

WSAG/WSAM 4th Quarter Issues Report

10/1/22 – 12/31/22

Date Aired	Time	Issue	Program Summary / Description
10/1	5a-10a	Covid	Guest "Name" from MDHHS, Covid booster information and locations shared.
10/11	5a-10a	Environmental	Hundreds of thousands of dollars coming to Mid Michigan to clean up water ways in Bay City and West Branch. Funds from the State Department of Environment grants
10/12	5a-10a	Law Enforcement	The City of Midland is set to hire new police officers. Hiring process will take several weeks.
10-14	5a-10a	Public health	Delta College is aiming to cut down on deaths from over use of pain killers. The forum hosted on campus highlighted where those can find help, and how to recognize the issue.
10-17	5a-10	Citizenship	The YMCA of Bay City will host a forum to inform young voters on how to make informed voting choices. Date and time shared
10-19	5a-10a	Quality of Life	The city of Midland hosting an event to learn more about the future plans for the city. Residents are encouraged to attend the event, date and times shared.
10-21	5a-10a	Breast Cancer Screening	Accension St. Mary unveiled a new mobile screening center. Information and times and locations of operation shared.
10-26	5a-10a	Environmental	The city of Midland has assured the public there is no danger after a spill at Dow. The leak was contained almost instantly.
11-10	5a-10a	Vets Day Salute	A number of buildings and landmarks will turn green to salute Veterans. Operation Greenlight!
11-15	5a-10a	Education	Saginaw school district host an apprenticeship initiative to promote the need for teachers. Dates and times were shared for the event.
11-17	5a-10a	Quality of Life	The Marine Corps Toys for Tots kick off is a few short days away the Mc Donalds in Frankenmuth. Students from Frankenmuth schools are doing some toy shopping to help with the drive. Dates and times of the drive kick off were shared.
11-18	5a-10a, plus :30 second promotional announcements	Quality of Life	Saginaw's Holidays in the Heart of the City is tonight. The Bay was on hand with Christmas music and other fun throughout the Saginaw Cultural Center.
11-22	5a-10a	Quality of Life	Frankenmuth's Bavarian Inn Lodge has announced a massive expansion, to the tune of 80 million dollars. Details of the project were shared.
11-29	5a-10a	Quality of Life	The Lutz VA Medical Center is holding a drive to collect winter weather wear for Vets in Mid Michigan, times and location of the drive announced.
12-2	5a-10a	Quality of Life	A Midland couple donated over 2 million dollars worth of classic cars to Northwood University. As well, a promise to create scholarship funds.
12-6	5a-10a	Employment	Bay City Department of Public Works holding a job fair. Times and location was shared.



school custodian jobs near me

Saginaw, MI



Jobs

Saved

Alerts



Title

Location

Date posted

Requirements

Type

Company type

Employer

Send feedback Learn more

All

Custodian

Associate

Custodial

High school

Janitor

Janitorial

Support staff

Team member

Showing 1 of 1 results

Chesaning, MI
via Michigan Jobs - Tartata.ai

Full-time No degree mentioned

Health insurance Dental insurance

Janitorial, Cleaner,
Custodian PT Nights -
Saginaw

Road Runr Maintenance, Inc.
Saginaw, MI
via Salary.com

Full-time No degree mentioned



Custodian
Saginaw Valley State University
University Center, MI
via Tartata - Tartata.ai

8 days ago Full-time



Part time Janitorial
Associate
Clean Team
Saginaw, MI

New job alerts

Custodian

Saginaw Valley State University
University Center, MI



Apply on Tartata - Tartata.ai Apply on Salary.com

8 days ago Full-time

Job highlights

Identified by Google from the original job post

Qualifications

- High School diploma or equivalent
- Valid Michigan Driver License may be required for some schedules
- Ability to effectively communicate with others and

Responsibilities

- JOB SUMMARY: To maintain the cleanliness and general appearance of the interior of...
 - Clean assigned areas following established schedules and prescribed methods; duties ma...
- 12 more items



WSAM/WSAG
 2000 WHITTIER STREET
 PO BOX 1776
 SAGINAW, MI 48605

Order #: **1154-01229**
 Description: Pink Fund Calendar J &B Boots, Macksoods, Crane's L&M
 Date Entered: 11/23/2022
 P.O.#:
 Salesperson: HOUSE, SAGINAW
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date Notary Req'd

PROMOTIONS/WSAM-WSAG

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
11/28/2022	1/15/2023	WSAG	Midnight to Midnight	Weekly	:30	175	0.00	0.00	4	3	4	3	4	3	4

Order Start Date: 11/28/2022 Order End Date: 1/15/2023 Spots: 175 Total Charges: \$0.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Projected Media Month/End-Of-Schedule Billing Totals for PROMOTIONS/WSAM-WSAG / 1154-01229 :

	<i>Spot Count</i>	<i>Net Billing</i>
December 2022	100	\$0.00
January 2023	75	\$0.00
Total:	175	\$0.00

Confirmed & Accepted for WSAM/WSAG By:

Accepted for PROMOTIONS/WSAM-WSAG By:

Please Sign and Return One Copy

WSAM/WSAG
 2000 WHITTIER STREET
 PO BOX 1776
 SAGINAW, MI 48605

Order #: 1154-01217
 Description: PINK FUND DONATE
 Date Entered: 10/10/2022
 P.O.#:
 Salesperson: HOUSE, SAGINAW
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date Notary Req'd

PROMOTIONS/WSAM-WSAG

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/11/2022	10/31/2022	WSAG	Midnight to Midnight	Weekly	:30	165	0.00	0.00	8	8	8	8	7	8	8

Order Start Date: 10/11/2022 Order End Date: 10/31/2022 Spots: 165 Total Charges: \$0.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Projected Media Month/End-Of-Schedule Billing Totals for PROMOTIONS/WSAM-WSAG / 1154-01217 :

	<i>Spot Count</i>	<i>Net Billing</i>
October 2022	157	\$0.00
November 2022	8	\$0.00

Confirmed & Accepted for WSAM/WSAG By:

Accepted for PROMOTIONS/WSAM-WSAG By:

 Please Sign and Return One Copy

WSAM/WSAG
 2000 WHITTIER STREET
 PO BOX 1776
 SAGINAW, MI 48605

Order #: 75-00639
 Description: BAY PSA
 Date Entered: 1/5/2022
 P.O.#:
 Salesperson: HOUSE, SAGINAW
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date Notary Req'd

PSA

Statement Group: WSAM/WSAG
 Receivables Group: LOCAL
 Sales Commission: COLLECTIONS - WSAG/WSAM
 A/R Account: A/R REGULAR WSAM
 Order Discount: <None>
 Agency Discount: <None>
 Default Primary Product Code: non-compete
 Secondary Product Code: <unassigned>
 Last Modified: 11/23/2022
 Modified 8 times
 OrderType: Per Spot

