

CONTRACT



Alpha Media LLC
 3505 Olsen Boulevard #117
 Amarillo, TX 79109
 (806) 355-9801

<u>Contract / Revision</u> 751878 /		<u>Alt Order #</u>
<u>Advertiser</u> POL24/Sam Brown Silverman for 108th Discd		<u>Original Date / Revision</u> 05/10/24 / 05/13/24
<u>Contract Dates</u> 05/14/24 - 05/28/24	<u>Estimate #</u>	
<u>Product</u> Political Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KGNC-AM	<u>Account Executive</u> Karen Dennis	<u>Sales Office</u> Local-Amarillo
<u>Special Handling</u> CIA Do Not Pay		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

POL24/Sam Brown Silverman for 108th District C
Attention: Sam Brown Silverman
 P.O. Box 108
 Amarillo, TX 79105

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGNC	05/14/24	05/28/24	Mo-Fr 6a-10a	6a-10a		:30			NM	33	\$594.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	-TWTF--				12	\$18.00			
	Week:	05/20/24	05/26/24	MTWTF--				15	\$18.00			
	Week:	05/27/24	06/02/24	MT-----				6	\$18.00			
N 2	KGNC	05/14/24	05/28/24	Mo-Fr 3p-7p	3p-7p		:30			NM	33	\$693.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	-TWTF--				12	\$21.00			
	Week:	05/20/24	05/26/24	MTWTF--				15	\$21.00			
	Week:	05/27/24	06/02/24	MT-----				6	\$21.00			
N 3	KGNC	05/14/24	05/26/24	Sa-Su 6a-7p	6a-7p		:30			NM	6	\$42.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	-----S-				3	\$7.00			
	Week:	05/20/24	05/26/24	-----S-				3	\$7.00			
N 4	KGNC	05/14/24	05/28/24	Mo-Fr 10a-3p	11:00 AM-2:00 PM		:30			NM	22	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	-TWTF--				8	\$25.00			
	Week:	05/20/24	05/26/24	MTWTF--				10	\$25.00			
	Week:	05/27/24	06/02/24	MT-----				4	\$25.00			
Totals											94	\$1,879.00

Time Period	# of Spots	Gross Amount	Net Amount
05/01/24 -05/28/24	94	\$1,879.00	\$1,879.00
Totals	94	\$1,879.00	\$1,879.00

Signature: _____

Date: _____

13 May 2024

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.