

WAEB-FM
 Allentown, PA
 Quarterly Issues/Programs List
 Third Quarter, 2014
 10/01/2014

WAEB-FM
 Quarterly Issues/Programs List

WAEB-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **FAMILY:** A PREVIEW OF THE 2014 PENN STATE FOOTBALL SEASON
- **HEALTH:** A DISCUSSION ON THE UPCOMING ORAL CANCER AWARENESS WALK.
- **SHOW YOUR STRIPES:** this show tells the story of Rafael Herrera, a Veteran of the War in Afghanistan and his struggle

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SHOW YOUR STRIPES	SHOW YOUR STRIPES 26 min 062714-ISSUES	this show tells the story of Rafael Herrera, a Veteran of the War in Afghanistan and his struggle	RAFAEL HERRA	07/06/2014 07:02 AM	025:59
FAMILY	OUTLOOK-SPORTSFEST (SEGMENT 1)	A DISCUSSION ABOUT THE UPCOMING SPORTSFEST.	RAY ATIYEH/CHRIS LACKATOSH	07/13/2014 07:00 AM	016:00
FAMILY	OUTLOOK-SPORTSFEST (SEGMENT 2)	A DISCUSSION ABOUT THE UPCOMING SPORTSFEST.	RAY ATIYEH/CHRIS LACKATOSH	07/13/2014 07:22 AM	012:46
FAMILY	OUTLOOK-	A DISCUSSION	TERRY HART	07/20/2014	013:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	MOON LANDING 45TH ANNIVERSARY (SEGMENT 1)	WITH LOCAL ASTRONAUT TERRY HART ABOUT THE 45TH ANNIVERSARY OF THE FIRST MOON LANDING.		07:00 AM	
FAMILY	OUTLOOK-MOON LANDING 45TH ANNIVERSARY (SEGMENT 2)	A DISCUSSION WITH LOCAL ASTRONAUT TERRY HART ABOUT THE 45TH ANNIVERSARY OF THE FIRST MOON LANDING.	TERRY HART	07/20/2014 07:15 AM	013:20
FAMILY	OUTLOOK- VIA MARATHON (SEGMENT 1)	A DISCUSSION ABOUT THIS SEPTEMBER'S VIA MARATHON TO BE HELD IN THE LEHIGH VALLEY.	BORAN/PIERPOINT	07/27/2014 07:02 AM	016:41
FAMILY	OUTLOOK- VIA MARATHON (SEGMENT 2)	A DISCUSSION ABOUT THIS SEPTEMBER'S VIA MARATHON TO BE HELD IN THE LEHIGH VALLEY.	BORAN/PIERPOINT	07/27/2014 07:24 AM	011:44
FAMILY	OUTLOOK- VIA MARATHON (SEGMENT 1)	A DISCUSSION ABOUT THIS SEPTEMBER'S VIA MARATHON TO BE HELD IN THE LEHIGH VALLEY.	BORAN/PIERPOINT	08/03/2014 07:02 AM	016:41
FAMILY	OUTLOOK- VIA MARATHON (SEGMENT 2)	A DISCUSSION ABOUT THIS SEPTEMBER'S VIA MARATHON TO BE HELD IN THE LEHIGH VALLEY.	BORAN/PIERPOINT	08/03/2014 07:24 AM	011:44
FAMILY	OUTLOOK-SLATINGTON	A DISCUSSION ABOUT	3 GUESTS	08/10/2014 07:02 AM	016:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	150 ANNIVERSARY (SEGMENT 1)	FESTIVITIES SURROUNDING SLATINGTON'S 150TH ANNIVERSARY.			
FAMILY	OUTLOOK- SLATINGTON 150 ANNIVERARY (SEGMENT 2)	A DISCUSSION ABOUT FESTIVITIES SURROUNDING SLATINGTON'S 150TH ANNIVERSARY.	3 GUESTS	08/10/2014 07:23 AM	013:21
FAMILY	OUTLOOK- 2014 PENN STATE FOOTBALL PREVIEW (SEGMENT 1)	A PREVIEW OF THE 2014 PENN STATE FOOTBALL SEASON	MARK WOGENRICH	08/17/2014 07:00 AM	019:27
FAMILY	OUTLOOK- 2014 PENN STATE FOOTBALL PREVIEW (SEGMENT 2)	A PREVIEW OF THE 2014 PENN STATE FOOTBALL SEASON	MARK WOGENRICH	08/17/2014 07:25 AM	009:21
FAMILY	OUTLOOK- GREAT ALLENTOWN FAIR (SEGMENT 1)	A PREVIEW OF THE 2014 GREAT ALLENTOWN FAIR.	BONNIE BROSIUS	08/24/2014 07:02 AM	017:17
FAMILY	OUTLOOK- GREAT ALLENTOWN FAIR (SEGMENT 2)	A PREVIEW OF THE 2014 GREAT ALLENTOWN FAIR.	BONNIE BROSIUS	08/24/2014 07:25 AM	012:21
SHOW YOUR STRIPES	OUTLOOK- SHOW YOUR STRIPES 8/31/2014	Rafael Herrera, a Veteran of the War in Afghanistan and his struggle with getting a job	Rafael Herrera,	08/31/2014 07:15 AM	026:00
FAMILY	OUTLOOK- PPL CENTER OPENING (SEGMENT 1)	A DISCUSSION ON THIS FRIDAY'S OPENING OF THE PPL CENTER IN ALLENTOWN.	GUNNAR FOX	09/07/2014 07:00 AM	016:11
FAMILY	OUTLOOK- PPL CENTER	A DISCUSSION ON THIS	GUNNAR FOX	09/07/2014 07:21 AM	012:33

