

CONTRACT

KTBS, LLC
KPXJ-CW21
312 East Kings Hwy
Shreveport, LA 71104
(318)861-5800

www.kpxj.com

<u>Contract / Revision</u> 79339 /		<u>Alt Order #</u> 09393487
<u>Product</u> Issue		
<u>Contract Dates</u> 09/16/14 - 09/22/14		<u>Estimate #</u> 2762
<u>Advertiser</u> Demo Senatorial Campaign Comm##		<u>Original Date / Revision</u> 08/25/14 / 08/25/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KPXJ	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> National Political
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

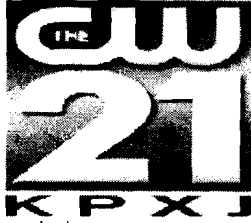
And:

Great American Media #
1010 Wisconsin Ave NW #800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPXJ	09/16/14	09/19/14	Wendy Williams	8am-9am		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/15/14	09/21/14	-TWTF--				2	\$35.00				
N 2	KPXJ	09/16/14	09/19/14	Bethenny	10-11am		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/15/14	09/21/14	-TWTF--				1	\$40.00				
N 3	KPXJ	09/16/14	09/19/14	Maury	1-2pm		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/15/14	09/21/14	-TWTF--				2	\$75.00				
N 4	KPXJ	09/16/14	09/19/14	The Dr OZ Show	5-6pm		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/15/14	09/21/14	-TWTF--				2	\$60.00				
N 5	KPXJ	09/16/14	09/19/14	Jeopardy 2	6-6.30pm		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/15/14	09/21/14	-TWTF--				2	\$45.00				
N 6	KPXJ	09/21/14	09/21/14	Entertainment Tonight	4-5pm		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/15/14	09/21/14	-----S				1	\$20.00				
N 7	KPXJ	09/16/14	09/19/14	Millionaire	630-7pm		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/15/14	09/21/14	-TWTF--				2	\$40.00				
N 8	KPXJ	09/20/14	09/20/14	Bones	8-9pm		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/15/14	09/21/14	-----S-				1	\$20.00				
N 9	KPXJ	09/16/14	09/19/14	9- KPXJ 21 News	9p-10pm		:30				NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/15/14	09/21/14	-TWTF--				2	\$165.00				
N 10	KPXJ	09/20/14	09/20/14	9- KPXJ 21 News	9-10pm		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/15/14	09/21/14	-----S-				1	\$70.00				
N 11	KPXJ	09/22/14	09/22/14	Millionaire	630-7pm		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.



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79339 /	09393487

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/16/14 - 09/22/14	issue	2762

<u>Advertiser</u>	<u>Original Date / Revision</u>
Demo Senatorial Campaign	08/25/14 / 08/25/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/22/14	09/28/14	M-----				1	\$40.00				
N 12	KPXJ	09/22/14	09/22/14	9- KPXJ 21 News	9p-10pm		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/22/14	09/28/14	M-----				1	\$165.00				
Totals												18	\$1,195.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 -09/22/14	18	\$1,195.00	(\$179.25)	\$1,015.75
Totals	18	\$1,195.00	(\$179.25)	\$1,015.75

Signature: _____ Date: _____

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