

## Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KVTA  
4th Quarter October 2019  
Prepared By: Tom Spence

Program Name/Segment - KVTA Morning Show	Date: 10012019	<b>Program Format/Content Description:</b> Ventura City Council Woman Cheryl Heitman and Senior Advisor Suz Montgomery were in studio to invite listeners to go to <a href="http://cityofventura.ca.gov">cityofventura.ca.gov</a> to fill out a survey regarding the rights and needs of senior citizens in the city of Ventura. From health care, activities, elder abuse, transportation and more the city is looking at how to budget these needs for 2020. Seniors were encouraged to fill out the survey but it is open to all citizens.
Issue Addressed: Senior citizens, healthcare, safety, transportation	Time: 8:10a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date 10032019	<b>Program Format/Content Description:</b> Kristie Akl President of Kidstream invited listeners to get involved with The Children’s Museum of Ventura County. The museum offers children a place to explore science, history and the environment to help them become lifelong critical thinkers in STEM subjects. The museum is located at 100 East Main Street in Ventura offering free tours for students and discounts for family member ships
Issue Addressed: education, history, science, culture, environment, family activities	Time: 8:10a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date:	<b>Program Format/Content Description:</b> CEO Jeff Pratt of The Ventura County Public Works Agency was in studio to address concerns and questions from listeners about the readiness of the
--	-------	---

Issue Addressed: public safety, fires, floods, policing, graffiti, taxpayers	10082019 Time: 7:40a Duration: 10 min	agency for fire, floods, earthquakes and other natural disasters. The agency is using new technology, such as drones to inspect fire and flood damage along with a new app that citizens can use to send photos of road hazards, litter, graffiti and other concerns directly to the agency. Information is available at <a href="http://vcpublishworks.org">vcpublishworks.org</a>
--	---	---

Program Name/Segment - KVTA Morning Show	Date: 10092019 Time: 7:40a Duration: 10 min	<b>Program Format/Content Description:</b> Brian Barber, President of Mission Fish was in studio to talk about his efforts to provide a free day of fishing for Veterans. Their goal for 2020 is to provide 15 trips that are free to veterans. All gear is provided to the veterans at no cost. The purpose of the trips is to offer thanks to the Veterans and offer a place where they can have fellowship with their fellow veterans and offers a time for them to relax with their cohorts. This helps veterans with PTSD and is always free. Information is available at <a href="http://missionfishusa.org">missionfishusa.org</a>
Issue Addressed: Veterans, PTSD, patriotism, charitable donations		

Program Name/Segment - KVTA Morning Show	Date: 10142019 Time: 8:10a Duration: 10 min	<b>Program Format/Content Description:</b> The Director for Community Engagment for CSUCI, Pilar Pacheco was in studio to talk about the student volunteers from CSUCI. The area of “Student Service Learning” has been a mainstay at the campus since its inception. The volunteers reach out to all areas in Ventura County including, Homelessness, environmental concerns, healthcare, tutoring and mentoring, and other civic activities. This program not only assists local charities with free volunteer hours it also puts each student on the path to future community involvement
Issue Addressed – education, volunteers, civic needs, altruism, higher education.		

Program Name/Segment - KVTA Morning Show	Date: 10162019	<b>Program Format/Content Description:</b> Michael Marson Ventura Scout Troop Leader of Pack 128 invited listeners to donate household items to the Scouts for their rummage sale at The Ventura County Credit Union on Saturday October 26. From furniture to appliances, clothing and games, all items are accepted and the funds will help the troop offer free trips and activities to scouts in Ventura. The scouts will pick up any donated item from local homes and businesses.
Issue Addressed – Scouts, outdoor activities, hiking, education, citizenship.	Time: 8:10a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 10182019	<b>Program Format/Content Description:</b> Brenda Woodhouse from The Moorpark College Teaching Zoo was in studio to invite listeners to Rendezvous at The Zoo November 29th. An evening where citizens can see what the zoo has done for the community first hand and learn about volunteer opportunities. The zoo is the only one of its kind in California and provides a degree that lets students enjoy a career in many facets of animal care and wildlife management. Information on the party can be found at <a href="http://moorparkcollege.edu/zoo">moorparkcollege.edu/zoo</a>
Issue Addressed – higher education, non-traditional careers, wildlife management, endangered species	Time: 8:40a Duration: 12 min	

Program Name/Segment - KVTA Morning Show	Date: 10222019	<b>Program Format/Content Description:</b> Saurabh Bajaj with The Ventura Rotary was in studio to promote Coats For Kids. A program where the Rotary asks for donated coats and jackets for the winter season. These coats are laundered and dry cleaned and then distributed to local students in Ventura County at no cost. Items may be dropped off at 2284 South Victoria.
Issue Addressed – Charity, Needy children, health and safety	Time: 8:10a Duration: 10 min	





