. 30 MIN.

KIWANA'S - SUN. AUG. 25 @ 12:30 P.M. 30 MIN., SUN. AUG. 25 @ 7:00 P.M. 30 MIN., MON. AUG. 26 @ 3:00 P.M. 30 MIN., FRI. SEP. 30 @ 5:00 P.M. 30 MIN., MON. SEP. 2 @ 12:00 P.M. 30 MIN., TUE. SEP. 3 @ 6:00 P.M. 30 MIN., THU. SEP. 5 @ 6:30 P.M. 30 MIN.

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• CIVIC EDUCATION ISSUES

NASH IN ACTION (NASH COMMUNITY COLLEGE) – FRIDAY'S AT 6:00 PM 27 MIN. – THU. JULY 11 @ 4:00 P.M. 30 MIN., SAT. JULY 20 @ 1:00 P.M. 30 MIN., MON. JULY 22 @ 3:00 P.M. 30 MIN., TUE. JULY 30 @ 6:00 P.M. 30 MIN., TUE. AUG. 13 @ 10:00 P.M. 30 MIN., MON. AUG. 19 @ 3:00 P.M. 30 MIN., SAT. AUG. 31 @ 9:00 A.M. 30 MIN., SAT. SEP. 7 @ 1:00 P.M. 30 MIN., TUE. SEP. 17 @ 10:30 A.M. 30 MIN., THU. SEP. 19 @ 11:00 P.M. 30 MIN., TUE. SEP. 24 @ 10:30 A.M. 30 MIN., SUN. SEP. 29 @ 12:30 P.M. 30 MIN.

MY HEART WILL BE IN CAROLINA – SUNDAY'S @ 11:00 AM 30 MIN & MONDAY'S @ 3:30 PM 30 MIN. – SAT. JULY 20 @ 7:00 P.M. 30 MIN., TUE. SEP. 3 @ 12:00 P.M. 30 MIN., FRI. SEP. 20 @ 6:30 P.M. 30 MIN.

SMALL BUSINESS WEEK – MON. JULY 1 @ 11:30 A.M. 60 MIN., THU. JULY 4 @ 12:00 P.M. 60 MIN.

N.C. STATE ENGINEERING CAMP – FRI. JULY 12 @ 7:30 P.M. 30 MIN., SAT. JULY 13 @ 11:30 A.M. 30 MIN., MON. JULY 15 @ 3:00 P.M. 30 MIN., TUE. JULY 16 @ 6:00 P.M. 30 MIN., WED. JULY 17 @ 11:30 A.M. 30 MIN., SAT. JULY 20 @ 2:00 P.M. 30 MIN.

911 MEMORIAL BY ROCKY MOUNT FIRE DEPARTMENT – THU. SEP. 12 @ 10:00 P.M. 30 MIN., FRI. SEP. 13 @ 12:00 P.M. 30 MIN., SAT. SEP. 14 @ 8:45 A.M. 15 MIN., SUN. SEP. 15 @ 12:30 P.M. 30 MIN., TUE. SEP. 17 @ 6:00 P.M. 30 MIN.

• COMMUNITY AWARENESS ISSUES

MAYO BODDIE INTERVIEW – TUE. JULY 2 @ 6:00 P.M. 30 MIN., TUE. JULY 2 @ 10:00 P.M. 30 MIN., SAT. JULY 6 @ 1:00 P.M. 30 MIN., WED. JULY 10 @ 11:30 A.M. 30 MIN., SAT. JULY 13 @ 7:00 P.M. 30 MIN., TUE. JULY 16 @ 10:00 P.M. 30 MIN., THU. JULY 18 @ 4:00 P.M. 30 MIN., SAT. JULY 20 @ 8:45 A.M. 45 MIN., TUE. JULY 23 @ 10:00 P.M. 15 MIN., THU. JULY 25 @ 11:00 P.M. 30 MIN., FRI. JULY 26 @ 12:00 P.M. 30 MIN., SAT. JULY 27 @ 8:45 A.M. 45 MIN., TUE. JULY 30 @ 10:00 P.M. 30 MIN., WED. JULY 31 @ 11:30 A.M. 30 MIN., MON. JULY 29 @ 12:00 P.M. 30 MIN., THU. AUG. 1 @ 11:00 P.M. 30 MIN., FRI. AUG. 2 @ 6:30 P.M. 30 MIN., TUE. AUG. 6 @ 12:30 P.M. 30 MIN., THU. AUG. 8 @ 10:00 P.M. 15 MIN., MON. AUG. 16 @ 12:00 P.M. 30 MIN.

FLAG CEREMONY – MON. JULY 1 @ 3:00 P.M. 15 MIN., WED. JULY 3 @ 11:30 A.M. 15 MIN., THU. JULY 4 @ 5:30 15 MIN., FRI. JULY 5 @ 8:00 P.M. 15 MIN., SUN. JULY 7 @ 12:30 P.M. 15 MIN., MON. JULY 8 @ 3:00 P.M. 15 MIN.

• HEALTH ISSUES

REMEDY THIS NATURALLY – MONDAY'S @ 4:00 PM 57 MIN. & THURSDAYS @ 9:00 PM 57 MIN., SAT. AUG. 17 @ 11:00 A.M. 57 MIN.

HERE'S TO YOUR GOOD HEALTH – EVERY WEDNESDAY @ 7:30 PM 57 MIN. – SAT. JULY 13 @ 3:00 P.M. 57 MIN., SAT. JULY 20 @ 3:00 P.M. 57 MIN., SAT. AUG. 3 @ 3:00 P.M. 57 MIN., SAT. AUG. 10 @ 3:00 P.M. 57 MIN., SAT. AUG. 17 @ 3:00 P.M. 57 MIN., SAT. AUG. 24 @ 9:00 A.M. 57 MIN., SAT. SEP. 21 @ 11:00 A.M. 57 MIN., THU. SEP. 26 @ 12:00 P.M. 57 MIN., SAT. SEP. 28 @ 12:30 P.M. 57 MIN.

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- VETERAN'S ISSUES

VETERAN'S CORNER - WEDNESDAY'S @ 3:00 PM 57 MIN..

- ECONOMIC ISSUES

BUSINESS DEVELOPMENT CENTER MONTHLY - AIRS ON EVERY 2<sup>ND</sup> AND 4<sup>TH</sup> FRIDAY AND EVERY 1<sup>ST</sup> AND 3<sup>RD</sup> TUESDAY 30 MINUTES - TUE. JULY 30 @ 6:30 P.M. 30 MIN., FRI. AUG. 2 @ 12:00 P.M. 30 MIN., MON. AUG. 12 @ 11:30 A.M., TUE. AUG. 27 @ 6:30 P.M. 30 MIN., FRI. SEP. 13 @ 7:30 P.M. 30 MIN., THU. SEP. 19 @ 12:00 P.M. 30 MIN.