

# WNAB-TV 58 (DTV 23) ISSUES AND PROGRAMS REPORT FOR Q3-2013

WNAB has identified many issues of public interest within the Middle Tennessee community, and has addressed them through program content, public service announcements, and non-broadcast activities. Much of WNAB's community-relevant programming comes from a program called "Comments With Dr. James Haney", a weekly half-hour series broadcast on Saturdays at 6:00 AM that features prominent TSU professor Dr. James Haney discussing current community issues and events in both interview and panel-discussion segments.

The following is a brief summary of some specific issues addressed by these programs and through other means by WNAB during the third quarter of 2013:

## EDUCATION:

### Comments with Dr. James Haney

September 28, 2013 #803, "African Americans and Public Education", 28 minute program

Dr. Haney spoke to education experts about the problems African Americans still face in getting a comparable education in the U.S. Problems were identified and strategies for improvement of the situation were discussed.

WNAB broadcast the following PSA's related to education during the past quarter:

<b>70161</b>	<b>Wanna Play Kristin Bauer KIDS</b>	Promoting music education programs in schools with a celebrity endorsement
<b>70165</b>	<b>Wanna Play Mya KIDS</b>	Promoting music education programs in schools with a celebrity endorsement
<b>74041</b>	<b>NAB "Anthem"</b>	Spot supporting music education.
<b>77039</b>	<b>Marine Corps Scholarship</b>	Promoting a good educational background as a prerequisite for armed services. Highlights the mission of continued education in the USMC
<b>78613</b>	<b>Wanna Play John Stamos KIDS</b>	Promoting music education programs in schools with a celebrity endorsement
<b>79602</b>	<b>Girl Scouts "Goals" KIDS</b>	Promoting the mission and educational opportunities for girls in scouting. Web plug provided for more information.

## POLITICS AND GOVERNMENT

### Comments with Dr. James Haney

July 13, 2013 #792, "Egypt and Muslim Brotherhood," 28 minute program  
Dr. Haney spoke with Muslim Studies professor Dr. Leonard Madu about the continued political unrest in Egypt following the events of last year's "Arab Spring" and the role that the Muslim Brotherhood organization will play in Egypt's restructuring. They also discussed what that means for U.S. interests in the region.

### Comments with Dr. James Haney

July 20, 2013 #821, "Assassination of MLK, Jr.," 28 minute program  
Dr. Haney looked at the parallels between society at the time of Dr. Martin Luther King, Jr.'s assassination and what has changed in the decades since. Political climate and civil rights progress were discussed.

### Comments with Dr. James Haney

July 27, 2013 #820, "European Dictators in Second World War," 28 minute program  
Dr. Haney spoke with history professor Dr. Laughlin about the European regimes during WWII and how the situations there parallel current world events.

### Comments with Dr. James Haney

August 3, 2013 #791, "Slavery and Gun Violence in the South," 28 minute program  
Dr. Haney spoke with history professor Dr. Laughlin about the link between the machinations of slavery and the role that continues to play in the gun violence that plagues many inner-city communities and that disproportionately affects minority communities in the U.S.

### Comments with Dr. James Haney

August 10, 2013, #823, "Peace Makers," 28 minute program  
Dr. Haney moderated a roundtable discussion about some of the leading figures that were instrumental in shepherding America through some of our

country's darkest times. Parallels were drawn between those historical figures and current leaders.

### Comments with Dr. James Haney

August 31, 2013, #801, "Christians and Muslims in Africa," 28 minute program  
Dr. Haney explored the state of Christian and Muslim societies in Africa, where in many places peaceful co-existence between the two belief systems could be a model for that same kind of tolerance and mutual understanding in other nations.

### Comments with Dr. James Haney

September 21, 2013, #802, "Social Impact of Nashville Flood, 2010," 28 minute program

Dr. Haney and professor Dr. J. Padgett looked at the ramifications and societal changes that resulted from the devastating flood that affected the city of Nashville in 2010. The discussion centered on the disproportionate impact of the poorer inner-city communities whose housing and local businesses were displaced by the disaster and they analyzed the city's leadership's progress in rebuilding those communities.

WNAB also aired the following PSA's related to Politics and Government:

<b>70040</b>	<b>USO "Real Heroes"</b>	Promoting the mission of the USO, aiding deployed US soldiers
<b>70060</b>	<b>USO "Real Heroes"</b>	Promoting the mission of the USO, aiding deployed US soldiers
<b>70083</b>	<b>National Parks (No Kids)</b>	Promoting the beauty and activities available at the various U.S. National Parks
<b>70091</b>	<b>Dep't Labor Disability Employment KIDS</b>	Spot from the U.S. Department of Labor and the Office of Disability Employment Policy providing an outreach effort to promote the hiring, retention and advancement of people with disabilities.
<b>70115</b>	<b>Wounded Warrior Project</b>	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
<b>70602</b>	<b>Wounded Warrior "Work" No Kids</b>	Promoting the "Warriors to Work" program, helping wounded veterans translate their skills to the civilian workforce. Web plug provided for more info (findwwp.org)
<b>74010</b>	<b>Department Vet Affairs Homeless Vets</b>	Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help.

