



KQDS/MQDS
PO Box 9115
Fargo, ND 58106

KQDS-TV

POL/Michelle Lee/MN State Senate
4310 Old County Road 8
Moose Lake, MN 55767

Contract # 59742

Schedule Dates 10/16/20-11/01/20
Advertiser POL/Michelle Lee/MN State Senate (6307)
Agency Direct Account (1)
Product Political-Candidate (1058)
Brand Antenna Oct-Nov 2020 Political (39468)
Salesperson House-Local Iss-Political, KQDS (1023)
Sales Office KQDS
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Direct
Billing Type Standard
Comments

Date Entered 10/15/20
Last Modified 10/15/20
Entered By Curt Tupy
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$850.00
Sales Tax

Antenna TV (MQDS)

By Broadcast Month	Spots	Rate
Oct. 2020	100	\$500.00
Nov. 2020	70	\$350.00
Grand Total:	170	\$850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/20-10/18/20	5	:30	1P- 10P (CST)						10	10	10	30	\$5.00	\$150.00	Antenna TV (MQDS)		10/15/20
2.0	Normal Line / SPOT	10/19/20-11/01/20	5	:30	1P- 10P (CST)		10	10	10	10	10	10	10	140	\$5.00	\$700.00	Antenna TV (MQDS)		10/15/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties to this agreement will not discriminate on the placement of advertising on the basis of race or gender.

Curt Tupy

From: Michelle Lee <michelle@michellelee.org>
Sent: Thursday, October 15, 2020 10:42 AM
To: Curt Tupy
Cc: Robert peacock
Subject: Re: Political Rates

Hello Curt,

I have received this schedule and accept it.
Thank you.

Michelle Lee

On Thu, Oct 15, 2020 at 10:40 AM Curt Tupy <ctupy@kqdsfox21.tv> wrote:

Good Morning Michelle and Robert,

Alright pretty much everything is set on our end for your campaign. I just need one final reply to this email acknowledging acceptance of the schedule we are about to run. This schedule includes:

Antenna TV Schedule

10 spots per day at \$5 dollars a spot (10 spots x \$5 = \$50 per day). Spots will run for 17 days starting this Friday. So your run dates will be 10/16/20 – 11/01/20 (17 days). Total amount of your schedule will \$850 (\$50/day x 17 days = \$850).

If the above schedule seems correct please just replay "Approved".

Thanks,

Curt

Local Sales Manager

KQDS Fox 21

MQDS Antenna TV

Cell: 218-349-7897

Email: ctupy@kqdsfox21.tv

From: Michelle Lee [mailto:michelle@michellelee.org]

Sent: Wednesday, October 14, 2020 4:17 PM

To: Curt Tupy <ctupy@kqdsfox21.tv>

Subject: Re: Political Rates

Hi Curt,

you can send it to that address. That will be fine.

Thank you.

Michelle

PS nice to do business with you!

On Wed, Oct 14, 2020 at 4:14 PM Curt Tupy <ctupy@kqdsfox21.tv> wrote:

Hey Michelle,

Is the billing address on your card the same address we can use to send out an invoice too?

Thanks,

Curt

Local Sales Manager

KQDS Fox 21

MQDS Antenna TV

Cell: 218-349-7897

Email: ctupy@kqdsfox21.tv

From: Michelle Lee [mailto:michelle@michellelee.org]
Sent: Wednesday, October 14, 2020 4:11 PM
To: Curt Tupy <ctupy@kqdsfox21.tv>
Cc: Robert peacock <jamieandrobby@msn.com>
Subject: Re: Political Rates

Here is the payment information.

Let me know if you need anything more.

Michelle Lee

On Wed, Oct 14, 2020 at 3:20 PM Curt Tupy <ctupy@kqdsfox21.tv> wrote:

Good Afternoon Michelle,

A couple other quick questions. Could you provide an address to where we can send out an invoice?

Additionally, since you are paying by credit card I need you to fill out the attached form.

Incidentally Michelle, you probably don't recognize my name but I worked with you at Northland's NewsCenter from 2010-2013. I worked in the Sales Department. I always thought you did such a terrific job with the news. I wish you all the best in your campaign.

Thanks,

Curt

Local Sales Manager

KQDS Fox 21

MQDS Antenna TV

Cell: 218-349-7897

Email: ctupy@kqdsfox21.tv

From: Michelle Lee [mailto:michelle@michellelee.org]
Sent: Wednesday, October 14, 2020 2:31 PM
To: Curt Tupy <ctupy@kqdsfox21.tv>; Robert peacock <jamieandrobby@msn.com>
Subject: Re: Political Rates

Hello Curt,

I have attached a form. Please let me know if this is the correct one you need.

We will be paying via credit cards.

Michelle Lee

On Wed, Oct 14, 2020 at 2:00 PM Curt Tupy <ctupy@kqdsfox21.tv> wrote:

Good Afternoon Robert,

Typically our GSM handles this from here but he is out today so I am going to try and handle this for you.

