

## ORDER



**Orders**  
**Order / Rev:** 134360  
**Alt Order #:**  
**Product Desc:** Nathan Magsig for Supervisor 2016  
**Estimate:** May 9 to May 15, 2016  
**Flight Dates:** 05/09/16 - 05/15/16  
**Original Date / Rev:** 05/04/16 / 05/04/16  
**Order Type:** GEN

## KFSN-TV

**Primary AE:** Greg Baker  
**Sales Office:** L-FRE  
**Sales Region:** Local

**Agency Name:** Orman Communications  
**Buying Contact:**  
**Billing Contact:**  
 3594 W. Buena Vista Ave.  
 Fresno, CA 93711

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Nathan Magsig for Supervisor 2016  
**Demographic:** HH  
**Product Codes:** Candidates  
**Priority:** P-03  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/15/16	38	\$7,430.00	\$6,315.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	38	\$7,430.00	\$6,315.50	0.00
<b>Totals</b>	<b>38</b>	<b>\$7,430.00</b>	<b>\$6,315.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Greg Baker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFSN	05/09/16	05/13/16	M-F 5a-6a News Action News AM Live 5am	CM	Cc 5a-6a	M-W-F--	:30	3	\$70.00	P-03	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	M-W-F--		3				\$70.00		0.00			
N 2	KFSN	05/10/16	05/12/16	M-F 6a-7a Local News Action News AM Live 6am	CM	Cc 6a-7a	-TWT---	:30	3	\$200.00	P-03	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-TWT---		3				\$200.00		0.00			
N 3	KFSN	05/09/16	05/13/16	M-F GMA M-F Good Morning America	CM	Cc 7a-9a	M-W-F--	:30	3	\$200.00	P-03	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	M-W-F--		3				\$200.00		0.00			
N 4	KFSN	05/10/16	05/13/16	M-F 11a News M-F 11a News	CM	Cc 11a-1130a	-T-TF--	:30	3	\$100.00	P-03	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-T-TF--		3				\$100.00		0.00			
N 5	KFSN	05/09/16	05/13/16	M-F 5p News Action News at 5p	CM	Cc 5p-530p	M-W-F--	:30	3	\$320.00	P-03	0.00	NM	3	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	M-W-F--		3				\$320.00		0.00			
N 6	KFSN	05/10/16	05/12/16	M-F 6p News Action News at 6p	CM	Cc 6p-630p	-TWT---	:30	3	\$300.00	P-03	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-TWT---		3				\$300.00		0.00			

Order / Rev: 134360

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Alt Order #:

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Flight Dates: 05/09/16 - 05/15/16

Advertiser:	<u>Nathan Magsig for Supervisor 2016</u>
Product Desc:	<u>Nathan Magsig for Supervisor 2016</u>
Estimate:	May 9 to May 15, 2016

**KFSN-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KFSN	05/09/16	05/13/16	M-F 630p News Action News at 630p	CM	Cc 630p-7p	M-W-F--	:30	3	\$320.00	P-03	0.00	NM	3	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 05/09/16	05/15/16	M-W-F--		3	\$320.00	0.00							
N 8	KFSN	05/09/16	05/12/16	M-F 7p-730p Jeopardy	CM	Cc 7p-730p	M--T---	:30	2	\$300.00	P-03	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 05/09/16	05/15/16	M--T---		2	\$300.00	0.00							
N 9	KFSN	05/10/16	05/13/16	M-F 730p-8p Wheel of Fortune	CM	Cc 730p-8p	--T--F--	:30	2	\$300.00	P-03	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 05/09/16	05/15/16	--T--F--		2	\$300.00	0.00							
N 10	KFSN	05/09/16	05/15/16	M-Su 11p News Action News M-Su 11-1135p	CM	Cc 11p-1135p	M-W-F-S	:30	4	\$175.00	P-03	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 05/09/16	05/15/16	M-W-F-S		4	\$175.00	0.00							
N 11	KFSN	05/14/16	05/14/16	Sa 6a News AM Live Saturday 6a	CM	Cc 6a-7a	-----S-	:30	1	\$80.00	P-03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 05/09/16	05/15/16	-----S-		1	\$80.00	0.00							
N 12	KFSN	05/14/16	05/14/16	Sa GMA Good Morning America Sat	CM	Cc 7a-8a	-----S-	:30	1	\$80.00	P-03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 05/09/16	05/15/16	-----S-		1	\$80.00	0.00							
N 13	KFSN	05/14/16	05/14/16	Sa 8a News AM Live Saturday 8a	CM	Cc 8a-9a	-----S-	:30	1	\$105.00	P-03	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 05/09/16	05/15/16	-----S-		1	\$105.00	0.00							
N 14	KFSN	05/14/16	05/14/16	Sa 6p News Sa 6p News	CM	Cc 6p-630p	-----S-	:30	1	\$160.00	P-03	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 05/09/16	05/15/16	-----S-		1	\$160.00	0.00							
N 15	KFSN	05/14/16	05/14/16	Sa 630p-8p Rotator Sa 630p-8p Rotator	CM	Cc 7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-----S-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 05/09/16	05/15/16	-----S-		1	\$150.00	0.00							
N 16	KFSN	05/15/16	05/15/16	Su 6a News AM Live Sunday 6am	CM	Cc 6a-7a	-----S	:30	1	\$80.00	P-03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 05/09/16	05/15/16	-----S		1	\$80.00	0.00							
N 17	KFSN	05/15/16	05/15/16	Su GMA Good Morning Amer Sunday	CM	Cc 7a-8a	-----S	:30	1	\$105.00	P-03	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							