



WVTM
 1732 Valley View Drive
 Birmingham, AL 35209
 Main: (205)933-1313
 Billing: (916)325-3266

INVOICE

Property	WVTM		
Invoice #	3844512-2	Order #	3844512
Invoice Date	03/10/24	Alt Order #	138252
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/05/24	Flight Dates	02/01/24 - 03/05/24
Advertiser	Palmer/R/Con/AL		
Product	Gary Palmer/R/Con/AL		
Estimate #			
Account Executive	WVTM NATIONAL HOUSE		
Sales Office	WVTM National House		
Sales Region	National		
Agency Code			
Advertiser Code	{E61413D5-4107-49B8-		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

Lollar Group The
 Attention: Accounts Payable
 800 Corporate Pkwy Ste 100
 Birmingham, AL 35242

Send Payment To:

WVTM
 PO Box 14546
 Des Moines, IA 50306-3546

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																					
68	02/26/24	03/03/24	M-F 5AM NEWS	5:00AM-6:00AM	MTWTF--	:30	2	\$150.00	NM																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>MTWTF--</td> <td>2</td> <td>\$150.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>M</td> <td>02/26/24</td> <td>5:28 AM</td> <td>M-F 5AM NEWS</td> <td>5:00AM-6:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$150.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WVTM</td> <td>Tu</td> <td>02/27/24</td> <td>5:58 AM</td> <td>M-F 5AM NEWS</td> <td>5:00AM-6:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						02/26/24	03/03/24	MTWTF--	2	\$150.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WVTM	M	02/26/24	5:28 AM	M-F 5AM NEWS	5:00AM-6:00AM	:30	GaryPalmer021524	\$150.00	NM	2	WVTM	Tu	02/27/24	5:58 AM	M-F 5AM NEWS	5:00AM-6:00AM	:30	GaryPalmer021524	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
	02/26/24	03/03/24	MTWTF--	2	\$150.00																																																									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																				
1	WVTM	M	02/26/24	5:28 AM	M-F 5AM NEWS	5:00AM-6:00AM	:30	GaryPalmer021524	\$150.00	NM																																																				
2	WVTM	Tu	02/27/24	5:58 AM	M-F 5AM NEWS	5:00AM-6:00AM	:30	GaryPalmer021524	\$150.00	NM																																																				
69	02/26/24	03/03/24	M-F 6AM NEWS	6:00AM-7:00AM	MTWTF--	:30	2	\$225.00	NM																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>MTWTF--</td> <td>2</td> <td>\$225.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>M</td> <td>02/26/24</td> <td>6:09 AM</td> <td>M-F 6AM NEWS</td> <td>6:00AM-7:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$225.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WVTM</td> <td>F</td> <td>03/01/24</td> <td>6:08 AM</td> <td>M-F 6AM NEWS</td> <td>6:00AM-7:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$225.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						02/26/24	03/03/24	MTWTF--	2	\$225.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WVTM	M	02/26/24	6:09 AM	M-F 6AM NEWS	6:00AM-7:00AM	:30	GaryPalmer021524	\$225.00	NM	2	WVTM	F	03/01/24	6:08 AM	M-F 6AM NEWS	6:00AM-7:00AM	:30	GaryPalmer021524	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
	02/26/24	03/03/24	MTWTF--	2	\$225.00																																																									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																				
1	WVTM	M	02/26/24	6:09 AM	M-F 6AM NEWS	6:00AM-7:00AM	:30	GaryPalmer021524	\$225.00	NM																																																				
2	WVTM	F	03/01/24	6:08 AM	M-F 6AM NEWS	6:00AM-7:00AM	:30	GaryPalmer021524	\$225.00	NM																																																				
