

NCC Cable System Order

Order #	62441553	Flight Dates	07/17/17 - 07/23/17	Update Date	07/20/17
Syscode	7638	Agency	AKPD Message & Media	Version	1 Vs. 1
System Name	Cass Cable TV/Virginia, IL	Advertiser	Do Your Job Inc	Show All Lines	
Market	Champaign-Sprngfld-Dtr DMA			Total # of Weeks	1
		Client Code		Total	\$451.00
AE	Leah Losier	Product Code		Commission	\$67.65
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$383.35
Office	Chicago	Product Name		Total Spots	40
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Nov16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7.20 new order for FRIDAY ONLY. Please confirm. Thanks!\			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	7/17/17	7/23/17	09:00	16:00					X			-	-	2	\$6.00	\$12.00	30	OOW 01/01/17-04/30/18
2	AEN	CABLE	7/17/17	7/23/17	16:00	19:00					X			-	-	1	\$12.00	\$12.00	30	OOW 01/01/17-04/30/18
3	AEN	CABLE	7/17/17	7/23/17	19:00	24:00					X			-	-	2	\$15.00	\$30.00	30	OOW 01/01/17-04/30/18
4	CNN	CABLE	7/17/17	7/23/17	09:00	16:00					X			-	-	2	\$6.00	\$12.00	30	OOW
5	CNN	CABLE	7/17/17	7/23/17	16:00	19:00					X			-	-	1	\$12.00	\$12.00	30	OOW
6	CNN	CABLE	7/17/17	7/23/17	19:00	24:00					X			-	-	1	\$15.00	\$15.00	30	OOW
7	CNN	CABLE	7/17/17	7/23/17	05:00	09:00					X			-	-	1	\$8.00	\$8.00	30	OOW
8	ESPN	CABLE	7/17/17	7/23/17	16:00	19:00					X			-	-	1	\$12.00	\$12.00	30	OOW
9	ESPN	CABLE	7/17/17	7/23/17	19:00	24:00					X			-	-	1	\$15.00	\$15.00	30	OOW
10	FOOD	CABLE	7/17/17	7/23/17	19:00	24:00					X			-	-	1	\$15.00	\$15.00	30	OOW
11	FRFM	CABLE	7/17/17	7/23/17	09:00	16:00					X			-	-	2	\$6.00	\$12.00	30	OOW 01/01/17-04/30/18
12	FRFM	CABLE	7/17/17	7/23/17	16:00	19:00					X			-	-	1	\$12.00	\$12.00	30	OOW 01/01/17-04/30/18
13	FRFM	CABLE	7/17/17	7/23/17	19:00	24:00					X			-	-	2	\$15.00	\$30.00	30	OOW 01/01/17-04/30/18
14	FS1	CABLE	7/17/17	7/23/17	09:00	16:00					X			-	-	2	\$6.00	\$12.00	30	OOW 01/01/17-04/30/18
15	FS1	CABLE	7/17/17	7/23/17	16:00	19:00					X			-	-	1	\$12.00	\$12.00	30	OOW 01/01/17-04/30/18
16	FS1	CABLE	7/17/17	7/23/17	19:00	24:00					X			-	-	2	\$15.00	\$30.00	30	OOW 01/01/17-04/30/18
17	FXNC	CABLE	7/17/17	7/23/17	09:00	16:00					X			-	-	2	\$6.00	\$12.00	30	OOW
18	FXNC	CABLE	7/17/17	7/23/17	16:00	19:00					X			-	-	1	\$12.00	\$12.00	30	OOW
19	FXNC	CABLE	7/17/17	7/23/17	19:00	24:00					X			-	-	1	\$15.00	\$15.00	30	OOW
20	FXNC	CABLE	7/17/17	7/23/17	05:00	09:00					X			-	-	1	\$8.00	\$8.00	30	OOW
21	HGTV	CABLE	7/17/17	7/23/17	16:00	19:00					X			-	-	1	\$12.00	\$12.00	30	OOW

