

WAEB
Allentown, PA
Quarterly Issues/Programs List
First Quarter, 2021
04/16/2019

WAEB
Quarterly Issues/Programs List

WAEB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
GOVERNMENT	OUTLOOK-HARRISBURG REVIEW/PREVIEW (SEGMENT 1)	STATE LAWMAKERS LISA BOSCOLA AND RYAN MACKENZIE LOOK BACK AND AHEAD IN HARRISBURG.	BOSCOLA/McKENZIE	01/02/2021 08:02 PM	015:45
GOVERNMENT	OUTLOOK-HARRISBURG REVIEW/PREVIEW (SEGMENT 2)	STATE LAWMAKERS LISA BOSCOLA AND RYAN MACKENZIE LOOK BACK AND AHEAD IN HARRISBURG.	BOSCOLA/McKENZIE	01/02/2021 08:24 PM	012:15
FAMILY	OUTLOOK-FRANCO HARRIS (SEGMENT 1)	FOOTBALL HALL OF FAMER FRANCO HARRIS TALKS FOOTBALL AND THE JOE PATERNO FAMILY.	FRANCO HARRIS	01/09/2021 08:00 PM	015:21
FAMILY	OUTLOOK-FRANCO HARRIS (SEGMENT 2)	FOOTBALL HALL OF FAMER FRANCO HARRIS TALKS FOOTBALL AND THE JOE PATERNO FAMILY	FRANCO HARRIS	01/09/2021 08:22 PM	012:39
EDUCATION	OUTLOOK-NATIONAL SCHOOL CHOICE	ANDREW CAMPANELLA DISCUSSES THE UPCOMING	ANDREW CAMPANELLA	01/16/2021 08:13 PM	020:16

	WEEK (SEGMENT 1)	NATIONAL SCHOOL CHIOCE WEEK.			
EDUCATION	OUTLOOK-NATIONAL SCHOOL CHOICE WEEK (SEGMENT 2)	ANDREW CAMPANELLA DISCUSSES THE UPCOMING NATIONAL SCHOOL CHIOCE WEEK.	ANDREW CAMPANELLA	01/16/2021 08:39 PM	007:44
GOVERNMENT	OUTLOOK-INAUGURATION SECURITY PLANNING (SEGMENT 1)	FORMER SECRET SERVICE AGENT JOE PETRO DISCUSSES THE PLANNING THAT LED UP TO INAUGURATION DAY.	JOE PETRO	01/23/2021 08:00 PM	023:02
GOVERNMENT	OUTLOOK-INAUGURATION SECURITY PLANNING (SEGMENT 2)	FORMER SECRET SERVICE AGENT JOE PETRO DISCUSSES THE PLANNING THAT LED UP TO INAUGURATION DAY.	JOE PETRO	01/23/2021 08:29 PM	004:58
BUSINESS	OUTLOOK- SUPER BOWL ADVERTISING (SEGMENT 1)	discussion on psa's during the game	DAVID SHOFFNER	02/07/2021 07:02 AM	017:48
BUSINESS	OUTLOOK- SUPER BOWL ADVERTISING (SEGMENT 2)	discussion on psa's during the game	DAVID SHOFFNER	02/07/2021 07:27 AM	010:11
HEALTH	OUTLOOK-RELATIONSHIP COUNSELING (SEGMENT 1)	family discussion about raising children	JOE KELLY	02/14/2021 07:00 AM	018:05
HEALTH	OUTLOOK-RELATIONSHIP COUNSELING (SEGMENT 2)	family discussion about raising children	JOE KELLY	02/14/2021 07:25 AM	009:55
COMMUNITY-HEALTH	INSIGHT-TALK WITH GOVERNOR	UPDATES ON HEALTH AND WELFARE-	GOVERNOR TOM WOLF	02/21/2021 02:00 AM	029:00

		COVID 19-PA-LV			
COMMUNITY-HEALTH	INSIGHT-TALK WITH GOVERNOR	UPDATES ON HEALTH AND WELFARE-COVID 19-PA-LV	GOVERNOR TOM WOLF	02/28/2021 02:00 AM	3050:00
HEALTH AND WELFARE_MENTAL HEALTH _	INSIGHT-COVID UPDATE--LV	UPDATES ON HEALTH AND WELFARE-COVID 19-PA-LV	GOVERNOR TOM WOLF	03/07/2021 02:00 AM	029:00
BUSINESS	OUTLOOK-ENTERTAINMENT VENUES REOPENING (SEGMENT 1)	EFFECT ON BUSINESS DURING COVID	BROWN/FOX	03/14/2021 07:02 AM	018:48
BUSINESS	OUTLOOK-ENTERTAINMENT VENUES REOPENING (SEGMENT 2)	EFFECT ON BUSINESS DURING COVID	BROWN/FOX	03/14/2021 07:28 AM	009:12
HEALTH AND WELFARE_MENTAL HEALTH _	INSIGHT-COVID UPDATE-LV	UPDATES ON HEALTH AND WELFARE-COVID 19	GOVERNOR TOM WOLF	03/21/2021 03:00 AM	028:00
HEALTH	OUTLOOK- GET FIT LEHIGH VALLEY (SEGMENT 1)	talk about diet and fitness	LENETT/TEICHMAN	03/28/2021 07:02 AM	018:31
HEALTH	OUTLOOK- GET FIT LEHIGH VALLEY (SEGMENT 2)	talk about diet and fitness	LENETT/TEICHMAN	03/28/2021 07:28 AM	009:29

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AD COUNCIL	000:29	3
	AD COUNCIL	000:30	1
	IHEARTRADIO EARTH	000:29	2
	IHEARTRADIO EARTH	000:30	1

	IHEARTRADIO EARTH	000:30	1
	REACH.GOV	000:30	4
	REACH.GOV	000:30	6
	WOMENSHEART	000:29	23
	WOMENSHEART	000:29	5
ADOPTION	DAVE THOMAS FOUNDATION	000:16	1
ADOPTION	DAVE THOMAS FOUNDATION	001:00	1
AGRICULTURAL SAFETY	PIPELINE OPERATORS FOR SAFETY	000:30	1
GENERIC DRUGS	FOOD & DRUG ADMINISTRATION	000:16	1
LIONS CLUB INT'L PROGRAMS	LIONS CLUB INTERNATIONAL	000:15	1
LUPUS	LUPUS FOUNDATION OF AMERICA	000:15	1
SUBSTANCE ABUSE PREVENTION	S.A.M.H.S.A.	000:30	1
SUPPORTING LAW ENFORCEMENT	NATIONAL POLICE ASSOCIATION	000:30	1
U.S MARINE RECRUITING	U.S. MARINE CORPS	001:00	1
WEIGHT BIAS	OBESITY ACTION COALITION	000:15	1
WEIGHT BIAS	OBESITY ACTION COALITION	000:59	1