70	02/26/24	03/03/24	NBC TODAY SHOW	7:00AM-9:00AM	MTWTF--	:30	2	\$275.00	NM																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>MTWTF--</td> <td>2</td> <td>\$275.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>Tu</td> <td>02/27/24</td> <td>8:58 AM</td> <td>NBC TODAY SHOW</td> <td>7:00AM-9:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$275.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WVTM</td> <td>W</td> <td>02/28/24</td> <td>7:59 AM</td> <td>NBC TODAY SHOW</td> <td>7:00AM-9:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$275.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						02/26/24	03/03/24	MTWTF--	2	\$275.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WVTM	Tu	02/27/24	8:58 AM	NBC TODAY SHOW	7:00AM-9:00AM	:30	GaryPalmer021524	\$275.00	NM	2	WVTM	W	02/28/24	7:59 AM	NBC TODAY SHOW	7:00AM-9:00AM	:30	GaryPalmer021524	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
	02/26/24	03/03/24	MTWTF--	2	\$275.00																																																									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																				
1	WVTM	Tu	02/27/24	8:58 AM	NBC TODAY SHOW	7:00AM-9:00AM	:30	GaryPalmer021524	\$275.00	NM																																																				
2	WVTM	W	02/28/24	7:59 AM	NBC TODAY SHOW	7:00AM-9:00AM	:30	GaryPalmer021524	\$275.00	NM																																																				
71	02/26/24	03/03/24	DAYTIME NEWS	11:00AM-12:00PM	MTWTF--	:30	2	\$200.00	NM																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>MTWTF--</td> <td>2</td> <td>\$200.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>2</td> <td>WVTM</td> <td>Tu</td> <td>02/27/24</td> <td>11:13 AM</td> <td>DAYTIME NEWS</td> <td>11:00AM-12:00PM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>F</td> <td>03/01/24</td> <td>11:42 AM</td> <td>DAYTIME NEWS</td> <td>11:00AM-12:00PM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$200.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						02/26/24	03/03/24	MTWTF--	2	\$200.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2	WVTM	Tu	02/27/24	11:13 AM	DAYTIME NEWS	11:00AM-12:00PM	:30	GaryPalmer021524	\$200.00	NM	1	WVTM	F	03/01/24	11:42 AM	DAYTIME NEWS	11:00AM-12:00PM	:30	GaryPalmer021524	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
	02/26/24	03/03/24	MTWTF--	2	\$200.00																																																									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																				
2	WVTM	Tu	02/27/24	11:13 AM	DAYTIME NEWS	11:00AM-12:00PM	:30	GaryPalmer021524	\$200.00	NM																																																				
1	WVTM	F	03/01/24	11:42 AM	DAYTIME NEWS	11:00AM-12:00PM	:30	GaryPalmer021524	\$200.00	NM																																																				
72	02/26/24	03/03/24	NBC NEWS DAILY	M-F 12-1P	MTWTF--	:30	2	\$100.00	NM																																																					
Class of Time - Immediately Pre-emptible without notice <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>MTWTF--</td> <td>2</td> <td>\$100.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						02/26/24	03/03/24	MTWTF--	2	\$100.00																																					
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
	02/26/24	03/03/24	MTWTF--	2	\$100.00																																																									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising which can be reviewed at the following URL
<https://www.hearst.com/-/hears-television-broadcast-terms-conditions>

