



125 West 55th St
New York, NY 10019

Contract # 28391021	Changes as of: 4/12/2024 at 4:51 PM	Version: Current State Version 1
CPE: 79/86/13093	Flight: 10/15/24 - 10/21/24	Station: WCTI
Agency: WATERFRONT STRATEGIES 3050 K ST NW 100 20007	Advertiser: HOUSE MAJORITY PAC	Market: Greenville/New Bern/Wash
	Product: TV	Office: WASHINGTON
	Agency Order #: 13365348	Service: Nielsen
	Buyer: Sweatman, Lawrence	Primary Demo:
	Salesperson: CARRIE LYNCH 202-955-5342	Assistant: CARRIE LYNCH 202-955-5342
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$37,625.00
Total Spots: 72
Total CPP: \$0.00
Total GRP:
Traffic #: 6064851

Comments: HMP 2024 - 10/15-10/21 - SKED A;Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	10/15 - 10/15		Total Spots	Total \$	CPP*	GRP*
						10/15					
1	Tu-F,M 5:30a-6a		NC12 at 530a	\$175.00	30	5		5	\$875.00	\$0.00	0.0
2	Tu-F,M 6:30a-7a		NC12 at 6	\$375.00	30	5		5	\$1,875.00	\$0.00	0.0
3	Tu-F,M 7a-8a		Good Morning America	\$400.00	30	5		5	\$2,000.00	\$0.00	0.0
4	Tu-F,M 8a-9a		Good Morning America	\$400.00	30	5		5	\$2,000.00	\$0.00	0.0
5	Sa 8a-9a		Good Morning America	\$225.00	30	1		1	\$225.00	\$0.00	0.0
6	Sa 9a-10a		Good Morning America	\$225.00	30	1		1	\$225.00	\$0.00	0.0
7	Su 8a-9a		Good Morning America Wknd	\$300.00	30	1		1	\$300.00	\$0.00	0.0
8	Su 9a-10a		This Week	\$300.00	30	1		1	\$300.00	\$0.00	0.0
9	Tu-F,M 9a-10a		Live With Kelly and Mark	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
10	Tu-F,M 11a-12n		The View	\$180.00	30	5		5	\$900.00	\$0.00	0.0
11	Tu-F,M 2p-3p		General Hospital	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
12	Tu-F,M 4p-4:30p		Judge Judy	\$200.00	30	4		4	\$800.00	\$0.00	0.0
13	Tu-F,M 5:30p-6p		News Channel 12 at 530p	\$650.00	30	5		5	\$3,250.00	\$0.00	0.0
14	Tu-F,M 6p-6:30p		News Channel 12 at 6p	\$1,500.00	30	5		5	\$7,500.00	\$0.00	0.0
15	Sa 6:30p-7p		ABC World News	\$600.00	30	1		1	\$600.00	\$0.00	0.0
16	Su 6p-6:30p		News Channel 12 at 6p	\$700.00	30	1		1	\$700.00	\$0.00	0.0
17	Tu-F,M 7p-7:30p		Judge Judy	\$750.00	30	4		4	\$3,000.00	\$0.00	0.0
18	Tu-F,M 11:35p-12:37a		Jimmy Kimmel Live-ABC	\$125.00	30	5		5	\$625.00	\$0.00	0.0
19	M 8p-10p		The Bachelor-ABC	\$1,000.00	30	1		1	\$1,000.00	\$0.00	0.0
20	Tu 8p-9p		The Rookie-ABC	\$800.00	30	1		1	\$800.00	\$0.00	0.0
21	W 8p-9p		The Conners/Not Dead Yet-ABC	\$750.00	30	1		1	\$750.00	\$0.00	0.0



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#	Day/Time	DP	Program	Rate	Len	10/15 - 10/15		Total Spots	Total \$	CPP*	GRP*
						10/15					
22	Su 7p-8p		America's Funniest Home Videos-ABC	\$900.00	30	1		1	\$900.00	\$0.00	0.0
23	Su 9p-10p		Celebrity Wheel of Fortune-ABC	\$900.00	30	1		1	\$900.00	\$0.00	0.0
24	Sa 7:30p-11p		ABC Saturday Night College Football	\$2,000.00	30	1		1	\$2,000.00	\$0.00	0.0
25	Sa 12n-7:30p		SEC COLLEGE FOOTBALL	\$1,600.00	30	1		1	\$1,600.00	\$0.00	0.0
26	M 8p-10p		Monday Night Football	\$2,500.00	30	1		1	\$2,500.00	\$0.00	0.0
TOTALS:						72		72	\$37,625.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/12/24 4:51 PM	System	Notice Received.
04/11/24 9:46 AM	CARRIE LYNCH	HMP 2024 - 10/15-10/21 - SKED A; Separation: 30; PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$35,810
WCTI Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	72	\$37,625.00	N/A	0.0
Total	100%	72	\$37,625.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Oct	72	\$37,625.00
Total	72	\$37,625.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Queued for Electronic Contracting	4/11/24 9:55 AM					\$0	\$0		
New	4/11/24 9:41 AM	CARRIE LYNCH	Confirmed	72		\$37,625.00	\$37,625.00		

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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