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-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	CABLE	7/17/17	7/23/17	19:00	24:00					X			-	-	1	\$15.00	\$15.00	30	OOW
23	HIST	CABLE	7/17/17	7/23/17	16:00	19:00					X			-	-	1	\$12.00	\$12.00	30	OOW
24	HIST	CABLE	7/17/17	7/23/17	19:00	24:00					X			-	-	1	\$15.00	\$15.00	30	OOW
25	LIF	CABLE	7/17/17	7/23/17	09:00	16:00					X			-	-	2	\$6.00	\$12.00	30	OOW 01/01/17-04/30/18
26	LIF	CABLE	7/17/17	7/23/17	16:00	19:00					X			-	-	1	\$12.00	\$12.00	30	OOW 01/01/17-04/30/18
27	LIF	CABLE	7/17/17	7/23/17	19:00	24:00					X			-	-	2	\$15.00	\$30.00	30	OOW 01/01/17-04/30/18
28	TBSC	CABLE	7/17/17	7/23/17	19:00	24:00					X			-	-	1	\$15.00	\$15.00	30	OOW
29	TNT	CABLE	7/17/17	7/23/17	19:00	24:00					X			-	-	1	\$15.00	\$15.00	30	OOW
30	USA	CABLE	7/17/17	7/23/17	19:00	24:00					X			-	-	1	\$15.00	\$15.00	30	OOW

	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$451.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$451.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/20/17

62441553 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |

Cass Advertising

Cass Advertising
100 Redbud Rd, PO Box 200
Virginia, IL 62691
888-314-1374

Today's Date : 07/20/2017

CLIENT # : 0765-08

CLIENT : **Do Your Job Inc**

ADVERTISER : #62441553 (30s) V

Address : **Address1**

City : **Chicago**

State : **IL**

Zip Code : **00000**

Phone Number : **(000) 000 - 0000**

Fax Number : **(000) 000 - 0000**

Email Address :

Contact : **Leah Losier (Michael Ryan)**

Campaign : Virginia

Start Date : **07/17/2017**

Description : C_3Z3-KY-1 | |

Stop Date : **07/23/2017**

Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Commercials	Rate	Ad Copy	Gross Total	Location
				From	To												
1	CNN	07/17/2017	07/23/2017	05:00:00	09:00:00	0	0	0	0	X	0	0	1	\$8.00	1	\$8.00	Virginia Headend
2	CNN	07/17/2017	07/23/2017	09:00:00	16:00:00	0	0	0	0	X	0	0	2	\$6.00	1	\$12.00	Virginia Headend
3	CNN	07/17/2017	07/23/2017	16:00:00	19:00:00	0	0	0	0	X	0	0	1	\$12.00	1	\$12.00	Virginia Headend
4	CNN	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	0	0	X	0	0	1	\$15.00	1	\$15.00	Virginia Headend
5	ESPN	07/17/2017	07/23/2017	16:00:00	19:00:00	0	0	0	0	X	0	0	1	\$12.00	1	\$12.00	Virginia Headend
6	ESPN	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	0	0	X	0	0	1	\$15.00	1	\$15.00	Virginia Headend
7	FXNW	07/17/2017	07/23/2017	05:00:00	09:00:00	0	0	0	0	X	0	0	1	\$8.00	1	\$8.00	Virginia Headend
8	FXNW	07/17/2017	07/23/2017	09:00:00	16:00:00	0	0	0	0	X	0	0	2	\$6.00	1	\$12.00	Virginia Headend
9	FXNW	07/17/2017	07/23/2017	16:00:00	19:00:00	0	0	0	0	X	0	0	1	\$12.00	1	\$12.00	Virginia Headend
10	FXNW	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	0	0	X	0	0	1	\$15.00	1	\$15.00	Virginia Headend
11	HGTV	07/17/2017	07/23/2017	16:00:00	19:00:00	0	0	0	0	X	0	0	1	\$12.00	1	\$12.00	Virginia Headend
12	HGTV	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	0	0	X	0	0	1	\$15.00	1	\$15.00	Virginia Headend
13	TNT	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	0	0	X	0	0	1	\$15.00	1	\$15.00	Virginia Headend
14	USA	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	0	0	X	0	0	1	\$15.00	1	\$15.00	Virginia Headend
15	FOOD	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	0	0	X	0	0	1	\$15.00	1	\$15.00	Virginia Headend
16	WTBS	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	0	0	X	0	0	1	\$15.00	1	\$15.00	Virginia Headend
17	HIST	07/17/2017	07/23/2017	16:00:00	19:00:00	0	0	0	0	X	0	0	1	\$12.00	1	\$12.00	Virginia Headend
18	HIST	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	0	0	X	0	0	1	\$15.00	1	\$15.00	Virginia Headend
19	AnE	07/17/2017	07/23/2017	09:00:00	16:00:00	0	0	0	0	X	0	0	2	\$6.00	1	\$12.00	Virginia Headend
20	AnE	07/17/2017	07/23/2017	16:00:00	19:00:00	0	0	0	0	X	0	0	1	\$12.00	1	\$12.00	Virginia Headend
21	AnE	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	0	0	X	0	0	2	\$15.00	1	\$30.00	Virginia Headend
22	AFAM	07/17/2017	07/23/2017	09:00:00	16:00:00	0	0	0	0	X	0	0	2	\$6.00	1	\$12.00	Virginia Headend
23	AFAM	07/17/2017	07/23/2017	16:00:00	19:00:00	0	0	0	0	X	0	0	1	\$12.00	1	\$12.00	Virginia Headend
24	AFAM	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	0	0	X	0	0	2	\$15.00	1	\$30.00	Virginia Headend
25	FS1	07/17/2017	07/23/2017	09:00:00	16:00:00	0	0	0	0	X	0	0	2	\$6.00	1	\$12.00	Virginia Headend
26	FS1	07/17/2017	07/23/2017	16:00:00	19:00:00	0	0	0	0	X	0	0	1	\$12.00	1	\$12.00	Virginia Headend
27	FS1	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	0	0	X	0	0	2	\$15.00	1	\$30.00	Virginia Headend
28	LIFE	07/17/2017	07/23/2017	09:00:00	16:00:00	0	0	0	0	X	0	0	2	\$6.00	1	\$12.00	Virginia Headend

