

WAEB-FM
 Allentown, PA
 Quarterly Issues/Programs List
 Fourth Quarter, 2016
 01/09/2017

WAEB-FM
 Quarterly Issues/Programs List

WAEB-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **FAMILY:** MORNING CALL PENN STATE BEAT WRITER MARK WOGENRICH RECAPS THE PENN STATE FOOTBALL SEASON.
- **GOVERNMENT:** POLITICAL ANALYST TERRY MADONNA BREAKS DOWN NEXT TUESDAY'S RACES
- **HEALTH:** SHARON MCCARTHY, OF TURNING POINT LEHIGH VALLEY, DISCUSSES THE ISSUE OF DOMESTIC VIOLENCE.

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY	OUTLOOK-2016 CROP WALK (SEGMENT 1)	DIANE KARAHA AND MATT PISZEL DISCUSS THIS FALL'S CROP WALKS IN THE LEHIGH VALLEY.	KARREHA/PISZEL	10/02/2016 07:04 AM	013:30
FAMILY	OUTLOOK-2016 CROP WALK (SEGMENT 2)	DIANE KARAHA AND MATT PISZEL DISCUSS THIS FALL'S CROP WALKS IN THE	KARREHA/PISZEL	10/02/2016 07:22 AM	012:39

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		LEHIGH VALLEY.			
HEALTH	OUTLOOK-CHILDREN'S DYSLEXIA CENTER (SEGMENT 1)	MARILYN MATHIS AND LARRY NEWHARD DISCUSS HE CHILDREN'S DYSLEXIA CENTER OF ALLENTOWN .	MATHIS/NEWHARD	10/09/2016 07:04 AM	016:04
HEALTH	OUTLOOK-CHILDREN'S DYSLEXIA CENTER (SEGMENT 2)	MARILYN MATHIS AND LARRY NEWHARD DISCUSS HE CHILDREN'S DYSLEXIA CENTER OF ALLENTOWN .	MATHIS/NEWHARD	10/09/2016 07:25 AM	012:54
GOVERNMENT	OUTLOOK-PRESIDENTIAL RACE UPDATE (SEGMENT 1)	LOCAL POLLSTER AND PROFESSOR CHRIS BORICK OFFERS HIS TAKE ON THE PRESIDENTIAL RACE.	CHRIS BORICK	10/16/2016 07:01 AM	023:12
GOVERNMENT	OUTLOOK-PRESIDENTIAL RACE UPDATE (SEGMENT 2)	LOCAL POLLSTER AND PROFESSOR CHRIS BORICK OFFERS HIS TAKE ON THE PRESIDENTIAL RACE.	CHRIS BORICK	10/16/2016 07:29 AM	006:30
HEALTH	OUTLOOK-DOMESTIC VIOLENCE AWARENESS MONTH (SEGMENT 1)	SHARON McCARTHY, OF TURNING POINT LEHIGH VALLEY, DISCUSSES THE ISSUE OF DOMESTIC VIOLENCE.	SHARON McCARTHY	10/23/2016 07:02 AM	019:59
HEALTH	OUTLOOK-DOMESTIC	SHARON McCARTHY, OF	SHARON McCARTHY	10/23/2016 07:27 AM	009:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	VIOLENCE AWARENESS MONTH (SEGMENT 2)	TURNING POINT LEHIGH VALLEY, DISCUSSES THE ISSUE OF DOMESTIC VIOLENCE.			
HEALTH	OUTLOOK-DOMESTIC VIOLENCE AWARENESS MONTH (SEGMENT 1)	SHARON McCARTHY, OF TURNING POINT LEHIGH VALLEY, DISCUSSES THE ISSUE OF DOMESTIC VIOLENCE.	SHARON McCARTHY	10/30/2016 07:01 AM	019:59
HEALTH	OUTLOOK-DOMESTIC VIOLENCE AWARENESS MONTH (SEGMENT 2)	SHARON McCARTHY, OF TURNING POINT LEHIGH VALLEY, DISCUSSES THE ISSUE OF DOMESTIC VIOLENCE.	SHARON McCARTHY	10/30/2016 07:25 AM	009:22
GOVERNMENT	OUTLOOK-2016 ELECTION PREVIEW (SEGMENT 1)	POLITICAL ANALYST TERRY MADONNA BREAKS DOWN NEXT TUESDAY'S RACES	TERRY MADONNA	11/06/2016 07:01 AM	020:14
GOVERNMENT	OUTLOOK-2016 ELECTION PREVIEW (SEGMENT 2)	POLITICAL ANALYST TERRY MADONNA BREAKS DOWN NEXT TUESDAY'S RACES	TERRY MADONNA	11/06/2016 07:27 AM	009:12
HEALTH	OUTLOOK-EPILEPSY AWARENESS MONTH (SEGMENT 1)	ELLEN BACA AND COLLEEN DUNLAP DISCUSS EPILEPSY AWARENESS MONTH.	BACA/DUNLAP	11/13/2016 07:03 AM	017:16

