

Issues/Programs Report
Q4'23
Radio 1300 WKQK
Cocoa Beach, FL

ISSUES:

WKQK has identified the following as significant issues of interest to our community during this quarter; as noted below, some issues listed were addressed by more than one special weekly feature:

1. Support for Seniors: County-wide services in support of senior citizens.
2. Community Economic Development: Important progress in the development of Brevard's largest planned community, Viera.
3. Wildlife Conservation: Resources that help ensure that wildlife in Brevard County survive and thrive.
4. Supporting Technology in Education: Important ways students and teachers in Brevard County can acquire critical high technology equipment.
5. Health and Therapeutic Services: The availability and importance of health and therapeutic services to our community.

ISSUES DISCUSSION AND PROGRAMMING:

WKQK specifically addressed the issues listed above and delineated below via its weekly *Brevard at Large* community affairs program.

1. Support for Seniors

One Senior Place. Barbara Fradkin, Director, Founder, Executive Director, & Certified
Broadcast November 12, 2023

Ms. Fradkin discussed the importance of One Senior Place in providing information, referrals, and activities to individuals dealing with issues involving senior citizens.

2. Community Economic Development

The Viera Company: Eva Rey, Director of Community Management, Amenities, and Communications

Broadcast November 5, 2023

Viera is a 43,000-acre planned community in Brevard County that began development over 25 years ago. Ms. Rey shared the history and progress of Viera to date, as well as plans to continue into the future.

3. Wildlife Conservation

Save the Manatee Club: Patrick Rose, Executive Director

Broadcast December 17 & 24, 2023

A large population of manatees makes its home in Brevard County waters, and the smaller size of the mammals and their death rate were discussed by Mr. Rose. He described ways that citizens can help ensure a healthy manatee population.

Space Coast Audobon Society: Jim Stahl, President

Broadcast November 26, 2023

Broadcast December 3, 2023

Birding is a popular pastime in Brevard County, largely because of the massive amount of land that is preserved as part of the Kennedy Space Center and the Cape Canaveral Space Force Station. Mr. Stahl discussed the outstanding number of birds that call the Merritt Island National Wildlife Refuge home for at least part of the year.

4. Supporting Technology in Education

Computers Advancing Education. Fremont Bassett, Founder

Broadcast October 29, 2023

Broadcast December 31, 2023

Mr. Bassett explained the vision and mission of Computers Advancing Education. They receive non-functioning computer hardware and repair it so it can then be donated to students, educational facilities, and certain others who could not otherwise afford it.

5. Health and Therapeutic Services

Harmony Farms. Pamela Rogan, Founder, Executive Director, & Certified Therapeutic Riding Instructor

Broadcast October 8 & 15, 2023

Broadcast November 19, 2023

Broadcast December 10, 2023

Ms. Rogan discussed the purpose and mission of Harmony Farms, a volunteer-based organization which provides equine assisted therapy and activities to disabled individuals of all ages, to improve their physical, mental, and emotional well being. She explained that Harmony Farms has been responding to the diverse needs of those with disabilities for over 26 years, and with five Certified Therapeutic Riding Instructors, services 60 riders a week with a waiting list.