

WAEB
Allentown, PA
Quarterly Issues/Programs List
Fourth Quarter, 2020
04/16/2019
WAEB

Quarterly Issues/Programs List

WAEB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
GOVERNMENT	OUTLOOK-ELECTION UPDATE 1 MONTH OUT (SEGMENT 1)	POLITICAL SCIENCE PROFESSOR CHRIS BORICK ANALYZES THE TRUMP/BIDEN RACE A MONTH FROM ELECTION DAY.	CHRIS BORICK	10/04/2020 07:03 AM	016:36
GOVERNMENT	OUTLOOK-ELECTION UPDATE 1 MONTH OUT (SEGMENT 2)	POLITICAL SCIENCE PROFESSOR CHRIS BORICK ANALYZES THE TRUMP/BIDEN RACE A MONTH FROM ELECTION DAY.	CHRIS BORICK	10/04/2020 07:26 AM	011:24
GOVERNMENT	OUTLOOK-ELECTION RULES (SEGMENT 1)	SEC. OF THE COMMONWEALTH KATHY BOOCKVAR DISCUSSES ELECTION DAY RULES AND REGULATIONS.	KATHY BOOCKVAR	10/11/2020 07:02 AM	021:11
GOVERNMENT	OUTLOOK-ELECTION RULES (SEGMENT 2)	SEC. OF THE COMMONWEALTH KATHY BOOCKVAR DISCUSSES ELECTION DAY RULES AND REGULATIONS.	KATHY BOOCKVAR	10/11/2020 07:29 AM	006:48
HEALTH	OUTLOOK-CORONAVIRUS AND MENTAL HEALTH (SEGMENT 1)	NAMI'S MAGGIE MURPHY AND KATE FETZER TALK MENTAL HEALTH AMID A	MURPHY/FETZER	10/18/2020 07:00 AM	018:40

		PANDEMIC.			
HEALTH	OUTLOOK-CORONAVIRUS AND MENTAL HEALTH (SEGMENT 2)	NAMI'S MAGGIE MURPHY AND KATE FETZER TALK MENTAL HEALTH AMID A PANDEMIC.	MURPHY/FETZER	10/18/2020 07:27 AM	009:20
FAMILY	OUTLOOK-ADOPTIONS FROM THE HEART (SEGMENT 1)	JENNA SMITH WITH ADOPTIONS FROM THE HEART DISCUSSES THE ADOPTION PROCESS.	JENNA SMITH	10/25/2020 07:02 AM	021:38
FAMILY	OUTLOOK-ADOPTIONS FROM THE HEART (SEGMENT 2)	JENNA SMITH WITH ADOPTIONS FROM THE HEART DISCUSSES THE ADOPTION PROCESS.	JENNA SMITH	10/25/2020 07:30 AM	006:22
HEALTH	OUTLOOK-DRIVE-THRU FLU SHOT CLINICS (SEGMENT 1)	LVHN'S TERRY BURGER DISCUSSES NEXT WEEKEND'S DRIVE-THRU FLU SHOT CLINICS.	TERRY BURGER	11/01/2020 07:02 AM	014:49
HEALTH	OUTLOOK-DRIVE-THRU FLU SHOT CLINICS (SEGMENT 2)	LVHN'S TERRY BURGER DISCUSSES NEXT WEEKEND'S DRIVE-THRU FLU SHOT CLINICS.	TERRY BURGER	11/01/2020 07:23 AM	013:11
U.S. VETERANS	OUTLOOK-VETERANS DAY 2020 (SEGMENT 1)	3 GUESTS DISCUSS THE IMPORTANCE OF VETERANS DAY.	3 GUESTS	11/08/2020 07:00 AM	021:57
U.S. VETERANS	OUTLOOK-VETERANS DAY 2020 (SEGMENT 2)	3 GUESTS DISCUSS THE IMPORTANCE OF VETERANS DAY.	3 GUESTS	11/08/2020 07:30 AM	006:03
HEALTH	OUTLOOK-STATE OF LUNG CANCER (SEGMENT 1)	DR. JAMIE GARFIELD AND MOLLY PISCIOTTANO DISCUSS THE NEW STATE OF LUNG CANCER REPORT.	GARFIELD/PISCIOTTANO	11/22/2020 07:02 AM	019:19
HEALTH	OUTLOOK-STATE OF LUNG CANCER (SEGMENT 2)	DR. JAMIE GARFIELD AND MOLLY PISCIOTTANO DISCUSS THE NEW STATE OF LUNG CANCER REPORT.	GARFIELD/PISCIOTTANO	11/22/2020 07:30 AM	008:41
FAMILY	OUTLOOK-	CARLY CHAPONIS	CARLY CHAPONIS	11/29/2020	015:10