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	1/10/2022	1/20/2022	WSAG	Midnight to Midnight	Weekly	:30	88	0.00	0.00	8	8	8	8	8	8
Avail: General Inc. Acct: LOCAL Spot Type: _None **Copy Plan: PSAS		Description: Copy Name		Sales Comm: Adv. Sep: X	Agency Discount: Prod Sep:	Order Discount: Priority: 255	Prod: non-compete								
Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions							
< All Dates >															
1	HOPE ENGLISH 30	3073	1 %	WSAG	11/1/2021	9/30/2022	non-compete	Commercial	<None>						
2	WWP EMPOWERING BETH	1026	1 %	WSAG	3/29/2022	12/31/2022	non-compete	Commercial	<None>						
3	IMM BELONGING	3076	1 %	WSAG	11/1/2021	12/31/2022	non-compete	Commercial	<None>						
4	YMCA 2022 MASTERBRAND		1 %	WSAG	3/29/2022	8/9/2022	non-compete	Commercial	<None>						
5	LUNG SCREENING SAVE YC	3072	1 %	WSAG	11/1/2021	12/31/2022	non-compete	Commercial	<None>						
6	SSA ONLINE SERVICES	3074	1 %	WSAG	11/1/2021	12/31/2022	non-compete	Commercial	<None>						
7	BFAS ANTHEM BUY R 30	1025	1 %	WSAG	3/29/2022	12/31/2022	non-compete	Commercial	<None>						
8	SHELTER PET OLIVIA MUNN		1 %	WSAG	11/1/2021	3/31/2022	non-compete	Commercial	<None>						
9	YMCA PHILANTHROPY VYM	1199	1 %	WSAG	8/10/2022	12/31/2022	non-compete	Commercial	<None>						
10	WWF FAVORITE MEMORY	1200	1 %	WSAG	8/9/2022	12/31/2022	non-compete	Commercial	<None>						
11	FRCF ZPLOWFRCFR0430 C	1201	1 %	WSAG	8/9/2022	12/31/2022	non-compete	Commercial	<None>						
12	HRSR POISON HEALTHY ZO	1202	1 %	WSAG	8/9/2022	12/31/2022	non-compete	Commercial	<None>						
2	1/21/2022	7/19/2022	WSAG	Midnight to Midnight	Weekly	:30	2160	0.00	0.00	12	12	12	12	12	12
Avail: General Inc. Acct: LOCAL Spot Type: _None **Copy Plan: PSAS		Description: Copy Name		Sales Comm: Adv. Sep: X	Agency Discount: Prod Sep:	Order Discount: Priority: 150	Prod: non-compete								
Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions							
< All Dates >															
1	HOPE ENGLISH 30	3073	1 %	WSAG	11/1/2021	9/30/2022	non-compete	Commercial	<None>						
2	WWP EMPOWERING BETH	1026	1 %	WSAG	3/29/2022	12/31/2022	non-compete	Commercial	<None>						
3	IMM BELONGING	3076	1 %	WSAG	11/1/2021	12/31/2022	non-compete	Commercial	<None>						
4	YMCA 2022 MASTERBRAND		1 %	WSAG	3/29/2022	8/9/2022	non-compete	Commercial	<None>						
5	LUNG SCREENING SAVE YC	3072	1 %	WSAG	11/1/2021	12/31/2022	non-compete	Commercial	<None>						
6	SSA ONLINE SERVICES	3074	1 %	WSAG	11/1/2021	12/31/2022	non-compete	Commercial	<None>						
7	BFAS ANTHEM BUY R 30	1025	1 %	WSAG	3/29/2022	12/31/2022	non-compete	Commercial	<None>						
8	SHELTER PET OLIVIA MUNN		1 %	WSAG	11/1/2021	3/31/2022	non-compete	Commercial	<None>						
9	YMCA PHILANTHROPY VYM	1199	1 %	WSAG	8/10/2022	12/31/2022	non-compete	Commercial	<None>						
10	WWF FAVORITE MEMORY	1200	1 %	WSAG	8/9/2022	12/31/2022	non-compete	Commercial	<None>						
11	FRCF ZPLOWFRCFR0430 C	1201	1 %	WSAG	8/9/2022	12/31/2022	non-compete	Commercial	<None>						

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
12		HRSA POISON HEALTHY ZO	1202	1 % WSAG											
3	7/20/2022	11/23/2022	WSAG	Midnight to Midnight	Weekly	:30	1778	0.00	0.00	14	14	14	14	14	14
Avail: General Inc. Acct: LOCAL Spot Type: _None **Copy Plan: PSAS		Description: Sales Comm: Adv. Sep: X		Agency Discount: Prod Sep:		Order Discount: Priority: 150		Prod: non-compete							
Copy Name	Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
< All Dates >															
1	HOPE ENGLISH 30	3073	1 %	WSAG	11/1/2021	9/30/2022	non-compete	Commercial	<None>						
2	WWF EMPOWERING BETH	1026	1 %	WSAG	3/29/2022	12/31/2022	non-compete	Commercial	<None>						
3	IMM BELONGING	3076	1 %	WSAG	11/1/2021	12/31/2022	non-compete	Commercial	<None>						
4	YMCA 2022 MASTERBRAND		1 %	WSAG	3/29/2022	8/9/2022	non-compete	Commercial	<None>						
5	LUNG SCREENING SAVE YC	3072	1 %	WSAG	11/1/2021	12/31/2022	non-compete	Commercial	<None>						
6	SSA ONLINE SERVICES	3074	1 %	WSAG	11/1/2021	12/31/2022	non-compete	Commercial	<None>						
7	BFAS ANTHEM BUY R 30	1025	1 %	WSAG	3/29/2022	12/31/2022	non-compete	Commercial	<None>						
8	SHELTER PET OLIVIA MUNN		1 %	WSAG	11/1/2021	3/31/2022	non-compete	Commercial	<None>						
9	YMCA PHILANTHROPY VYM	1199	1 %	WSAG	8/10/2022	12/31/2022	non-compete	Commercial	<None>						
10	WWF FAVORITE MEMORY	1200	1 %	WSAG	8/9/2022	12/31/2022	non-compete	Commercial	<None>						
11	FRCF ZPLOWFR0430 C	1201	1 %	WSAG	8/9/2022	12/31/2022	non-compete	Commercial	<None>						
12	HRSA POISON HEALTHY ZO	1202	1 %	WSAG	8/9/2022	12/31/2022	non-compete	Commercial	<None>						

Station Totals:

Station	Spot Count	Net Billing
WSAG	4026	\$0.00

Order Start Date: 1/10/2022 Order End Date: 11/23/2022 Spots: 4026 Total Charges: \$0.00

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Projected Media Month/End-Of-Schedule Billing Totals for PSA / 75-00639 :

Month	Year	Spot Count	Net Billing
January	2022	208	\$0.00
February	2022	336	\$0.00
March	2022	336	\$0.00
April	2022	336	\$0.00
May	2022	420	\$0.00
June	2022	336	\$0.00
July	2022	444	\$0.00
August	2022	392	\$0.00
September	2022	392	\$0.00
October	2022	490	\$0.00
November	2022	336	\$0.00
Total:		4026	\$0.00

Confirmed & Accepted for WSAM/WSAG By: _____

Accepted for PSA By: _____

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WSAM/WSAG
 2000 WHITTIER STREET
 PO BOX 1776
 SAGINAW, MI 48605

Order #: 75-00689
 Description: Santa Paws Fundraiser
 Date Entered: 11/16/2022
 P.O.#:
 Salesperson: HOUSE, SAGINAW
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date Notary Req'd