The first thing I need is a NAB form sent. Then I also need to work out how you plan on paying. We accept check, ACH, or credit card.

Once I have those items I think we should be able to proceed.

Thanks,

Curt

Local Sales Manager

KQDS Fox 21

MQDS Antenna TV

Cell: 218-349-7897

Email: ctupy@kqdsfox21.tv

From: Robert peacock [mailto:jamieandrobby@msn.com]
Sent: Wednesday, October 14, 2020 12:00 PM
To: Curt Tupy <ctupy@kqdsfox21.tv>
Cc: Michelle Lee <michelle@michellelee.org>
Subject: Re: Political Rates

Thanks Curt,

I've added Michelle Lee to this email so she can sign any needed forms and get you payment.

Thanks!

Sent from my iPhone

On Oct 14, 2020, at 10:50 AM, Curt Tupy <ctupy@kqdsfox21.tv> wrote:

Good Morning Robert,

I apologize for the delay in my response. It's truly been crazy around here. The below arrangement you laid out is agreeable to us. Let me know if you need anything else from me to proceed.

Thanks.

Curt

Local Sales Manager

KQDS Fox 21

MQDS Antenna TV

Cell: 218-349-7897

Email: ctupy@kqdsfox21.tv

From: Robert peacock [<mailto:jamicandrobbv@msn.com>]

Sent: Wednesday, October 14, 2020 9:24 AM

To: Curt Tupy <ctupy@kqdsfox21.tv>

Subject: Re: Political Rates

Hello Curt,

I've been able to get ten ads per day. Can you fill them in a rotation from 1pm to 10pm daily?

These ads would run from this Friday for seventeen days.

So we'd spend \$850 for the ads on your station.

If this is agreeable let me know and I'll contact Michelle to sign the contracts, and give payment.

Sent from my iPhone

On Sep 28, 2020, at 1:51 PM, Robert peacock <jamicandrobby@msn.com> wrote:

Thanks we are interested in getting a simple ad run through you for sure.

Also let me know the timeframe one can be done.

I feel like it's inexpensive when we do ads with you, but that was about five years ago.

Sent from my iPhone

On Sep 28, 2020, at 1:32 PM, Curt Tupy
<ctupy@kqdsfox21.tv> wrote:

Good Afternoon Robert,

Attached is a Program Guide for Antenna TV. The rate for any program on Antenna TV is \$5.

In regards to the CW that station is sold locally in this market. You should be able to use whoever your contact is at Northland's NewsCenter and they should be able to provide with details for rate.

Finally, I am still looking into how we charge for locally produced Political spots. I know we do them but everybody I need to talk to on the matter has been stuck in meetings. I will get you an answer on that as soon however. I just wanted to let you know I am working on that too.

Thanks,

Curt

Local Sales Manager

KQDS Fox 21

MQDS Antenna TV

Cell: 218-349-7897

Email: ctupy@kqdsfox21.tv

From: Robert peacock [<mailto:jamicandrobby@msn.com>]
Sent: Sunday, September 27, 2020 9:48 PM
To: Curt Tupy <ctupy@kqdsfox21.tv>
Subject: Re: Political Rates

What is ad cost on your other station?

Random other note do you know what's going on with CW?
Do they even sell ads or market?

Sent from my iPhone

On Sep 24, 2020, at 12:15 PM, Curt Tupy
<ctupy@kqdsfox21.tv> wrote:

Good Afternoon,

I was forwarded an email indicating that you were looking for Political Rates for Michelle Lee on our Station. I attached our most current rate card. If you have any questions about the rate card please let me know and I will be happy to look into it for you.

Thanks,

Curt

Local Sales Manager

KQDS Fox 21

MQDS Antenna TV

Cell: 218-349-7897

Email: ctupy@kqdsfox21.tv

<KQDS Duluth Genera Election 2020
CANDIDATE RATE CARD 09-22-20.xls>

<Antenna_TV_3rdQ_2020_Program_Grid-Central.pdf>

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Michelle D. Lee, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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Candidate name: Michelle Lee

Authorized committee: Michelle Lee for State Senate Committee

Agency requesting time (and contact information):

N/A

Candidate's political party:

DFL

Office sought (no acronyms or abbreviations):

Minnesota Senate Dist 11

Date of election:

NOV 3, 2020

Treasurer of candidate's authorized committee:

KRISTINE BASILICI

General Primary

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency Signature: <u>Michelle D Lee</u> Name: <u>Michelle D: Lee</u> Date of Request to Purchase Ad Time: <u>10/14/2020</u>	Station Representative Signature: <u>Ad Mike</u> Name: <u>BRANT NICKLIN</u> Date of Station Agreement to Sell Time: <u>10/14/20</u>
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Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Michelle D. Lee

Name:

Michelle D. Lee

Date:

10/14/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected - provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: <i>59742</i>	Station Call Letters: <i>KQOS/MQOS</i>	Date Received/Requested: <i>10/14/20</i>
Est. #:	Station Location: <i>Duluth - Superior</i>	Run Start and End Dates: <i>10/16-</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.