

WAEB-FM  
Allentown, PA  
Quarterly Issues/Programs List  
Fourth Quarter, 2014  
01/05/2015

WAEB-FM  
Quarterly Issues/Programs List

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WAEB-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME:** A DISCUSSION ON THE DUTIES OF THE ALLENTOWN POLICE HONOR GUARD AND AN UPCOMING GROUP FUNDRAISER.
- **ECONOMY:** A DISCUSSION ON THE DO'S AND DO NOT'S OF FINANCIAL PLANNING IN THE UPCOMING YEAR.
- **EDUCATION:** A DISCUSSION ON THE UPCOMING ERAS OF ELEGANCE EXHIBIT AT THE SIGAL MUSEUM.
- **FAMILY:** A DISCUSSION ON PENN STATE'S 2014 FOOTBALL SEASON.
- **GOVERNMENT:** A LOOK BACK ON 2014 IN HARRISBURG AND A LOOK AHEAD TO 2015.
- **HEALTH:** A DISCUSSION ON WHAT EBOLA AND AN UPCOMING DRIVE-THRU FLU SHOT CLINIC.

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	OUTLOOK-HEARTS OF GOLD GALA (SEGMENT 1)	A DISCUSSION ON THE UPCOMING HEARTS OF GOLD GALA AND THE FIGHT AGAINST PEDIATRIC	ZENIE/KAPPES	10/05/2014 07:00 AM	016:56