<b>76318</b>	<b>Air Force Reserve</b>	Promoting the mission and benefits of service in the United States Air Force Reserve.
<b>77003</b>	<b>Department Vet Affairs Homeless Vets</b>	Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help.
<b>77005</b>	<b>Marines (KIDS)</b>	Highlights the mission of continued education in the USMC
<b>77095</b>	<b>Department Vet Affairs Homeless Vets KIDS</b>	Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help.
<b>77119</b>	<b>Wounded Warrior Project</b>	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
<b>77123</b>	<b>Veterans Crisis Line</b>	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
<b>77125</b>	<b>Veterans Crisis Line</b>	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
<b>77205</b>	<b>TN Coast Guard - Workout</b>	Spot promoting the mission and activities of the US Coast Guard
<b>77825</b>	<b>Wounded Warrior Project "Work" NO KIDS</b>	Promoting the "Warriors to Work" program, helping wounded veterans translate their skills to the civilian workforce. Web plug provided for more info (findwwp.org)

## PUBLIC HEALTH & SAFETY

### Comments with Dr. James Haney

August 24, 2013, #798, "Homeless Underground," 28 minute program  
Dr. Haney and his guests took a close look at Nashville's homeless population in the context of their being a "hidden" society in plain sight on Nashville's streets. A significant portion of the discussion centered on the health care issues faced by this group and what can be done to ensure they aren't left behind.

### Comments with Dr. James Haney

July 6, 2013, #810, "Facts of My Death," 28 minute program  
Dr. Haney shared a personal story of a recent health crisis he suffered where he was declared dead for several minutes in a local hospital. His experience with the health care system and the continued circumstances of his recovery were presented as an inspirational message to viewers.

### Steve Harvey! S021813-1117R 9/13/13 7 minute segment

Steve takes his weight loss mission to the next level as he challenges the entire city of Philadelphia to get fit! More than 50 Philadelphians, including police officers, firefighters and mothers and daughters, join him and Dr. Ian Smith ("SHRED") to be part of his Fit Philly Challenge!

WNAB also aired the following PSAs relating to Public Health and Safety during the past quarter:

70021	<b>FACES OF INFLUENZA</b>	Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided.
70030	<b>Bully Prevention "Locker" KIDS</b>	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"
70037	<b>Overeaters Anonymous</b>	Highlighting the dangers of overeating and providing resources for help
70038	<b>TN Orthopedic Society - KIDS</b>	Spot from the US Orthopedic association stressing the importance of healthy exercise in children

70039	<b>Fire Prevention KIDS</b>	Tips on fire prevention in the household
70041	<b>Pool Safety NK</b>	Pool safety tips and links to other resources
70043	<b>Love is Louder</b>	Raising awareness of different kinds of discrimination
70046	<b>Put The Brakes on Drunk Driving - "Ambulance"</b>	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
70055	<b>Making Strides Walk Oct 20</b>	Promoting a fundraiser to benefit the American Cancer Society in their quest to find a cure for breast cancer
70056	<b>FACES OF INFLUENZA</b>	Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided.
70058	<b>Mental Health Awareness</b>	Spot from the Ad Council reminding viewers of the mental health epidemic in America and what support structures are in place to help those who can't seek help on their own.
70072	<b>Al Anon Dave</b>	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70074	<b>TN Gas Assoc - Call Before You Dig</b>	Spot from the Tennessee Natural Gas Association reminding viewers about the dangers of digging around buried natural gas lines; a phone number and web resources provided to promote safe digging
70084	<b>Go Red for Women - Kelly</b>	Promoting breast cancer awareness
70092	<b>FACES OF INFLUENZA</b>	Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided.
70096	<b>Al Anon Laura</b>	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70100	<b>Dep't Health "WeCan.Org" KIDS</b>	Spot from the National Heart, Lung and Blood Institute, the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Health and Human Development, and the National Cancer Institute promoting healthy diet and an active lifestyle in an effort to combat juvenile obesity.
70106	<b>TAB TEMA App KIDS</b>	Promoting the availability of TEMA's emergency information on most modern smart devices.
70135	<b>Fire Prevention KIDS</b>	Tips on fire prevention in the household
70147	<b>Drugfree.org "Rehab"</b>	Spot from nonprofit Drugfree.org reminding viewers to look for signs of addiction and cries for help from friends and family who may be struggling with addiction.
70151	<b>Peteys Peds Party</b>	Promoting a fundraiser to benefit the Peterson Foundation for Parkinson's featuring members of the Nashville Predators hockey club.
70159	<b>Project Roadblock "Middle"</b>	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
70184	<b>AARP Caregiving</b>	Spot from the AARP providing assistance and resources to family members in the position of having to care for elderly relatives. Web plug and other resources provided.