Today's Date : 07/20/2017

CLIENT # : 0765-08

CLIENT : **Do Your Job Inc**

ADVERTISER : #62441553 (30s) V

Address : **Address1**

City : **Chicago**

State : **IL**

Zip Code : **00000**

Phone Number : **(000) 000 - 0000**

Fax Number : **(000) 000 - 0000**

Email Address :

Contact : **Leah Losier (Michael Ryan)**

Campaign : Virginia

Start Date : **07/17/2017**

Description : C_3Z3-KY-1 | |

Stop Date : **07/23/2017**

Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame									Commercials	Rate	Ad Copy	Gross Total	Location
				From	To	Mon	Tue	Wed	Thu	Fri	Sat	Sun					
29	LIFE	07/17/2017	07/23/2017	16:00:00	19:00:00	0	0	0	0	X	0	0	1	\$12.00	1	\$12.00	Virginia Headend
30	LIFE	07/17/2017	07/23/2017	19:00:00	24:00:00	0	0	0	0	X	0	0	2	\$15.00	1	\$30.00	Virginia Headend

Weekly Totals : 40 \$451.00

Commercials per Week : 40

Type of Copy - Copy Number - Percentage

Spot Number - Description

Weekly Investments : \$451.00

Normal Copy 1 and 100 %

S-DYJ1704H

Commercials per Month : 40

Average Monthly Gross Investments : \$451.00

Term of Contract In Months : 1

Total Commercial Announcements : 40

Total Gross Advertising Investment : \$ 451.00

PAYMENT TERMS : Terms

AVERAGE COST PER SPOT : \$ 11.28

	Jul-2017	Aug-2017	Sep-2017	Oct-2017	Nov-2017	Dec-2017	Jan-2018	Feb-2018	Mar-2018	Apr-2018	May-2018	Jun-2018
Gross Total	\$451.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Spots	40	0	0	0	0	0	0	0	0	0	0	0

Inventory is limited and is subject to availability.

Rates are good for seven days. Subject to change.

All Rates based on each commercial.

Rates do not include commercial production.

Deadlines: 2-day turnaround for traffic and insertion.

Proposal Expires in 30 days

Terms

Pay Who

Address, City, State ZIP

Client Signature

Cass Advertising : Laymon Carter