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	OUTLOOK- EPILEPSY AWARENESS MONTH (SEGMENT 2)	ELLEN BACA AND COLLEEN DUNLAP DISCUSS EPILEPSY AWARENESS MONTH.	BACA/DUNLAP	11/13/2016 07:25 AM	012:32
FAMILY	OUTLOOK- SALVATION ARMY (SEGMENT 1)	COLIN DeVAULT AND DEIDIRDRE GOVAN DISCUSS THE SALVATION ARMY'S KETTLE CAMPAIGN.	DeVAULT/GOVAN	12/04/2016 07:02 AM	016:52
FAMILY	OUTLOOK- SALVATION ARMY (SEGMENT 2)	COLIN DeVAULT AND DEIDIRDRE GOVAN DISCUSS THE SALVATION ARMY'S KETTLE CAMPAIGN.	DeVAULT/GOVAN	12/04/2016 07:24 AM	011:40
GOVERNMENT	OUTLOOK- PRESIDENTIAL TRANSITION (SEGMENT 1)	EX-SECRET SERVICE OFFICER GARY BYRNE DISCUSSES THE CHALLENGES OF PRESIDENTIAL TRANSITIONS	GARY BYRNE	12/11/2016 07:03 AM	019:25
GOVERNMENT	OUTLOOK- PRESIDENTIAL TRANSITION (SEGMENT 2)	EX-SECRET SERVICE OFFICER GARY BYRNE DISCUSSES THE CHALLENGES OF PRESIDENTIAL TRANSITIONS.	GARY BYRNE	12/11/2016 07:27 AM	010:29
GOVERNMENT	OUTLOOK- SCIENCE CITY (SEGMENT 1)	EASTON MAYOR SAL PANTO TALKS	SAL PANTO	12/18/2016 07:02 AM	022:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		ABOUT THE BIG SCIENCE CITY PROJECT SCHEDULED FOR EASTON.			
GOVERNMENT	OUTLOOK-SCIENCE CITY (SEGMENT 2)	EASTON MAYOR SAL PANTO TALKS ABOUT THE BIG SCIENCE CITY PROJECT SCHEDULED FOR EASTON.	SAL PANTO	12/18/2016 07:29 AM	007:15
FAMILY	OUTLOOK-PENN STATE FOOTBALL SEASON REVIEW (SEGMENT 1)	MORNING CALL PENN STATE BEAT WRITER MARK WOGENRICH RECAPS THE PENN STATE FOOTBALL SEASON.	MARK WOGENRICH	12/25/2016 07:01 AM	024:42
FAMILY	OUTLOOK-PENN STATE FOOTBALL SEASON REVIEW (SEGMENT 2)	MORNING CALL PENN STATE BEAT WRITER MARK WOGENRICH RECAPS THE PENN STATE FOOTBALL SEASON.	MARK WOGENRICH	12/25/2016 07:31 AM	004:52

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PA Schools Radio 30 0916.wav	PA Schools Radio 30 0916.wav	000:31	002
COMMUNITY BUILDING	AMERICORPS VISTA	000:31	001
COMMUNITY BUILDING	AMERICORPS VISTA	001:00	001
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	004
DISABILITY AWARENESS	DISABILITYCAMPAIGN.ORG	001:00	002
DISABILITY AWARENESS	DISABILITYCAMPAIGN.ORG	001:01	001
DRIVING SAFETY	PENNDOT	000:28	001
HEALTH AND FITNESS	iHEART RED	000:31	002
HEALTHY BABIES	MARCH OF DIMES	001:00	002
LEADERSHIP	AMERICAN FARMERS GROW LEADERS	000:31	001
LGBT RIGHTS	GLAAD	000:31	004
LYME DISEASE AWARENESS	TARGETLYME.ORG	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
OPEN HOUSE	NAZARETH SOC MODEL ENGINEERS	000:17	153
OPEN HOUSE	NAZARETH SOC MODEL ENGINEERS	000:18	164
OPEN HOUSE	NAZARETH SOC MODEL ENGINEERS	000:19	052
OPEN HOUSE	NAZARETH SOC MODEL ENGINEERS	000:20	053
POVERTY	WORLD VISION	001:01	001
PROBLEM DRINKING	AL-ANON	000:31	001
PROBLEM DRINKING	AL-ANON	000:59	001
PROSTATE HEALTH	ZERO: END PROSTATE CANCER	000:30	001
REGISTER FOR THE DRAFT	SELECTIVE SERVICE SYSTEM	000:31	001
SMART HOME OWNERSHIP	COMMUNITY ASSOCIATIONS INST.	001:01	001
ST. JUDE'S HOSPITAL	ST. JUDE'S HOSPITAL	000:59	001
U.S. VETERANS	US DEPT. OF VETERANS AFFAIRS	000:30	002
VOTING	ROCK THE VOTE	000:27	001
VOTING	ROCK THE VOTE	000:30	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VOTING	ROCK THE VOTE	000:31	004