PSA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
11/26/2022	12/9/2022	WSAG	Midnight to Midnight	Weekly	:30	70	0.00	0.00	5	5	5	5	5	5	5

Order Start Date: 11/26/2022 Order End Date: 12/9/2022 Spots: 70 Total Charges: \$0.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Projected Media Month/End-Of-Schedule Billing Totals for PSA / 75-00689 :

	<i>Spot Count</i>	<i>Net Billing</i>
November 2022	10	\$0.00
December 2022	60	\$0.00
Total:	70	\$0.00

Confirmed & Accepted for WSAM/WSAG By:

Accepted for PSA By:

 Please Sign and Return One Copy

WSAM/WSAG
 2000 WHITTIER STREET
 PO BOX 1776
 SAGINAW, MI 48605

Order #: 75-00680
 Description: Hidden Harvest / Wildfire Grocery Bag Campaign
 Date Entered: 11/10/2022
 P.O.#:
 Salesperson: HOUSE, SAGINAW
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date Notary Req'd

PSA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 11/14/2022	12/4/2022	WSAG	Midnight to 05:30:00	CUSTOM	1:00	42	0.00	0.00	Y	Y	Y	Y	Y	Y	Y
11/14/2022	11/20/2022					14	0.00	0.00	2	2	2	2	2	2	2
11/21/2022	11/27/2022					14	0.00	0.00	2	2	2	2	2	2	2
11/28/2022	12/4/2022					14	0.00	0.00	2	2	2	2	2	2	2
2 11/14/2022	12/4/2022	WSAG	05:30:00 to 20:00:00	CUSTOM	1:00	96	0.00	0.00	Y	Y	Y	Y	Y	Y	Y
11/14/2022	11/20/2022					32	0.00	0.00	5	4	5	4	5	4	5
11/21/2022	11/27/2022					32	0.00	0.00	5	4	5	4	5	4	5
11/28/2022	12/4/2022					32	0.00	0.00	5	4	5	4	5	4	5
3 11/14/2022	12/4/2022	WSAG	20:00:00 to 23:59:00	CUSTOM	1:00	42	0.00	0.00	Y	Y	Y	Y	Y	Y	Y
11/14/2022	11/20/2022					14	0.00	0.00	2	2	2	2	2	2	2
11/21/2022	11/27/2022					14	0.00	0.00	2	2	2	2	2	2	2
11/28/2022	12/4/2022					14	0.00	0.00	2	2	2	2	2	2	2

Order Start Date: 11/14/2022 Order End Date: 12/4/2022 Spots: 180 Total Charges: \$0.00

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Projected Media Month/End-Of-Schedule Billing Totals for PSA / 75-00680 :

	<u>Spot Count</u>	<u>Net Billing</u>
November 2022	120	\$0.00
December 2022	60	\$0.00
Total:	180	\$0.00

Confirmed & Accepted for WSAM/WSAG By:

Accepted for PSA By:

Please Sign and Return One Copy

STATION: WSAGWSAM

QUARTER: 3 YEAR: 2022

DESCRIPTION OF ISSUE	PROGRAM/SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE & DESCRIPTION OF PROGRAM OR SEGMENT
Michigan State Supreme Court overturned the state's use of one man grand juries	This Week In Mid-Michigan	7/3	6:30AM	9:48	Beth LeBlanc, Political Reporter Detroit News, The State Supreme Court overturned the use of 1 man grand juries to issue indictments in the Flint Water criminal cases.
Rising credit card debt after receiving stimulus checks	This Week In Mid-Michigan	7/3	6:30AM	8:32	Mich Kramer, Founder and CEO Fluent Financial, credit card balances spiking
Job market advice for college students	This Week In Mid-Michigan	7/3	6:30AM	8:15	Jay McDonald, Executive Consultant and veteran business leader, what job markets are right for college students
The percentage of Americans who say they are proud of the country is down 30 points since 2011	This Week In Mid-Michigan	7/10	6:30AM	6:00	Steven Rabb, Author The Founders Speech to a Nation in Crises, The majority of Americans say they are disappointed in the US
Breaking down consumer confidence across the US due to inflation	This Week In Mid-Michigan	7/10	6:30AM	4:30	Michael Davidson, Certified Financial Planner, loss of consumer confidence because of inflation
Discussing the latest of cars and manufacturing	This Week In Mid-Michigan	7/10	6:30AM	6:00	Glenn Stevens, Mich Auto, the latest with cars and manufacturing
Dave's Final Show	This Week In Mid-Michigan	7/10	6:30AM	7:30	Dave Ackery, Host of the Morning Wake Up and This Week in Mid Michigan, Dave says Goodbye
GM subsystem contract approved for workers in 4 Michigan based facilities	This Week In Mid-Michigan	7/17	6:30AM	12:00	Mike Wayland, CNBC Automotive Reporter, GM subsystem contract approved for plants in Lansing, Flint and Detroit
Inflation under	This Week In Mid-	7/17	6:30AM	7:45	Ed Botowsky, Financial Strategist, The

President Biden causing the average American to lose wages	Michigan					Average American worker is losing \$3400 in annual wages
How long will gas prices continue to go down	This Week In Mid-Michigan	7/17	6:30AM	8:10		Patrick DeHaan, Gas Buddy, Gas prices are declining, how long will the trend last?
How a Coronary Artery Calcium Scan can save your life	This Week In Mid-Michigan	7/24	6:30AM	10:00		Victoria DuPuy, Founder of No More Broken Hearts, Providing education about heart health
New survey predicts robots and AI will rule the world by 2060	This Week In Mid-Michigan	7/24	6:30AM	9:00		Paul Powers, CEO Physna, how realistic is it that robots and artificial intelligence will rule the world and for humans to serve them by 2060
New Suicide Hotline 988 debuted, will it make a difference	This Week In Mid-Michigan	7/24	6:30AM	7:30		Tammy Kling, Suicide Prevention Analyst, the difference the new 988 suicide hotline will make
How Ron worked to having one of the sharpest memories in the country	This Week In Mid-Michigan	7/31	6:30AM	11:10		Ron White, 2 time US Memory Champion, tips for improving your memory
The importance of getting enough sleep	This Week In Mid-Michigan	7/31	6:30AM	8:40		Melissa Kniff, Respiratory Supervisor, why it's important to get enough sleep
According to a new study, moderate alcohol consumption can increase iron levels in the brain	This Week In Mid-Michigan	7/31	6:30AM	9:00		Nicholas Zaldastani, Brain Health Expert, even moderate alcohol consumption can increase risk for Parkinson's and Alzheimers
Why are Supply Chain disruptions still challenging retailers	This Week In Mid-Michigan	8/07	6:30AM	6:00		Rob Kelley, Supply Chain Expert, retailers are still facing supply chain issues
Items Americans are cutting back on at the grocery store and in others areas.	This Week In Mid-Michigan	8/07	6:30AM	7:20		Roy Paul, Executive Director Cents Ability, with inflation at a 40 year high, what are Americans cutting back on
Colleen has a new	This Week In Mid-	8/07	6:30AM	6:40		Colleen Debaise, Author, what does it take