INVOICE



Send Payment To:
WVTM
PO Box 14546
Des Moines, IA 50306-3546

Invoice #	3844512-2	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	Palmer/R/Con/AL		
Product	Gary Palmer/R/Con/AL		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
72	02/26/24	03/03/24	NBC NEWS DAILY	M-F 12-1P	MTWTF--	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WVTM	Tu	02/27/24	12 55 PM	NBC NEWS DAILY	M-F 12-1P	:30	GaryPalmer021524	\$100.00 NM
2	WVTM	F	03/01/24	12 55 PM	NBC NEWS DAILY	M-F 12-1P	:30	GaryPalmer021524	\$100.00 NM
73	02/26/24	03/03/24	M-F 4PM NEWS	4:00PM-5:00PM	MTWTF--	:30	5	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	02/26/24	03/03/24	MTWTF--	5	\$75.00				
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WVTM	M	02/26/24	4:29 PM	M-F 4PM NEWS	4:00PM-5 00PM	:30	GaryPalmer021524	\$75.00 NM
4	WVTM	Tu	02/27/24	4:13 PM	M-F 4PM NEWS	4:00PM-5 00PM	:30	GaryPalmer021524	\$75.00 NM
1	WVTM	W	02/28/24	4:22 PM	M-F 4PM NEWS	4:00PM-5 00PM	:30	GaryPalmer021524	\$75.00 NM
3	WVTM	Th	02/29/24	4:37 PM	M-F 4PM NEWS	4:00PM-5 00PM	:30	GaryPalmer021524	\$75.00 NM
5	WVTM	F	03/01/24	4:57 PM	M-F 4PM NEWS	4 00PM-5 00PM	:30	GaryPalmer021524	\$75.00 NM
74	02/26/24	03/03/24	M-F 5PM NEWS	5:00PM-5:30PM	MTWTF--	:30	2	\$500.00	NM
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	02/26/24	03/03/24	MTWTF--	2	\$500.00				
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WVTM	Tu	02/27/24	5:25 PM	M-F 5PM NEWS	5:00PM-5 30PM	:30	GaryPalmer021524	\$500.00 NM
1	WVTM	Th	02/29/24	5:24 PM	M-F 5PM NEWS	5:00PM-5 30PM	:30	GaryPalmer021524	\$500.00 NM
75	02/26/24	03/03/24	M-F 6PM NEWS	6:00PM-6:30PM	MTWTF--	:30	2	\$500.00	NM
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	02/26/24	03/03/24	MTWTF--	2	\$500.00				
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WVTM	M	02/26/24	6:28 PM	M-F 6PM NEWS	6:00PM-6 30PM	:30	GaryPalmer021524	\$500.00 NM
2	WVTM	F	03/01/24	6:13 PM	M-F 6PM NEWS	6 00PM-6 30PM	:30	GaryPalmer021524	\$500.00 NM
76	02/26/24	03/03/24	M-F 630PM NEWS	6:30P-7:00PM	MTWTF--	:30	2	\$500.00	NM
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	02/26/24	03/03/24	MTWTF--	2	\$500.00				
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WVTM	M	02/26/24	6:55 PM	M-F 630PM NEWS	6:30P-7:00PM	:30	GaryPalmer021524	\$500.00 NM
1	WVTM	Tu	02/27/24	6:43 PM	M-F 630PM NEWS	6:30P-7:00PM	:30	GaryPalmer021524	\$500.00 NM
77	02/26/24	03/03/24	MON-FRI 4AM NEWS	4:00AM-5:00AM	MTWTF--	:30	6	\$10.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	02/26/24	03/03/24	MTWTF--	6	\$10.00				
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WVTM	M	02/26/24	4:21 AM	MON-FRI 4AM NEWS	4:00AM-5 00AM	:30	GaryPalmer021524	\$10.00 NM
2	WVTM	Tu	02/27/24	4:42 AM	MON-FRI 4AM NEWS	4:00AM-5 00AM	:30	GaryPalmer021524	\$10.00 NM
3	WVTM	W	02/28/24	4:15 AM	MON-FRI 4AM NEWS	4:00AM-5 00AM	:30	GaryPalmer021524	\$10.00 NM
1	WVTM	W	02/28/24	4:43 AM	MON-FRI 4AM NEWS	4:00AM-5 00AM	:30	GaryPalmer021524	\$10.00 NM
5	WVTM	Th	02/29/24	4:28 AM	MON-FRI 4AM NEWS	4:00AM-5 00AM	:30	GaryPalmer021524	\$10.00 NM
6	WVTM	F	03/01/24	4:45 AM	MON-FRI 4AM NEWS	4:00AM-5 00AM	:30	GaryPalmer021524	\$10.00 NM
78	02/26/24	03/03/24	M-SUN 10PM NEWS	10:00PM-10:35PM	MTWTFSS	:30	4	\$300.00	NM
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising which can be reviewed at the following URL
<https://www.horast.com/-/hearst-television-broadcast-terms-conditions>

