

Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KVTA
4th Quarter November 2019
Prepared By: Tom Spence

Program Name/Segment - KVTA Morning Show	Date: 11042019	Program Format/Content Description: CSUCI Vice President of Advancement Nichole Ipach was in studio to talk about the economic impact of CSUCI on Ventura and Santa Barbara Counties. The talk is at 8pm on Nov. 15th at The Broom Library and Mike Powers---the CEO of Ventura County—is the guest speaker. Topics include, higher education and its impact on the economy. Employment opportunities for both counties and the importance of an educated population and opportunities for men and women along with access to education for all economic classes to receive an advanced degree.
Issue Addressed: Economy, employment, higher education, title 9, equal access	Time: 8:10a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 11072019	Program Format/Content Description: Mary Maranville Founder of Ventura County Farm Day was in studio to invite listeners to Farm Day on November 9th with tours of 15 farms available for free to the public. Attendees will learn about the challenges of growing a variety of fruits and vegetables, the economic impact of farming in Ventura County along with career opportunities. More information is available at venturacountyfarmday.com
Issue Addressed: Agriculture, careers, land management, environmental concerns, open space.	Time: 7:40a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date:	Program Format/Content Description: Spencer Noren of The Ventura Parks and recreation Advisory Board was in studio to promote open space and management of popular hiking trails and
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Issue Addressed: open space, education, farming, public access, development	11122019 Time: 8:40a Duration: 10 min	landmarks, featuring “Two Trees” in Ventura. The history of two trees, the importance of combing public access with continued farming and cattle grazing enabling agriculture and recreation to exist together. Free guided hikes of two trees are available to schools and local residents.
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Program Name/Segment - KVTA Morning Show	Date: 11152019 Time: 7:20a Duration: 5 minutes	Program Format/Content Description: Chris Brashears was in studio to tell our listeners about the Free Eye Clinic at The Salvation Army Hope Center at 155 South Oak in Ventura the clinic is held every Thursday from 8:30a to 11:30a. There are no appointments, walk-ins only. For additional information call 805-340-0205. The goal is to allow lower income families to have access to eyecare and glasses
Issue Addressed – low income, health, vision, education, employment		

Program Name/Segment - KVTA Morning Show	Date: 11182019 Time: 8:10a Duration: 12 minutes	Program Format/Content Description: CSUCI Psychology faculty member Dr. Tracy Bennett, was in studio to talk about upcoming family get togethers and how political conversations can cause issues. In these divided times, how do you successfully negotiate holiday get togethers between people who have not seen one another in a year, but who somehow have seen every single one of their political posts on social media. The Dr. suggested, no politics at all, a designated time for the conversations, politely and carefully separating those with conflicting views along with no political conversations during dinner. The light-hearted but essential topic is one of Dr. Bennet’s lectures at CSUCI.
Issue Addressed – politics, family, conversation, education, diplomacy.		

Program Name/Segment - KVTA Morning Show	Date: 11212019	Program Format/Content Description: John Marquez, President of The Santa Paula Chamber of Commerce was in studio to invite listeners to The Santa Paula Christmas Parade, the city's first nighttime Christmas parade in decades. The 70th Annual Santa Paula Christmas Parade will be on Saturday November 30th at 5 pm in Historic Downtown Santa Paula. The parade will take place on Main Street (7th to 11th Street). For more information on the parade, call 805-525-9439 All are welcome to this free Christmas event.
Issue Addressed – Family activities, historic events, local shopping, economy.	Time: 7:40a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 11252019	Program Format/Content Description: The Lions Club Holiday Home Tour is scheduled for Sunday December 8th. This year's tour is unique due to the fact that each home is a newly built home that was destroyed in The Thomas Fire. This will be a first-look at the newly constructed house, the up-to-date architecture and give citizens a chance to talk to the residents about their new start while seeing how they decorate their homes for the holiday. A donation of 35.00 is requested, proceeds go to local charities assisted by The Lions call 655-5595 for information.
Issue Addressed – natural disasters, construction, charity, history	Time: 8:10a Duration: 10 minutes	

