

WAEB-FM
Allentown, PA
Quarterly Issues/Programs List
Second Quarter, 2015
07/02/2015

WAEB-FM
Quarterly Issues/Programs List

WAEB-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME:** TROOPER MARC ALLEN DISCUSSES CURRENT STATE POLICE ISSUES.
- **FAMILY:** JOHN MAHER DISCUSSES HOPE FOR VETERANS AND THE OPENING OF A VETERANS DROP IN CENTER IN ALLENTOWN.
- **GOVERNMENT:** POLITICAL ANALYST TERRY MADONNA UPDATES THE PENNSYLVANIA BUDGET NEGOTIATIONS.
- **HEALTH:** THE NATIONAL MULTIPLE SCLEROSIS SOCIETY PREVIEWS THIS SPRING'S WALK MS IN ALLENTOWN.
- **HISTORY:** 3 LEHIGH VALLEY VETERANS DISCUSS THEIR MILITARY SERVICE ON THIS MEMORIAL DAY WEEKEND.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY	OUTLOOK-FISHING SEASON OPENS (SEGMENT 1)	EXECUTIVE DIRECTOR OF THE FISH AND BOAT COMMISSION JOHN ARWAY TALKS FISHING.	JOHN ARWAY	04/05/2015 07:02 AM	016:57
FAMILY	OUTLOOK-FISHING	EXECUTIVE DIRECTOR OF	JOHN ARWAY	04/05/2015 07:23 AM	011:29

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	SEASON OPENS (SEGMENT 2)	THE FISH AND BOAT COMMISSION JOHN ARWAY TALKS FISHING.			
HEALTH	OUTLOOK-ORAL CANCER SCREENINGS (SEGMENT 1)	LEHIGH VALLEY HEALTH NETWORK DENTIST CHARLES INCALCATERRA TALKS ORAL CANCER.	CHARLES INCALCATERRA	04/12/2015 07:02 AM	015:34
HEALTH	OUTLOOK-ORAL CANCER SCREENINGS (SEGMENT 2)	LEHIGH VALLEY HEALTH NETWORK DENTIST CHARLES INCALCATERRA TALKS ORAL CANCER.	CHARLES INCALCATERRA	04/12/2015 07:22 AM	010:58
HEALTH	OUTLOOK-WALK MS (SEGMENT 1)	THE NATIONAL MULTIPLE SCLEROSIS SOCIETY PREVIEWS THIS SPRING'S WALK MS IN ALLENTOWN.	3 GUESTS	04/19/2015 07:00 AM	020:23
HEALTH	OUTLOOK-WALK MS (SEGMENT 2)	THE NATIONAL MULTIPLE SCLEROSIS SOCIETY PREVIEWS THIS SPRING'S WALK MS IN ALLENTOWN.	3 GUESTS	04/19/2015 07:24 AM	009:27
FAMILY	OUTLOOK-VALLEY PREFERRED CYCLING CENTER (SEGMENT 1)	CENTER PRESIDENT MARTY NOTHSTEIN DISCUSSES THE UPCOMING SUMMER SCHEDULE.	MARTY NOTHSTEIN	04/26/2015 07:01 AM	018:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY	OUTLOOK-VALLEY PREFERRED CYCLING CENTER (SEGMENT 2)	CENTER PRESIDENT MARTY NOTHSTEIN DISCUSSES THE UPCOMING SUMMER SCHEDULE.	MARTY NOTHSTEIN	04/26/2015 07:25 AM	010:26
FAMILY	OUTLOOK-MAYFAIR (SEGMENT 1)	ARLENE DAILY AND MIKE HILL DISCUSS THIS MONTH'S MAYFAIR.	DAILY/HILL	05/03/2015 07:03 AM	015:54
FAMILY	OUTLOOK-MAYFAIR (SEGMENT 2)	ARLENE DAILY AND MIKE HILL DISCUSS THIS MONTH'S MAYFAIR.	DAILY/HILL	05/03/2015 07:24 AM	013:06
CRIME	OUTLOOK- PA STATE POLICE (SEGMENT 1)	TROOPER MARC ALLEN DISCUSSES CURRENT STATE POLICE ISSUES.	MARC ALLEN	05/17/2015 07:00 AM	018:32
CRIME	OUTLOOK- PA STATE POLICE (SEGMENT 2)	TROOPER MARC ALLEN DISCUSSES CURRENT STATE POLICE ISSUES.	MARC ALLEN	05/17/2015 07:24 AM	007:51
HISTORY	OUTLOOK-MEMORIAL DAY (SEGMENT 1)	3 LEHIGH VALLEY VETERANS DISCUSS THEIR MILITARY SERVICE ON THIS MEMORIAL DAY WEEKEND.	3 GUESTS	05/24/2015 07:00 AM	018:24
HISTORY	OUTLOOK-MEMORIAL DAY (SEGMENT 2)	3 LEHIGH VALLEY VETERANS DISCUSS THEIR MILITARY SERVICE ON THIS MEMORIAL DAY WEEKEND.	3 GUESTS	05/24/2015 07:24 AM	010:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY	OUTLOOK-HOPE FOR VETERANS (SEGMENT 1)	JOHN MAHER DISCUSSES HOPE FOR VETERANS AND THE OPENING OF A VETERANS DROP IN CENTER IN ALLENTOWN.	JOHN MAHER	05/31/2015 07:03 AM	015:45
FAMILY	OUTLOOK-HOPE FOR VETERANS (SEGMENT 2)	JOHN MAHER DISCUSSES HOPE FOR VETERANS AND THE OPENING OF A VETERANS DROP IN CENTER IN ALLENTOWN.	JOHN MAHER	05/31/2015 07:24 AM	010:21
FAMILY	OUTLOOK-ATHLETE OF THE YEAR AWARDS (SEGMENT 1)	A DISCUSSION ON THE UPCOMING AWARDING OF THE COORDINATED HEALTH ATHLETE OF THE YEAR.	AMRINE/HYNOSKI	06/07/2015 07:03 AM	011:30
FAMILY	OUTLOOK-ATHLETE OF THE YEAR AWARDS (SEGMENT 2)	A DISCUSSION ON THE UPCOMING AWARDING OF THE COORDINATED HEALTH ATHLETE OF THE YEAR.	AMRINE/HYNOSKI	06/07/2015 07:21 AM	017:22
GOVERNMENT	OUTLOOK- PA BUDGET UPDATE (SEGMENT 1)	POLITICAL ANALYST TERRY MADONNA UPDATES THE PENNSYLVANIA BUDGET NEGOTIATIONS.	TERRY MADONNA	06/14/2015 07:02 AM	021:57
GOVERNMENT	OUTLOOK- PA BUDGET UPDATE (SEGMENT 2)	POLITICAL ANALYST TERRY MADONNA	TERRY MADONNA	06/14/2015 07:28 AM	007:33