INVOICE



Send Payment To:
WVTM
PO Box 14546
Des Moines, IA 50306-3546

Invoice #	3844512-2	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	Palmer/R/Con/AL		
Product	Gary Palmer/R/Con/AL		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																	
78	02/26/24	03/03/24	M-SUN 10PM NEWS	10:00PM-10:35PM	MTWTFSS	:30	4	\$300.00	NM																																																																	
<table border="0"> <tr> <td colspan="2"></td> <td>02/26/24</td> <td>03/03/24</td> <td>MTWTFSS</td> <td>4</td> <td>\$300.00</td> <td colspan="3"></td> </tr> <tr> <td>Spots #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>WVTM</td> <td>Tu</td> <td>02/27/24</td> <td>10:29 PM</td> <td>M-SUN 10PM NEWS</td> <td>10:00PM-10:35PM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WVTM</td> <td>W</td> <td>02/28/24</td> <td>10:23 PM</td> <td>M-SUN 10PM NEWS</td> <td>10:00PM-10:35PM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>Th</td> <td>02/29/24</td> <td>10:13 PM</td> <td>M-SUN 10PM NEWS</td> <td>10:00PM-10:35PM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WVTM</td> <td>F</td> <td>03/01/24</td> <td>10:32 PM</td> <td>M-SUN 10PM NEWS</td> <td>10:00PM-10:35PM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$300.00</td> <td>NM</td> </tr> </table>												02/26/24	03/03/24	MTWTFSS	4	\$300.00				Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WVTM	Tu	02/27/24	10:29 PM	M-SUN 10PM NEWS	10:00PM-10:35PM	:30	GaryPalmer021524	\$300.00	NM	2	WVTM	W	02/28/24	10:23 PM	M-SUN 10PM NEWS	10:00PM-10:35PM	:30	GaryPalmer021524	\$300.00	NM	1	WVTM	Th	02/29/24	10:13 PM	M-SUN 10PM NEWS	10:00PM-10:35PM	:30	GaryPalmer021524	\$300.00	NM	4	WVTM	F	03/01/24	10:32 PM	M-SUN 10PM NEWS	10:00PM-10:35PM	:30	GaryPalmer021524	\$300.00	NM
		02/26/24	03/03/24	MTWTFSS	4	\$300.00																																																																				
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																
3	WVTM	Tu	02/27/24	10:29 PM	M-SUN 10PM NEWS	10:00PM-10:35PM	:30	GaryPalmer021524	\$300.00	NM																																																																
2	WVTM	W	02/28/24	10:23 PM	M-SUN 10PM NEWS	10:00PM-10:35PM	:30	GaryPalmer021524	\$300.00	NM																																																																
1	WVTM	Th	02/29/24	10:13 PM	M-SUN 10PM NEWS	10:00PM-10:35PM	:30	GaryPalmer021524	\$300.00	NM																																																																
4	WVTM	F	03/01/24	10:32 PM	M-SUN 10PM NEWS	10:00PM-10:35PM	:30	GaryPalmer021524	\$300.00	NM																																																																
79	02/26/24	03/03/24	SAT 5AM NEWS	5:00AM-6:00AM	-----S-	:30	1	\$150.00	NM																																																																	
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-----S-</td> <td>1</td> <td>\$150.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>Sa</td> <td>03/02/24</td> <td>5:13 AM</td> <td>SAT 5AM NEWS</td> <td>5:00AM-6:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							02/26/24	03/03/24	-----S-	1	\$150.00						Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WVTM	Sa	03/02/24	5:13 AM	SAT 5AM NEWS	5:00AM-6:00AM	:30	GaryPalmer021524	\$150.00	NM																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																					
	02/26/24	03/03/24	-----S-	1	\$150.00																																																																					
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																
1	WVTM	Sa	03/02/24	5:13 AM	SAT 5AM NEWS	5:00AM-6:00AM	:30	GaryPalmer021524	\$150.00	NM																																																																
80	02/26/24	03/03/24	SUN 5AM NEWS	5:00AM-6:00AM	-----S	:30	1	\$75.00	NM																																																																	
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-----S</td> <td>1</td> <td>\$75.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>Su</td> <td>03/03/24</td> <td>5:29 AM</td> <td>SUN 5AM NEWS</td> <td>5:00AM-6:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$75.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							02/26/24	03/03/24	-----S	1	\$75.00						Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WVTM	Su	03/03/24	5:29 AM	SUN 5AM NEWS	5:00AM-6:00AM	:30	GaryPalmer021524	\$75.00	NM																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																					
	02/26/24	03/03/24	-----S	1	\$75.00																																																																					
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																
1	WVTM	Su	03/03/24	5:29 AM	SUN 5AM NEWS	5:00AM-6:00AM	:30	GaryPalmer021524	\$75.00	NM																																																																
81	02/26/24	03/03/24	SUN 6AM NEWS	6:00AM-7:00AM	-----S	:30	1	\$150.00	NM																																																																	
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-----S</td> <td>1</td> <td>\$150.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>Su</td> <td>03/03/24</td> <td>6:53 AM</td> <td>SUN 6AM NEWS</td> <td>6:00AM-7:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							02/26/24	03/03/24	-----S	1	\$150.00						Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WVTM	Su	03/03/24	6:53 AM	SUN 6AM NEWS	6:00AM-7:00AM	:30	GaryPalmer021524	\$150.00	NM																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																					