70232	<b>Serious Fun Children's Network KIDS</b>	Raising awareness for the Serious Fun Camps for children with serious illnesses
70261	<b>Children's Oral Health "Ants"</b>	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70262	<b>Children's Oral Health "Ants"</b>	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70263	<b>Children's Oral Health "Hamsters"</b>	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70264	<b>Children's Oral Health "Hamsters"</b>	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70273	<b>National MS Society (KIDS)</b>	Promoting awareness of the mission of the Multiple Sclerosis Society
70274	<b>MS Connections (KIDS)</b>	Promoting awareness of the mission of the Multiple Sclerosis Society
70275	<b>Down Syndrome Research KIDS</b>	Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plug provided.
70276	<b>Down Syndrome Research KIDS</b>	Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plug provided.
70277	<b>Down Syndrome Research KIDS</b>	Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plug provided.
70279	<b>Project Roadblock "Breathalyzer"</b>	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
70280	<b>Project Roadblock "Mug Shot"</b>	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
70284	<b>Al Anon Dave KIDS</b>	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70285	<b>Al Anon Michelle KIDS</b>	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70287	<b>Focus on the Family - Depression</b>	Spot from faith-based organization encouraging families to seek help for symptoms of depression in themselves or loved ones. Contact resources provided.
70320	<b>TN Ortho "Body Double"</b>	Spot from the American Academy of Orthopedic Surgeons educating viewers that bone and joint pain should not deter them from participating in life.
74000	<b>LLS Lady A No Kids</b>	Promoting the mission of the Leukemia and Lymphoma Society
74002	<b>TN Orthopedic Society - KIDS</b>	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
74008	<b>Autism Speaks Walk</b>	Promoting Autism awareness and a fundraiser benefiting the Autism Society



<b>74009</b>	<b>AI Anon Laura KIDS</b>	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
<b>74038</b>	<b>AI Anon Laura KIDS</b>	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
<b>76204</b>	<b>AI Anon Michelle KIDS</b>	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
<b>77002</b>	<b>Serious Fun Children's Network KIDS</b>	Raising awareness for the Serious Fun Camps for children with serious illnesses
<b>77007</b>	<b>Project Roadblock "Party"</b>	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
<b>77013</b>	<b>Recovery (KIDS)</b>	Spot from the Ad Council and CDC highlighting the dangers and social costs of various types of addiction, encourages viewers to seek help from the resources provided.
<b>77014</b>	<b>Special Olympics</b>	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
<b>77104</b>	<b>Don't Text and Drive</b>	Highlighting the dangers of phone use while driving a vehicle
<b>77109</b>	<b>Bullying Help - 1800 Run Away</b>	Promoting an assistance line for vicims of bullying behavior
<b>77111</b>	<b>Leukemia Lymphoma Walk KIDS</b>	Promoting the misson of the Leukemia and Lymphoma Society
<b>77112</b>	<b>Bullying Help 1800RunAway</b>	Promoting an assistance line for vicims of bullying behavior
<b>77114</b>	<b>Purple Stride PSA</b>	Raising awareness of Pancreatic Cancer and a fundraiser
<b>77117</b>	<b>Special Olympics</b>	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
<b>77118</b>	<b>American Speech Language Hearing Association</b>	PSA that urges families to openly discuss undiagnosed hearing loss, especially in older family members. Contact info and web plug for more information resources provided.
<b>77120</b>	<b>Fire Prevention KIDS</b>	Tips on fire prevention in the household
<b>77122</b>	<b>LLS Lady A Kids</b>	Promoting the misson of the Leukemia and Lymphoma Society
<b>77126</b>	<b>Pool Safety NK</b>	Pool satety tips and links to other resources
<b>77130</b>	<b>LLS Lady A No Kids</b>	Promoting the misson of the Leukemia and Lymphoma Society
<b>77132</b>	<b>Mental Health Awareness</b>	Spot from the Ad Council reminding viewers of the mental health epidemic in America and what support strutures are in place to help those who can't seek help on their own.
<b>77133</b>	<b>Overeaters Anonymous</b>	Highighting the dangers of overeating and providing resources for help

77202	<b>Bullying Help 1800 RunAway kids</b>	Promoting an assistance line for vicims of bullying behavior
77203	<b>American Lung Association</b>	Spot promoting health lung habits from the American Lung Association. Tips and web plug for more info provided.
77206	<b>Lets Move KIDS</b>	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
77301	<b>Bullying Help 1800 Run Away</b>	Promoting an assistance line for vicims of bullying behavior
77302	<b>Fire Prevention KIDS</b>	Tips on fire prevention in the household
77401	<b>Bullying Help 1800 Run Away</b>	Promoting an assistance line for vicims of bullying behavior
77403	<b>Jamie - Get Vaccinated</b>	Highlights the importance of participating in vaccination programs
77404	<b>Leukemia Lymphoma Walk KIDS</b>	Promoting the misson of the Leukemia and Lymphoma Society
77406	<b>Asthma Awareness</b>	Spot driving viewers to asthma.com, a site intended to provide informational resources and other things to help sufferers and families cope with and treat asthma.
77611	<b>Take Control - Obesity action</b>	Highlighting the dangers of overeating and providing resources for help
77826	<b>Bully Prevention "Bully" KIDS</b>	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"
78335	<b>Drugfree.org "Running"</b>	Spot from nonprofit Drugfree.org reminding viewers to look for signs of addiction and cries for help from friends and family who may be struggling with addiction.
78505	<b>Tunnel 2 Towers 5K</b>	Promoting a local running event honoring emergency personnel and first responders across the country.
79600	<b>Dep't Health WeCan.Org KIDS</b>	Spot from the National Heart, Lung and Blood institute, the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Helth and Human Development, and the National Cancer Institute promotiong helathy diet and an active lifestyle in an effort to combat juvenile obesity.
79601	<b>Dep't Health WeCan.Org</b>	Spot from the National Heart, Lung and Blood institute, the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Helth and Human Development, and the National Cancer Institute promotiong helathy diet and an active lifestyle in an effort to combat juvenile obesity.
83112	<b>Dep't Health WeCan.Org</b>	Spot from the National Heart, Lung and Blood institute, the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Helth and Human Development, and the National Cancer Institute promotiong helathy diet and an active lifestyle in an effort to combat juvenile obesity.
88708	<b>Bully Prevention "Locker"</b>	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"

