

WAEB-FM
Allentown, PA
Quarterly Issues/Programs List
Second Quarter, 2018
06/29/2018

WAEB-FM
Quarterly Issues/Programs List

WAEB-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BUSINESS:** DISCOVER LEHIGH VALLEY'S MIKE STERSHIC DISCUSSES THE GROUP AND HIS RETIREMENT.
- **FAMILY:** THREE LOCAL VETERANS SHARE THEIR REFLECTIONS ON MEMORIAL DAY.
- **HEALTH:** THE C.P.S.C.'S MARYANNE MCGERTY SIEBER TALKS SUMMER SAFETY.
- **RELIGION:** 3 GUESTS TALK ABOUT THE WORK OF THE LEHIGH CONFERENCE OF CHURCHES AND A SPECIAL UPCOMING EVENT.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BUSINESS	OUTLOOK-DISCOVER LEHIGH VALLEY (SEGMENT 1)	DISCOVER LEHIGH VALLEY'S MIKE STERSHIC DISCUSSES THE GROUP AND HIS RETIREMENT.	MIKE STERSHIC	04/01/2018 07:00 AM	017:15
BUSINESS	OUTLOOK-DISCOVER LEHIGH VALLEY (SEGMENT 2)	DISCOVER LEHIGH VALLEY'S MIKE STERSHIC DISCUSSES THE GROUP AND HIS RETIREMENT.	MIKE STERSHIC	04/01/2018 07:25 AM	012:14
FAMILY	OUTLOOK-VOLUNTEER CENTER OF LEHIGH	THE VOLUNTEER CENTER OF LEHIGH VALLEY'S KAREN DALY SMITH	KAREN DALY SMITH	04/08/2018 07:04 AM	015:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	VALLEY (SEGMENT 1)	DISCUSSES HER ORGANIZATION'S WORK.			
FAMILY	OUTLOOK-VOLUNTEER CENTER OF LEHIGH VALLEY (SEGMENT 2)	THE VOLUNTEER CENTER OF LEHIGH VALLEY'S KAREN DALY SMITH DISCUSSES HER ORGANIZATION'S WORK	KAREN DALY SMITH	04/08/201 8 07:24 AM	012:00
FAMILY	OUTLOOK-LOCAL FIGHT AGAINST OPIOIDS (SEGMENT 1)	PAM COLTON AND LISA WOLFF TALK ABOUT THE LOCAL FIGHT AGAINST OPIOID ADDICTION	COLTON/WOLFF	04/15/201 8 07:01 AM	018:30
FAMILY	OUTLOOK-LOCAL FIGHT AGAINST OPIOIDS (SEGMENT 2)	PAM COLTON AND LISA WOLFF TALK ABOUT THE LOCAL FIGHT AGAINST OPIOID ADDICTION.	COLTON/WOLFF	04/15/201 8 07:26 AM	010:40
RELIGION	OUTLOOK-LEHIGH CONFERENCE OF CHURCHES (SEGMENT 1)	3 GUESTS TALK ABOUT THE WORK OF THE LEHIGH CONFERENCE OF CHURCHES AND A SPECIAL UPCOMING EVENT.	3 GUESTS	04/22/201 8 07:00 AM	017:48
RELIGION	OUTLOOK-LEHIGH CONFERENCE OF CHURCHES (SEGMENT 2)	3 GUESTS TALK ABOUT THE WORK OF THE LEHIGH CONFERENCE OF CHURCHES AND A SPECIAL UPCOMING EVENT.	3 GUESTS	04/22/201 8 07:25 AM	011:47
FAMILY	OUTLOOK-BOUTIQUE AT THE RINK (SEGMENT 1)	KAREN HEIN AND SHARON KUNSMAN DISCUSS THIS YEAR'S BOUTIQUE AT THE RINK.	KAREN HEIN/SHARON KUNSMAN	04/29/201 8 07:03 AM	016:36
FAMILY	OUTLOOK-BOUTIQUE AT THE RINK (SEGMENT 2)	KAREN HEIN AND SHARON KUNSMAN DISCUSS THIS YEAR'S BOUTIQUE AT THE RINK.	KAREN HEIN/SHARON KUNSMAN	04/29/201 8 07:29 AM	013:21
FAMILY	OUTLOOK-NATIONAL SALVATION ARMY WEEK	COLIN DeVAULT AND DEIRDRE GOVAN DISCUSS NATIONAL SALVATION ARMY	DeVAULT/GOVAN	05/06/201 8 07:02 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	(SEGMENT 1)	WEEK.			
FAMILY	OUTLOOK-NATIONAL SALVATION ARMY WEEK (SEGMENT 2)	COLIN DeVAULT AND DEIRDRE GOVAN DISCUSS NATIONAL SALVATION ARMY WEEK.	DeVAULT/GOVAN	05/06/2018 07:23 AM	012:07
FAMILY	OUTLOOK-AMERICA ON WHEELS MUSEUM (SEGMENT 1)	AMERICA ON WHEELS VOLUNTEER DENNIS SNELL TALKS ABOUT THE 10TH ANNIVERSARY OF THE ALLENTOWN MUSEUM.	DENNIS SNELL	05/13/2018 07:00 AM	014:30
FAMILY	OUTLOOK-AMERICA ON WHEELS MUSEUM (SEGMENT 2)	AMERICA ON WHEELS VOLUNTEER DENNIS SNELL TALKS ABOUT THE 10TH ANNIVERSARY OF THE ALLENTOWN MUSEUM.	DENNIS SNELL	05/13/2018 07:23 AM	012:55
FAMILY	OUTLOOK-YMCA SUMMER CAMPS (SEGMENT 1)	DAVE FAGERSTORM WITH THE YMCA DISCUSSES THIS SUMMER'S CAMP OPTIONS.	DAVE FAGERSTORM	05/20/2018 07:02 AM	015:47
FAMILY	OUTLOOK-YMCA SUMMER CAMPS (SEGMENT 2)	DAVE FAGERSTORM WITH THE YMCA DISCUSSES THIS SUMMER'S CAMP OPTIONS.	DAVE FAGERSTORM	05/20/2018 07:19 AM	013:51
FAMILY	OUTLOOK-MEMORIAL DAY 2018 (SEGMENT 1)	THREE LOCAL VETERANS SHARE THEIR REFLECTIONS ON MEMORIAL DAY.	3 GUESTS	05/27/2018 07:00 AM	016:00
FAMILY	OUTLOOK-MEMORIAL DAY 2018 (SEGMENT 2)	THREE LOCAL VETERANS SHARE THEIR REFLECTIONS ON MEMORIAL DAY.	3 GUESTS	05/27/2018 07:23 AM	013:06
HEALTH	OUTLOOK-SUMMERTIME SAFETY (SEGMENT 1)	THE C.P.S.C.'S MARYANNE MCGERTY SIEBER TALKS SUMMER SAFETY.	MARYANNE MCGERTY SIEBER	06/03/2018 07:01 AM	013:53
HEALTH	OUTLOOK-SUMMERTIME SAFETY (SEGMENT 2)	THE C.P.S.C.'S MARYANNE MCGERTY SIEBER TALKS SUMMER SAFETY.	MARYANNE MCGERTY SIEBER	06/03/2018 07:23 AM	015:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY	OUTLOOK-KUTZTOWN FOLK FESTIVAL (SEGMENT 1)	THE KUTZTOWN FOLK FESTIVAL'S STEVE SHARADIN PREVIEWS THIS YEAR'S EVENT.	STEVE SHARADIN	06/10/201 8 07:00 AM	019:28
FAMILY	OUTLOOK-KUTZTOWN FOLK FESTIVAL (SEGMENT 2)	THE KUTZTOWN FOLK FESTIVAL'S STEVE SHARADIN PREVIEWS THIS YEAR'S EVENT.	STEVE SHARADIN	06/10/201 8 07:27 AM	009:36
FAMILY	OUTLOOK-KUTZTOWN FOLK FESTIVAL (SEGMENT 1)	THE KUTZTOWN FOLK FESTIVAL'S STEVE SHARADIN PREVIEWS THIS YEAR'S EVENT.	STEVE SHARADIN	06/17/201 8 07:01 AM	019:28
FAMILY	OUTLOOK-KUTZTOWN FOLK FESTIVAL (SEGMENT 2)	THE KUTZTOWN FOLK FESTIVAL'S STEVE SHARADIN PREVIEWS THIS YEAR'S EVENT.	STEVE SHARADIN	06/17/201 8 07:28 AM	009:36
FAMILY	OUTLOOK- LV COMMUNITY FOUNDATION STUDY (SEGMENT 1)	CHRIS BORICK AND BERNIE STORY DISCUSS A RECENT ANALYSIS OF LEHIGH VALLEY NON-PROFIT NEEDS.	BORICK/STORY	06/24/201 8 07:01 AM	018:40
FAMILY	OUTLOOK- LV COMMUNITY FOUNDATION STUDY (SEGMENT 2)	CHRIS BORICK AND BERNIE STORY DISCUSS A RECENT ANALYSIS OF LEHIGH VALLEY NON-PROFIT NEEDS.	BORICK/STORY	06/24/201 8 07:28 AM	010:24