	02/26/24	03/03/24	-----S	1	\$150.00																																																																					
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																
1	WVTM	Su	03/03/24	6:53 AM	SUN 6AM NEWS	6:00AM-7:00AM	:30	GaryPalmer021524	\$150.00	NM																																																																
82	02/26/24	03/03/24	NBC SUNDAY TODAY	7:00AM-8:00AM	-----S	:30	1	\$90.00	NM																																																																	
Class of Time - Immediately Pre-emptible without notice																																																																										
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-----S</td> <td>1</td> <td>\$90.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>Su</td> <td>03/03/24</td> <td>7:25 AM</td> <td>NBC SUNDAY TODAY</td> <td>7:00AM-8:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$90.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							02/26/24	03/03/24	-----S	1	\$90.00						Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WVTM	Su	03/03/24	7:25 AM	NBC SUNDAY TODAY	7:00AM-8:00AM	:30	GaryPalmer021524	\$90.00	NM																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																					
	02/26/24	03/03/24	-----S	1	\$90.00																																																																					
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																
1	WVTM	Su	03/03/24	7:25 AM	NBC SUNDAY TODAY	7:00AM-8:00AM	:30	GaryPalmer021524	\$90.00	NM																																																																
83	02/26/24	03/03/24	SUN 8AM NEWS	8:00AM-9:00AM	-----S	:30	1	\$90.00	NM																																																																	
Class of Time - Immediately Pre-emptible without notice																																																																										
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-----S</td> <td>1</td> <td>\$90.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>Su</td> <td>03/03/24</td> <td>8:58 AM</td> <td>SUN 8AM NEWS</td> <td>8:00AM-9:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$90.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							02/26/24	03/03/24	-----S	1	\$90.00						Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WVTM	Su	03/03/24	8:58 AM	SUN 8AM NEWS	8:00AM-9:00AM	:30	GaryPalmer021524	\$90.00	NM																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																					
	02/26/24	03/03/24	-----S	1	\$90.00																																																																					
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																
1	WVTM	Su	03/03/24	8:58 AM	SUN 8AM NEWS	8:00AM-9:00AM	:30	GaryPalmer021524	\$90.00	NM																																																																
84	03/04/24	03/05/24	M-F 5AM NEWS	5:00AM-6:00AM	MT-----	:30	2	\$150.00	NM																																																																	
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/04/24</td> <td>03/10/24</td> <td>MT-----</td> <td>2</td> <td>\$150.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>M</td> <td>03/04/24</td> <td>5:58 AM</td> <td>M-F 5AM NEWS</td> <td>5:00AM-6:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$150.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WVTM</td> <td>Tu</td> <td>03/05/24</td> <td>5:42 AM</td> <td>M-F 5AM NEWS</td> <td>5:00AM-6:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							03/04/24	03/10/24	MT-----	2	\$150.00						Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WVTM	M	03/04/24	5:58 AM	M-F 5AM NEWS	5:00AM-6:00AM	:30	GaryPalmer021524	\$150.00	NM	2	WVTM	Tu	03/05/24	5:42 AM	M-F 5AM NEWS	5:00AM-6:00AM	:30	GaryPalmer021524	\$150.00	NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																					
	03/04/24	03/10/24	MT-----	2	\$150.00																																																																					
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																
1	WVTM	M	03/04/24	5:58 AM	M-F 5AM NEWS	5:00AM-6:00AM	:30	GaryPalmer021524	\$150.00	NM																																																																
2	WVTM	Tu	03/05/24	5:42 AM	M-F 5AM NEWS	5:00AM-6:00AM	:30	GaryPalmer021524	\$150.00	NM																																																																
85	03/04/24	03/05/24	M-F 6AM NEWS	6:00AM-7:00AM	MT-----	:30	2	\$225.00	NM																																																																	
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/04/24</td> <td>03/10/24</td> <td>MT-----</td> <td>2</td> <td>\$225.00</td> <td colspan="5"></td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							03/04/24	03/10/24	MT-----	2	\$225.00																																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																					
	03/04/24	03/10/24	MT-----	2	\$225.00																																																																					