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		UPDATES THE PENNSYLVANIA BUDGET NEGOTIATIONS.			
HEALTH	OUTLOOK- ST. LUKE'S CEO ANNIVERSARY (SEGMENT 1)	ST. LUKE'S UNIVERSITY HEALTH NETWORK CEO RICK ANDERSON DISCUSSES HIS 30 YEARS ON THE JOB.	RICK ANDERSON	06/21/2015 07:00 AM	016:00
HEALTH	OUTLOOK- ST. LUKE'S CEO ANNIVERSARY (SEGMENT 2)	ST. LUKE'S UNIVERSITY HEALTH NETWORK CEO RICK ANDERSON DISCUSSES HIS 30 YEARS ON THE JOB.	RICK ANDERSON	06/21/2015 07:22 AM	012:54
HEALTH	OUTLOOK- STRIKEOUT OVARIAN CANCER (SEGMENT 1)	JENNIFER GLOSE DISCUSSES THE UPCOMING CO-ED SOFTBALL TOURNAMENT.	JENNIFER GLOSE	06/28/2015 07:01 AM	018:27
HEALTH	OUTLOOK- STRIKEOUT OVARIAN CANCER (SEGMENT 2)	JENNIFER GLOSE DISCUSSES THE UPCOMING CO-ED SOFTBALL TOURNAMENT.	JENNIFER GLOSE	06/28/2015 07:25 AM	010:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ABOVE THE INFLUENCE	ABOVE THE INFLUENCE	000:24	001
ABOVE THE INFLUENCE	ABOVE THE INFLUENCE	000:26	003
EDUCATION	FARMERS INSURANCE	030:01	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	027
OPEN HOUSE	NAZARETH SOC MODEL ENGINEERS	000:18	058
OPEN HOUSE	NAZARETH SOC MODEL ENGINEERS	000:19	081
OPEN HOUSE	NAZARETH SOC MODEL ENGINEERS	000:20	221
OPEN HOUSE	NAZARETH SOC MODEL ENGINEERS	000:21	020
WINTER LIGHTS SPECTACULAR	LEHIGH VALLEY ZOO	000:18	024
WINTER LIGHTS SPECTACULAR	LEHIGH VALLEY ZOO	000:19	009
WINTER LIGHTS SPECTACULAR	LEHIGH VALLEY ZOO	000:20	048