book, "Starting a Successful Small Business"	Michigan					to start a business
Finding your passion in life and how he found his for drumming.	This Week In Mid-Michigan	8/07	6:30AM	7:50		Rich Redmond, Drummer, Actor and Motivational Speaker, drumming and his new book Crash Course
Peoples financial wellbeing in today's current economic state	This Week In Mid-Michigan	8/14	6:30AM	8:00		Richard Barrington, Chartered Financial Analyst, the impacts of the current economic state having on people financial wellbeing
How Michigan's mullets compare to other parts of the country	This Week In Mid-Michigan	8/14	6:30AM	10:15		Kevin Begola, Founder USA Mullet Championship, The mullets comeback
Consumers Energy is looking for feedback on dam operation	This Week In Mid-Michigan	8/14	6:30AM	6:45		Brian Wheeler, Spokesman for Consumers Energy. Consumers wants public feedback on the operation of its dams
Explaining the increased speed of Earths rotation and the Super Moon	This Week In Mid-Michigan	8/14	6:30AM	5:30		Dr Shannon Schmoll, Director Abrams Planetarium, The Super Moon and increased speed of Earth's rotation
Discussing methods that people learn things	This Week In Mid-Michigan	8/21	6:30AM	10:20		Professor Jesus Miguel-Garcia, Founder Spanish Institute in Winnipeg, methods to how people learn
Backyard camping	This Week In Mid-Michigan	8/21	6:30AM	8:30		David Mizejewski, Animal Expert, camping in your own backyard
Michigan Made Beer	This Week In Mid-Michigan	8/21	6:30AM	10:00		Scott Graham, Michigan Brewer's Guild Executive Director, The Michigan Craft Beer Market
Ford's layoff of 3,000 automotive jobs this week, many in Michigan	This Week In Mid-Michigan	8/28	6:30AM	10:30		Michael Martinez, Automotive News, Ford announced this week 3000 job layoffs

How to prevent and treat high school sports injuries	This Week In Mid-Michigan	8/28/	6:30AM	7:30	Kate Supianoski, PA Sparrow Health, high school sports injuries
Preparing yourself and your family for emergencies	This Week In Mid-Michigan	8/28	6:30AM	8:00	Cade Courtley, Former Navy Seal, Host Surviving Disaster, advice on preparing you and your family for emergencies
The Mullet comeback and the youth and teen mullet champions announced	This Week In Mid-Michigan	8/28	6:30AM	6:45	Kevin Begola, USA Mullet Championships, the youth and teen mullet champions have been chosen.
Programs promoting the skilled trades	This Week In Mid-Michigan	9/04	6:30AM	13:00	Senator Tom Barrett, 24 th District Michigan Senator, programs that promote the skilled trades
Programs that can help people suffering from Mental Illness	This Week In Mid-Michigan	9/04	6:30AM	9:00	Sherry James, Project Manager for 2020 Lives Changed, Suicide Programs and how to help
The benefits of music programs in school	This Week In Mid-Michigan	9/04	6:30AM	6:45	Garret Ernst, Michigan School Band and Orchestra Association Executive Director, The importance of music in school
Signs you're having a stroke and how they can be treated	This Week In Mid-Michigan	9/11	6:30AM	8:30	Dr Annmar Razak, Strokes and how their treated
People lie 4 times a day, how body language can give us clues	This Week In Mid-Michigan	9/11	6:30AM	8:00	Melinda Marcus, Author of Read the Zoom, insight on what body language tells us
Youth mental health, and the potential effects on their future	This Week In Mid-Michigan	9/11	6:30AM	7:00	Dr Marie Cosgrove, the mental health of youth and the effect on their future
Queen Elizabeth passed away, King Charles assumes the throne	This Week In Mid-Michigan	9/11	6:30AM	5:00	Tonya Powers, Fox News Reporter, the transition of power after the Queens passing
What college degrees to avoid and what do they mean	This Week In Mid-Michigan	9/18	6:30AM	11:00	David Cathey (Hiring Expert): What college degrees should you avoid?

moving forward						
Detroit Auto show returns and President Joe Biden to attend. Expectations for the show	This Week In Mid-Michigan	9/18	6:30AM	7:30	Ryan Schmeltz (Fox News Reporter): President Biden was at the Detroit Auto Show and Ryan has the lowdown	
Health Expert speaks on the health benefits of certain foods	This Week In Mid-Michigan	9/18	6:30AM	10:00	Dr. Joey Spears(Healthy Living Expert):Is a bowl of ice cream really better for you than a multigrain bagel?	
Mike Austin talks about Ed Peters experience and thoughts on Social Media and the ability to "delete" posts	This Week In Mid-Michigan	9/25	6:30AM	8:30	Posts you "delete" from social media aren't completely gone from the service. What is being done with that content, and is there a way you can get rid of it for good?	
Does lifting lighter help? Is sedentary life leading to an unhealthy life? Beginning healthy and the importance of it	This Week In Mid-Michigan	9/25	6:30AM	10:30	Greg Larivee (Fitness Trainer): How much can even light exercise and activity improve your health?	
Shawn Meyer author and founder of Hunt with a kid dot com talks the importance of activities with your kids and how hunting can be a part of it	This Week In Mid-Michigan	9/25	6:30AM	9:40	Shawn Meyer (Author)Learn about hunting with your kids from Shawn.	
Brian Donegan senior Digital Meteorologist talks about the impact and clean up up Tropical Storm Ian	This Week In Mid-Michigan	10/2	6:30AM	6:45	Brian Donegan Senior Digital Meteorologist, Fox Weather: Hurricane Ian updates from Brian Donegan.	

Building a resume for the job market of today with Casey Hasten	This Week In Mid-Michigan	10/2	6:30AM	7:47	Casey Hasten Director of Recruiting - VIP Search Group: What should you be putting on (and leaving off of) your resume?
Dr. John Braccio talks about aging and the benefits on everyday life	This Week In Mid-Michigan	10/2	6:30AM	8:50	Dr. John Braccio Regional Psychological Services - East Lansing: Getting older is something we should look forward to.
Dave Lorenz talks about traveling around to different countries so they can experience Michigan.	This Week In Mid-Michigan	10/2	6:30AM	7:03	Dave Lorenz (Travel Michigan) Our weekly update on what to do in Michigan, all the way from Germany!
Should employers be upset about their employees having a side gig Joel Patterson explains the current job climate	This Week In Mid-Michigan	10/09	6:30AM	7:00	Joel Patterson (Workplace Expert): Is it legal for your employer to keep you from pursuing your side-gig?
Garrick Rochow CEO of Consumers Energy about a new project	This Week In Mid-Michigan	10/09	6:30AM	10:00	Garrick Rochow (CEO of Consumers Energy): A battery plant is being planned in Michigan and Garrick updates us on the situation.
Kids feeling overwhelmed and anxious playing sports. Is there something parents can do to help? Dr. John Braccio tells us how	This Week In Mid-Michigan	10/09	6:30AM	11:00	Dr. John Braccio Regional Psychological Services How can we help children overcome sports performance anxiety?
Mike and Stephen talk about online shopping tips	This Week In Mid-Michigan	10/16	6:30AM	10:00	Stephen Peterson (Online Pricing Strategists) The guys go over how to save the most money through online shopping this holiday season.

