

## Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KVTA  
4th Quarter October 2019  
Prepared By: Tom Spence

Program Name/Segment - Viewpoints	Date: 10052019 Time: 6:30a Duration: 30 min	<b>Program Format/Content Description:</b> If you were at a beach or barbeque this summer, there was probably a box of spiked seltzers somewhere in the vicinity. These canned, around 100-calorie alcoholic beverages have been the latest craze in 2019 and beverage industry experts predict that the hype isn't going to end anytime soon. Viewpoints spoke with the founder of Samuel Adams and Boston Beer Company, Jim Koch, along with two other industry experts to get the inside scoop on why spiked seltzers are just so popular among consumers. Guests: Jim Koch, founder of Samuel Adams and Boston Beer Company; Natasha Swords, editor-in-chief, <i>Drink Me Magazine</i> and <i>Bonfort's Wine and Spirits Journal</i> ; Chelsea Phillips, vice president, Beyond Beer Brands, Anheuser Busch. These days physical books have a lot of competition. From TV to smartphone use, it can be hard to switch it all off and dive into a new book. That's why it's so important to start a routine of reading and storytime from the get-go with your child. We discuss how children's books have changed over the years and how to go about finding the best books for each age and interest. Host: Marty Peterson. Guest: Maria Russo, Children's Books Editor at The New York Times Book Review, co-author, <i>How to Raise a Reader</i> .
Issue Addressed: Business, Trends, Culture, Marketing, Social Media, Demographics Literature, Education, Parenting,, Internet, Child Development		

Program Name/Segment - Viewpoints	Date:	<b>Program Format/Content Description:</b> What happens if you pass away on an airplane or in outer space? Why do bugs only eat certain parts of your body? These are some of the questions Caitlin Doughty
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<p>Issue Addressed: Aging, Death, Business, Culture, Career, History, Literature, Psychology Environment, Labor Issues, Fashion, Business, Consumerism, Technology</p>	<p>10122019  Time:  6:30a  Duration:  30 min</p>	<p>answers everyday and in her new book <i>Will My Cat Eat My Eyeballs?</i> Viewpoints spoke with Doughty about why discussing death is still such a taboo topic in the U.S. and how our burial and funeral practices vary widely from other cultures. Guest: Caitlin Doughty, mortician, death awareness advocate and author, <i>Will My Cat Eat My Eyeballs?</i>The retail giant, Forever 21 was once a prominent leader in the trendy style category for teens and young adults, boasting the latest fashions at bare bone prices. However, earlier this month, the company filed for Chapter 11 bankruptcy citing decreased sales and increased online competition. But for many, the recent news has also signaled a shift in consumer’s shopping habits and the potential decline of fast fashion. We speak with journalist and author Dana Thomas about the fast fashion industry, its negative effects and if consumers are really starting to change the way they shop. Guest: Dana Thomas, journalist and author, <i>Fashionopolis: The Price of Fast Fashion and the Future of Clothes</i>.</p>
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<p>Program Name/Segment - Viewpoints</p>	<p>Date:  10192019</p>	<p><b>Program Format/Content Description:</b> Strawberries are ubiquitous in the U.S. Supermarkets in every town stock cartons of fresh strawberries year round at an affordable price. But this widespread availability may come to a halt in the near future as the industry faces several big challenges. We discuss the history of the strawberry and where it’s headed today as environmental sustainability, labor shortages and other issues start to boil over. Guest: Julie Guthman, professor of social sciences at the University of California – Santa Cruz, author, <i>Wilted: Pathogens, Chemicals &amp; the Fragile Future of the Strawberry Industry</i>.Did you know that dogs can smell up to 100,000 times better than the average person? Most of us are familiar with service or police dogs using their nose to sniff out a particular scent, but now researchers are harnessing the power of a dogs nose to find malaria, diabetes and even some of the hardest-to-detect cancers. Guest: Maria Goodavage, author, <i>Doctor Dogs: How Our Best Friends Are Becoming Our Best Medicine</i>.</p>
<p>Issue Addressed: Farming, Sustainability, Agriculture, Environment, Health, Food Production  Medicine, Health, Animals, Technology, Science, Healthcare, Innovation</p>	<p>Time:  6:30a  Duration:  30 min</p>	

Program Name/Segment - Viewpoints	Date: 10262019	<p><b>Program Format/Content Description:</b> People place such a heavy emphasis on finding and arranging care for loved ones, whether that's hiring professional care or becoming the caretakers themselves. And if people take on the role themselves, it can be easy to quickly lose sight of personal health, wellness and relationships. We discuss the ups and downs of caregiving in a world that's not always so straightforward and forgiving. Guests: Doctor Santo D. Marabella, author of <i>Lessons of Caring: Inspiration and Support for Caregivers</i>; Erick Stoll, co-director of the film, "América". International influence is increasingly pervasive in today's interconnected, social media-driven world. Swedish author Elisabeth Åsbrink joins Viewpoints to discuss how Sweden has changed in recent years and the perception of the country versus the reality of what's happening within its borders. Guest: Elisabeth Åsbrink, author of <i>Made in Sweden: 25 Ideas That Created a Country</i>.</p>
Issue Addressed: Healthcare, Aging, Mental Health, Film, Culture, Interpersonal Relationships Politics, Global Affairs, Culture, Immigration, Diversity, Race, Literature	Time: 6:30a Duration: 30 min	

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