

# WOC14613153 [01.00]

## Order Printout

**Order Status:** Opened-Revised      **Start/End Dates:** 04/02/24 - 04/15/24      **C/P/E:** 75 / 77 / 654  
**Traffic Order #:** 3511551      **Agency:** GPS Impact      **Product Desc.:** Issue  
**Buyer Order #:** 13355368      **Advertiser:** RHF/HFF/UMHMF      **Estimate Desc.:** Reach/Health Forward/United Methodist 4.7.  
**AE:** Wesley Good      **Buyer:** Dawn Chiusano      **Total Cost:** \$30,060.00 (Cash)  
**Property:** KWCH TV      **Primary Demo:** [NJ] Adults 50+ (RTG)      **Received Date:** 4/09/24 8:29 AM  
**Sales Region:** Local

**Comments:**

Paid for by - Reach Healthcare Foundation/Health Forward Foundation/United Methodist Ministry FundSeparation: 30PopulationBuyType: CPP

List Items										Spots			Totals			[N] Adult
Line	Program	ST	Len	Time	Days TWTFSS	Rate	Apr 2	Apr 9			Total Spots	Total Cost	RTG	GR		
1	12 NEWS AT 600AM (Program: 12 NEWS AT 600AM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 5:58a-7:00a TIME PERIOD ON KWCH+.	NM	:30	5:58 AM-7:00 AM	-T---	600.00	0	1			1	600.00	2.00	2.		
1	12 NEWS AT 600AM (Program: 12 NEWS AT 600AM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 5:58a-7:00a TIME PERIOD ON KWCH+.	NM	:30	5:58 AM-7:00 AM	---F--	600.00	0	1			1	600.00	2.00	2.		
1	12 NEWS AT 600AM (Program: 12 NEWS AT 600AM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 5:58a-7:00a TIME PERIOD ON KWCH+.	NM	:30	5:58 AM-7:00 AM	-W----	600.00	0	1			1	600.00	2.00	2.		
1	12 NEWS AT 600AM (Program: 12 NEWS AT 600AM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 5:58a-7:00a TIME PERIOD ON KWCH+.	NM	:30	5:58 AM-7:00 AM	-----M	600.00	0	1			1	600.00	2.00	2.		
1	12 NEWS AT 600AM (Program: 12 NEWS AT 600AM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 5:58a-7:00a TIME PERIOD ON KWCH+.	NM	:30	5:58 AM-7:00 AM	T-----	600.00	0	1			1	600.00	2.00	2.		
2	CBS MORNINGS (Program: CBS MORNINGS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 7:00a-9:00a TIME PERIOD ON KWCH+.	NM	:30	7:00 AM-9:00 AM	-T---	600.00	0	1			1	600.00	2.10	2.		
2	CBS MORNINGS (Program: CBS MORNINGS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 7:00a-9:00a TIME PERIOD ON KWCH+.	NM	:30	7:00 AM-9:00 AM	---F--	600.00	0	1			1	600.00	2.10	2.		

