

## Issues Programs List

### Quarterly Issues Programs List

Station:

WPDH, WPDA, WCZX, WEOK, WKXP, WZAD, WRRV, WRRB

January 1<sup>st</sup> – March 31<sup>st</sup> 2024

### Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- **Community Awareness:** The Hudson Valley community is filled with individuals and organizations who improve the quality of life of everyone each day. This quarter we spoke with organizations that are available to the community to offer support in various fields. Many of which were hosting bright and vibrant events for the start of the year and for holidays such as Valentine's Day and St. Patrick's Day. Different groups discussed their purpose in the community, their upcoming events, and how they strive to better the lives of the community around them through their events and missions.
- **Health Awareness:** February was American Heart Month, so we took the time to understand the risks of heart disease and how it effects our community. Also, March was Developmental Disabilities Awareness Month. We discussed topics that centered around mental health and abuse. With the beginning of the new year, the topic of New Year's Resolutions came up a lot and how people could start healthy habits such as various ways of getting physical and eating right that will benefit them for months and years to come. The organizations we spoke with dove into how they are spreading awareness, breaking down stigmas, and making conversations easier.
- **Local Economy:** This quarter, we spoke to small businesses who are using their platforms to educate their community through philanthropic deeds. We also focused on the importance of tourism in the area as the weather transitions from the holiday season into spring. We talked about programs that encouraged the public to get involved and become local leaders. Not just that, but we focused on the stories and grind behind local accomplishments to inspire and motivate the community.
- **Arts & Education:** The Hudson Valley has a very strong cultural base that includes Arts and Entertainment. It factors into a lot of areas in the region including economic and community wellness. As mentioned in previous buckets, the start of the new year was a major conversation topic. Various groups are using the arts to convey shared emotions within the community, along with educating and uniting people through storytelling and presentation.
- **Legislation:** As technology grows, so should our awareness, education, and regulation. With artificial intelligence on the rise, we spoke with experts on the beneficial advances we have made with recent technology, and the threats that

new technology hold over our overall security. Besides looking forward, we dive into the history of politics and business in the Hudson Valley to better understand that policies that are in place today.

**Section II. Responsive Programs**

“In Touch” is a locally produced public affairs program that runs on all eight Poughkeepsie stations.

The program airs every Sunday on WPDH, WPDA, WKXP and WEOK at 6am, WRRV and WRRB at 6:30am, and WCZX and WZAD at 11pm

<b>Date(s) Aired</b>	<b>Description of Issue Discussed</b>	<b>Duration</b>
1/7/24	<p>Our locally-produced public affairs program discussed <b>Community Awareness, Arts &amp; Education, and Local Economy</b></p> <p>Conor Walsh hosted a special New Year-related episode of the show which featured radio hosts across 101.5 WPDH, 92.7/96.9 WRRV, 97.3/97.7 The WOLF, and 94.3 Lite-FM, along with members of our sales and administrative teams. People discuss their goals relating to business and what they set out to offer here at Townsquare for the year to come. Folks discuss how they plan to build upon the quality content and performance they offer, and how their roles may look different moving forward. They also get personal and talk about the things that mean the most to them. They dive deep into some great stories about family, friends, and the exciting plans people have for the new year. Learn about your favorite radio personalities in ways you wouldn't normally get on their shows.</p> <p><b>Townsquare Media of the Hudson Valley</b></p>	24:28
1/14/2024	<p>Our locally-produced public affairs program discussed <b>Community Awareness, Arts &amp; Education, and Health Awareness</b></p> <p>Conor Walsh hosted the show with Krista Collopy, Senior Regional Director of Comfort Zone Camp. Besides being an amazing program that offers all the traditional activities like playing games, sports, rock</p>	28:21

	<p>climbing, archery, camping, arts and crafts, bonfires, smores and more, Comfort Zone Camp’s main mission is to support families who are grieving the death of a loved one. While having fun in a camp setting, participants also acquire the tools and skills to help cope with their loss. Krista was once a camper and talks about her personal experience in the program and how it helped after the loss of her dad. Now celebrating its 25th anniversary this year, Comfort Zone Camp offers meaningful opportunities that can forever impact the lives of those who attend.</p> <p><b>Krista Collopy, Comfort Zone Camp</b></p>	
1/21/2024	<p>Our locally-produced public affairs program discussed <b>Community Awareness, Arts &amp; Education, and Local Economy</b></p> <p>Conor Walsh hosted the show with Jocelyn Zimmer, President of Zimmer Brothers Jewelers. Jocelyn represents the 5th generation running the local company, which is celebrating over 130 years of serving the Hudson Valley. Jocelyn was recently recognized by Hudson Valley Magazine as one of the Top Women in Business for 2023. They talked about her experience with that recognition, and all the things that led up to it, including supporting local vendors and artisans, promoting women and business, and nurturing the stories of each customer who walks through their doors.</p> <p><b>Jocelyn Zimmer, Zimmer Brothers Jewelers</b></p>	24:58
1/28/2024	<p>Our locally-produced public affairs program discussed <b>Community Awareness, Arts &amp; Education, and Health Awareness</b></p> <p>Conor Walsh hosted the show with Mark Hurley and Terry Walsh from IAABO’s Officials Versus Cancer Basketball Tournament, held Saturday, February 3rd at Dutchess Community College. Officials Versus Cancer has grown to be one of the Hudson Valley’s largest basketball tournaments that helps raise thousands of dollars for the American Cancer Society every year. Mark, Terry and Conor discuss the impact of the tournament within the community, along with talking about proper sports etiquette on and off the court.</p> <p><b>Mark Hurley &amp; Terry Walsh, IAABO</b></p>	28:20