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising which can be reviewed at the following URL: <https://www.hearst.com/-/hearth-television-broadcast-terms-conditions>



Send Payment To:
WVTM
PO Box 14546
Des Moines, IA 50306-3546

INVOICE

Invoice #	3844512-2	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	Palmer/R/Con/AL		
Product	Gary Palmer/R/Con/AL		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
85	03/04/24	03/05/24	M-F 6AM NEWS	6:00AM-7:00AM	MT-----	:30	2	\$225.00	NM																																																							
<table border="0"> <tr> <td>Spots #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>M</td> <td>03/04/24</td> <td>6:13 AM</td> <td>M-F 6AM NEWS</td> <td>6:00AM-7:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$225.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WVTM</td> <td>Tu</td> <td>03/05/24</td> <td>6:28 AM</td> <td>M-F 6AM NEWS</td> <td>6:00AM-7:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$225.00</td> <td>NM</td> </tr> </table>										Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WVTM	M	03/04/24	6:13 AM	M-F 6AM NEWS	6:00AM-7:00AM	:30	GaryPalmer021524	\$225.00	NM	2	WVTM	Tu	03/05/24	6:28 AM	M-F 6AM NEWS	6:00AM-7:00AM	:30	GaryPalmer021524	\$225.00	NM																						
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WVTM	M	03/04/24	6:13 AM	M-F 6AM NEWS	6:00AM-7:00AM	:30	GaryPalmer021524	\$225.00	NM																																																						
2	WVTM	Tu	03/05/24	6:28 AM	M-F 6AM NEWS	6:00AM-7:00AM	:30	GaryPalmer021524	\$225.00	NM																																																						
86	03/04/24	03/05/24	NBC TODAY SHOW	7:00AM-9:00AM	MT-----	:30	2	\$275.00	NM																																																							
<table border="0"> <tr> <td>Weeks</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/04/24</td> <td>03/10/24</td> <td>MT-----</td> <td>2</td> <td>\$275.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>M</td> <td>03/04/24</td> <td>7:58 AM</td> <td>NBC TODAY SHOW</td> <td>7:00AM-9:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$275.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WVTM</td> <td>Tu</td> <td>03/05/24</td> <td>7:58 AM</td> <td>NBC TODAY SHOW</td> <td>7:00AM-9:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$275.00</td> <td>NM</td> </tr> </table>										Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate							03/04/24	03/10/24	MT-----	2	\$275.00						Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WVTM	M	03/04/24	7:58 AM	NBC TODAY SHOW	7:00AM-9:00AM	:30	GaryPalmer021524	\$275.00	NM	2	WVTM	Tu	03/05/24	7:58 AM	NBC TODAY SHOW	7:00AM-9:00AM	:30	GaryPalmer021524	\$275.00	NM
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	03/04/24	03/10/24	MT-----	2	\$275.00																																																											
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WVTM	M	03/04/24	7:58 AM	NBC TODAY SHOW	7:00AM-9:00AM	:30	GaryPalmer021524	\$275.00	NM																																																						
2	WVTM	Tu	03/05/24	7:58 AM	NBC TODAY SHOW	7:00AM-9:00AM	:30	GaryPalmer021524	\$275.00	NM																																																						
87	03/04/24	03/05/24	DAYTIME NEWS	11:00AM-12:00PM	MT-----	:30	2	\$200.00	NM																																																							
<table border="0"> <tr> <td>Weeks</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/04/24</td> <td>03/10/24</td> <td>MT-----</td> <td>2</td> <td>\$200.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WVTM</td> <td>M</td> <td>03/04/24</td> <td>11:13 AM</td> <td>DAYTIME NEWS</td> <td>11:00AM-12:00PM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>Tu</td> <td>03/05/24</td> <td>11:59 AM</td> <td>DAYTIME NEWS</td> <td>11:00AM-12:00PM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$200.00</td> <td>NM</td> </tr> </table>										Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate							03/04/24	03/10/24	MT-----	2	\$200.00						Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WVTM	M	03/04/24	11:13 AM	DAYTIME NEWS	11:00AM-12:00PM	:30	GaryPalmer021524	\$200.00	NM	1	WVTM	Tu	03/05/24	11:59 AM	DAYTIME NEWS	11:00AM-12:00PM	:30	GaryPalmer021524	\$200.00	NM
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	03/04/24	03/10/24	MT-----	2	\$200.00																																																											
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
2	WVTM	M	03/04/24	11:13 AM	DAYTIME NEWS	11:00AM-12:00PM	:30	GaryPalmer021524	\$200.00	NM																																																						
1	WVTM	Tu	03/05/24	11:59 AM	DAYTIME NEWS	11:00AM-12:00PM	:30	GaryPalmer021524	\$200.00	NM																																																						
88	03/04/24	03/05/24	NBC NEWS DAILY	M-F 12-1P	MT-----	:30	2	\$100.00	NM																																																							
Class of Time - Immediately Pre-emptible without notice																																																																