List Items										Spots										Totals		[N] Adult	
Line	Program	ST	Len	Time	Days TWTFSS	Rate	Apr 2	Apr 9										Total Spots	Total Cost	RTG	GRI		
2	CBS MORNINGS	NM	:30	7:00 AM-9:00 AM	-W----	600.00	0	1										1	600.00	2.10	2.		
	(Program: CBS MORNINGS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 7:00a-9:00a TIME PERIOD ON KWCH+.																						
2	CBS MORNINGS	NM	:30	7:00 AM-9:00 AM	-----M	600.00	1	1										2	1,200.00	2.10	4.		
	(Program: CBS MORNINGS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 7:00a-9:00a TIME PERIOD ON KWCH+.																						
2	CBS MORNINGS	NM	:30	7:00 AM-9:00 AM	T-----	600.00	0	1										1	600.00	2.10	2.		
	(Program: CBS MORNINGS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 7:00a-9:00a TIME PERIOD ON KWCH+.																						
3	THE PRICE IS RIGHT	NM	:30	9:58 AM-11:00 AM	--T---	600.00	0	1										1	600.00	3.60	3.		
	(Program: THE PRICE IS RIGHT)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 9:58a-11:00a TIME PERIOD ON KWCH+.																						
3	THE PRICE IS RIGHT	NM	:30	9:58 AM-11:00 AM	---F---	600.00	0	1										1	600.00	3.60	3.		
	(Program: THE PRICE IS RIGHT)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 9:58a-11:00a TIME PERIOD ON KWCH+.																						
3	THE PRICE IS RIGHT	NM	:30	9:58 AM-11:00 AM	-W-----	600.00	0	1										1	600.00	3.60	3.		
	(Program: THE PRICE IS RIGHT)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 9:58a-11:00a TIME PERIOD ON KWCH+.																						
3	THE PRICE IS RIGHT	NM	:30	9:58 AM-11:00 AM	-----M	600.00	1	1										2	1,200.00	3.60	7.		
	(Program: THE PRICE IS RIGHT)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 9:58a-11:00a TIME PERIOD ON KWCH+.																						
3	THE PRICE IS RIGHT	NM	:30	9:58 AM-11:00 AM	T-----	600.00	0	1										1	600.00	3.60	3.		
	(Program: THE PRICE IS RIGHT)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 9:58a-11:00a TIME PERIOD ON KWCH+.																						
4	THE YOUNG & RESTLESS	NM	:30	11:00 AM-12:00 PM	--T---	550.00	0	1										1	550.00	3.50	3.		
	(Program: THE YOUNG & RESTLESS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 11:00a-12:00p TIME PERIOD ON KWCH+.																						
4	THE YOUNG & RESTLESS	NM	:30	11:00 AM-12:00 PM	---F---	550.00	0	1										1	550.00	3.50	3.		
	(Program: THE YOUNG & RESTLESS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 11:00a-12:00p TIME PERIOD ON KWCH+.																						
4	THE YOUNG & RESTLESS	NM	:30	11:00 AM-12:00 PM	-W-----	550.00	0	1										1	550.00	3.50	3.		
	(Program: THE YOUNG & RESTLESS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 11:00a-12:00p TIME PERIOD ON KWCH+.																						
4	THE YOUNG & RESTLESS	NM	:30	11:00 AM-12:00 PM	-----M	550.00	0	1										1	550.00	3.50	3.		
	(Program: THE YOUNG & RESTLESS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 11:00a-12:00p TIME PERIOD ON KWCH+.																						
4	THE YOUNG & RESTLESS	NM	:30	11:00 AM-12:00 PM	T-----	550.00	0	1										1	550.00	3.50	3.		
	(Program: THE YOUNG & RESTLESS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 11:00a-12:00p TIME PERIOD ON KWCH+.																						
5	12 NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	--T---	450.00	0	1										1	450.00	4.70	4.		
	(Program: 12 NEWS AT 1200PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 12:00p-12:30p TIME PERIOD ON KWCH+.																						

