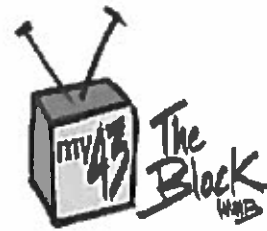


ORDER

Orders
Order / Rev: 1364936
Alt Order #:
Product Desc: Flight One
Estimate:
Flight Dates: 08/24/15 - 09/08/15
Original Date / Rev: 08/20/15 / 08/20/15
Order Type: Political

WUAB
Primary AE: House WOIO/WUAB
Sales Office: L-CLE
Sales Region: Local

Agency
Name: Midwest Communications & Media.
Buying Contact: Bob Clegg
Billing Contact:
 155 East Broad Street, Suite 2020
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Responsible Ohio
Demographic: A35+
Product Codes: PL20
Priority: P 8
Revenue Codes: Agency, Political, Int-Political

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/15	08/30/15	17	\$1,900.00	\$1,615.00
08/31/15	09/08/15	22	\$2,465.00	\$2,095.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2015	17	\$1,900.00	\$1,615.00	0.00
September 2015	22	\$2,465.00	\$2,095.25	0.00
Totals	39	\$4,365.00	\$3,710.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUAB	08/24/15	09/08/15	Late News M-Sun Late News M-Su	Comm	10-11p	MTWTFSS	:30	5	\$175.00	P 6	0.00	NM	12	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/15	08/30/15	MTWTFSS					5	\$175.00		0.00			
		Week: 08/31/15	09/06/15	MTWTFSS					5	\$175.00		0.00			
		Week: 09/07/15	09/13/15	MT-----					2	\$175.00		0.00			
N 2	WUAB	08/24/15	09/08/15	19 Action News at 7a M-F 19 Action News at 7a	Comm	7-8a	MTWTF--	:30	5	\$20.00	P 8	0.00	NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/15	08/30/15	MTWTF--					5	\$20.00		0.00			
		Week: 08/31/15	09/06/15	MTWTF--					5	\$20.00		0.00			
		Week: 09/07/15	09/13/15	MT-----					2	\$20.00		0.00			
N 3	WUAB	08/24/15	09/08/15	SYN M-F 730-8P M-F 730-8p	Comm	730-8p	MTWTF--	:30	3	\$175.00	P 8	0.00	NM	7	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/15	08/30/15	MTWTF--					3	\$175.00		0.00			
		Week: 08/31/15	09/06/15	MTWTF--					3	\$175.00		0.00			
		Week: 09/07/15	09/13/15	MT-----					1	\$175.00		0.00			
N 4	WUAB	08/29/15	09/05/15	Saturday Prime Sat Prime	Comm	8-10p	-----S-	:30	2	\$75.00	P 8	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/15	08/30/15	-----S-					2	\$75.00		0.00			
		Week: 08/31/15	09/06/15	-----S-					2	\$75.00		0.00			
N 5	WUAB	08/30/15	09/06/15		Comm	8-10p	-----S	:30	2	\$125.00	P 8	0.00	NM	4	\$500.00

Order / Rev:	1364936
Alt Order #:	
Flight Dates:	08/24/15 - 09/08/15

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sunday Prime											
				Sun Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/15	08/30/15	-----S		2				\$125.00		0.00			
		Week: 08/31/15	09/06/15	-----S		2				\$125.00		0.00			
													Totals	39	\$4,365.00