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		CANCER.			
HEALTH	OUTLOOK-HEARTS OF GOLD GALA (SEGMENT 2)	A DISCUSSION ON THE UPCOMING HEARTS OF GOLD GALA AND THE FIGHT AGAINST PEDIATRIC CANCER.	ZENIE/KAPPES	10/05/2014 07:22 AM	012:05
CRIME	OUTLOOK-ALLENTOWN POLICE HONOR GUARD (SEGMENT 1)	A DISCUSSION ON THE DUTIES OF THE ALLENTOWN POLICE HONOR GUARD AND AN UPCOMING GROUP FUNDRAISER.	HENRY/HILL	10/12/2014 07:01 AM	017:34
CRIME	OUTLOOK-ALLENTOWN POLICE HONOR GUARD (SEGMENT 2)	A DISCUSSION ON THE DUTIES OF THE ALLENTOWN POLICE HONOR GUARD AND AN UPCOMING GROUP FUNDRAISER.	HENRY/HILL	10/12/2014 07:24 AM	011:47
FAMILY	OUTLOOK-LOCAL VETERANS GROUPS (SEGMENT 1)	A DISCUSSION ON WHAT TWO LOCAL VETERANS ORGANIZATIONS DO ON A DAILY BASIS.	FISKE/SMITH	10/19/2014 07:01 AM	018:00
FAMILY	OUTLOOK-LOCAL VETERANS GROUPS (SEGMENT 2)	A DISCUSSION ON WHAT TWO LOCAL VETERANS ORGANIZATIONS DO ON A DAILY BASIS.	FISKE/SMITH	10/19/2014 07:26 AM	011:20
HEALTH	OUTLOOK-EBOLA AND FLU SHOT CLINIC (SEGMENT 1)	A DISCUSSION ON WHAT EBOLA AND AN UPCOMING DRIVE-THRU	TERRY BURGER	10/26/2014 07:03 AM	017:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		FLU SHOT CLINIC.			
HEALTH	OUTLOOK-EBOLA AND FLU SHOT CLINIC (SEGMENT 2)	A DISCUSSION ON WHAT EBOLA AND AN UPCOMING DRIVE-THRU FLU SHOT CLINIC.	TERRY BURGER	10/26/2014 07:25 AM	012:44
FAMILY	OUTLOOK-SALVATION ARMY (SEGMENT 1)	A DISCUSSION ON THE WORK DONE BY THE SALVATION ARMY AND ITS UPCOMING KETTLE CAMPAIGN.	3 GUESTS	11/02/2014 07:01 AM	018:16
FAMILY	OUTLOOK-SALVATON ARMY (SEGMENT 2)	A DISCUSSION ON THE WORK DONE BY THE SALVATION ARMY AND ITS UPCOMING KETTLE CAMPAIGN.	3 GUESTS	11/02/2014 07:23 AM	011:05
FAMILY	OUTLOOK-PENNSYLVANIA COUNCIL OF THE BLIND (SEGMENT 1)	A DISCUSSION ON THE WORK DONE BY THE PENNSYLVANIA COUNCIL OF THE BLIND.	TONY SWARTZ	11/09/2014 07:02 AM	015:41
FAMILY	OUTLOOK-PENNSYLVANIA COUNCIL OF THE BLIND (SEGMENT 2)	A DISCUSSION ON THE WORK DONE BY THE PENNSYLVANIA COUNCIL OF THE BLIND.	TONY SWARTZ	11/09/2014 07:22 AM	013:52
EDUCATION	OUTLOOK- ERAS OF ELEGANCE (SEGMENT 1)	A DISCUSSION ON THE UPCOMING ERAS OF ELEGANCE EXHIBIT AT THE SIGAL MUSEUM.	3 GUESTS	11/16/2014 07:00 AM	015:20
EDUCATION	OUTLOOK- ERAS	A DISCUSSION	3 GUESTS	11/16/2014	013:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	OF ELEGANCE (SEGMENT 2)	ON THE UPCOMING ERAS OF ELEGANCE EXHIBIT AT THE SIGAL MUSEUM.		07:21 AM	
HEALTH	OUTLOOK- CHRISTMAS SAFETY (SEGMENT 1)	A DISCUSSION ON SAFETY INSIDE AND OUTSIDE THE HOME DURING THE CHRISTMAS SEASON.	MARYANNE McGERTY SIEBER	11/23/2014 07:03 AM	018:54
HEALTH	OUTLOOK- CHRISTMAS SAFETY (SEGMENT 2)	A DISCUSSION ON SAFETY INSIDE AND OUTSIDE THE HOME DURING THE CHRISTMAS SEASON.	MARYANNE McGERTY SIEBER	11/23/2014 07:27 AM	010:00
FAMILY	OUTLOOK- CHRISTMAS AT LIBERTY BELL MUSEUM (SEGMENT 1)	A DISCUSSION ON THE UPCOMING CHRISTMAS SEASON AT THE LIBERTY BELL MUSEUM.	4 GUESTS	11/30/2014 07:02 AM	014:48
FAMILY	OUTLOOK- CHRISTMAS AT LIBERTY BELL MUSEUM (SEGMENT 2)	A DISCUSSION ON THE UPCOMING CHRISTMAS SEASON AT THE LIBERTY BELL MUSEUM.	4 GUESTS	11/30/2014 07:23 AM	013:57
HEALTH	OUTLOOK- MILLER- KEYSTONE BLOOD DRIVE (SEGMENT 1)	A DISCUSSION ON AN UPCOMING BLOOD DRIVE AT IHEARTMEDIA STUDIOS.	SCOTT APPNEL	12/07/2014 07:02 AM	016:10
HEALTH	OUTLOOK- MILLER- KEYSTONE	A DISCUSSION ON AN UPCOMING	SCOTT APPNEL	12/07/2014 07:24 AM	013:42