List Items										Spots				Totals		[N] Adult
Line	Program	ST	Len	Time	Days TWTFSS	Rate	Apr 2	Apr 9					Total Spots	Total Cost	RTG	GR
5	12 NEWS AT 1200PM (Program: 12 NEWS AT 1200PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 12:00p-12:30p TIME PERIOD ON KWCH+	NM	:30	12:00 PM-12:30 PM	---F---	450.00	0	1					1	450.00	4.70	4.
5	12 NEWS AT 1200PM (Program: 12 NEWS AT 1200PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 12:00p-12:30p TIME PERIOD ON KWCH+	NM	:30	12:00 PM-12:30 PM	-W-----	450.00	0	1					1	450.00	4.70	4.
5	12 NEWS AT 1200PM (Program: 12 NEWS AT 1200PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 12:00p-12:30p TIME PERIOD ON KWCH+	NM	:30	12:00 PM-12:30 PM	-----M	450.00	0	1					1	450.00	4.70	4.
5	12 NEWS AT 1200PM (Program: 12 NEWS AT 1200PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 12:00p-12:30p TIME PERIOD ON KWCH+	NM	:30	12:00 PM-12:30 PM	T-----	450.00	0	1					1	450.00	4.70	4.
6	LETS MAKE A DEAL (Program: LETS MAKE A DEAL)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 2:00p-3:00p TIME PERIOD ON KWCH+	NM	:30	2:00 PM-3:00 PM	--T---	340.00	0	1					1	340.00	3.40	3.
6	LETS MAKE A DEAL (Program: LETS MAKE A DEAL)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 2:00p-3:00p TIME PERIOD ON KWCH+	NM	:30	2:00 PM-3:00 PM	---F---	340.00	0	1					1	340.00	3.40	3.
6	LETS MAKE A DEAL (Program: LETS MAKE A DEAL)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 2:00p-3:00p TIME PERIOD ON KWCH+	NM	:30	2:00 PM-3:00 PM	-W-----	340.00	0	1					1	340.00	3.40	3.
6	LETS MAKE A DEAL (Program: LETS MAKE A DEAL)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 2:00p-3:00p TIME PERIOD ON KWCH+	NM	:30	2:00 PM-3:00 PM	-----M	340.00	1	1					2	680.00	3.40	6.
6	LETS MAKE A DEAL (Program: LETS MAKE A DEAL)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 2:00p-3:00p TIME PERIOD ON KWCH+	NM	:30	2:00 PM-3:00 PM	T-----	340.00	0	1					1	340.00	3.40	3.
7	12 NEWS AT 600PM (Program: 12 NEWS AT 600PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 6:00p-6:30p TIME PERIOD ON KWCH+	NM	:30	6:00 PM-6:30 PM	--T---	1,500.00	0	1					1	1,500.00	7.40	7.
7	12 NEWS AT 600PM (Program: 12 NEWS AT 600PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 6:00p-6:30p TIME PERIOD ON KWCH+	NM	:30	6:00 PM-6:30 PM	---F---	1,500.00	0	1					1	1,500.00	7.40	7.
7	12 NEWS AT 600PM (Program: 12 NEWS AT 600PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 6:00p-6:30p TIME PERIOD ON KWCH+	NM	:30	6:00 PM-6:30 PM	-W-----	1,500.00	0	1					1	1,500.00	7.40	7.
7	12 NEWS AT 600PM (Program: 12 NEWS AT 600PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 6:00p-6:30p TIME PERIOD ON KWCH+	NM	:30	6:00 PM-6:30 PM	-----M	1,500.00	0	1					1	1,500.00	7.40	7.
7	12 NEWS AT 600PM (Program: 12 NEWS AT 600PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 6:00p-6:30p TIME PERIOD ON KWCH+	NM	:30	6:00 PM-6:30 PM	T-----	1,500.00	0	1					1	1,500.00	7.40	7.
8	12 NEWS SUN AT 700AM (Program: 12 NEWS SUN AT 700AM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Sun 7:00a-8:00a TIME PERIOD ON KWCH+	NM	:30	7:00 AM-8:00 AM	-----S-	300.00	1	1					2	600.00	1.80	3.

List Items										Spots				Totals		[N] Adult		
Line	Program	ST	Len	Time	Days	Rate	Apr 2	Apr 9						Total Spots	Total Cost	RTG	GR	
9	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	-----S-	760.00	1	1						2	1,520.00	4.30	8.4	
(Program: CBS SUNDAY MORNING)Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Sun 8:00a-9:30a TIME PERIOD ON KWCH+.																		
10	THE BOLD AND THE BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	--T----	550.00	0	1						1	550.00	4.50	4.4	
(Program: THE BOLD AND THE BEAUTIFUL)Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 12:30p-1:00p TIME PERIOD ON KWCH+.																		
10	THE BOLD AND THE BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	---F---	550.00	0	1						1	550.00	4.50	4.4	
(Program: THE BOLD AND THE BEAUTIFUL)Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 12:30p-1:00p TIME PERIOD ON KWCH+.																		
10	THE BOLD AND THE BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-----M	550.00	0	1						1	550.00	4.50	4.4	
(Program: THE BOLD AND THE BEAUTIFUL)Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 12:30p-1:00p TIME PERIOD ON KWCH+.																		
10	THE BOLD AND THE BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-W-----	550.00	0	1						1	550.00	4.50	4.4	
(Program: THE BOLD AND THE BEAUTIFUL)Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 12:30p-1:00p TIME PERIOD ON KWCH+.																		
11	12 NEWS SAT AT 800AM	NM	:30	8:00 AM-9:30 AM	----S--	285.00	0	1						1	285.00	2.20	2.4	
(Program: 12 NEWS SAT AT 800AM)Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Sat 8:00a-9:30a TIME PERIOD ON KWCH+.																		
12	12 NEWS AT 600PM SAT	NM	:30	6:00 PM-6:30 PM	----S--	715.00	0	1						1	715.00	5.60	5.4	
(Program: 12 NEWS AT 600PM SAT)Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Sat 6:00p-6:30p TIME PERIOD ON KWCH+.																		
Spot Totals:							5	43						48	30060.00		180.4	
[N] Adults 50+ GRP:							15.20	165.40										
Rate Totals:							2600.00	27460.00										