## FAMILY ISSUES

### Comments with Dr. James Haney

August 17, 2013, #797, "Young African American Female Professionals," 28 minute program

Dr. Haney moderated a discussion of the roles and expectations applied to professional African American women, both in the workplace and in family situations. A key topic was balancing the requirements of a career with maintaining a family and a home.

### Steve Harvey! S040813-1138R 7/2/13 7 minute segment

Steve offers his personal tips to a husband and wife who are struggling to blend their families with a combined seven kids! Plus, an expert offers ways for blended families trying to make it work.

### Steve Harvey! S051313-1161R 07/17/13 9 minute segment

Steve shares what every parent needs to know about divorce as children of divorce reveal their raw and real feelings. Plus, tips on how to protect your kids when you're going through a divorce.

### Steve Harvey! S071913-1212R 07/26/13 6 minute segment

A woman who is more \$100,000 in debt is ready to confess her spending habits to her husband right on our stage! Get the expert tips on how to discuss money and financial worries with your spouse.

### Steve Harvey! S081413-1165R 8/21/13 8 minute segment

Steve helps a mom and dad struggling to discipline their teenage daughter. Plus, tips for every parent who needs to reel in a problem teen!

WNAB also aired the following PSA's related to family issues the past quarter:

<b>70013</b>	<b>Boys Town Your Voice</b>	Spot promoting good parenting with links to parenting resources
<b>70050</b>	<b>Fatherhood.Gov "Reunion"</b>	Spot promoting good parenting with links to parenting resources
<b>70088</b>	<b>Adoption Foundation "I am"</b>	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)

70090	<b>Fatherhood.Gov "Cheerleader"</b>	Spot promoting good parenting with links to parenting resources
70153	<b>Boy Scouts of America - Camping</b>	Promoting the mission and activities of the Boy Scouts of America. Contact number and web plug included encouraging viewers to get involved in scouting.
70186	<b>Adoption Foundation "First Met"</b>	Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided ( <a href="http://www.davethomasfoundation.org">www.davethomasfoundation.org</a> ).
70203	<b>Big Brothers Big Sisters</b>	Promoting the mission of the Big Brothers/Big Sisters organizations who provide mentoring and other services to at-risk youths.
70233	<b>Fatherhood.org "Manicure"</b>	Spot promoting good parenting with links to parenting resources
70266	<b>Boys Town Parenting - KIDS</b>	Spot promoting good parenting with links to parenting resources
70267	<b>Boys Town Parenting - KIDS</b>	Spot promoting good parenting with links to parenting resources
70286	<b>Focus on the Family - Marriage</b>	Spot from faith-based organization encouraging families to seek help for common marital problems in themselves or loved ones. Contact resources provided.
70288	<b>Adoption "Cookies"</b>	Promoting the virtues of adoption; web plug with resources provided
70289	<b>Adoption "Dad"</b>	Promoting the virtues of adoption; web plug with resources provided
74001	<b>Girl Scouts - This Cookie</b>	Promoting the mission and good works of the Girl Scouts of America
76319	<b>Adoption Foundation "I Am" NO KIDS</b>	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided ( <a href="http://davethomasfoundation.org">davethomasfoundation.org</a> )
77001	<b>Adoption Foundation "First Met" NO KIDS</b>	Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided ( <a href="http://www.davethomasfoundation.org">www.davethomasfoundation.org</a> ).
77030	<b>Girl Scouts ToGetHer Kids</b>	Promoting the mission and good works of the Girl Scouts of America
77082	<b>Big Brothers Big Sisters</b>	Promoting the mission of the Big Brothers/Big Sisters organizations who provide mentoring and other services to at-risk youths.
77100	<b>Girl Scouts - ToGetHer There</b>	Promoting the mission and good works of the Girl Scouts of America
77116	<b>Franklin Jazz Festival 2013</b>	Promoting annual family-oriented music event
77124	<b>Adoption Foundation "First Met"</b>	Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided ( <a href="http://www.davethomasfoundation.org">www.davethomasfoundation.org</a> ).
77201	<b>Boys Town Parenting - KIDS</b>	Spot promoting good parenting with links to parenting resources
77303	<b>Big Brothers Big Sisters</b>	Promoting the mission of the Big Brothers/Big Sisters organizations who provide mentoring and other services to at-risk youths.