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	B104 LOCAL PSA	000:17	038
-----	B104 LOCAL PSA	000:18	212
-----	B104 LOCAL PSA	000:19	144
-----	B104 LOCAL PSA	000:20	120
-----	JULY--LRRF_R30_mixdown.wav	000:30	001
CANCER RESEARCH	ST. BALDRICK'S FOUNDATION	001:01	001
CANCER SCREENING	DISABILITYCAMPAIGN.ORG	001:00	001
COMMUNITIES IN SCHOOL	COMMUNITIES IN SCHOOL	001:01	001
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	026
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	013
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	011
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	013
DISABLED HEALTH TIPS	DISABILITYCAMPAIGN.ORG	001:00	001
DISTRACTED DRIVING	PENNDOT	000:30	001
DRUG TAKE BACK COLLECTION	GOV WOLF PTA	000:30	001
EDUCATION	PA STATE EDUCATION ASSN.	001:00	002
FAMILY LIFE	FOCUS ON THE FAMILY	000:31	002
FARMING SAFETY	PIPELINE OPS FOR AG SAFETY	000:30	001
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	018
MIGRANE HEADACHES	AMERICAN MIGRANE FOUNDATION	001:00	002
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	001
PLAN TO WALK MORE	AMERICAN PLANNING ASSOCIATION	000:31	001
REPORTING POTHOLE	PA STATE GOVERNMENT	000:30	001
SOCIAL EMOTIONAL LEARNING	FIRSTBOOK.ORG	001:01	001
SOCIAL SECURITY	SOCIAL SECURITY ADMIN.	000:27	002
ST. JUDE'S HOSPITAL	ST. JUDE'S HOSPITAL	000:59	002
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	007
TOGETHER WE ARE STRONGER	NATIONAL MS SOCIETY	000:15	001
TREE PLANTING CAMPAIGN	ARBOR DAY FOUNDATION	000:30	001
U.S. VETERANS	AMERICAN HUMANE	001:00	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
U.S. VETERANS	DEPT. OF VETERANS AFFAIRS	001:01	002
U.S. VETERANS	US DEPT. OF VETERANS AFFAIRS	000:30	005