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
April	48	\$30,060.00	180.60				



**KWCH**  
**KBSD KBSH KBSL**  
**KWCH.COM**

# ORDER

Orders

Order / Rev: 3511551  
 Alt Order #: WOC14613153  
 Product Desc: Issue  
 Estimate: 654  
 Flight Dates: 04/02/24 - 04/15/24  
 Original Date / Rev: 04/09/24 / 04/09/24  
 Order Type: NORMAL

Agency

Name: GPS Impact  
 Buying Contact:  
 Billing Contact:  
 112 SE 4th St Unit 202  
 Des Moines, IA 50309-4858

Advertiser

Name: RHF/HFF/UMHMF  
 Demographic: A50+  
 Product Codes: Issue - National - Other  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-SS  
 Priority: P-03

Primary AE: Wesley Good  
 Sales Office: GN-PA  
 Sales Region: National  
 Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

New Business End:  
 Advertiser External ID: 630864  
 Agency External ID: 133411  
 Unit Code: General  
 Order Separation: 00:30:00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wesley Good	GN-PA	National	Start Of Order - End Of Order	100%

## MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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1 All 04/09/24 04/15/24 12 News @ 6a  
 12 News @ 6a  
 (Program: 12 NEWS AT 600AM)  
 Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 5:58a-7:00a TIME PERIOD ON KWCH+  
 Start Date End Date Weekdays Spots/Week Rate Rating  
 Week: 04/09/24 04/15/24 11111-- 5 \$600.00 2.00  
 Week: 04/02/24 04/08/24 1----- 1 \$600.00 2.10

2 All 04/02/24 04/15/24 CBS Mornings  
 CBS This Morning  
 (Program: CBS MORNINGS)  
 Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 7:00a-9:00a TIME PERIOD ON KWCH+  
 Start Date End Date Weekdays Spots/Week Rate Rating  
 Week: 04/02/24 04/15/24 11111-- 5 \$600.00 2.10  
 Week: 04/09/24 04/15/24 11111-- 5 \$600.00 2.10

3 All 04/02/24 04/15/24 CBS Price Is Right  
 Price Is Right  
 (Program: THE PRICE IS RIGHT)  
 Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 9:58a-11:00a TIME PERIOD ON KWCH+  
 Start Date End Date Weekdays Spots/Week Rate Rating  
 Week: 04/02/24 04/15/24 1----- 1 \$600.00 3.60  
 Week: 04/09/24 04/15/24 11111-- 5 \$600.00 3.60

4 All 04/09/24 04/15/24 CBS Young and Restless  
 Young and the Restless  
 (Program: THE YOUNG & THE RESTLESS)  
 Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 11:00 AM-12:00 PM  
 Start Date End Date Weekdays Spots/Week Rate Rating  
 Week: 04/09/24 04/15/24 11111-- 5 \$550.00 P-03 3.50 NM  
 Week: 04/02/24 04/08/24 1----- 1 \$550.00 P-03 3.50 NM