2/4/2024	<p>Our locally-produced public affairs program discussed <b>Community Awareness, Health Awareness, Arts &amp; Education, and Local Economy</b></p> <p>Conor Walsh hosted the show with Fund Development &amp; Volunteer Coordinator for Mid-Hudson Love INC, Jewel Ratzlaff. They hope you loaded up on sweets ahead of the Super Bowl and Valentine’s Day because Love INC hosted their annual Cookie Walk on February 10<sup>th</sup> with over 600 dozen home baked gourmet cookies. Jewel and Conor discussed how the money raised from the cookie fundraiser goes towards servicing struggling families in the Hudson Valley. Love INC, with the support of events such as this, offers aid, classes, programs, and vital resources for less fortunate Hudson Valley residents.</p> <p><b>Jewel Ratzlaff, Love INC</b></p>	28:30
2/11/2024	<p>Our locally-produced public affairs program discussed <b>Community Awareness, Arts &amp; Education, and Local Economy</b></p> <p>Conor Walsh hosted the show with Brooke Anthony, founder of Chloe + Lois Jewelry. Brooke and Conor discuss how her travels across the country helped inspire her business, which is set up here in Hyde Park. Her incredible story is one of self-discovery, and they dive into her Hudson Valley roots, the love story that created Chloe + Lois, her insane connection to Elvis Presley, and so much more.</p> <p><b>Brooke Anthony, CHLOE+LOIS Jewelry</b></p>	24:20
2/18/2024	<p>Our locally-produced public affairs program discussed <b>Community Awareness, Arts &amp; Education, and Local Economy</b></p> <p>Conor Walsh hosted the show with Talya Regan, Director of Sales &amp; Marketing of the Kartrite Resort &amp; Indoor Water Park. The Kartrite, New York’s largest indoor water park, is here for more than just tourism. Talya and Conor talk about the long history of hospitality in the Sullivan Catskills, and how the Kartrite partners with other local organizations to better enhance the lifestyle and enjoyment of the Hudson Valley.</p> <p><b>Talya Regan, Kartrite Resort &amp; Water Park</b></p>	28:21

2/25/2024	<p>Our locally-produced public affairs program discussed <b>Health Awareness, Community Awareness, and Arts &amp; Education</b></p> <p>Conor Walsh hosted the show with Dr. Kim Byrd-Rider, Founder &amp; Executive Director of Firm Water Road. Dr. Byrd-Rider unites Eastern and Western medicine and education to craft programs that can re-code your body, rewire your brain, and re-map your life. They discuss her time with West Point, her globe trotting, and how you can start making steps today to realign yourself with the version of you that you are meant to be.</p> <p><b>Dr. Kim Byrd-Rider, Firm Water Road</b></p>	29:10
3/3/2024	<p>Our locally-produced public affairs program discussed <b>Health Awareness, Community Awareness, and Local Economy</b></p> <p>Conor Walsh hosted the show with returning guest Carolina Schneider. Whether you've stuck to your New Year's resolutions, or you faded out of if a little bit, registered Dietician Carolina Schneider returns to In Touch to help us with our New Year's resolutions and discuss how to handle our New Year's diets. She goes into the pros and cons of a plant-based diet, and if it would be right for you.</p> <p><b>Carolina Schneider, The Green RD</b></p>	28:20
3/10/2024	<p>Our locally-produced public affairs program discussed <b>Community Awareness, Local Economy, and Legislation</b></p> <p>Conor Walsh hosted the show with Paul Hacker, Broker at Axis Insurance Services. Whether you're concerned about your company's digital information, or your personal information, the growing need for cyber security is evident. Paul and Conor discussed the latest dangers when it comes to online theft, and how to better protect yourself.</p> <p><b>Paul Hacker, Axis Insurance Services</b></p>	29:21
3/17/2024	<p>Our locally-produced public affairs program discussed <b>Health Awareness, Community Awareness, and Local Economy</b></p> <p>Conor Walsh hosted the show with Kathy McCarthy,</p>	29:30

	<p>Senior Marketing Communications Director of the American Heart Association of New York. They discussed the upcoming Hudson Valley Heart Walk on April 27<sup>th</sup> happening on the Walkway Over the Hudson. They also talk about the signs and symptoms of heart disease, and what you can do if you witness someone in cardiac distress.</p> <p><b>Kathy McCarthy, American Heart Association</b></p>	
3/24/2024	<p>Our locally-produced public affairs program discussed <b>Health Awareness, Community Awareness, and Arts &amp; Education</b></p> <p>Conor Walsh hosted the show with Chief Master Gerald Dunn from Karate 4 Excellence, who returned to promote Developmental Disabilities Awareness Month, and the upcoming Autism Walk in Baird Park on April 27<sup>th</sup>. Gerald and Conor went into why martial arts has been scientifically proven to be one of the best and most productive outlets for those with special needs.</p> <p><b>Gerald Dunn, Karate 4 Excellence</b></p>	24:26
3/31/2024	<p>Our locally-produced public affairs program discussed <b>Community Awareness, Local Economy, and Legislation</b></p> <p>Conor Walsh hosted the show with Joey Cavaccini, Dutchess County Legislator and Wappinger Town Historian. Together, Joey and Conor dive more into the expansive history of Dutchess County, and how that history still impacts us today. Joey gave updates on the county and local politics since he officially took office in January.</p> <p><b>Joey Cavaccini, Dutchess County Legislature</b></p>	25:00