77827	<b>Adoption Foundation "I am"</b>	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)
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## ENVIRONMENT

Much of WNAB's conservation-focused programming comes from two syndicated weekly programs: "Real Green" airing Saturdays at 6:00 AM, and "Eco Company" airing Wednesdays at 7:00 AM (also one of our E/I shows for children ages 13-16). Following are episode synopses that cover the topics featured in each 23-minute program:

### Real Green #R147--- 7/6/13 23 Min program

- 🕒 University students in Massachusetts complete a multi-year permaculture project.
- 🕒 Showcasing the latest developments in green living.

### Real Green #R136--- 7/13/13 23 Min program

- 🕒 In India, waste is turned into renewable energy.
- 🕒 Simple changes yield great energy saving following a home inspection.
- 🕒 Recycling old credit cards.

### Real Green #R137--- 7/20/13 23 Min program

- 🕒 A digital picture frame company teams up with a local utility to help homeowners track energy use.
- 🕒 Using native landscaping and water recycling as part of a sustainable living experience.
- 🕒 Bringing electrical power to rural Africa.

### Real Green #R138---7/27/13 23 Min program

- 🕒 A community works to enhance its land basins to capture rain water more effectively.
- 🕒 A Los Angeles family saves money by making simple fixes following an

energy audit.

- ⌚ Recycling shredded paper.

### Real Green #R151--- 8/3/13 23 Min program

- ⌚ Making the door manufacturing process environmentally friendly.
- ⌚ Showcasing the latest developments in green living.

### Real Green #R152--- 8/10/13 23 Min program

- ⌚ Turning leftover paint into new green products.
- ⌚ Showcasing the latest developments in green living.

### Real Green #R150--- 8/17/13 23 Min program

- ⌚ A California family uses an energy audit to save money on their utility bills.
- ⌚ A preservation group in Wales reduces the carbon footprint on its historical properties.
- ⌚ A company turns food stocks into alternative fuel.

### Real Green #R149--- 8/25/13 23 Min program

- ⌚ A neighborhood works together to promote green homes and green streets.
- ⌚ A car sharing plan saves money while helping the environment.
- ⌚ Energy-efficient refrigerators help Brazil's poorest residents save money and help to cut harmful CFC emissions.

### Real Green #R148--- 8/31/13 23 Min program

- ⌚ An animal shelter in Texas becomes a model green facility.
- ⌚ Using an energy audit, a family learns how to save both money and energy.
- ⌚ Proving a much-needed lighting system to the people of Uganda.

### Real Green #R146--- 9/7/13 23 Min program

- ⌚ A Pennsylvania homeowner redesigns her front yard using native plants.
- ⌚ Creating a sustainable fishing industry in India.
- ⌚ Bringing renewable energy to an Afghan village.

### Real Green #R153--- 9/13/13 23 Min program

- ⌚ Visiting a large Nevada recycling facility.
- ⌚ A British school teaches students about green living.
- ⌚ A German company manufactures eco-friendly doors.

## Real Green #R145---9/21/13 23 Min program

- 🕒 Eco-friendly practices at Niagara Falls.
- 🕒 Implementing green technology at a British hospital.
- 🕒 Protecting water supplies with an early warning system.

## Real Green #R144--- 9/28/13 23 Min program

- 🕒 New green innovations spark consumer interest.
- 🕒 Helping villagers in Cambodia get clean water while also protecting valuable forests.
- 🕒 Producing paint in a new, eco-friendly plant.

## Eco Company #405 7/3/13 23 Min program

Recycling is so very important to reducing our collective Carbon footprint! To learn about the entire recycling process Adam visits a materials recovery facility to see what happens to all of the stuff we put into our recycling bins. The sorting process is pretty amazing. The various materials are baled and sent off to be reused. But where do they go?

We decided to follow the plastic to a re-use center where it's separated, stripped of labels, cleaned, ground up and sent off to be made into something new. It's a noisy place with one of the largest contraptions you've ever seen. That's the plastic...what about the paper? That's another field trip! Josh visits a recycled paper mill where recycled paper and cardboard goes to be broken down into new paper pulp and eventually becomes new product packaging for store shelves. Then, remember the movie "Back to the Future" where they used garbage to fuel the car? That time is here! Well, maybe not completely. In our last stop Adam meets a guy in Connecticut who turns used cooking oil into biodiesel to use in vehicles AND to run a power plant! He wanted to do something with all the used grease his restaurant was throwing out....now it's a green business of its own.

## Eco Company #406 7/10/13 23 Min program

This episode is all about inspiring teens doing amazing things. First up Southern California teen

Jordan Howard kept asking why they were learning about global warming in her high school classes. She didn't think it was important, she couldn't relate to it and she thought it was for hippies. Then she learned that she could personally make a difference and that everyone can make a difference. Now she's a keynote speaker, a book editor, a video producer and director, developer of Rise Above Plastics for Teens and a board member for several environmental organizations. It was an amazing about face for this inspiring teen.

We all know what it means to live "large." But in our second story Brendan finds one teen aspiring to live SMALL! And he's doing something about it. He's building his own "mini house." It's about 130 square feet and sits on a trailer...so he can take it with him! It's a home that minimizes the resident's footprint on the planet in both square footage and carbon output.