Mike and CJ talk about CJ's life and the battle against cancer	This Week In Mid-Michigan	10/16	6:30AM	9:00	CJ Grace (Author of My Wild Ride): New blood test can detect cancer in very early stages. CJ shares her experience with cancer.
Mike Austin and Robert Messer talk about the troubles with home security today	This Week In Mid-Michigan	10/16	6:30AM	9:00	Robert Messer (ABP Tech): Mike discusses the dangers of using WIFI to protect your home.
Mike and Stephen talk about online shopping tips	This Week In Mid-Michigan	10/23	6:30AM	10:00	Stephen Peterson (Online Pricing Strategists) The guys go over how to save the most money through online shopping this holiday season.
Mike and CJ talk about CJ's life and the battle against cancer	This Week In Mid-Michigan	10/23	6:30AM	9:00	CJ Grace (Author of My Wild Ride): New blood test can detect cancer in very early stages. CJ shares her experience with cancer.
Dr. Hannen talks to Mike about the light that comes from our phones and devices. What do they do to us?	This Week In Mid-Michigan	10/23	6:30AM	9:50	Dr. Scott Hannen (Author, Stop the Pain: The Six to Fix): Dr. Hannen hops on the broadcast to discuss the harms of cell phones, tablets, and computers, before falling asleep.
Sheryl Hardin talks to Mike about penmanship	This Week In Mid-Michigan	10/30	6:30AM	12:10	Sheryl Hardin Organizational Change Management: Is penmanship a dying art?
Jake Harris and Mike talk powerball	This Week In Mid-Michigan	10/30	6:30AM	9:00	Jake Harris Michigan Lottery: The Powerball jackpot has reached over 700 million dollars ahead of tonight's drawing at 11pm.
Eben Brown comes on the show to talk about Twitter and Elon Musk	This Week In Mid-Michigan	10/30	6:30AM	8:20	Eben Brown FOX News Radio: Elon Musk finally buys Twitter, Brown with more to update on the situation.
Dr. John Braccio talks to Mike about parenting	This Week In Mid-Michigan	11/06	6:30AM	9:45	Dr. John Braccio Regional Psychological Services - East Lansing Parents should be authoritative with their children, but not

						authoritarian. What's the difference? Dr. Braccio explains.
Edgar Domenach talks about vapes and cigarettes	This Week In Mid-Michigan	11/06	6:30AM	5:00	Edgar Domenach Law Enforcement Expert / Former New York City Sheriff: Are tobacco regulations in Michigan creating a black market for cigs and vapes?	
Elevator Pitch for this generation	This Week In Mid-Michigan	11/06	6:30AM	6:00	Chris Westfall Author, The New Elevator Pitch: Chris discusses the new elevator pitch in his new book.	
Dr. Alec Goodwin talks about anxiety today	This Week In Mid-Michigan	11/13	6:30AM	9:10	Dr. Alec Goodwin: Anxiety in Americans is at a 50 year high.	
Scott Dinsmore comes in to talk about giving blood this year	This Week In Mid-Michigan	11/13	6:30AM	12:20	Scott Dinsmore Red Cross: 'Tis the season - to give blood.	
Shep Moyle comes in to talk about toxic workplace	This Week In Mid-Michigan	11/13	6:30AM	9:00	Shep Moyle CEO - Coaching International-Are you working in a toxic workplace? Here are some tips on what to do in a toxic workplace!	
Tonya Powers talks turkey!	This Week In Mid-Michigan	11/20	6:30AM	7:10	Tonya Powers Fox News: Are Thanksgiving dinner prices expected to skyrocket with the rest of inflation?	
Deer season is here and the tips come from Mike and Deer Specialist Chad Stewart	This Week In Mid-Michigan	11/20	6:30AM	6:55	Chad Stewart Deer Specialist - Michigan DNR:Mike and Chad talk deer season.	
Kim Muench talks about buzz phrases in the parenting world	This Week In Mid-Michigan	11/20	6:30AM	7:05	Kim Muench Real Life Parent Guide: What is an "almond mom"?	
Jenelle Jagmin talks about Michigan's Craft beverages	This Week In Mid-Michigan	11/20	6:30AM	9:10	Jenelle Jagmin Director - Michigan Craft Beverage Council:November is Michigan Craft Beverage Month.	
Greg McCoy comes in talk about current	This Week In Mid-Michigan	11/27	6:30AM	8:20	Greg McCoy Personal trainer: Are your kids being exposed to dangerous dieting	

health trends						advice via TikTok?
Dr. Goodwin with holiday depression	This Week In Mid-Michigan	11/27	6:30AM	7:28	Dr. Alan Goodwin Psychologist:Possibly dealing with holiday depression? Dr. Goodwin gives insight on the demon that is holiday depression.	
Etiquette how should we treat our waitresses and waiters?	This Week In Mid-Michigan	12/04	6:30AM	9:52	How much should you be tipping your service workers? Also should tip reliant workforces be worried about the minimum wage being raised?	
Dave Lorenz talks travel in Michigan	This Week In Mid-Michigan	12/04	6:30AM	8:30	Dave Lorenz Travel Michigan-Your weekly update on 1320 WILS with Travel Michigan's Dave Lorenz.	
Chris Westfall talks interactions	This Week In Mid-Michigan	12/04	6:30AM	9:34	Chris Westfall Interactions: Are people getting meaner?	
Glenn Stephens talks about Michigan becoming an automotive and manufacturing leader	This Week In Mid-Michigan	12/11	6:30AM	9:15	Glenn Stephens Michigan Auto: Is Michigan poised to become an automotive and manufacturing leader in the future?	
Tracy Wimmer talks about heating this winter	This Week In Mid-Michigan	12/11	6:30AM	9:05	Tracy Wimmer Consumers Energy Spokesperson: 7.25 million dollars will be allocated to help families maintain heat this winter season who may not be able to afford their bills.	
John Selleck about the differences for tipped workers and waged workers	This Week In Mid-Michigan	12/11	6:30AM	10:58	John Selleck Founder/CEO - Harbor Strategic Public Affairs: Could paying servers and bartenders minimum wage cause them to earn less money?	
Mike and Steve talk about the in toys	This Week In Mid-Michigan	12/18	6:30AM	10:44	Steve Starobinsky Kida@heart: Which toys are kids asking for this year?	
Don't get scammed this Christmas	This Week In Mid-Michigan	12/18	6:30AM	8:14	Raina Mankarious crime expert: Rania tells us the holiday scams to watch out for this season.	
Dr. John Braccio talks about long term chronic pain	This Week In Mid-Michigan	12/18	6:30AM	10:16	Dr. John Braccio Regional Psychological Services - East Lansing: What are the right things to say to those suffering from long-term chronic pain?	

