



125 West 55th St
New York, NY 10019

Contract # 28391018	Changes as of: 4/11/2024 at 9:46 AM	Version: Current State Version 1
CPE: 79/86/13087	Flight: 9/3/24 - 9/9/24	Station: WCTI
Agency: WATERFRONT STRATEGIES 3050 K ST NW 100 20007	Advertiser: HOUSE MAJORITY PAC	Market: Greenville/New Bern/Wash
	Product: TV	Office: WASHINGTON
	Agency Order #: 13365333	Service: Nielsen
	Buyer: Sweatman, Lawrence	Primary Demo:
	Salesperson: CARRIE LYNCH 202-955-5342	Assistant: CARRIE LYNCH 202-955-5342

Con Type: POLITICAL/VOTE
Total \$: \$41,310.00
Total Spots: 92
Total CPP: \$0.00
Total GRP:

Separation:

Comments: HMP 2024 - 9/3-9/9 - SKED A; Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	9/3 - 9/3		Total Spots	Total \$	CPP*	GRP*
						9/3					
1	Sa 7:30p-11p		ABC Saturday Night College Football	\$2,000.00	30	1		1	\$2,000.00	\$0.00	0.0
2	Sa 12n-3:30p		ABC College Football Early Game	\$1,000.00	30	1		1	\$1,000.00	\$0.00	0.0
3	M 8:15p-11:30p		NFL MNF: Regular Season	\$4,500.00	30	1		1	\$4,500.00	\$0.00	0.0
4	Tu 8p-9p		Will Trent-ABC	\$800.00	30	1		1	\$800.00	\$0.00	0.0
5	Tu 9p-10p		The Rookie-ABC	\$900.00	30	1		1	\$900.00	\$0.00	0.0
6	W 8p-9p		The Conners/Not Dead Yet-ABC	\$750.00	30	1		1	\$750.00	\$0.00	0.0
7	Th 10p-11p		Station 19-ABC	\$1,250.00	30	1		1	\$1,250.00	\$0.00	0.0
8	Th 9p-10p		Grey's Anatomy-ABC	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
9	F 9p-11p		20/20 (2 hours)-ABC	\$800.00	30	1		1	\$800.00	\$0.00	0.0
10	Su 8p-9p		Celebrity Jeopardy-ABC	\$1,000.00	30	1		1	\$1,000.00	\$0.00	0.0
11	Su 7p-8p		America's Funniest Home Videos-ABC	\$950.00	30	1		1	\$950.00	\$0.00	0.0
12	Tu-F,M 6a-7a		NC12 at 6	\$350.00	30	5		5	\$1,750.00	\$0.00	0.0
13	Tu-F,M 7a-9a		Good Morning America	\$375.00	30	8		8	\$3,000.00	\$0.00	0.0
14	Tu-F,M 5:30a-6a		NC12 at 530a	\$175.00	30	5		5	\$875.00	\$0.00	0.0
15	Sa 8a-10a		Good Morning America	\$225.00	30	2		2	\$450.00	\$0.00	0.0
16	Su 8a-9a		Good Morning America Wknd	\$300.00	30	2		2	\$600.00	\$0.00	0.0
17	Su 9a-10a		This Week	\$400.00	30	1		1	\$400.00	\$0.00	0.0
18	Su 7a-8a		NC12 at 7a	\$225.00	30	1		1	\$225.00	\$0.00	0.0
19	Tu-F,M 12:30p-1p		Inside Edition	\$220.00	30	5		5	\$1,100.00	\$0.00	0.0
20	Tu-F,M 2p-3p		General Hospital	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
21	Tu-F,M 12n-12:30p		News Channel 12 at 12n	\$350.00	30	5		5	\$1,750.00	\$0.00	0.0



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	Agency Order #: 13365333	Service: Nielsen
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						9/3					
22	Tu-F,M 11a-12n		The View	\$175.00	30	5		5	\$875.00	\$0.00	0.0
23	Tu-F,M 4p-5p		Judge Judy	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
24	Tu-F,M 5p-5:30p		News Channel 12 at 5p	\$525.00	30	5		5	\$2,625.00	\$0.00	0.0
25	Tu-F,M 6p-6:30p		News Channel 12 at 6p	\$1,000.00	30	5		5	\$5,000.00	\$0.00	0.0
26	Sa 6:30p-7p		ABC World News	\$500.00	30	1		1	\$500.00	\$0.00	0.0
27	Sa 6p-6:30p		News Channel 12 at 6p	\$275.00	30	1		1	\$275.00	\$0.00	0.0
28	Su 6p-6:30p		News Channel 12 at 6p	\$450.00	30	1		1	\$450.00	\$0.00	0.0
29	Sa 7p-8p		Judge Judy	\$300.00	30	1		1	\$300.00	\$0.00	0.0
30	Tu-F,M 11p-11:35p		News Channel 12 at 11p	\$375.00	30	5		5	\$1,875.00	\$0.00	0.0
31	Sa 11:30p-12m		Full Measure with Sharyl Attkisson	\$90.00	30	1		1	\$90.00	\$0.00	0.0
32	Su 11p-11:30p		News Channel 12 at 11p	\$350.00	30	1		1	\$350.00	\$0.00	0.0
33	Tu-F,M 11:35p-12:37a		Jimmy Kimmel Live-ABC	\$175.00	30	5		5	\$875.00	\$0.00	0.0
34	Tu-F,M 12:37a-1:06a		Nightline-ABC	\$90.00	30	5		5	\$450.00	\$0.00	0.0
35	Sa 12m-12:30a		The Outdoorsman	\$45.00	30	1		1	\$45.00	\$0.00	0.0
TOTALS:								92	\$41,310.00	\$0.00	0.0



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		Total Spots: 92 Total CPP: \$0.00 Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/11/24 9:46 AM	CARRIE LYNCH	HMP 2024 - 9/3-9/9 - SKED A;Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$35,810
WCTI Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	92	\$41,310.00	N/A	0.0
Total	100%	92	\$41,310.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Sep	92	\$41,310.00
Total	92	\$41,310.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	4/11/24 9:41 AM	CARRIE LYNCH	New	92		\$41,310.00	\$41,310.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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