

WAEB-FM
 Allentown, PA
 Quarterly Issues/Programs List
 Fourth Quarter, 2017
 01/05/2018

WAEB-FM
 Quarterly Issues/Programs List

WAEB-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME:** TURNING POINT OF LEHIGH VALLEY'S MIRIAM RIVERA DISCUSSES THE ISSUE OF DOMESTIC VIOLENCE.
- **ECONOMY:** HOST OF 'MORE THAN MONEY' GENE DICKISON TALKS ABOUT THE ECONOMY IN 2017 AND BEYOND.
- **EDUCATION:** DAVID MICKENBERG DISCUSSES THE ALLENTOWN ART MUSEUM'S MAJOR PLANS.
- **FAMILY:** THE MORNING CALL'S MARK WOGENRICH REVIEWS PENN STATE'S 2017 FOOTBALL SEASON.
- **HEALTH:** THIS YEAR'S CROP WALK FOR HUNGER IS DISCUSSED.
- **MUSICIANS ON CALL:** MUSICIANS ON CALL, SERVICES FOR VETERANS

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	OUTLOOK-2017 CROP WALK FOR HUNGER (SEGMENT 1)	THIS YEAR'S CROP WALK FOR HUNGER IS DISCUSSED.	KAREHA/WALTERS	10/01/2017 07:04 AM	018:19
HEALTH	OUTLOOK-2017 CROP	THIS YEAR'S CROP WALK FOR	KAREHA/WALTERS	10/01/2017 07:28 AM	009:42

