



0237-001

Sponsor:	Mark Messmer for State Sen (R)
Product:	Mark Messmer for State Sen (R)
Estimate/PO:	4433898
AccountRep:	House Accounts
BillingCycle:	Broadcast Month
InvoiceType:	Detail Notarized Affidavit
Run Dates:	10/31/2022 - 11/8/2022
Items Ordered:	20
Ordered Amount:	\$271.12
-Agency Commission:	-\$40.67
Net Amount:	\$230.45

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Broadcast Month Projected Billing [Net]:

Confirmed Correct; Payment Guaranteed

Accepted for WQKZ-FM

## WQKZ CONTRACT CONFIRMATION

Date: 10/10/22

Time: 8:20a

Page: 1

Account: Mark Messmer For State Sen (R) Contract: 12864 Agency Commission: 15.00%  
 Number: 35801 Revision: Orig  
 Contact: Estimate: 4433898  
 Phone: Descriptn: Markmessmer.com  
 Identifier:  
 Date Range: 10/10/22-10/30/22  
 UnitsCertified: 45 Entered: 10/10/22  
 UnitsScheduled: 45 Lines: 4  
 Copy: 647

Invoice-End-of-flight BulkBuy: None  
 BillCyc-Monthly InvStyle: Table 1: 9 POLITICAL  
 BillNxt-End-of-cycle Expanded Table 2: 5 Nat'l Agency  
 TypMnth-Broadcast ShowRates Table 3: 52 REGIONAL REPS  
 Pending-No PrintTimes Table 4: 1 No Office  
 ShowNoCharge-Yes PrintSubInv Table 5: 1  
 Coop-No ShowAttached Table 6: 1

Copies Table 7: 1

Line	Log Name	Len	Total Rate	Log	Dayparting
A	Mark Messmer For State Sen (	60	\$13.82/spt	Yes MTWTFSS	6:00a-10:00a Daypart Buy Morning Drive
B	Mark Messmer For State Sen (	60	\$12.94/spt	Yes MTWTFSS	10:00a- 3:00p Daypart Buy Midday
C	Mark Messmer For State Sen (	60	\$13.82/spt	Yes MTWTFSS	3:00p- 7:00p Daypart Buy Afternoon Drive
D	Mark Messmer For State Sen (	60	\$12.94/spt	Yes MTWTFSS	6:00a- 7:00p Run of Station

Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A 10/10/22-10/14/22	6:00a-10:00a	60s	\$13.82/spt	1*	1	1	1	1	-	-	All	5	5	\$69.10
A 10/17/22-10/28/22	6:00a-10:00a	60s	\$13.82/spt	1	1	1	1	1	-	-	All	5	10	\$138.20
B 10/10/22-10/14/22	10:00a- 3:00p	60s	\$12.94/spt	1*	-	1	-	1	-	-	All	3	3	\$38.82
B 10/17/22-10/28/22	10:00a- 3:00p	60s	\$12.94/spt	1	-	1	-	1	-	-	All	3	6	\$77.64
C 10/10/22-10/14/22	3:00p- 7:00p	60s	\$13.82/spt	1*	1	1	1	1	-	-	All	5	5	\$69.10
C 10/17/22-10/28/22	3:00p- 7:00p	60s	\$13.82/spt	1	1	1	1	1	-	-	All	5	10	\$138.20
D 10/15/22-10/30/22	6:00a- 7:00p	60s	\$12.94/spt	-	-	-	-	-	1	1	All	2	6	\$77.64

\* - indicates a bumped spot on this date has not yet been rescheduled

CONTRACT TOTAL: \$608.70 45 Units  
 Minus 15.00% commission: -\$91.31  
 NET AMOUNT DUE: \$517.39

Month	Units	Total	Commission	Net
Oct22	45	\$608.70	-91.31	\$517.39

Non-discrimination clause: Station WQKZ-FM does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular station on the basis of race, gender, national origin, or ancestry.

