

Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KVTA
4th Quarter October 2019
Prepared By: Tom Spence

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| Program Name/Segment - KVTA Morning Show | Date: 10252019 | Program Format/Content Description: The Beacon Theater's presentation of Walter Cronkite is dead will be used as a fundraiser for the Theater to raise money for local theaters and allow students to take acting classes at no cost or for a very nominal charge. Local theater is an excellent way for students to build their confidence and to learn how to work as a team. The fundraising performance is scheduled for November 8th tickets are available at beacontheatercompany.com |
| Issue Addressed: theater, culture, public speaking, students | Time: Duration: 10 min | |

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| Program Name/Segment - KVTA Morning Show | Date 10282019 | Program Format/Content Description: Dr. Phil Hampton, Science Professor at CSUCI was in studio to invite listeners to bring the family to The Science Carnival at Oxnard High School on Saturday November 2nd. Each demonstration is presented in a fun hands on environment that includes music, engineering, mathematics and many environmental projects. The event is free and open to all. |
| Issue Addressed: Higher education, STEM, students, environmental science | Time: 8:10a Duration: 10 min | |

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| Program Name/Segment - KVTA Morning Show | Date: | Program Format/Content Description: The Ventura County Water and Sanitation department was in studio with CEO Jeff Pratt informing listeners on how the sanitation department & Ventura |
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| Issue Addressed: water, health, public works, taxes | 10292019 Time: 7:40a Duration: 10 min | Water works were keeping the water supply and groundwater safe while keeping the rates charged to consumers as low as possible, the agency has received a 2.6 million dollar grant to improve the infrastructure. Many minerals that are both natural and industrial need to be filtered out to keep our water source clean and healthy. This grant will enable the VCPWA to ensure the citizens continue to drink potable water. |
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| Program Name/Segment - KVTA Morning Show | Date: 10312019 | Program Format/Content Description: The KVTA Morning Show was live for 4 hours at Vitalant, Ventura Counties local blood bank. Listeners were invited to donate a pint of blood that morning to ensure Ventura County's blood supply was well stocked. Blood is used for a variety of day to day applications, surgeries both elective and emergency, cancer patients, hemophiliacs, along with emergencies such as natural disasters and major accidents. A blood donations takes about 30 minutes, health the people can donate every 8 weeks. |
| Issue Addressed: emergency services, health, volunteerism | Time: 5a to 9a Duration: 10 min | |

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