INVOICE

DUPLICATE

KATU TV
2153 NE Sandy Blvd
Portland, OR 97232
Main: (503)231-4222
Billing: (503)231-4213

www.katu.com

Billing Address:

Peterson Media
Attention: Alexis Lee
737 SE Sandy Blvd
Portland, OR 97214

Send Payment To:

KATU TV
Fisher Broadcasting Portland TV LLC
PO Box 94394
Seattle, WA 98124-6694
Federal Tax ID #91-2136493

Invoice #	Invoice Date	Invoice Month	Invoice Period
199413-1	**10/21/12**	**October 2012**	**10/01/12 - 10/14/12**

Station	Account Executive	Sales Office	Sales Region
KATU	Local Direct	Portland Local	Local

Advertiser	Product	Estimate Number
Charlie Hales for Mayor		

Flight Dates	Order #	Alt Order #
10/11/12 - 10/14/12	199413	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/11/12	10/14/12	Channel Two News at 43(430-5a		- - - TF- -	:30	2	$35.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - TF- -	2	$35.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KATU	Th	10/11/12	4:44 AM	Channel Two News at 430am	430-5a	:30	TGFCW1201	$35.00	NM
2	KATU	F	10/12/12	4:47 AM	Channel Two News at 430am	430-5a	:30	TGFCW1201	$35.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/11/12	10/12/12	M-F 5a-6a	5a-6a	- - - TF- -	:30	1	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - TF- -	1	$175.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KATU	F	10/12/12	5:54 AM	M-F 5a-6a	5a-6a	:30	TGFCW1201	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/11/12	10/12/12	M-F 6a-7a	6a-7a	- - - TF- -	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - TF- -	1	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KATU	Th	10/11/12	6:22 AM	M-F 6a-7a	6a-7a	:30	TGFCW1201	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/11/12	10/12/12	Good Morning America	7a-9a	- - - TF- -	:30	2	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - TF- -	2	$150.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KATU	Th	10/11/12	7:28 AM	Good Morning America	7a-9a	:30	TGFCW1201	$150.00	NM
2	KATU	F	10/12/12	8:28 AM	Good Morning America	7a-9a	:30	TGFCW1201	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/13/12	10/13/12	Saturday 7a News	Sat 7a-9a	- - - - - S-	:30	1	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - - - S-	1	$125.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Advertiser	Product		Estimate Number
Charlie Hales for Mayor			

www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/13/12	10/13/12	Saturday 7a News	Sat 7a-9a	- - - - - S-	:30	1	$125.00	NM

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU	Sa	10/13/12	8:40 AM	Saturday 7a News	Sat 7a-9a	:30	TGFCW1201	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/11/12	10/12/12	KATU 4p News	M-F 4p-430p	- - - TF- -	:30	2	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - TF- -	2	$150.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU	Th	10/11/12	4:27 PM	KATU 4p News	M-F 4p-430p	:30	TGFCW1201	$150.00	NM
2 KATU	F	10/12/12	4:12 PM	KATU 4p News	M-F 4p-430p	:30	TGFCW1201	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	10/11/12	10/12/12	M-F 430-5p	430p-5p	- - - TF- -	:30	2	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - TF- -	2	$200.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 KATU	Th	10/11/12	4:42 PM	M-F 430-5p	430p-5p	:30	TGFCW1201	$200.00	NM
1 KATU	F	10/12/12	4:40 PM	M-F 430-5p	430p-5p	:30	TGFCW1201	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/11/12	10/12/12	KATU News @ 5p	5p-530p	- - - TF- -	:30	1	$700.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - TF- -	1	$700.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU	F	10/12/12	5:24 PM	KATU News @ 5p	5p-530p	:30	TGFCW1201	$700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	10/14/12	10/14/12	Sun 5P News	5p-530p	- - - - - - S	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - - - - S	1	$400.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU	Su	10/14/12	5:28 PM	Sun 5P News	5p-530p	:30	TGFCW1201	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/11/12	10/12/12	KATU News @ 6p	6p-630p	- - - TF- -	:30	2	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - TF- -	2	$350.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU	*Th*	*10/11/12*		*KATU News @ 6p* *Credited*	*6p-630p*	*:00*		*$350.00*	*NM*
2 KATU	F	10/12/12	6:23 PM	KATU News @ 6p	6p-630p	:30	TGFCW1201	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	10/14/12	10/14/12	Sun 6-630p News	6p-630p	- - - - - - S	:30	1	$325.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - - - - S	1	$325.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU	Su	10/14/12	6:14 PM	Sun 6-630p News	6p-630p	:30	TGFCW1201	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	10/11/12	10/12/12	KATU News @ 630p	630p-7p	- - - TF- -	:30	1	$700.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - TF- -	1	$700.00

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Advertiser	Product	Estimate Number
Charlie Hales for Mayor		

www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	10/11/12	10/12/12	KATU News @ 630p	630p-7p	- - - TF- -	:30	1	$700.00	NM

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU	F	10/12/12	6:52 PM	KATU News @ 630p	630p-7p	:30	TGFCW1201	$700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	10/14/12	10/14/12	Sun 630p-7p News	630p-7p	- - - - - - S	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - - - - S	1	$350.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU	Su	10/14/12	6:40 PM	Sun 630p-7p News	630p-7p	:30	TGFCW1201	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	10/11/12	10/12/12	Jeopardy	7p-730p	- - - TF- -	:30	2	$650.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - TF- -	2	$650.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU	*Th*	*10/11/12*		*Jeopardy*	*7p-730p*	:00		*$650.00*	*NM*
		Credited							
2 KATU	F	10/12/12	7:12 PM	Jeopardy	7p-730p	:30	TGFCW1201	$650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	10/11/12	10/12/12	Wheel Of Fortune	730p-8p	- - - TF- -	:30	1	$1,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - TF- -	1	$1,100.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU	F	10/12/12	7:43 PM	Wheel Of Fortune	730p-8p	:30	TGFCW1201	$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	10/11/12	10/12/12	M-F 11-1135p News	11p-1135p	- - - TF- -	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - TF- -	1	$350.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU	F	10/12/12	11:26 PM	M-F 11-1135p News	11p-1135p	:30	TGFCW1201	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	10/12/12	10/12/12	Nightline	1135p-1202a	- - - - F- -	:30	1	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - - F- -	1	$150.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU	F	10/12/12	11:54 PM	Nightline	1135p-1202a	:30	TGFCW1201	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	10/11/12	10/11/12	Th/Fri Nightline 12a after	12a-1230a	- - - T- - -	:30	1	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	- - - T- - -	1	$150.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU	Th	10/11/12	12:10 AM	Th/Fri Nightline 12a after HS Blitz 12a-1230a		:30	TGFCW1201	$150.00	NM

Total Spots **22**

Gross Total **$6,945.00**

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Actual times may vary by 3 minutes.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Advertiser	Product	Estimate Number
Charlie Hales for Mayor		

Agency Commission	**$1,041.75**
Net Amount Due	**$5,903.25**

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