Re-energizing his school's recycling program, relentlessly pursuing solar panels for his high school, serving on his city's Environmental Sustainability Task Force and acting as co-director of an environmental non-profit was simply normal activity for our next profile.

Yes, Jason Bade wasn't your average high school student. He's a guy of action who doesn't take no for an answer...and has left quite a legacy at his high school. Eco Company catches up with him to find out how he does it all.

## Eco Company #407 7/17/13 23 Min program

Alternative energy, new sources for bio-fuel, and a community's program to save energy. That's what is in store in this episode! We hear a lot about new kinds of clean energy being developed for cars and power plants of the future. Well, Adam found that the future is now! He makes a visit to the Fuel Cell Energy plant in Torrington, CT, to see what it's all about.

Then hazelnuts as a new wonder nut? That's what researchers at the University of Nebraska and Arbor Day Farms believe. They put together a consortium with Oregon State and Rutgers Universities to develop an oil-rich, drought and disease resistant hazelnut that they believe can be a better source for bio-fuel than soybeans and corn! Reporter Anna Ripa visited UN in Lincoln and Arbor Day Farms in Nebraska City, Nebraska to find out more.

Being a good neighbor has always been an American tradition. But we found a community in Connecticut that has taken it a step further. They got a grant to develop the Neighbor 2 Neighbor Energy Challenge to help green up their city. Young college students or recent grads visit homes to check out their energy efficiency and help make improvements that will save energy...and put money in their pockets! Jordan goes along



on one home visit.

## Eco Company #408 7/24/13 23 Min program

Over 70% of the Earth is covered with water...and sunlight is abundant! In this episode Eco Company found a San Jose, CA, high school whose student Invention Team has an idea to combine the two to create a new kind of renewal power! They got a grant from the Lemelson-MIT Foundation to build a prototype to prove their theory. We paid them a visit to see what it is all about.

Then it's on to Goodwin Technical High School in Connecticut where students are getting prepared for green jobs! They're gaining valuable experience by constructing a green building from the ground up including solar panels that provide the electrical power! These guys are getting great hands-on experience and many will have jobs waiting when they graduate.

Then is on to Menlo Park, CA, and an amazing school that is doing it right when it comes to helping the planet. Sacred Heart Preparatory in not has a large student operated organic garden, but they boast a brand new, LEED Platinum-rated science and multi-use building with state-of-the-art resource monitoring. Here you will find sustainability both inside and out the classroom.

Finally we find a high school class testing the waters...we mean really testing the waters...of local lakes & streams. They take their class outdoors to conduct tests on the water in a local pond that eventually flows into the ocean. Making sure the watershed is safe for wildlife as well as a safe source for drinking water is what it's all about.

## Eco Company #409 7/31/13 23 Min program

This episode is all about wildlife habitats and first up is a story is about California's Coho Salmon! Endangered along the California Coast,

the Coho Salmon spawn in the Lagunitas Creek. But it's one of only a few creeks remaining that still support the fish. And Eco Company found one group of girls who are doing their part by helping restore a natural habitat that will help maintain the creek for the salmon. They're Girl

Scouts and they're proud to be "Green by Nature" and they're working with the Salmon Protection and Watershed Network to show they mean it!.


Then Jordan and friends take a journey with the Marine Science Institute during low tide along the California Coast to see what they can find. The tide pools left behind by the receding tide reveal a fascinating marine eco-system. And it's right at your fingertips! Plus...on to the rice fields! Lundberg Family Farms annual Egg Aid rescues hundreds of duck eggs each year before mowers cut down the cover crops and plow it under in order to plant new rice crops. What do they do with those eggs? They go to Darrold Daly, the wildfowl rescuer! He incubates, hatches, raises and releases them into the wild. It takes a lot of tender loving care and he loves doing it. Final we visit a preserve with creatures like no other. It's the Sand Hill Crane and they go back 40 million years! . While they are the most abundant crane species in the world, the Greater Sand Hill Crane is on the endangered species list in California. The Cosumnes Preserve in Central California is working to change all that and we got a chance to visit and get a close up look at these majestic creatures.

## Eco Company #412 8/7/13 23 Min program

Green and fashion...those words haven't always gone together. The manufacture and distribution of new clothing takes a lot of

resources and a lot of energy. But there are ways to be in style while saving money and protecting the planet. Jalena takes us to one place and finds some great bargains. Then Jordan meets two young fashionistas with a passion for the planet. They have the right formula when it comes to recycling and setting a fashion trend!

Re-purpose and retro are great ways to be green when it comes to fashion, but what are the latest trends in new eco-friendly fashions? What is available, what makes them green and simply what to look for? Jordan goes to The Green Festival in San Francisco to see what she can find...and to get some answers. Over 95% of the clothing sold in the U.S. is made overseas. But Eco Company found one woman who would like to change that. Jalena and some other teens visited Rebecca Burgess on a plot of land she farms. But they weren't picking veggies! They helped pick and separate the flowers and leaves from plants that

 will become natural dyes...some for blue jeans! It's all an effort to buy local...even for your clothes!

