



KFXA
600 Old Marion Rd NE
Cedar Rapids, IA 52402

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 4229612

Schedule Dates 02/05/20-02/18/20
Advertiser House Majority Forward (133198)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 509/545/8023 (1333612)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Laura,Bassett,
Phone/Fax /
CPE 509/545/8023
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Political BEN WILMETH
HMF - 2/5-2/18

Date Entered 02/03/20
Last Modified 02/03/20
Entered By Ashley Wong
CO-OP No
External # ECR26795104
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,440.00
Net Total \$8,160.00
Sales Tax

Cedar Rapids (KFXA)

By Broadcast Month	Spots	Rate
Feb. 2020	16	\$9,600.00
Grand Total:	16	\$9,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	02/05/20-02/07/20	1	:30	9P- News-Iowa's News Now at 9p	3			X	X	X			3	\$600.00	\$1,800.00	Cedar Rapids (KFXA)	Fox-28 News At Nine	2/3/20
2.0	Normal Line / News (2)	02/05/20-02/07/20	1	:30	9:30P- News-Iowa's News Now at 9p	3			X	X	X			3	\$600.00	\$1,800.00	Cedar Rapids (KFXA)	Fox-28 News At Nine	2/3/20
3.0	Normal Line / News (3)	02/09/20-02/16/20	1	:30	9P- News-Iowa's News Now at 9p								1	2	\$600.00	\$1,200.00	Cedar Rapids (KFXA)	NEWS	2/3/20
4.0	Normal Line / News (1)	02/12/20-02/14/20	1	:30	9P- News-Iowa's News Now at 9p	3			X	X	X			3	\$600.00	\$1,800.00	Cedar Rapids (KFXA)	Fox-28 News At Nine	2/3/20
5.0	Normal Line / News (1)	02/10/20-02/18/20	1	:30	9P- News-Iowa's News Now at 9p	1	X	X						2	\$600.00	\$1,200.00	Cedar Rapids (KFXA)	Fox-28 News At Nine	2/3/20
6.0	Normal Line / News (2)	02/12/20-02/14/20	1	:30	9:30P- News-Iowa's News Now at 9p	3			X	X	X			3	\$600.00	\$1,800.00	Cedar Rapids (KFXA)	Fox-28 News At Nine	2/3/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

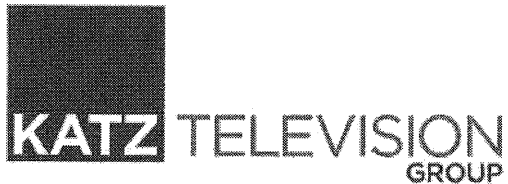
Date:

Comments:

[Signature]

2/4/20

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://slg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

Contract # 26795104		Changes as of: 2/3/2020 at 1:22 PM		Version: Current State Version 1	
CPE: 509/545/8023		Flight: 2/5/20 - 2/18/20		Station: KFXA	
Agency: WATERFRONT STRATEGIE		Advertiser: House Majority Forward		Con Type: POLITICAL/VOTE	
3050 K ST NW #100		Product: Political		Market: Cedar Rapids	
Washington, DC 20007		Agency Order #: 9333224		Total \$: \$9,600.00	
		Buyer: Bassett, Laura		Office: WASHINGTON	
		Salesperson: BEN WILMETH		Service: Nielsen	
		202-955-5342		Primary Demo:	
		Separation:		Assistant: BEN WILMETH	
				202-955-5342	
				Total Spots: 16	
				Total CPP: \$0.00	
				Total GRP:	

Comments: HMF - 2/5-2/18

#	Day/Time	DP	Program	Rate	Len	2/5 - 2/12		Total Spots	Total \$	CPP*	GRP*
						2/5	2/12				
1	W-F,M-Tu 9p-9:30p		Fox-28 News At Nine	\$600.00	30	4	4	8	\$4,800.00	\$0.00	0.0
2	W-F,M-Tu 9:30p-10p		Fox-28 News At Nine	\$600.00	30	3	3	6	\$3,600.00	\$0.00	0.0
3	Su 9p-9:30p		Fox-28 News At Nine	\$600.00	30	1	1	2	\$1,200.00	\$0.00	0.0
TOTALS:						8	8	16	\$9,600.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26795104	Changes as of: 2/3/2020 at 1:22 PM	Version: Current State Version 1	
CPE: 509/545/8023	Flight: 2/5/20 - 2/18/20	Station: KFXA	Con Type: POLITICAL/VOTE
Agency: WATERFRONT STRATEGIE	Advertiser: House Majority Forward	Market: Cedar Rapids	Total \$: \$9,600.00
3050 K ST NW #100	Product: Political	Office: WASHINGTON	Total Spots: 16
Washington, DC 20007	Agency Order #: 9333224	Service: Nielsen	Total CPP: \$0.00
	Buyer: Bassett, Laura	Primary Demo:	Total GRP:
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH	
	202-955-5342	202-955-5342	
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
02/03/20 1:22 PM	BEN WILMETH	HMF - 2/5-2/18

Competitive Information	
Market Budget:	\$106,667
KFXA Share:	9%
Comment:	EST
Unknown:	91%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$9,600.00	N/A	0.0
Total	100%	16	\$9,600.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Feb	16	\$9,600.00
Total	16	\$9,600.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/3/20 1:40 PM					\$0	\$0	
New	2/3/20 1:19 PM	BEN WILMETH	New	16		\$9,600.00	\$9,600.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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