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	OPENING (SEGMENT 2)	FRIDAY'S OPENING OF THE PPL CENTER IN ALLENTOWN.			
HEALTH	OUTLOOK- ORAL CANCER AWARENESS WALK (SEGMENT 1)	A DISCUSSION ON THE UPCOMING ORAL CANCER AWARENESS WALK.	GRAYZEL/HUTCHESON	09/14/2014 07:03 AM	018:41
HEALTH	OUTLOOK- ORAL CANCER AWARENESS WALK (SEGMENT 2)	A DISCUSSION ON THE UPCOMING ORAL CANCER AWARENESS WALK.	GRAYZEL/HUTCHESON	09/14/2014 07:26 AM	010:32
FAMILY	OUTLOOK- SIMPLY SAVORY (SEGMENT 1)	A DISCUSSION ON THE UPCOMING SIMPLY SAVORY FOOD TASTING EVENT.	BOERCHERS/KOMISOR	09/21/2014 07:02 AM	017:51
FAMILY	OUTLOOK- SIMPLY SAVORY (SEGMENT 2)	A DISCUSSION ON THE UPCOMING SIMPLY SAVORY FOOD TASTING EVENT.	BOERCHERS/KOMISOR	09/21/2014 07:26 AM	010:53
FAMILY	OUTLOOK- CROP WALK 2014 (SEGMENT 1)	A DISCUSSION ON THE UPCOMING CROP WALKS IN AND AROUND THE LEHIGH VALLEY.	3 GUESTS	09/28/2014 07:00 AM	018:17
FAMILY	OUTLOOK- CROP WALK 2014 (SEGMENT 2)	A DISCUSSION ON THE UPCOMING CROP WALKS IN AND AROUND THE LEHIGH VALLEY.	3 GUESTS	09/28/2014 07:23 AM	011:06

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
A TOAST TO HOPE	HABITAT FOR HUMANITY	000:20	018
ALLEN TWP FIRE COMPANY	YARD SALE	000:19	008
AMERICAN DIABETES ASSOCIATION	STEP OUT WALK TO STOP DIABETE	000:19	009
BENEFIT FUNDRAISER	FRANKLIN TWP FIRE COMPANY	000:19	010
BETHLEHEM TWP POLICE DEPT	NATIONAL NIGHT OUT	000:19	008
BLING YOUR BRA AUCTION	AMERICAN CANCER SOCIETY	000:18	018
BLUE JEAN BALL FOR AUTISM	AUTISM SPEAKS	000:19	008
BOOK DRIVE	TEN THOUSAND VILLAGES	000:20	010
CARLY LENETT SWIM	AMERICAN DIABETES ASSOCIATION	000:20	009
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	002
DRIVING SAFETY	PA STATE POLICE AND PENNDOT	000:28	001
EAST ALLEN TWP AMBULANCE CORP	CAR WASH	000:18	009
EASTON COMMUNITY CENTER	LOW COST VACCINATION CLINIC	000:20	007
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	001
HEARTS OF GOLD GALA	PEDIATRIC CANCER FOUNDATION	000:20	011
JAMMIN FOR YOUTH	VALLEY YOUTH HOUSE	000:20	007
LEHIGH VALLEY HEALTH NETWORK	MUHLENBERG FESTIVAL	000:19	010
LEHIGH VALLEY HEALTH NETWORK	VIA	000:20	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MAKING STRIDES WALK	AMERICAN CANCER SOCIETY	000:17	020
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	055
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	025
MOTORCYCLE RUN	ANGEL 34	000:18	006
MUTTS GONE NUTS CANINE CABARE	STATE THEATRE	000:20	012
NATIONAL MS SOCIETY	RUBBER DUCKY DERBY	000:20	008
NAZARETH SCHOOL DISTRICT	RIDE THE RAILS STRAWBERRY FES	000:30	111
PANCAKE BREAKFAST	NORTHAMPTON FOOTBALL TEAM	000:19	007
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	012
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	026
STARTING OVER ANIMAL RESCUE	SPAGHETTI DINNER	000:19	006
STEP OUT WALK TO STOP DIABETE	AMERICAN DIABETES ASSOCIATION	000:19	032
SUMMER READING PROGRAM	FIZZ BOOM READ	000:17	007
SUMMER READING PROGRAM	LEHIGH VALLEY LIBRARIES	000:17	013
UPPER MACUNGIE TWP POLICE DPT	NATIONAL NIGHT OUT	000:19	008
VIA MARATHON	LEHIGH VALLEY HEALTH NETWORK	000:19	018
VIA MARATHON	LEHIGH VALLEY HEALTH NETWORK	000:20	018
WALK	PANCREATIC CANCER RESEARCH	000:20	007
WOUNDED WARRIORS	AUSTIN ZALIK MEM BOOT CAMP	000:19	010