## Eco Company #105X 8/14/13 23 Min program

Eco Company visits the Monterey Bay Aquarium known throughout the world for its conservation efforts. With over 35,000 plants and animals, the exhibits inspire us to preserve our oceans. First we take a look at some of the exhibits through the eyes of special tour guides, teen volunteers whose messages are music to our ears. Jordan tags along on a tour.

Then Brendan meets up with another group of young eco warriors. This group is tackling coastal wetlands. These teens are learning how they can make a difference by restoring a coastland area for native plants and wildlife. Brendan puts on the gloves to see what they were doing.

Back on Monterey Bay, Jessica finds yet another group of eco heroes. These girls are participating in the Monterey Bay Aquarium's Young Women In Science program. They get their sea legs and head out on the Monterey Bay, home to more than 30 species of marine mammals. But there is danger in these waters in the form of trash. This group is tracking it down. Jessica put on her life jacket to join them and see what it is all about.

One of things Eco Company has learned is what we do on land has a dramatic effect on our oceans and seas. So Adam went looking for cleanest, most environmentally-friendly car of the future. In Sacramento, CA, he found the California Fuel Cell Partnership, a group of car manufacturers who have come together to create just that. They're developing Fuel Cell cars that run on hydrogen and the cars are a reality. Adam got to take one for a test drive. Take a look and see what you might be driving in 8-10 years.

## Eco Company #106X 8/21/13 23 Min program

Eco Company visits the campus of Santa Clara University where a team of students are participating in a bi-annual competition called the Solar Decathlon. They must design and build the greenest, most energy efficient house to win the competition. They build it, then dismantle it and take it to the Capital Mall in Washington, D.C. to be judged. Adam gets a tour of the home they are building. It's possibly a preview of homes of the future.

Speaking of the future, Jessica gets a large dose of it when she visits Lawrence

Livermore National Laboratory in Livermore, CA. They are building the world's largest laser...actually 192 lasers that multiply and combine into a very powerful laser that creates nuclear fusion to reproduce the same kind of energy process that happens on the sun and stars. It's 100% clean energy and produces no reactive waste. It could be a primary source of energy in the future? This story has a big WOW factor!

Then Jordan leaves land behind as she climbs on board a boat on a mission to the Farallones National Marine Sanctuary off the coast of California. The trip has the special purpose of returning seven sea lions to the ocean in a protected place where they will find a lot of friends. But the trip also provides the opportunity to do some whale watching and to listen to underwater noise pollution created by large vessels traveling too fast.

## Eco Company #111X 8/28/13 23 Min program

Eco Company visits a school that is doing everything to be sustainable. From their greenhouse and organic garden, to their energy monitoring systems and the new LEED Gold awarded science building with a living roof, this school is getting it right.

Speaking of green building, we decided to visit a green building expo to see what's on the horizon for green building construction and remodeling. Brendan walks the floor and finds solar tiles that blend into the roof, straw bales for building, rain water collectors to reduce consumption in landscaping and wood from sustainable forests. You'll find out what that means!

Then we catch up with two Northern California High School students who have created their own line of eco-friendly clothing. Josy and Aza started Leftover Green Beans a few years ago when asked to create a few dresses for a green New York fashion show. Since then they have continued to design creative fashions from vintage cloth and accessories often found at flea markets, organic fabrics and crochet made by Aza's grandmother.

Finally we visit a high school class that encourages students to get into green careers by giving them hands on experience with things like solar energy. On this day they were making model structures from cardboard that were powered by miniature solar panels. Nothing like seeing how it works first hand to inspire future careers.

## Eco Company #112X 9/4/13 23 Min program

SURF'S UP on Eco Company!! Surfing is very popular along the West Coast. But have you ever thought about the materials used in

making surfboards? Jessica finds one guy who not only gave it some thought, he's making surfboards with non-toxic and sustainable materials. She catches up with him in his shop...and on the waves!

Then, the Greenest School in America! They won that title in a national competition. As you can imagine Irvington High School in Fremont, CA, is doing a lot to be green. On this day, the school's environmental club "The Green Team" is conducting a trash audit. They're going through several days worth of school trash by putting on gloves and separating everything piece by piece. In the end, the process helps them decide where to put emphasis to improve their systems. Then Brendan travels to the University of California at Davis to visit a wind energy lab. There researchers and students are working to improve the efficiency of wind turbines. They study how wind travels over the blades in a high speed wind tunnel!

Finally we take a look at a non-profit agency that is providing urban youth 18 years and up with special job training to help them join the green work force! These young adults are getting experience on the job installing solar panels on residential roofs. But the students gain more than just hands on experience. Gaining a brighter outlook on the future!