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	BLOOD DRIVE (SEGMENT 2)	BLOOD DRIVE AT IHEARTMEDIA STUDIOS.			
FAMILY	OUTLOOK- 2014 PENN STATE FOOTBALL REVIEW (SEGMENT 1)	A DISCUSSION ON PENN STATE'S 2014 FOOTBALL SEASON.	MARK WOGENRICH	12/14/2014 07:01 AM	018:55
FAMILY	OUTLOOK- 2014 PENN STATE FOOTBALL REVIEW (SEGMENT 2)	A DISCUSSION ON PENN STATE'S 2014 FOOTBALL SEASON.	MARK WOGENRICH	12/14/2014 07:26 AM	010:34
GOVERNMENT	OUTLOOK-HARRISBURG REVIEW/PREVIEW (SEGMENT 1)	A LOOK BACK ON 2014 IN HARRISBURG AND A LOOK AHEAD TO 2015.	BOSCOLA/McKENZIE	12/21/2014 07:00 AM	016:11
GOVERNMENT	OUTLOOK-HARRISBURG REVIEW/PREVIEW (SEGMENT 2)	A LOOK BACK ON 2014 IN HARRISBURG AND A LOOK AHEAD TO 2015.	BOSCOLA/McKENZIE	12/21/2014 07:22 AM	012:56
ECONOMY	OUTLOOK-FINANCIAL YEAR END CHECKUP (SEGMENT 1)	A DISCUSSION ON THE DO'S AND DO NOT'S OF FINANCIAL PLANNING IN THE UPCOMING YEAR.	GENE DICKISON	12/28/2014 07:02 AM	017:29
ECONOMY	OUTLOOK-FINANCIAL YEAR END CHECKUP (SEGMENT 2)	A DISCUSSION ON THE DO'S AND DO NOT'S OF FINANCIAL PLANNING IN THE UPCOMING YEAR.	GENE DICKISON	12/28/2014 07:26 AM	011:03

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
A TOAST TO HOPE	HABITAT FOR HUMANITY	000:20	010
ADOPT A FAMILY	PEDIATRIC CANCER FOUNDATION	000:20	022
ALLENTOWN RESCUE MISSION	FOOD & SUPPLY DRIVE	000:20	010
ASSISTANCE FOR ELDERLY	STATE OF PENNSYLVANIA	000:30	002
BLOOD DONATION	MILLER KEYSTONE BLOOD CENTER	000:19	007
BLOOD DONATION	MILLER KEYSTONE BLOOD CENTER	000:20	006
COOKIE SALE & BOUTIQUE	RIEGELSVILLE PUBLIC LIBRARY	000:19	011
DRIVING SAFETY	PENNDOT/PA STATE POLICE	000:17	001
DRIVING SAFETY	PENNDOT/PA STATE POLICE	000:30	004
FOOD ALLERGY AWARENESS	ALLERGY RESEARCH & EDUCATION	000:31	001
GIFT WRAPPING	CAMELOT FOR CHILDREN	000:19	008
HEARTS OF GOLD GALA	PEDIATRIC CANCER FOUNDATION	000:20	039
HOLIDAY GIFT SHOPPE	ST BRIGIDS CHURCH NAZARETH	000:19	010
INCREASE AWARENESS	EPILEPSY FOUND. EASTERN PA	000:31	001
JAMMIN FOR A CAUSE	CENTER FOR ANIMAL HEALTH&WELF	000:18	010
JOB FAIR	JUST BORN INC	000:18	008
LEUKEMIA/LYMPHOMA SOCIETY	ALLENTOWN PARKS 5K CHALLENGE	000:19	027
MILITARY AND VETERANS	CONCERT FOR VALOR	000:30	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	018
MILLER KEYSTONE BLOOD CENTER	MILLER KEYSTONE BLOOD CENTER	000:16	008
MUTTS GONE NUTS CANINE CABARE	STATE THEATRE	000:20	002

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
OPEN HOUSE	NAZARETH SOC MODEL ENGINEERS	000:19	012
SEXUAL ASSAULT	IT'S ON US	000:30	004
SPAGHETTI DINNER	ALLENTOWN RESCUE MISSION	000:20	005
SPECIAL STARS CHEERLEADING	DINE TO CONATE	000:19	006
SUSAN KOMEN FOUND.	SKYS THE LIMIT SKYDIVING	000:19	007
TREE LIGHTING	WHITEHALL CHAMBER	000:19	011
TRICKY TRAY	NORTHAMPTON CTY SPECIAL OLYMP	000:20	009
U.S. VETERANS	HOPE FOR VETERANS	000:31	001
U.S. VETERANS	WREATHS ACROSS AMERICA	000:30	001
WARM WEATHER COLLECTION DRIVE	PROJECT KEEP WARM	000:31	002
WINTER LIGHTS SPECTACULAR	LEHIGH VALLEY ZOO	000:18	011
WINTER LIGHTS SPECTACULAR	LEHIGH VALLEY ZOO	000:20	024