

Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KVTA
4th Quarter December 2019
Prepared By: Tom Spence

Program Name/Segment - Viewpoints		Program Format/Content Description: Only one out of every five dogs will finish their life with the family who originally took them home. Top Dog Foundation specifically helps find new homes for senior dogs through a variety of programs. We speak with the founder of the organization, Jean Stelten-Beuning about the need and how owners can plan ahead to ensure the long-term welfare of their pet. Guest: Jean Stelten-Beuning, creator, owner, operator, Top Dog Country Club and founder, board chair, Top Dog Foundation. While many schools have put in place comprehensive anti-bullying campaigns, we still seldom focus on ensuring that the child bullies get the help they need. We still punish troubled kids with harsh detentions, suspensions and from there it escalates onward. Because of this, many bullies seem to never get the proper support and get stuck in a perpetual cycle of trouble throughout life. How do we change our systems and perspectives in order to stop these kids from falling through the cracks? Geraldine DeRuiter, creator of the blog <i>The Everywhereist</i> and author, <i>All Over the Place: Adventures in Travel, True Love and Petty Theft</i> ; Dr. Ross Greene, clinical child psychologist and founding director of Lives in the Balance.
Issue Addressed: Animals, Pets, Aging, Health, Welfare, Animal Shelters, Nonprofit Organization, Psychology, Education, Mental Health, Parenting, Child Development	Date: 12072019 Time: 6:30a Duration: 30 min	

Program Name/Segment - Viewpoints	Date:	Program Format/Content Description: Extreme forest fires in California; increased flooding throughout the Midwest; rising sea levels threatening much of the coastal United States. Viewpoints speaks
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<p>Issue Addressed: Climate Change, Environment, Natural Disaster, Politics, Public Policy, Holidays, Cooking, Food, Literature, Family, Food Waste</p>	<p>12142019 Time: 6:30a Duration: 30 min</p>	<p>with author Avanti Centrae and ecologist Alejandro Frid about some of these extreme weather patterns and how people across the world are changing the way they live to adapt to this new landscape. Gary Price. Guests: Avanti Centrae, author, <i>VanOps: The Lost Power</i>; Alejandro Frid, ecologist, science coordinator, Central Coast Indigenous Resource Alliance, author, <i>Changing Tides: An Ecologist's Journey to Make Peace with the Anthropocene</i>. Cooking during the holidays can be a major source of stress – but it doesn't have to be. Viewpoints speaks with cookbook author Julia Turshen to get some insider tips & tricks on how to quickly pull together a successful holiday meal with basic cooking skills and ingredients that are most often already in your pantry. Guest: Julia Turshen, author of <i>Small Victories: Recipes, Advice + Hundreds of Ideas for Home Cooking Triumphs</i>.</p>
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<p>Program Name/Segment - Viewpoints</p>	<p>Date: 12212019 Time: 6:30a Duration: 30 min</p>	<p>Program Format/Content Description: There's nothing quite like watching reality TV – and holiday-themed reality TV is even better if you're trying to de-stress during the busy end-of-year months. We delve into the world of Food Network's popular show, "Holiday Baking Championship" to get the inside scoop on what it's really like to compete and judge a reality TV baking series. Guests: Erin Campbell, season 1 champion, "Holiday Baking Championship"; Lorraine Pascale, chef, judge, "Holiday Baking Championship"; Jennifer Barney, season 4 champion, "Holiday Baking Championship." Christmas is only days away. Most Americans by now have bought all of their presents and have tucked their well-used credit cards away until the New Year. Viewpoints' speaks with Colin Morris at Adobe Analytics about the hottest items and shopping trends this year and the whopping 143 billion dollars that Americans are set to spend just online during the 2019 holiday shopping season. Guest: Colin Morris, director, product management at Adobe Analytics.</p>
<p>Issue Addressed: TV, Culture, Baking, Career, Food, Entrepreneurship, Relationships Consumer Spending, Economy, Internet, Retail, Data, Technology, Business</p>		

Program Name/Segment - Viewpoints	Date: 12282019	Program Format/Content Description: Each day, 10,000 Americans will hit retirement age. With millions of people aging, the need for home health aides is set to expand by 47 percent between 2016 and 2026, according to the Bureau of Labor Statistics. So, what are the best senior care options out there? How much does it cost per year? What is working as a home health aide really like? Guests: Mark Dunning, certified senior care manager; director and founder, Care Planning Institute; Joy Demiar, caregiver. The <i>Harry Potter</i> series is one of the most beloved stories of all time, unlocking a world of wizarding magic, adventure and intrigue to millions of young readers. We discuss how its unconventional storyline and character development can shift thinking and teach real life lessons. Guests: Mimi Gladstein, English and literature professor, University of Texas at El Paso, author of the essay, <i>Feminism and Equal Opportunity: Hermione and the Women of Hogwarts</i> ; Amy Hogan, creative media manager, MuggleNet.
Issue Addressed: Aging, Career, Healthcare, Retirement, Personal Finance, Business Literature, Film, Women’s Rights, Feminism, Social Media, Culture	Time: 6:30a Duration: 30 min	

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