

ORDER



Orders
Order / Rev: 134360
Alt Order #:
Product Desc: Nathan Magsig for Supervisor 2016
Estimate: May 9 to May 15, 2016
Flight Dates: 05/09/16 - 05/15/16
Original Date / Rev: 05/04/16 / 05/04/16
Order Type: GEN

KFSN-TV
Primary AE: Greg Baker
Sales Office: L-FRE
Sales Region: Local

Agency Name: Orman Communications
Buying Contact:
Billing Contact:
 3594 W. Buena Vista Ave.
 Fresno, CA 93711

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nathan Magsig for Supervisor 2016
Demographic: HH
Product Codes: Candidates
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/15/16	38	\$7,430.00	\$6,315.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	38	\$7,430.00	\$6,315.50	0.00
Totals	38	\$7,430.00	\$6,315.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Greg Baker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFSN	05/09/16	05/13/16	M-F 5a-6a News Action News AM Live 5am	CM	Cc 5a-6a	M-W-F--	:30	3	\$70.00	P-03	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/16	05/15/16	M-W-F--		3		\$70.00		0.00					
N 2	KFSN	05/10/16	05/12/16	M-F 6a-7a Local News Action News AM Live 6am	CM	Cc 6a-7a	-TWT---	:30	3	\$200.00	P-03	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/16	05/15/16	-TWT---		3		\$200.00		0.00					
N 3	KFSN	05/09/16	05/13/16	M-F GMA M-F Good Morning America	CM	Cc 7a-9a	M-W-F--	:30	3	\$200.00	P-03	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/16	05/15/16	M-W-F--		3		\$200.00		0.00					
N 4	KFSN	05/10/16	05/13/16	M-F 11a News M-F 11a News	CM	Cc 11a-1130a	-T-TF--	:30	3	\$100.00	P-03	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/16	05/15/16	-T-TF--		3		\$100.00		0.00					
N 5	KFSN	05/09/16	05/13/16	M-F 5p News Action News at 5p	CM	Cc 5p-530p	M-W-F--	:30	3	\$320.00	P-03	0.00	NM	3	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/16	05/15/16	M-W-F--		3		\$320.00		0.00					
N 6	KFSN	05/10/16	05/12/16	M-F 6p News Action News at 6p	CM	Cc 6p-630p	-TWT---	:30	3	\$300.00	P-03	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/16	05/15/16	-TWT---		3		\$300.00		0.00					

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Advertiser: Nathan Magsig for Supervisor 2016
 Product Desc: Nathan Magsig for Supervisor 2016
 Estimate: May 9 to May 15, 2016
KFSN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KFSN	05/09/16	05/13/16	M-F 630p News Action News at 630p	CM	Cc 630p-7p	M-W-F--	:30	3	\$320.00	P-03	0.00	NM	3	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	M-W-F--					3	\$320.00		0.00			
N 8	KFSN	05/09/16	05/12/16	M-F 7p-730p Jeopardy	CM	Cc 7p-730p	M-T---	:30	2	\$300.00	P-03	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	M-T---					2	\$300.00		0.00			
N 9	KFSN	05/10/16	05/13/16	M-F 730p-8p Wheel of Fortune	CM	Cc 730p-8p	-T-F--	:30	2	\$300.00	P-03	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-T-F--					2	\$300.00		0.00			
N 10	KFSN	05/09/16	05/15/16	M-Su 11p News Action News M-Su 11-1135p	CM	Cc 11p-1135p	M-W-F-S	:30	4	\$175.00	P-03	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	M-W-F-S					4	\$175.00		0.00			
N 11	KFSN	05/14/16	05/14/16	Sa 6a News AM Live Saturday 6a	CM	Cc 6a-7a	-----S-	:30	1	\$80.00	P-03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-----S-					1	\$80.00		0.00			
N 12	KFSN	05/14/16	05/14/16	Sa GMA Good Morning America Sat	CM	Cc 7a-8a	-----S-	:30	1	\$80.00	P-03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-----S-					1	\$80.00		0.00			
N 13	KFSN	05/14/16	05/14/16	Sa 8a News AM Live Saturday 8a	CM	Cc 8a-9a	-----S-	:30	1	\$105.00	P-03	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-----S-					1	\$105.00		0.00			
N 14	KFSN	05/14/16	05/14/16	Sa 6p News Sa 6p News	CM	Cc 6p-630p	-----S-	:30	1	\$160.00	P-03	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-----S-					1	\$160.00		0.00			
N 15	KFSN	05/14/16	05/14/16	Sa 630p-8p Rotator Sa 630p-8p Rotator	CM	Cc 7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-----S-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-----S-					1	\$150.00		0.00			
N 16	KFSN	05/15/16	05/15/16	Su 6a News AM Live Sunday 6am	CM	Cc 6a-7a	-----S	:30	1	\$80.00	P-03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-----S					1	\$80.00		0.00			
N 17	KFSN	05/15/16	05/15/16	Su GMA Good Morning Amer Sunday	CM	Cc 7a-8a	-----S	:30	1	\$105.00	P-03	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-----S					1	\$105.00		0.00			
N 18	KFSN	05/15/16	05/15/16	Su 8a News AM Live Sunday 8am	CM	Cc 8a-9a	-----S	:30	1	\$80.00	P-03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-----S					1	\$80.00		0.00			
N 19	KFSN	05/15/16	05/15/16	Su 6p News Action News at 6p Su	CM	Cc 6p-630p	-----S	:30	1	\$160.00	P-03	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-----S					1	\$160.00		0.00			
													Totals	38	\$7,430.00