

ORDER



Orders
Order / Rev: 909841
Alt Order #:
Product Desc: Flight Week of 10/22/18
Estimate:
Flight Dates: 10/22/18 - 10/28/18
Original Date / Rev: 10/18/18 / 10/18/18
Order Type: GENERAL

Primary AE: House KPTV Local House KPTV Local
Sales Office: KPTV
Sales Region: Local

Agency
Name: Media Analysis Inc
Buying Contact: Marla Jackson
Billing Contact:
 P.O. Box 385128
 Waikoloa, HI 96738

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Janelle Bynum Democrat Oregon Hou
Demographic: A25-54
Product Codes: Political-Cand-State-House
Priority: IMP
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: POL LPL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/26/18	11	\$8,900.00	\$7,565.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	11	\$8,900.00	\$7,565.00	0.00
Totals	11	\$8,900.00	\$7,565.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KPTV Local House KP			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPTV	10/22/18	10/28/18	M-F 6-7am Good Day Oregon	CM	M-F 6-7am	MTWTF--	:30	2	\$650.00	PMT	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		2			\$650.00			0.00			
N 2	KPTV	10/22/18	10/28/18	M-F 7-8am Good Day Oregon	CM	M-F 7-8am	MTWTF--	:30	3	\$750.00	PMT	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		3			\$750.00			0.00			
N 3	KPTV	10/22/18	10/28/18	M-F 8-9am Good Day Oregon	CM	M-F 8-9am	MTWTF--	:30	3	\$800.00	PMT	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		3			\$800.00			0.00			
N 4	KPTV	10/22/18	10/28/18	M-Su 10 O'Clock News M-Su 10 O'Clock News	CM	10-11pm (10:00 PM-10:30 PM)	MTWTFSS	:30	2	\$1,400.00	PMT	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		2			\$1,400.00			0.00			
N 5	KPTV	10/22/18	10/26/18	GDO M-F 430-5a GDO M-F 430-5a	CM	GDO M-F 430-5am	MTWT---	:30	1	\$150.00	PMT	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWT---		1			\$150.00			0.00			
													Totals	11	\$8,900.00