

ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM

I, Michele Crist, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Michele Crist  
Agency name: WV Broadcasters Assn  
Address: P.O. Box 8499  
Contact: M. Crist | Phone number: 304-744-2143 | Email: mcrist@wvba.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: WV Broadcasters Assn  
Address:  
Contact: Same | Phone number: | Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

see attached

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>[Signature]</i>	Signature: <i>Mollie Taylor</i>
Name: <i>Michele C. Crisi</i>	Name: <i>Mollie Taylor</i>
Date of Request to Purchase Ad Time: <i>4-1-21</i>	Date of Station Agreement to Sell Time: <i>4/1/21</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *4/1/21*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>63784-0006</i>	Station Call Letters: <i>WXBW-FM</i>	Date Received/Requested: <i>4/1/21</i>
Est. #:	Station Location: <i>Huntington, WV</i>	Run Start and End Dates: <i>4/2/21 - 4/10/21</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**WV Broadcasters Assn 2020-2021**

<b>Position</b>	<b>Name</b>	<b>Station</b>	<b>Address</b>	<b>Email</b>
President	Reeves Kirtner	Kindred Comm.	Huntington, WV	
Vice President	Sean Banks	WOWK TV	Charleston, WV	
Sec/Treasury	Don Staats	Results Radio	Charleston, WV	
Past resident	Matt Jaquint	Gray Television	Huntington, WV	
Director	Tim DeFazio	WDTV TV	Bridgeport, WV	
Director	Frank Brady	WVVA TV	Bluefield, WV	
Director	Micah Frisbee	Micah Frisbee	Princeton, WV	
Director	Sam Yoho	Seven Ranges Radio	New Martinsville, WV	
Director	Joe Parsons	WV Radio Corp	Charleston, WV	
Legal Counsel	David Barnette	Jackson Kelly	Charleston, WV	

Kindred Communications, Inc  
 PO BOX 1150  
 Huntington, WV 25713 USA  
 304-523-8401

Order #: 63784-00006  
 Description: 2021 WXBW  
 Date Entered: 4/1/2021  
 P.O.#:  
 Salesperson: House, House  
 Invoice Frequency: Billed at end of Cal Month, Sorted by Date

WV Broadcasters Association- Promo/Psa

Statement Group: Kindred Communications, Inc  
 Receivables Group: Political Local  
 Sales Commission: no commission  
 A/R Account: WXBW-FM A/R Cash  
 Order Discount: <None>  
 Agency Discount: <None>  
 Default Primary Product Code: No New Ad Tax  
 Secondary Product Code: <unassigned>  
 Last Modified: 4/1/2021  
 Modified 3 times  
 OrderType: Per Spot

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	4/2/2021	4/10/2021	WXBW-FM	12:00:00a to 01:00:00a	Weekly	:30	18	0.00	0.00	2	2	2	2	2	2
2	4/2/2021	4/10/2021	WXBW-FM	01:00:00a to 02:00:00a	Weekly	:30	18	0.00	0.00	2	2	2	2	2	2
3	4/2/2021	4/10/2021	WXBW-FM	02:00:00a to 03:00:00a	Weekly	:30	18	0.00	0.00	2	2	2	2	2	2
4	4/2/2021	4/10/2021	WXBW-FM	03:00:00a to 04:00:00a	Weekly	:30	18	0.00	0.00	2	2	2	2	2	2
5	4/2/2021	4/10/2021	WXBW-FM	04:00:00a to 05:00:00a	Weekly	:30	18	0.00	0.00	2	2	2	2	2	2
6	4/2/2021	4/10/2021	WXBW-FM	05:00:00a to 06:00:00a	Weekly	:30	18	0.00	0.00	2	2	2	2	2	2
7	4/2/2021	4/10/2021	WXBW-FM	06:00:00a to 07:00:00a	Weekly	:30	23	0.00	0.00	3	3	3	3	3	2
8	4/2/2021	4/10/2021	WXBW-FM	07:00:00a to 08:00:00a	Weekly	:30	32	0.00	0.00	3	3	3	3	3	5
9	4/2/2021	4/10/2021	WXBW-FM	08:00:00a to 09:00:00a	Weekly	:30	26	0.00	0.00	3	3	3	3	3	2
10	4/2/2021	4/10/2021	WXBW-FM	09:00:00a to 10:00:00a	Weekly	:30	19	0.00	0.00	2	2	2	2	2	3
11	4/2/2021	4/10/2021	WXBW-FM	10:00:00a to 11:00:00a	Weekly	:30	19	0.00	0.00	2	2	2	2	2	3
12	4/2/2021	4/10/2021	WXBW-FM	11:00:00a to 12:00:00p	Weekly	:30	19	0.00	0.00	2	2	2	2	2	3
13	4/2/2021	4/10/2021	WXBW-FM	12:00:00p to 01:00:00p	Weekly	:30	18	0.00	0.00	2	2	2	2	2	2
14	4/2/2021	4/10/2021	WXBW-FM	01:00:00p to 02:00:00p	Weekly	:30	18	0.00	0.00	2	2	2	2	2	2
15	4/2/2021	4/10/2021	WXBW-FM	02:00:00p to 03:00:00p	Weekly	:30	18	0.00	0.00	2	2	2	2	2	2
16	4/2/2021	4/10/2021	WXBW-FM	03:00:00p to 04:00:00p	Weekly	:30	18	0.00	0.00	2	2	2	2	2	2
17	4/2/2021	4/10/2021	WXBW-FM	04:00:00p to 05:00:00p	Weekly	:30	18	0.00	0.00	2	2	2	2	2	2
18	4/2/2021	4/10/2021	WXBW-FM	05:00:00p to 06:00:00p	Weekly	:30	20	0.00	0.00	2	2	2	2	2	3
19	4/2/2021	4/10/2021	WXBW-FM	06:00:00p to 07:00:00p	Weekly	:30	20	0.00	0.00	2	2	2	2	2	3
20	4/2/2021	4/10/2021	WXBW-FM	07:00:00p to 08:00:00p	Weekly	:30	20	0.00	0.00	2	1	2	2	2	3
21	4/2/2021	4/10/2021	WXBW-FM	08:00:00p to 09:00:00p	Weekly	:30	21	0.00	0.00	2	2	2	2	2	3
22	4/2/2021	4/10/2021	WXBW-FM	09:00:00p to 10:00:00p	Weekly	:30	21	0.00	0.00	2	2	2	2	2	3
23	4/2/2021	4/10/2021	WXBW-FM	10:00:00p to 11:00:00p	Weekly	:30	22	0.00	0.00	2	2	2	2	2	3
24	4/2/2021	4/10/2021	WXBW-FM	11:00:00p to 12:00:00a	Weekly	:30	20	0.00	0.00	2	2	2	2	2	3

**Station Totals:**

Station Spot Count Net Billing  
 WXBW-FM 480 \$0.00

**Order Start Date: 4/2/2021 Order End Date: 4/10/2021 Spots: 480 Total Charges: \$0.00**

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Projected Calendar Month Billing Totals for WV Broadcasters Association- Promo/Psa / 63784-00006 :

		<u>Spot Count</u>	<u>Net Billing</u>
April	2021	480	\$0.00

Confirmed & Accepted for Kindred Communications, Inc By:

Accepted for WV Broadcasters Association- Promo/Psa By:

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Please Sign and Return One Copy