	CHRISTMAS IN THE CHRISTMAS CITY (SEGMENT 1)	DISCUSSES WHAT'S HAPPENING IN BETHLEHEM THIS CHRISTMAS SEASON.		07:03 AM	
FAMILY	OUTLOOK-CHRISTMAS IN THE CHRISTMAS CITY (SEGMENT 2)	CARLY CHAPONIS DISCUSSES WHAT'S HAPPENING IN BETHLEHEM THIS CHRISTMAS SEASON.	CARLY CHAPONIS	11/29/2020 07:28 AM	012:50
GOVERNMENT	OUTLOOK-HOLIDAY SAFETY (SEGMENT 1)	THE C.P.S.C.'S MARYANNE McGERTY SIEBER TALKS RECALLS, HOLIDAY SAFETY AND MORE.	MARYANNE McGERTY SIEBER	12/06/2020 07:02 AM	013:42
GOVERNMENT	OUTLOOK-HOLIDAY SAFETY (SEGMENT 2)	THE C.P.S.C.'S MARYANNE McGERTY SIEBER TALKS RECALLS, HOLIDAY SAFETY AND MORE.	MARYANNE McGERTY SIEBER	12/06/2020 07:25 AM	014:17
HEALTH	OUTLOOK-CORONAVIRUS VACCINE (SEGMENT 1)	ST. LUKE'S UNIVERSITY HOSPITAL'S DR. JEFFREY JAHRE DISCUSSES THE LATEST ON THE CORONAVIRUS VACCINE.	DR. JEFFREY JAHRE	12/13/2020 07:03 AM	014:42
HEALTH	OUTLOOK-CORONAVIRUS VACCINE (SEGMENT 2)	ST. LUKE'S UNIVERSITY HOSPITAL'S DR. JEFFREY JAHRE DISCUSSES THE LATEST ON THE CORONAVIRUS VACCINE.	DR. JEFFREY JAHRE	12/13/2020 07:26 AM	013:18
FAMILY	OUTLOOK-FUTURE OF POLITICAL POLLING (SEGMENT 1)	NOTED POLLSTERS TERRY MADONNA AND CHRIS BORICK TALK ABOUT THE FUTURE OF POLITICAL POLLING.	BORICK/MADONNA	12/20/2020 07:02 AM	015:45
FAMILY	OUTLOOK-FUTURE OF POLITICAL POLLING (SEGMENT 2)	NOTED POLLSTERS TERRY MADONNA AND CHRIS BORICK TALK ABOUT THE	BORICK/MADONNA	12/20/2020 07:28 AM	012:15

		FUTURE OF POLITICAL POLLING.			
ECONOMY	OUTLOOK- 2020 WALL STREET REVIEW (SEGMENT 1)	FINANCIAL ANALYST GENE DICKISON LOOKS BACK ON A ROLLER COASTER YEAR FOR THE STOCK MARKET.	GENE DICKISON	12/27/2020 07:01 AM	021:42
ECONOMY	OUTLOOK- 2020 WALL STREET REVIEW (SEGMENT 2)	FINANCIAL ANALYST GENE DICKISON LOOKS BACK ON A ROLLER COASTER YEAR FOR THE STOCK MARKET	GENE DICKISON	12/27/2020 07:30 AM	006:17

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	18-052_NFB_BlindParents_V1.wav	000:30	1
ADOPTION	DAVE THOMAS FOUNDATION	001:00	1
AGRICULTURAL SAFETY	PIPELINE OPERATORS FOR SAFETY	000:30	1
ALCOHOLICS ASSISTANCE	AL-ANON	000:30	1
ALZHEIMER'S AWARENESS	ALZHEIMER'S ASSOCIATION	000:31	1
AUTISM	LOVE RAN RED FOUNDATION	000:30	1
CORONAVIRUS RELIEF	U.S. DEPT. OF LABOR	000:30	1
DISTRACTED DRIVING	PENNDOT/POLICE	000:29	1
DRIVE RIGHT PASS LEFT	PENNDOT/POLICE	000:30	1
DRIVING SAFETY	SHARETHEROADSsafely.gov	000:31	2
DUI ENFORCEMENT	PENNDOT/POLICE	000:28	1
FINISH YOUR DIPLOMA	\$ GENERAL LITERACY FOUNDATION	000:30	1
GLAAD	GLAAD	000:30	1
HEALTHY ENVIRONMENT	KEEP AMERICA BEAUTIFUL	000:15	1
HEALTHY ENVIRONMENT	KEEP AMERICA BEAUTIFUL	001:00	1
HEART HEALTH	AMERICAN THORACIC SOCIETY	000:30	1
LUPUS	LUPUS FOUNDATION OF AMERICA	000:15	1
LUPUS	LUPUS FOUNDATION OF AMERICA	000:30	1
OPIOID ABUSE	ORTHOPAEDIC TRAUMA ASSN.	000:30	2
PESTS AND HEALTH RISKS	NAT'L PEST MANAGEMENT ASSN.	000:30	2
SUBSTANCE ABUSE PREVENTION	S.A.M.H.S.A.	001:00	1
U.S MARINE RECRUITING	U.S. MARINE CORPS	001:00	3

U.S MARINE RECRUITING	U.S. MARINE CORPS	001:00	1
U.S. VETERANS	DISABLED AMERICAN VETERANS	000:30	1
U.S. VETERANS	DISABLED AMERICAN VETERANS	000:30	2
U.S. VETERANS	DISABLED AMERICAN VETERANS	000:30	2
U.S. VETERANS	DISABLED AMERICAN VETERANS	000:31	1
U.S. VETERANS	DISABLED AMERICAN VETERANS	001:00	1
U.S. VETERANS	DISABLED AMERICAN VETERANS	001:01	3
VFW	VFW.ORG	000:30	1
WILDFIRE PREVENTION	U.S. FOREST SERVICE	001:00	1
WORKER PROTECTION	U.S. DEPT. OF LABOR	000:15	1
YMCA PROGRAMS	YMCA	000:30	1