<table border="0"> <tr> <td>Weeks</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/04/24</td> <td>03/10/24</td> <td>MT-----</td> <td>2</td> <td>\$100.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>M</td> <td>03/04/24</td> <td>12:45 PM</td> <td>NBC NEWS DAILY</td> <td>M-F 12-1P</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WVTM</td> <td>Tu</td> <td>03/05/24</td> <td>12:56 PM</td> <td>NBC NEWS DAILY</td> <td>M-F 12-1P</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$100.00</td> <td>NM</td> </tr> </table>										Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate							03/04/24	03/10/24	MT-----	2	\$100.00						Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WVTM	M	03/04/24	12:45 PM	NBC NEWS DAILY	M-F 12-1P	:30	GaryPalmer021524	\$100.00	NM	2	WVTM	Tu	03/05/24	12:56 PM	NBC NEWS DAILY	M-F 12-1P	:30	GaryPalmer021524	\$100.00	NM
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	03/04/24	03/10/24	MT-----	2	\$100.00																																																											
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WVTM	M	03/04/24	12:45 PM	NBC NEWS DAILY	M-F 12-1P	:30	GaryPalmer021524	\$100.00	NM																																																						
2	WVTM	Tu	03/05/24	12:56 PM	NBC NEWS DAILY	M-F 12-1P	:30	GaryPalmer021524	\$100.00	NM																																																						
89	03/04/24	03/05/24	M-F 4PM NEWS	4:00PM-5:00PM	MT-----	:30	1	\$75.00	NM																																																							
Class of Time - Immediately Pre-emptible without notice																																																																
<table border="0"> <tr> <td>Weeks</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/04/24</td> <td>03/10/24</td> <td>MT-----</td> <td>1</td> <td>\$75.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>M</td> <td>03/04/24</td> <td>4:56 PM</td> <td>M-F 4PM NEWS</td> <td>4:00PM-5:00PM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$75.00</td> <td>NM</td> </tr> </table>										Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate							03/04/24	03/10/24	MT-----	1	\$75.00						Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WVTM	M	03/04/24	4:56 PM	M-F 4PM NEWS	4:00PM-5:00PM	:30	GaryPalmer021524	\$75.00	NM											
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	03/04/24	03/10/24	MT-----	1	\$75.00																																																											
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WVTM	M	03/04/24	4:56 PM	M-F 4PM NEWS	4:00PM-5:00PM	:30	GaryPalmer021524	\$75.00	NM																																																						
90	03/04/24	03/05/24	M-F 5PM NEWS	5:00PM-5:30PM	MT-----	:30	1	\$500.00	NM																																																							
<table border="0"> <tr> <td>Weeks</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/04/24</td> <td>03/10/24</td> <td>MT-----</td> <td>1</td> <td>\$500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>M</td> <td>03/04/24</td> <td>5:25 PM</td> <td>M-F 5PM NEWS</td> <td>5:00PM-5:30PM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate							03/04/24	03/10/24	MT-----	1	\$500.00						Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WVTM	M	03/04/24	5:25 PM	M-F 5PM NEWS	5:00PM-5:30PM	:30	GaryPalmer021524	\$500.00	NM											
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	03/04/24	03/10/24	MT-----	1	\$500.00																																																											
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WVTM	M	03/04/24	5:25 PM	M-F 5PM NEWS	5:00PM-5:30PM	:30	GaryPalmer021524	\$500.00	NM																																																						
91	03/04/24	03/05/24	M-F 6PM NEWS	6:00PM-6:30PM	MT-----	:30	1	\$500.00	NM																																																							
<table border="0"> <tr> <td>Weeks</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/04/24</td> <td>03/10/24</td> <td>MT-----</td> <td>1</td> <td>\$500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>Tu</td> <td>03/05/24</td> <td>6:25 PM</td> <td>M-F 6PM NEWS</td> <td>6:00PM-6:30PM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate							03/04/24	03/10/24	MT-----	1	\$500.00						Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WVTM	Tu	03/05/24	6:25 PM	M-F 6PM NEWS	6:00PM-6:30PM	:30	GaryPalmer021524	\$500.00	NM											
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	03/04/24	03/10/24	MT-----	1	\$500.00																																																											
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WVTM	Tu	03/05/24	6:25 PM	M-F 6PM NEWS	6:00PM-6:30PM	:30	GaryPalmer021524	\$500.00	NM																																																						
92	03/04/24	03/05/24	M-F 630PM NEWS	6:30P-7:00PM	MT-----	:30	1	\$500.00	NM																																																							
<table border="0"> <tr> <td>Weeks</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/04/24</td> <td>03/10/24</td> <td>MT-----</td> <td>1</td> <td>\$500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>M</td> <td>03/04/24</td> <td>6:42 PM</td> <td>M-F 630PM NEWS</td> <td>6:30P-7:00PM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate							03/04/24	03/10/24	MT-----	1	\$500.00						Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WVTM	M	03/04/24	6:42 PM	M-F 630PM NEWS	6:30P-7:00PM	:30	GaryPalmer021524	\$500.00	NM											
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	03/04/24	03/10/24	MT-----	1	\$500.00																																																											
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WVTM	M	03/04/24	6:42 PM	M-F 630PM NEWS	6:30P-7:00PM	:30	GaryPalmer021524	\$500.00	NM																																																						