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	WALK FOR HUNGER (SEGMENT 2)	HUNGER IS DISCUSSED.			
CRIME	OUTLOOK-LAS VEGAS MASSACRE (SEGMENT 1)	AUTHOR PETER LANGMAN TRIES TO DETERMINE WHAT PROMPTED THE LAS VEGAS MASSACRE.	PETER LANGMAN	10/08/2017 06:54 AM	017:33
CRIME	OUTLOOK-LAS VEGAS MASSACRE (SEGMENT 2)	AUTHOR PETER LANGMAN TRIES TO DETERMINE WHAT PROMPTED THE LAS VEGAS MASSACRE.	PETER LANGMAN	10/08/2017 07:16 AM	011:44
CRIME	OUTLOOK-DOMESTIC VIOLENCE AWARENESS MONTH (SEGMENT 1)	TURNING POINT OF LEHIGH VALLEY'S MIRIAM RIVERA DISCUSSES THE ISSUE OF DOMESTIC VIOLENCE.	MIRIAM RIVERA	10/15/2017 07:00 AM	020:18
CRIME	OUTLOOK-DOMESTIC VIOLENCE AWARENESS MONTH (SEGMENT 2)	TURNING POINT OF LEHIGH VALLEY'S MIRIAM RIVERA DISCUSSES THE ISSUE OF DOMESTIC VIOLENCE.	MIRIAM RIVERA	10/15/2017 07:26 AM	009:09
EDUCATION	OUTLOOK-ALLENTOWN ART MUSEUM (SEGMENT 1)	DAVID MICKENBERG DISCUSSES THE ALLENTOWN ART MUSEUM'S MAJOR PLANS.	DAVID MICKENBERG	10/22/2017 07:03 AM	021:47
EDUCATION	OUTLOOK-ALLENTOWN ART MUSEUM (SEGMENT 2)	DAVID MICKENBERG DISCUSSES THE ALLENTOWN ART MUSEUM'S MAJOR PLANS.	DAVID MICKENBERG	10/22/2017 07:30 AM	007:04
HEALTH	OUTLOOK-DRIVE-THRU FLU SHOT	LVHN'S TERRY BURGER TALKS ABOUT TWO	TERRY BURGER	10/29/2017 07:02 AM	016:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	CLINICS (SEGMENT 1)	UPCOMING DRIVE-THRU FLU SHOT CLINICS.			
HEALTH	OUTLOOK- DRIVE-THRU FLU SHOT CLINICS (SEGMENT 2)	LVHN'S TERRY BURGER TALKS ABOUT TWO UPCOMING DRIVE-THRU FLU SHOT CLINICS.	TERRY BURGER	10/29/2017 07:24 AM	011:50
FAMILY	OUTLOOK- CROSSROADS MUSEUM (SEGMENT 1)	CORRINE TETZ DISCUSSES THE BRAND NEW MUSEUM OPENING IN HAMBURG.	CORINNE TETZ	11/05/2017 07:00 AM	013:33
FAMILY	OUTLOOK- CROSSROADS MUSEUM (SEGMENT 2)	CORRINE TETZ DISCUSSES THE BRAND NEW MUSEUM OPENING IN HAMBURG.	CORINNE TETZ	11/05/2017 07:18 AM	011:39
MUSICIANS ON CALL	VETERANS DAY PSA PROGRAM	MUSICIANS ON CALL, SERVICES FOR VETERANS	BOBBY BONES	11/05/2017 07:36 AM	030:00
CRIME	OUTLOOK- VALOR (SEGMENT 1)	3 GUESTS DISCUSS THE NEW VALOR ORGANIZATION AND ITS ROOTS IN THE LEHIGH VALLEY.	3 GUESTS	11/12/2017 07:03 AM	020:22
CRIME	OUTLOOK- VALOR (SEGMENT 2)	3 GUESTS DISCUSS THE NEW VALOR ORGANIZATION AND ITS ROOTS IN THE LEHIGH VALLEY.	3 GUESTS	11/12/2017 07:30 AM	009:05
FAMILY	OUTLOOK- CHRISTMAS AT LIBERTY BELL MUSEUM (SEGMENT 1)	BOB STEVENS AND SARA BRACE DISCUSS THE UPCOMING CHRISTMAS SHOWS AT THE LIBERTY BELL MUSEUM	BOB STEVENS/SARA BRACE	11/19/2017 07:02 AM	015:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY	OUTLOOK-CHRISTMAS AT LIBERTY BELL MUSEUM (SEGMENT 2)	BOB STEVENS AND SARA BRACE DISCUSS THE UPCOMING CHRISTMAS SHOWS AT THE LIBERTY BELL MUSEUM.	BOB STEVENS/SARA BRACE	11/19/2017 07:25 AM	012:19
CRIME	OUTLOOK- PA STATE POLICE (SEGMENT 1)	TROOPER MARC ALLEN DISCUSSES ALL THE NON-TRADITIONAL PROGRAMS PROVIDED BY STATE POLICE.	MARC ALLEN	11/26/2017 07:00 AM	016:38
CRIME	OUTLOOK- PA STATE POLICE (SEGMENT 2)	TROOPER MARC ALLEN DISCUSSES ALL THE NON-TRADITIONAL PROGRAMS PROVIDED BY STATE POLICE.	MARC ALLEN	11/26/2017 07:22 AM	009:42
HEALTH	OUTLOOK-CONSUMER PRODUCT SAFETY COMMISSION (SEGMENT 1)	THE C.P.S.C.'S MARYANNE McGERTY SIEBER TALKS ABOUT SAFETY AT THE HOLIDAYS.	MARYANNE McGERTY SIEBER	12/03/2017 07:00 AM	010:25
HEALTH	OUTLOOK-CONSUMER PRODUCT SAFETY COMMISSION (SEGMENT 2)	THE C.P.S.C.'S MARYANNE McGERTY SIEBER TALKS ABOUT SAFETY AT THE HOLIDAYS.	MARYANNE McGERTY SIEBER	12/03/2017 07:16 AM	016:59
FAMILY	OUTLOOK-SALVATION ARMY (SEGMENT 1)	COLIN DeVAULT AND DEIRDRE GOVAN DISCUSS THE WORK DONE BY THE SALVATION ARMY 365 DAYS A YEAR	DeVAULT/GOVAN	12/10/2017 07:01 AM	018:44
FAMILY	OUTLOOK-SALVATION ARMY	COLIN DeVAULT AND DEIRDRE GOVAN DISCUSS	DeVAULT/GOVAN	12/10/2017 07:27 AM	010:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	(SEGMENT 2)	THE WORK DONE BY THE SALVATION ARMY 365 DAYS A YEAR.			
FAMILY	OUTLOOK-PENN STATE FOOTBALL REVIEW (SEGMENT 1)	THE MORNING CALL'S MARK WOGENRICH REVIEWS PENN STATE'S 2017 FOOTBALL SEASON.	MARK WOGENRICH	12/17/2017 07:00 AM	017:42
FAMILY	OUTLOOK-PENN STATE FOOTBALL REVIEW (SEGMENT 2)	THE MORNING CALL'S MARK WOGENRICH REVIEWS PENN STATE'S 2017 FOOTBALL SEASON.	MARK WOGENRICH	12/17/2017 07:24 AM	011:50
FAMILY	OUTLOOK-WHITE HOUSE EMPLOYEE (SEGMENT 1)	RETIRED WHITE HOUSE EMPLOYEE STEWART STEVENS RECOUNTS HIS 34 YEARS WORKING IN THE WHITE HOUSE.	STEWART STEVENS	12/24/2017 07:00 AM	014:21
FAMILY	OUTLOOK-WHITE HOUSE EMPLOYEE (SEGMENT 2)	RETIRED WHITE HOUSE EMPLOYEE STEWART STEVENS RECOUNTS HIS 34 YEARS WORKING IN THE WHITE HOUSE.	STEWART STEVENS	12/24/2017 07:22 AM	015:00
ECONOMY	OUTLOOK-2017 ECONOMY IN REVIEW (SEGMENT 1)	HOST OF 'MORE THAN MONEY' GENE DICKISON TALKS ABOUT THE ECONOMY IN 2017 AND BEYOND.	GENE DICKISON	12/31/2017 07:03 AM	012:01
ECONOMY	OUTLOOK-2017 ECONOMY IN	HOST OF 'MORE THAN MONEY' GENE DICKISON	GENE DICKISON	12/31/2017 07:22 AM	015:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	REVIEW (SEGMENT 2)	TALKS ABOUT THE ECONOMY IN 2017 AND BEYOND.			

