

KDJE, KHKN, KMJX, KSSN
EEO PUBLIC FILE REPORT
February 1, 2018 - January 30, 2019

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/12/2018	Participation in events sponsored by community groups	Our SEU's Public Service Director conducted a station tour and discussed broadcasting careers, opportunities, and industry trends to representatives of Arkansas Advocates for Children and Families.	1	Public Service Director
2	2/19/2018	Participation in events sponsored by community groups	Our SEU's Public Service Director gave a presentation to community leaders of the group, City Connections, which creates synergy between civic groups, churches and those in need. He covered careers in broadcasting and avenues to use them within their groups to promote events and causes. Plans were made to team up with our cluster of stations to hold future events for youth interested in broadcasting.	1	Public Service Director
3	3/8/2018	Participation in events sponsored by community groups	Our SEU's Public Service Director hosted representatives from several chapters of Court Appointed Special Advocates (CASA) at our station where he conducted a seminar on broadcasting's commitment to public service and techniques for on-air radio interviews.	1	Public Service Director
4	4/17/2018	Participation in Job Fairs	Our Business Assistant and Senior Vice President of Sales obtained a booth at the Arkansas Democrat Gazette Spring Job Fair on behalf of iHeartMedia where they shared pamphlets and information regarding careers in broadcast with attendees.	2	Senior Vice President of Sales Business Assistant
5	5/7/2018	Provision of training to management	In May of 2018, several SEU managers took an online training course entitled, Preventing Sexual Harassment for Managers provided the iHeartMedia Learning Center.	2	Market SVP Programming Market SVP Sales - 100% Base
6	5/8/2018	Participation in Job Fairs	Our Business Assistant and Senior Vice President of Sales obtained a booth at the Goodwill Fox 16 Job Fair on behalf of iHeartMedia where they shared pamphlets and information regarding careers in broadcast with attendees.	2	Senior Vice President of Sales Business Assistant

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
7	6/15/2018	Participation in events or programs sponsored by educational institutions	Our SEU's Public Service Director spoke to the graduating class of The Youth Challenge, a military inspired school. His speech included the available professions in broadcasting. Many of the graduating students had participated in our station's weekend interview program.	1	Public Service Director
8	9/15/2018	Participation in events or programs sponsored by educational institutions	Our SEU's On Air Personality gave a Studio tour and discussed broadcasting careers, opportunities, and industry trends to Arkansas Tech University Student interested in seeking a career in broadcast upon graduation and a possible internship.	1	On-Air Personality
9	10/24/2018	Participation in events sponsored by community groups	Our SEU's Business Assistant and On Air personalities gave a Studio tour and discussed broadcasting careers, opportunities, and industry trends to the Staff of Frances Flower Shop before teaming up as part of the "Pay it Forward" campaign around the community. The campaign provided the opportunity to reach the public workforce and business in Central Arkansas.	4	Business Assistant On-Air Personality On-Air Personality On-air Personality
10	12/3/2018	Participation in events sponsored by community groups	Our SEU's Public Service Director, gave a one hour seminar to Partners Against Trafficking Humans. The session included ways to create job positions in the broadcast & communication fields where personnel within the group could form their own campaigns as a tool to further their public service.	1	Public Service Director