

Issues/Programs Report
Q1'23
Radio 1300 WKQK
Cocoa Beach, FL

ISSUES:

WKQK has identified the following as significant issues of interest to our community during this quarter; as noted below, some issues listed were addressed by more than one special weekly feature:

1. Community Economic Development: Important progress in the development of our county's largest planned community, Viera.
2. Wildlife Conservation: Resources that help ensure that wildlife in Brevard County survive and thrive.
3. Support for Seniors: Highlighting county-wide services in support of senior citizens.
4. Veterans Support Organizations: Brevard organizations that provide support and services to veterans of our armed forces.
5. Culture: The importance of the arts and other representations of culture in our community.
6. Emergency Preparations: Important information during the midst of the hurricane season, plus other ways citizens can prepare for emergencies.
7. Repairing the Indian River Lagoon: The challenges facing the ecology of the lagoon and what is being done to address it is of great concern to our citizens.

ISSUES DISCUSSION AND PROGRAMMING:

WKQK specifically addressed the issues listed above and delineated below via its weekly *Brevard at Large* community affairs program:

1. Community Economic Development

The Viera Company: Eva Rey, Director of Community Management, Amenities, and Communications

Broadcast January 1, 2023

Viera is a 43,000-acre planned community in Brevard County that began development over 25 years ago. Ms. Rey shared the history and progress of Viera to date, as well as plans to continue into the future.

2. Wildlife Conservation

Space Coast Audobon Society: Jim Stahl, President

Broadcast January 8, 2023

Birding is a popular pastime in Brevard County, largely because of the massive amount of land that is preserved as part of the Kennedy Space Center and the Cape Canaveral Space Force Station. Mr. Stahl discussed the outstanding number of birds that call the Merritt Island National Wildlife Refuge home for at least part of the year.

Florida Wildlife Hospital: Tracy Frampton, Executive Director

Broadcast February 26, 2023

Ms. Frampton discussed the services of Florida Wildlife Hospital and how residents can deliver injured, native wildlife to its facility.

Merritt Island National Wildlife Refuge. Kimberly King-Wrenn, Visitor Services Manager

Broadcast March 19, 2023

A positive byproduct of NASA's development of the Kennedy Space Center in our county is the 140,000-acre Merritt Island National Wildlife Refuge, part of the National Wildlife Refuge System. Ms. King-Wrenn said that the refuge provides a wide variety of habitats: coastal dunes, saltwater marshes, freshwater impoundments, scrub, pine flatwoods, and hardwood hammocks that provide habitat for more than 1,500 species of plants and animals and 15 federally listed species.

Save the Manatee Club: Patrick Rose, Executive Director

Broadcast January 15, 2023

A large population of manatees makes its home in Brevard County waters, and this year, the smaller size of the mammals and their death rate were discussed by Mr. Rose. He described ways that citizens can help ensure a healthy manatee population.

Florida Bat Conservancy. Shari Clark, President
Broadcast March 5, 2023

Ms. Clark shared that a single bat eats thousands of insects every day, up to 1 million over the course of a year, making dangerous pesticides less necessary. She encouraged all listeners to learn more about bats and the positive impact they have.

3. Support for Seniors

One Senior Place. Barbara Fradkin, Director, Founder, Executive Director, & Certified
Broadcast January 29, 2023

Ms. Fradkin discussed the importance of their organization, One Senior Place, in providing information, referrals, and activities to individuals dealing with issues involving senior citizens.

4. Veterans Support Organizations

Brevard Veterans Resource Network. Scott Robinson, Executive Director
Broadcast February 5, 2023

Brevard Veterans Resource Network is a partnership of numerous organizations that provide support and services to military veterans. Mr. Robinson explained how the BVRN facilitates access to information and other resources for the many veterans who call Brevard County home.

5. Contributions to Culture

Harry T. and Harriette V. Moore Cultural Complex: William Gary, President of the Board of Directors, and Sonya Mallard, Cultural Complex Coordinator
Broadcast February 12, 2023

Harry T. and Harriette V. Moore were early civil rights activists who paid the ultimate price for their convictions. The Harry T. and Harriette V. Moore Cultural Complex keeps their memories and legacy alive.

6. Emergency Preparations

Brevard County Emergency Management: John Scott, Director
Broadcast February 19, 2023

John Scott, Director of Brevard County Emergency Management, reviewed the office's responsibilities in regard to its preparation and response to emergencies in our county. These involve not only dealing with hurricanes and other inclement weather, wildfires, and other natural phenomena, but also in the event of a space launch emergency at Cape Canaveral Space Force Station, Kennedy Space Center, and other "man-made" catastrophes.

7. Repairing the Indian River Lagoon

Brevard Indian River Lagoon Coalition. Marilyn Waters, Chair
Brevard Zoo. Jake Zehnder, Conservation Manager.
Broadcast March 12, 2023

In the heart of Brevard County, our guests spoke in detail about the ecological issues facing the lagoon and efforts being taken to restore it to its former splendor and vitality