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
B104 LOCAL PSA	B104 LOCAL PSA	000:16	096
B104 LOCAL PSA	B104 LOCAL PSA	000:17	205
B104 LOCAL PSA	B104 LOCAL PSA	000:18	120
B104 LOCAL PSA	B104 LOCAL PSA	000:19	009
B104 LOCAL PSA	B104 LOCAL PSA	000:20	020
iHM Understood Long Form PSA	iHM Understood Long Form PSA	030:00	001
PA Schools Radio 30 0916.wav	PA Schools Radio 30 0916.wav	000:31	001
CHILDREN'S HEALTH	ST. JUDE'S HOSPITAL	000:30	001
CHILDREN'S HEALTH	ST. JUDE'S HOSPITAL	000:47	005
COMMUNITIES IN SCHOOL	COMMUNITIES IN SCHOOL	001:01	003
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	009
DISABILITY AWARENESS	INT'L DISABILITY CENTER	001:00	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DRIVING SAFETY	PENNDOT	000:31	001
EDUCATION	PA STATE EDUCATION ASSN.	000:30	001
EDUCATION	PA STATE EDUCATION ASSN.	000:31	002
EDUCATION	PA STATE EDUCATION ASSN.	001:00	002
FAIR HOUSING	NAT'L FAIR HOUSING ALLIANCE	000:31	001
FAIR HOUSING	NAT'L FAIR HOUSING ALLIANCE	001:00	002
FARMING SAFETY	PIPELINE OPERATORS FOR SAFETY	000:30	001
HEALTH AND FITNESS	RED	000:30	021
HEALTH AND FITNESS	SAVE THE MALES	000:30	006
HEALTHY BABIES	MARCH OF DIMES	001:00	001
HEPATITIS AWARENESS	CENTERS FOR DISEASE CONTROL	000:30	002
HEPATITIS AWARENESS	CENTERS FOR DISEASE CONTROL	000:58	004
LYME DISEASE AWARENESS	TARGETLYME.ORG	000:30	001
LYME DISEASE AWARENESS	TARGETLYME.ORG	001:00	005
MIGRANE HEADACHES	AMERICAN MIGRANE FOUNDATION	000:30	001
MIGRANE HEADACHES	AMERICAN MIGRANE FOUNDATION	001:00	001
MILLER KEYSTONE BLOOD CENTER	MILLER KEYSTONE BLOOD CENTER	000:16	002
NATIONAL 4H COUNCIL	4H	001:00	002
POVERTY	WORLD VISION	001:01	005
PSA	DEPT OF HOMELAND SECURITY	000:30	014
PSA	DO SOMETHING.ORG/HIDE AND SEE	000:28	003
PSA	JED FOUNDATION	000:30	008
PSA	RED	000:29	016
PSA	SPIRIT DAY	000:30	005
SOCIAL SECURITY	SOCIAL SECURITY ADMIN.	000:27	001
ST. JUDE'S HOSPITAL	ST. JUDE'S HOSPITAL	000:14	001
ST. JUDE'S HOSPITAL	ST. JUDE'S HOSPITAL	000:59	004
TOGETHER WE ARE STRONGER	NATIONAL MS SOCIETY	000:15	002
TOGETHER WE ARE STRONGER	NATIONAL MS SOCIETY	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TOGETHER WE ARE STRONGER	NATIONAL MS SOCIETY	000:58	001
TRICKY TRAY	ANNUNCIATION GREEK ORTHODOX	000:31	001
U.S. MILITARY	U.S. DEPT OF VETERANS AFFAIRS	001:01	005
U.S. MILITARY	UNITED STATES AIR FORCE	000:30	001
U.S. MILITARY	USMILITARY.COM	000:30	001
U.S. MILITARY	USMILITARY.COM	000:31	001
U.S. VETERANS	AMERICAN HUMANE	001:00	002
U.S. VETERANS	US DEPT. OF VETERANS AFFAIRS	000:30	001
U.S. VETERANS	VET TIX	001:00	005
UNICEF	UNICEF	000:31	001