Language gap between the generations	This Week In Mid-Michigan	12/25	6:30AM	10:02	Chris Westfall Workplace Expert: Chris and Mike discuss the language gap between Gen Z and older workers.
the dams of Michigan	This Week In Mid-Michigan	12/25	6:30AM	7:47	Terry Dedoes Consumers Energy: Terry and Mike talk dams.
New Pilot Training courses for older high school kids	This Week In Mid-Michigan	12/25	6:30AM	9:21	Sean Williams Superintendent - Eaton RESA: How will the new pilot training classes work for older high school grades?



Weekly Public Affairs Program

Call Letters: WSAG/WSAM

QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2022

Show # 2022-40
Date aired: 10/2 Time Aired: 6A

Ted Rossman, Senior Industry Analyst at CreditCards.com

Recent interest rate hikes by the Federal Reserve are leading to substantially higher costs for anyone with credit card debt. Mr. Rossman said roughly half of American consumers are carrying a credit card balance from month to month, and the numbers are increasing due to inflation. He offered suggestions to try to pay down debt and consolidate balances with low- or no-interest credit cards.

Issues covered:
Personal Finance
Inflation

Length: 7:58

Marisa G. Franco, PhD, Assistant Clinical Professor in the Department of Psychology at the University of Maryland, author of "Platonic: How the Science of Attachment Can Help You Make - and Keep - Friends"

Many people, particularly men, have few friends. Prof. Franco discussed the critical importance of friendship, and how to make and keep friends in an era of distraction, burnout, and chaos. She said making friends, like cultivating any relationship, requires effort, and the idea of "friendships happening organically" is generally a myth. She outlined several specific, research-based steps to improve the number and quality of friendships.

Issues covered:
Mental Health

Length: 9:23

Arpita Ghosh, PhD, Assistant Professor of Educational Psychology at the University of Kansas

When veterans leave the military, they face a multitude of major challenges, including a transition into higher education or a new career field. Prof. Ghosh led a recent study that found that assistance typically designed to help civilian students are also effective for veterans. She talked about the strengths that veterans can bring to a company and outlined the resources that are available to veterans to make the transition.

Issues covered:
Veterans' Concerns
Career
Mental Health

Length: 5:09

Show # 2022-41
Date aired: 10/9 Time Aired: 6A

Sally Helgesen, women's leadership consultant and speaker, author of "*How Women Rise: Break the 12 Habits Holding You Back from Your Next Raise, Promotion, or Job*"

Ms. Helgesen believes that women face specific and different roadblocks from men as they seek to advance in the workplace. She discussed the most common errors made by women, and what they can do to get proper credit for their achievements at work. She also discussed how the #MeToo movement has affected job opportunities for women.

Issues covered:
Women's Issues
Career
Sexual Harassment

Length: 8:43

Sara Goldrick-Rab, PhD, Professor of Higher Education Policy and Sociology at Temple University

Prof. Goldrick-Rab was the lead author of study that found that 36 percent of students at 66 surveyed colleges and universities do not get enough to eat, and a similar number lack a secure place to live. She said skyrocketing college tuition and other fees, inadequate aid packages and growing enrollment among low-income students are some of the factors. She outlined several policy changes that could help.

Issues covered:
Poverty
Homelessness
Education

Length: 8:19

Anupam Jena, MD, PhD, Ruth L. Newhouse Associate Professor of Health Care Policy at Harvard Medical School, physician in the Department of Medicine at Massachusetts General Hospital, Faculty Research Fellow at the National Bureau of Economic Research Policy

It's an age-old axiom, but is joint pain, back pain or just a feeling in your bones a reliable predictor of rainy weather? Dr. Jena led a study that examined the question and he found no relationship between rainfall and aches or pains.

Issues covered:
Personal Health
Aging

Length: 4:39

Show # 2022-42
Date aired: 10/16 Time Aired: 6A

Stephen Smagula, PhD, Assistant Professor of Psychiatry and Epidemiology at the University of Pittsburgh

Prof. Smagula led a recent study that found that older adults with regular activity routines are happier and do better on cognitive tests. He said that his findings suggest that staying active all day and following the same routine each day are important for healthy aging and mental health.

Issues covered:
Aging
Personal Health

Length: 8:12

Catherine Pearlman, PhD, Associate Professor of Social Work at the University of Massachusetts Global, licensed clinical social worker, author of *"First Phone: A Child's Guide to Digital Responsibility, Safety, and Etiquette"*

Dr. Pearlman shared advice for parents of eight- to twelve-year-old children about digital safety. She talked about the inability of kids to recognize dangers online, the pros and cons of social media and how to maintain parental limitations on smartphone use. She also explained how to impress on kids that anything posted online can potentially haunt them forever.

Issues covered:
Digital Safety for Children
Parenting

Length: 9:05

James S W Wolffsohn, PhD, Professor of Optometry at Aston University in Birmingham, England

Digital eye strain is a widespread and growing problem for people of all ages. Prof. Wolffsohn led a recent study that tested the 20-20-20 rule: taking a screen break of at least 20 seconds, every 20 minutes, to look at least 20 feet away. He found the practice does help ease some of the symptoms of prolonged computer use, and he suggested ways to take breaks frequently enough.

Issues covered:
Personal Health
Media

Length: 5:08

Show # 2022-43

Date aired: 10/23

Time Aired: 6A

Caroline Tocci, President & Co-Founder/Director of The Vanessa T. Marcotte Foundation, which advocates for safety awareness to prevent violence, objectification and harassment against women

Ms. Tocci's cousin, Vanessa Marcotte, was a 27-year-old woman who, while running on a rural road in Princeton, Massachusetts, was assaulted and murdered in 2016. She offered safety tips for women to avoid violence or harassment, particularly when running. She said apps are available to track a runner's location and share it with emergency contacts. She also explained how a woman should choose routes or schedules for a run.

Issues covered:
Crime
Women's Issues

Length: 6:56

Marta L. Tellado, PhD, President and CEO of Consumer Reports, author of *"Buyer Aware: Harnessing Our Consumer Power for a Safe, Fair, and Transparent Marketplace"*

Ms. Tellado discussed the rampant abuse of online privacy and the misuse of consumer data. She said the virtual monopolies held by four online companies are a genuine problem for privacy and consumers' rights. She believes that online algorithms are often biased towards people of color. She also discussed common misconceptions about safety testing and the mission of Consumer Reports.

Issues covered:
Consumer Matters
Racial Bias
Online Privacy

Length: 10:08

Frieda Birnbaum, PhD, research psychologist and psychotherapist, author of *"Life Begins At 60: A New View of Motherhood, Marriage, and Reinventing Ourselves"*

Dr. Birnbaum is the oldest woman in America to give birth to twins, and she shared her perspective on how and why parenting has changed tremendously in recent years. She explained why she and her husband chose to have more kids later in life, and what the pluses and minuses are to older parenting.

Issues covered:

Length: 5:10

Parenting
Aging

Show # 2022-44

Date aired: 10/30

Time Aired: 6A

Laura D. Quinby, PhD, Senior Research Economist at the Center for Retirement Research at Boston College

Dr. Quinby was a co-author of a Boston College brief that asked, "After 50 Years of Progress, How Prepared Are Women for Retirement?" She said that in the 50 years since Title IX's passage, women have made major economic progress in education, earnings, and wealth, and that today, women who spend most of their lives single are as well prepared for retirement as married couples.