5 All 04/09/24 04/15/24 CBS Young and Restless  
 Young and the Restless  
 (Program: THE YOUNG & THE RESTLESS)  
 Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 11:00 AM-12:00 PM  
 Start Date End Date Weekdays Spots/Week Rate Rating  
 Week: 04/09/24 04/15/24 11111-- 5 \$550.00 P-03 3.50 NM  
 Week: 04/02/24 04/08/24 1----- 1 \$550.00 P-03 3.50 NM

Order / Rev: 3511551  
 Alt Order #: WOC14613153  
 Flight Dates: 04/02/24 - 04/15/24  
 Advertiser: RHF/HFF/UMHMF  
 Product Desc: Issue  
 Estimate: 654  
 MultiChannel

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount  
 Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 11:00a-12:00p TIME PERIOD ON KWCH+.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	All	04/09/24	04/15/24	12 News @ 12p	CM	12:00 PM-12:30 PM	-----1	:30	5	\$450.00		3.50		5	\$2,250.00
(Program: 12 NEWS AT 1200PM) Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 12:00p-12:30p TIME PERIOD ON KWCH+. Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/08/24 04/14/24 -1111- 4 \$550.00 3.50 Week: 04/15/24 04/21/24 1----- 5 \$450.00 4.70															
6	All	04/02/24	04/15/24	CBS Let's Make A Deal	CM	2:00 PM-3:00 PM	-----1	:30	1	\$340.00		3.40		6	\$2,040.00
(Program: LETS MAKE A DEAL) Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 2:00p-3:00p TIME PERIOD ON KWCH+. Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/09/24 04/15/24 11111- 5 \$340.00 3.40 Week: 04/02/24 04/08/24 1----- 1 \$340.00 3.40															
7	All	04/09/24	04/15/24	12 News @ 6p M-F	CM	6:00 PM-6:30 PM	11111--	:30	5	\$1,500.00		7.40		5	\$7,500.00
(Program: 12 NEWS AT 600PM) Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 6:00p-6:30p TIME PERIOD ON KWCH+. Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/09/24 04/15/24 11111-- 5 \$1,500.00 7.40															
8	All	04/02/24	04/14/24	12 News @ 7a Sun	CM	7:00 AM-8:00 AM	-----1	:30	1	\$300.00		1.80		2	\$600.00
(Program: 12 NEWS SUN AT 700AM) Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Sun 7:00a-8:00a TIME PERIOD ON KWCH+. Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/02/24 04/08/24 1----- 1 \$300.00 1.80 Week: 04/09/24 04/15/24 1----- 1 \$300.00 1.80															
9	All	04/02/24	04/14/24	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$760.00		4.30		2	\$1,520.00
(Program: CBS SUNDAY MORNING) Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Sun 8:00a-9:30a TIME PERIOD ON KWCH+. Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/02/24 04/08/24 1----- 1 \$760.00 4.30 Week: 04/09/24 04/15/24 1----- 1 \$760.00 4.30															
10	All	04/09/24	04/15/24	CBS Bold and Beautiful	CM	12:30 PM-1:00 PM	111--	:30	4	\$550.00		4.50		4	\$2,200.00
(Program: THE BOLD AND THE BEAUTIFUL) Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 12:30p-1:00p TIME PERIOD ON KWCH+. Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/08/24 04/14/24 --111- 3 \$550.00 4.50 Week: 04/15/24 04/21/24 1----- 1 \$550.00 4.50															
11	All	04/09/24	04/15/24	12 News @ 8a Sat	CM	8:00 AM-9:30 AM	-----1	:30	1	\$285.00		2.20		1	\$285.00
(Program: 12 NEWS SAT AT 800AM) Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Sat 8:00a-9:30a TIME PERIOD ON KWCH+. Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/09/24 04/15/24 1----- 1 \$285.00 2.20															
12	All	04/09/24	04/15/24	12 News @ 6p Sat	CM	6:00 PM-6:30 PM	-----1	:30	1	\$715.00		5.60		1	\$715.00
(Program: 12 NEWS AT 600PM SAT) Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Sat 6:00p-6:30p TIME PERIOD ON KWCH+. Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/09/24 04/15/24 1----- 1 \$715.00 5.60															

Totals 48 \$30,060.00