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising which can be reviewed at the following URL
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

INVOICE



Send Payment To:
WVTM
 PO Box 14546
 Des Moines, IA 50306-3546

Invoice #	3844512-2	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	Palmer/R/Con/AL		
Product	Gary Palmer/R/Con/AL		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																	
92	03/04/24	03/05/24	M-F 630PM NEWS	6:30P-7:00PM	MT-----	:30	1	\$500.00	NM																																	
93	03/04/24	03/05/24	M-SUN 10PM NEWS	10:00PM-10:35PM	MT-----	:30	1	\$300.00	NM																																	
<table border="1"> <thead> <tr> <th>Weeks</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>03/04/24</td> <td>03/10/24</td> <td>MT-----</td> <td>1</td> <td>\$300.00</td> </tr> </tbody> </table>										Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate		03/04/24	03/10/24	MT-----	1	\$300.00																					
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																					
	03/04/24	03/10/24	MT-----	1	\$300.00																																					
<table border="1"> <thead> <tr> <th>Spots #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WVTM</td> <td>M</td> <td>03/04/24</td> <td>10:28 PM</td> <td>M-SUN 10PM NEWS</td> <td>10:00PM-10:35PM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$300.00</td> <td>NM</td> </tr> </tbody> </table>										Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WVTM	M	03/04/24	10:28 PM	M-SUN 10PM NEWS	10:00PM-10:35PM	:30	GaryPalmer021524	\$300.00	NM											
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WVTM	M	03/04/24	10:28 PM	M-SUN 10PM NEWS	10:00PM-10:35PM	:30	GaryPalmer021524	\$300.00	NM																																
94	03/04/24	03/05/24	MON-FRI 4AM NEWS	4:00AM-5:00AM	MT-----	:30	2	\$10.00	NM																																	
Class of Time - Immediately Pre-emptible without notice																																										
<table border="1"> <thead> <tr> <th>Weeks</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>03/04/24</td> <td>03/10/24</td> <td>MT-----</td> <td>2</td> <td>\$10.00</td> </tr> </tbody> </table>										Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate		03/04/24	03/10/24	MT-----	2	\$10.00																					
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																					
	03/04/24	03/10/24	MT-----	2	\$10.00																																					
<table border="1"> <thead> <tr> <th>Spots #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>WVTM</td> <td>M</td> <td>03/04/24</td> <td>4:51 AM</td> <td>MON-FRI 4AM NEWS</td> <td>4:00AM-5:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$10.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WVTM</td> <td>Tu</td> <td>03/05/24</td> <td>4:21 AM</td> <td>MON-FRI 4AM NEWS</td> <td>4:00AM-5:00AM</td> <td>:30</td> <td>GaryPalmer021524</td> <td>\$10.00</td> <td>NM</td> </tr> </tbody> </table>										Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WVTM	M	03/04/24	4:51 AM	MON-FRI 4AM NEWS	4:00AM-5:00AM	:30	GaryPalmer021524	\$10.00	NM	1	WVTM	Tu	03/05/24	4:21 AM	MON-FRI 4AM NEWS	4:00AM-5:00AM	:30	GaryPalmer021524	\$10.00	NM
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
2	WVTM	M	03/04/24	4:51 AM	MON-FRI 4AM NEWS	4:00AM-5:00AM	:30	GaryPalmer021524	\$10.00	NM																																
1	WVTM	Tu	03/05/24	4:21 AM	MON-FRI 4AM NEWS	4:00AM-5:00AM	:30	GaryPalmer021524	\$10.00	NM																																
Total Spots							53																																			

Payment Terms 30 Days

<u>Gross Total</u>	\$10,885.00
<u>Agency Commission</u>	\$1,632.75
<u>Net Amount Due</u>	\$9,252.25
<u>Invoice Balance as of 03/14/24 9:05:32 AM CT</u>	\$0.00

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: <https://www.hearst.com/hearst-television-broadcast-terms-conditions>

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
 I, Holly Lollar, hereby request station time as follows:

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

IDENTIFY CANDIDATE TYPE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Gary Palmer
Authorized committee:	Gary Palmer for Congress
Agency requesting time (and contact information):	<input type="checkbox"/> N/A The Lollar Group
Candidate's political party:	Republican
Office sought (no acronyms or abbreviations):	Congress
Date of election:	3/5/24
Treasurer of candidate's authorized committee:	General <input type="checkbox"/> Primary <input checked="" type="checkbox"/>

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Holly Lollar	Name: Shary Gunn
Date of Request to Purchase Ad Time: 1/20-3/4/2024	Date of Station Agreement to Sell Time: 1/20/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Holly Lollar

Digitally signed by Holly Lollar
Date: 2024.01.24 13:53:48 -06'00'

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 1/20/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3844512	Station Call Letters: WTM	Date Received/Requested: 1/20/24
Est. #: _____	Station Location: Birmingham AL	Run Start and End Dates: 2-1-24 to 3/5/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.