Issues covered:

Length: 6:56

Women's Issues
Retirement Planning

Carl "Chip" Lavie, MD, Medical Director of Ochsner Health Cardiac Rehabilitation and Prevention in New Orleans

Cardiovascular disease is the leading cause of death in the U.S. across most races and ethnicities, and doctors routinely tell patients to change unhealthy lifestyles. However, Dr. Lavie's research found that doctors shouldn't take a one-size-fits-all approach to lifestyle counseling, especially for those within underserved or socioeconomically disadvantaged populations. He said customized counseling can achieve small but statistically meaningful improvements in blood pressure, cholesterol and body fat.

Issues covered:

Length: 10:08

Personal Health
Minority Concerns

Dana Thomson, PhD, Senior Research Scientist at Child Trends, a research organization focused on child poverty and public policy

With little public notice, child poverty in the U.S. fell by 59% between 1993 and 2019. She said lower unemployment rates, increases in single mothers' labor force participation, and increases in state minimum wages accounted for about a third of the improvement, but that taxpayer dollars spent on social programs were also a major factor. However, disparities by race and ethnicity, natural origin and family structure persisted. She explained what other changes she believes are needed to continue the trend.

Issues covered:

Length: 5:10

Child Poverty
Government
Minority Concerns

Show # 2022-45

Date aired:

11/6

Time Aired:

6A

Annie Duke, co-founder of the non-profit student advocacy organization called The Alliance for Decision Education, author of "*Quit: The Power of Knowing When to Walk Away*"

Ms. Duke outlined behavioral science research that shows that we are psychologically biased to grit things out for too long, even when there are clear signs that we should quit. She offered examples of how a decision to quit is affected by whether someone is winning or losing, and why we tend to increase our commitment to a losing cause.

Issues covered:

Length: 9:29

Career

Personal Finance

Government Policies

Andrew King, Research Analyst for the Owner-Operator Independent Drivers Association Foundation

Federal regulators appear to be taking steps toward a speed limiter mandate for commercial motor vehicles in 2023. Mr. King discussed the potential safety concerns if trucks are forced to drive slower than other traffic, including a lack of passing speed, increased congestion, and being rear-ended. He said that a nationwide 60 or 65 mph limit for trucks would create even greater safety issues in the handful of states with speed limits as high as 85 mph for cars.

Issues covered:

Length: 7:52

Traffic Safety

Supply Chain

Annalise LaPlume Cognitive Neuroscience Postdoctoral fellow, Senior Research Scientist at Child Trends, a research organization focused on child poverty and public policy

Dr. LaPlume was the lead author of a study that found that lifestyle may be more important than age in determining dementia risk, no matter how old we are. She outlined the eight major lifestyle choices that influence brain health. She said just one of those factors could reduce cognition by the equivalent of up to three years of aging.

Issues covered:

Length: 5:10

Alzheimer's Disease

Personal Health

Show # 2022-46

Date aired:

11/13

Time Aired:

6A

Odus Johnson, Jr, PhD, Bloomberg Distinguished Professor of Social Policy and STEM Equity at Johns Hopkins University,

Dr. Johnson led a study that found that students at high schools with prominent security measures, such as metal detectors, contraband sweeps, drug testing and security cameras, have lower math scores, are less likely to attend college and are suspended more frequently compared to students in schools with less surveillance. He said the policies even affect the academic performance of students who haven't exhibited behavioral problems.

Issues covered:

Length: 9:41

Education

Minority Concerns

Government Policies

Nikita Shah, MD, Medical Oncology Team Leader for the Breast Care Center at the Orlando Health Cancer Institute

About 42,000 women die of breast cancer each year in the US. Dr. Shah shared the findings of a recent survey by her organization that found that 22% of women ages 35 to 44 have never gotten a mammogram and have no plans of getting one. She outlined the potential reasons behind this trend and why this is of such great concern. She also explained why African American women often face a more aggressive disease course when faced with a breast cancer diagnosis.

Issues covered:

Length: 7:42

**Personal Health
Women's Concerns
Minority Concerns**

Lewie Pugh, Executive Vice President of the Owner-Operator Independent Drivers Association, an advocacy organization for 150,000 independent truck drivers

Mr. Pugh talked about private and governmental efforts to recruit military veterans into the trucking industry. He said a lack of training often results in high turnover in trucking jobs. He also discussed his organization's "Truckers for Troops" fundraising program, which raises funds for care packages sent to military members serving in combat zones, as well as the Veterans Community Project to assist homeless veterans.

Issues covered:

Length: 5:05

**Veterans' Concerns
Transportation**

Show # 2022-47

Date aired: 11/26

Time Aired: 6A

Lizzy Pope, PhD, RDN, Associate Professor, Director - Didactic Program in Dietetics, University of Vermont

Prof. Pope led a recent study of the most viewed content on TikTok relating to food, nutrition and weight. She said the videos perpetuate a toxic diet culture among teens and young adults and that expert voices are largely missing from the conversation. She suggested resources for parents who are concerned about their child's weight and overall health.

Issues covered:

Length: 9:29

**Weight Loss
Social Media
Mental Health**

Patric Richardson, clothing and laundry expert, author of "*Laundry Love: Finding Joy in a Common Chore*," host of the Discovery+ Series "The Laundry Guy "

Mr. Richardson offered essential tips for getting laundry clean and making the experience more enjoyable. He talked about the environmental and health impacts of well-known laundry detergents and fabric softeners. He also offered suggestions of how to keep white clothes looking bright and how/when to remove stains.

Issues covered:

Length: 7:52

**Consumer Matters
Environment**

Karri Carlson, Vice President of Operations for Leadtail, a B2B social media services agency

LinkedIn scams and fake Instagram accounts targeting businesses and executives are growing rapidly. Ms. Carlson discussed the most common scams, how they can dramatically affect businesses and what managers and small business owners can do to protect their companies.

Issues covered:

Length: 5:10

**Online Scams
Business**

Disc # 2022-48

Date aired:

11/27

Time Aired:

6A

Philip Pauli, Policy and Practice Director of RespectAbility, a nonprofit organization dedicated to empowerment and self-advocacy for individuals with disabilities

Mr. Pauli said nearly 1 in 5 Americans live with some form of disability. He discussed some of the challenges they face, and explained how the Americans with Disabilities Act has improved many aspects of their lives. He also talked about the role that the media plays in perceptions of the disabled, and how technology improvements have improved mobility for many disabled people.

Issues covered:

Length: 7:42

**Disabilities
Government Regulation**

Natasha Ravinand, author of "*Girls With Dreams: Inspiring Girls to Code and Create in the New Generation*"

Only 29% of all science and engineering workers are female, and far fewer are minorities. Natasha Ravinand is a high school junior with a passion for STEM (Science, Technology, Engineering, and Math), who is striving to close the gender gap in tech. She talked about the reasons that girls lose interest in STEM subjects, and why the inclusion of women and minorities in technical workplaces is so important.