<b>STATION:</b>	WQKZ-FM	<b>ORDER#:</b>	3201935	<b>DATE:</b>	10/07/2022
<b>MARKET:</b>	UM - Ferdinand, IN	<b>AMOUNT:</b>	\$879.82	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	65	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4433898</b>
<b>ADVERTISER:</b>	Markmessmer.com	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	10/10-11/8 ONLY IN SD48	<b>AGY EST:</b>		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	10-10-2022 TO 11/13/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b>	5				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/07/2022 09:23

# COMMENTS

[Rep Comment] 10/07/2022:

[Rep Comment] 10/07/2022: New URGENT order. Nab and spot to follow VIA EMAIL FROM genmediapartners@trucastrsolutions.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

This order should run 10/10-11/8 ONLY.

WEEK#1-WEEK#3

10/10/2022 To 10/30/2022

WK TOT \$202.90

WK TOTAL SPOTS 15

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	10/10/2022	10/28/2022	5	\$13.82	\$69.10
	2		MTWTF..	10:00AM	3:00PM	60	10/10/2022	10/28/2022	3	\$12.94	\$38.82
	3		MTWTF..	3:00PM	7:00PM	60	10/10/2022	10/28/2022	5	\$13.82	\$69.10
	4		.....SS	6:00AM	7:00PM	60	10/15/2022	10/30/2022	2	\$12.94	\$25.88

<b>STATION:</b>	WQKZ-FM	<b>ORDER#:</b>	3201935	<b>DATE:</b>	10/07/2022
<b>MARKET:</b>	UM - Ferdinand, IN	<b>AMOUNT:</b>	\$879.82	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	65	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:	<b>SLS PH:</b>	216-233-8181		
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS FAX:</b>			
<b>SALESPERSON:</b>	Linley Grande				
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4433898</b>	
<b>ADVERTISER:</b>	Markmessmer.com	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	10/10-11/8 ONLY IN SD48	<b>AGY EST:</b>		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	10-10-2022 TO 11/13/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b> 5					
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/07/2022 09:23	

**WEEK#4**                      **10/31/2022 To 11/6/2022**                      **WK TOT \$216.72**                      **WK TOTAL SPOTS 16**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	10/31/2022	11/4/2022	5	\$13.82	\$69.10
	2		MTWTF..	10:00AM	3:00PM	60	10/31/2022	11/4/2022	3	\$12.94	\$38.82
	3		MTWTF..	3:00PM	7:00PM	60	10/31/2022	11/4/2022	6	\$13.82	\$82.92
	4		.....SS	6:00AM	7:00PM	60	11/5/2022	11/6/2022	2	\$12.94	\$25.88

**WEEK#5**                      **11/7/2022 To 11/13/2022**                      **WK TOT \$54.40**                      **WK TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	11/7/2022	11/11/2022	2	\$13.82	\$27.64
	2		MTWTF..	10:00AM	3:00PM	60	11/7/2022	11/11/2022	1	\$12.94	\$12.94
	3		MTWTF..	3:00PM	7:00PM	60	11/7/2022	11/11/2022	1	\$13.82	\$13.82

TOTAL	Oct	Nov											Total
SPOT	45	20											65
CASH	608.70	271.12											879.82
TOTAL	608.70	271.12											879.82



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://education.nab.org).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://nab.org/MemberTools).

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Messmer

Authorized committee:

Markmessmer.com

Agency requesting time (and contact information):

☐

N/A Strategic Media Placement

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Indiana Senate District 48

Date of election:

11.8.2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Roger Allen Seng

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

Charles Ballard

Digitally signed by Charles Ballard  
Date: 2022.10.07 09:30:40 -04'00'

Signature:

Gene Kuntz

Name: Charles Ballard

Name:

Gene Kuntz

Date of Request to Purchase Ad Time: 10.7.2022

Date of Station Agreement to Sell Time: 10.7.22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ NoDate ad received: 10-7-22Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*



Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3201935Station Call Letters: WPK2 FMDate Received/Requested: 10-7-22

Est. #:

Station Location: Ferdinand, INRun Start and End Dates: 10/10-11/18/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.