## Eco Company #401 9/11/13 23 Min program

Eco Company visits Santa Cruz Island...the largest of the California Channel Islands! Adam & Jordan leave their cell phones behind as they spend 4 days on the island as guests of The Nature Conservancy. The majority of the island is owned by TNC and the rest is part of the National Park Service. There are no cities or communities on the island which is about the same size as Manhattan! The Nature Conservancy's mission is to return the island to its original and native condition after years of environmental abuse by early private owners. Their efforts are working as they rid the island of invasive species and predators not native to the island. Adam and Jordan meet up with 7 high school students who are spending 4 weeks of their summer on the island as part of TNC's LEAF internship program. It stands for "Leaders in Environmental Action for the Future" and on the first day our crew finds them hiking around the mountain tops looking for Santa Cruz Island Foxes! The fox, which can only be found on some of the Channel Island sand is on the endangered species list. The LEAF teens work with scientists to capture some foxes, do a health and dental inspection, and maintain a database that helps estimate the fox population! The LEAF teens also help to set up hidden cameras in locations around the island to

capture images of potential invasive species that are not desirable on the island, and help work to restore the largest wetland area in the channel islands. All in all, Santa Cruz Island is quite an adventure and a good representation of what much of California looked like 150 years ago. It's an adventure Adam and Jordan will never forget.

## Eco Company #402 9/18/13 23 Min program

Eco Company travels with The Big Green Bus! It's a Dartmouth University project run entirely by students. The group travels over 12,000 across the country in the bus every summer spreading their message of sustainability...and we catch up with them as they travel through Northern California! The students are a diverse group hailing from all around the country and each with a personal view of sustainability.

Brendan and Jessica get a personal tour of the bus and all of its sustainable attributes! First and foremost is the fuel system. The bus can run on biodiesel...or raw vegetable oil! It has a sophisticated filtering system that allows them to stop at restaurants along their route and collect used cooking oil for their fuel. The bus also has a sustainable living space that starts with the solar panel on the roof that provides electricity for everything except the buses headlights!

Eco Company is along for the ride as they make a stop at a kids summer camp in Oakland. The excited kids get the full tour and learn about vegetable oil as fuel, waste and composting, sources of energy and food. The Big Green Bus crew love talking to kids and the kids not only have a great time, but also go home with a wonderful lesson in sustainability.

The main theme of this summer's tour is sustainability and bringing communities together to make a difference. So one of their stops is at City Slicker Farms, an inner city farm that grows herbs and produce for the immediate community in an area that otherwise might be know as a food desert. On this day, the crew volunteers to mix and stir the compost pile, pound in support stakes, set watering schedules and pick produce ripe for the community. A very satisfying day all around.

## Eco Company #404 9/25/13 23 Min program

Eco Company meets new super hero Mr. Eco, AKA Brett Edwards! He's the green-caped crusader who is saving the planet one rap verse at a time. Jalena catches up with him in a recording studio in his hometown of Fresno, CA. Mr. Eco spreads his message of green living through original rap songs as well as parody

songs with instrumentals from top rap artists. On this day he is not only in the studio, but also performing at an elementary school when his fan base is something else!

Then Eco Company heads to Monterey and a visit to the world renowned Monterey Bay Aquarium! But we're not just there for the exhibits. We have a behind-the-scenes pass to find out more about the Sea Otter Rescue program called SORAC. We get an up close look at female otters who act as surrogate mothers for injured, abandoned or orphaned otter pups...and raise them to be re-release into the wild. Wow, such a rewarding job. Then it's on to the Bay Area and the annual Electric Vehicle Rally & Car Show! We meet a group of people passionate about their mode of transportation! Jordan gets the scoop on cars, motorcycles, and bikes in ALL shapes and sizes from owners who have done conversions. From classic cars to the newest models and even the quirkiest, the Electric Vehicle is hitting the main stream and capturing the imaginations and interest of devoted fans.

WNAB also aired the following PSAs relating to the Environment and conservation during the third quarter:

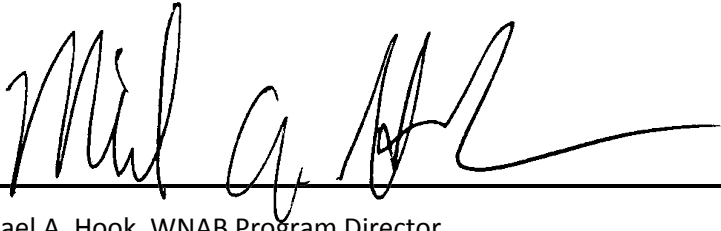
70011	<b>Arbor Day Foundation</b>	Promoting ecology and environmental preservation
70214	<b>Arbor Day Foundation</b>	Promoting ecology and environmental preservation
70230	<b>Arbor Day Foundation</b>	Promoting ecology and environmental preservation
70231	<b>Arbor Day Foundation</b>	Promoting ecology and environmental preservation
77000	<b>Be Out There - National Wildlife federation</b>	Promoting ecology and environmental preservation
77300	<b>Arbor Day Foundation</b>	Promoting ecology and environmental preservation
77400	<b>Cliff-Energy Efficiency</b>	Spot urging viewers to reduce energy waste

WNAB also aired other PSA's relating to various community issues throughout Q3. See the PSA Summary document for Q3 for a complete list of all public service announcements broadcast during the third quarter of 2013.





REPORT PREPARED AND CERTIFIED ACCURATE BY:

A handwritten signature in black ink, appearing to read 'Michael A. Hook', written over a horizontal line.

Michael A. Hook, WNAB Program Director

10/8/2013