Issues covered:

Length: 9:23

**Women's Issues
Minority Concerns
Education/STEM**

John Schwartz, reporter at The New York Times, author of "*This is the Year I Put My Financial Life in Order*"

Mr. Schwartz talked about the reasons that Americans tend to procrastinate when it comes to their finances. He outlined simple changes consumers can make to simplify their financial accounts, particularly retirement savings. He also explained how to do a self-checkup of health insurance coverage.

Issues covered:

Length: 5:01

**Retirement Planning
Senior Citizens**

Show # 2022-49

Date aired:

12/4

Time Aired:

6A

Nate Brown, PhD, Professor of Mathematics, Penn State University

Prof. Brown led a study that found that that black and Hispanic students who earn low grades in introductory science, technology, engineering, and math classes are less likely to earn degrees in these subjects than similar white or Asian students. He talked about the changes that could improve the problem. He said professors who teach introductory STEM courses need much more training in better teaching methods, in order to reach minority students.

Issues covered:

Length: 8:39

Equity
Minority Concerns
Higher Education

Michael F. Roizen, MD, Chief Wellness Officer and Chair of the Wellness Institute at the Cleveland Clinic, Professor of Medicine at the Cleveland Clinic Lerner College of Medicine, author of "*The Great Age Reboot: Cracking the Longevity Code for a Younger Tomorrow*"

Dr. Roizen believes that living to age 110 or 120 is within reach. He discussed the future of longevity, and how new scientific and medical advances are unlocking the ability for us to live younger, longer, and better. He said, in addition to a healthy diet and exercise, having social relationships is one of the biggest keys to slowing the aging process.

Issues covered:

Length: 8:45

Personal Health
Aging
Science

Eric Dahlin, PhD, Associate Professor in the Sociology department at Brigham Young University

It's easy to believe that robots are stealing jobs from human workers and drastically disrupting the labor market. However, Prof. Dahlin led a recent study that found that robots aren't replacing humans at the rate most people think. He noted that workplaces are integrating both employees and robots in ways that generate more value for human labor.

Issues covered:

Length: 5:01

Workplace Matters
Productivity
Technology

Disc # 2022-50

Date aired:

12/11

Time Aired:

6A

Lorenzo Cohen, PhD, Richard E. Haynes Distinguished Professor in Clinical Cancer Prevention and Director of the Integrative Medicine Program at the University of Texas MD Anderson Cancer Center in Houston, co-author of "*Anti Cancer Living*"

Cancer remains one of the leading causes of death worldwide, and within the next 20 years, the number of new cancer cases is expected to increase by 70 percent. Dr. Cohen believes that if Americans focused on social and emotional support, stress management, sleep, exercise, diet, and minimizing exposure to environmental toxins, 50 to 70 percent of cancers could be prevented.

Issues covered:
Cancer Prevention
Personal Health

Length: 8:51

András Tilcsik, PhD, Canada Research Chair in Strategy, Organizations, and Society, and Associate Professor of Strategic Management at the University of Toronto's Rotman School of Management, author of "*Meltdown: Why Our Systems Fail and What We Can Do About It*"

From train derailments and massive oil spills to bankruptcies and medical errors, system failures are all too common -- and they're becoming more frequent. Dr. Tilcsik explained the common denominator in these system meltdowns. He believes that the increasing complexity and lack of slack in our systems create conditions ripe for failure and corruption. He also explained why diversity in design teams is crucial in preventing serious failures.

Issues covered:
Disaster Preparedness
Diversity
Government Regulation
Transportation

Length: 8:17

Jas Booth, veteran, Founder of Final Salute, Inc, a non-profit organization that assists female veterans and their children who are struggling with homelessness

Ms. Booth shared her personal story of struggling with homelessness after her military career ended. She said her experience caused her to start Final Salute to help other women vets, especially those with children. She said her organization has helped more than 5,000 women veterans who are homeless or in domestic violence situations.

Issues covered:
Homelessness
Veterans' Concerns
Domestic Violence

Length: 5:02

Disc # 2022-51

Date aired: 12/18

Time Aired: 6A

Daniel Romer, PhD, Research Director of the Annenberg Public Policy Center, part of the Annenberg School for Communication at the University of Pennsylvania

Dr. Romer discussed annual media claims that the nation's suicide rate rises during the year-end holiday season. He has studied suicide trends for more than 20 years and has found that the average daily suicide rate during the holiday months is among the lowest of the year. He said slightly more than half of news stories that directly discussed the holidays and the suicide rate supported the myth. He explained why it is important to dispel the misinformation.

Issues covered:
Suicide
Media
Mental Health

Length: 8:35

Shawn P. McElmurry, PhD, PE, Professor and CEE Graduate Program Director in the Department of Civil and Environmental Engineering at Wayne State University in Detroit

About 30% of community water systems have some service lines that contain lead. Prof. McElmurry recently co-authored a study intended to assist state and local water authorities in making decisions

about where to prioritize funding for infrastructure improvements on drinking water lead service line replacement programs. He outlined other environmental risks related to the lead exposure issue, and steps consumers can take to protect themselves.

Issues covered:

Length: 8:48

**Water Quality
Infrastructure
Public Health**

Elise Allen, graduate student in educational studies at Ohio State University

Ms. Allen led a study of extracurricular activities for kindergarten students. She found that children of highly educated mothers were about twice as likely to take part in sports or other after-school activities as those of less educated moms. She also found that white kindergarteners were 2.6 times more likely to participate than children of other races. She explained the learning, achievement and social development benefits of these activities.

Issues covered:

Length: 5:09

**Early Childhood Education
Parenting
Minority Concerns**

Disc # 2022-52

Date aired: 12/25 Time Aired: 6A

Erin E. Murphy, expert on DNA and forensic evidence, Professor of Law at New York University

Prof. Murphy discussed the privacy and legal concerns raised by the Golden State Killer case, in which a notorious serial killer was captured 30 years after the crimes via DNA submitted to a publicly available genealogy website. She noted that the type of DNA testing used by genealogy sites is a much broader and more powerful tool than the version permitted in criminal justice databases. She also discussed recent advances that will make DNA testing much faster and even more useful to law enforcement.

Issues covered:

Length: 8:31

**Privacy Concerns
Criminal Justice
Legal**

David Ballard, PhD, Director of the American Psychological Association's Center for Organizational Excellence

The #MeToo movement gripped the nation and toppled major figures throughout society, but a study from the American Psychological Association found that in its aftermath, corporations took weak steps, at best, to prevent sexual harassment and inappropriate conduct. Mr. Ballard said most policy and training changes were aimed at limiting the liability of the company, rather than to effect real change. He found that organizations with women in senior leadership roles were much more likely to have taken new steps to prevent harassment and to encourage employees to report it.

Issues covered:

Length: 8:46

**Sexual Harassment
Women's Concerns
Workplace Matters**

Julie Jason, award-winning financial columnist, author of "*Retire Securely*"

Ms. Jason talked about the best ways to start to save for retirement, even for those struggling with student debt. She said it is critical to start young, because of the power of compounding. She also discussed common financial scams that consumers should be alert to.

Issues covered:

Retirement Planning
Personal Finance

Length: 5:04