

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION WUSN-HD2

2ND QUARTER, 2015
(April 1, 2015 – June 30, 2015)

Prepared by:

Laura Botten, Production Assistant

**Issues of Concern to Chicago, IL
Addressed in Responsive Programming in the
2nd Quarter, 2015**

<i>Subject</i>	<i>Description of Issue of Concern</i>
Animal Rescue & Adoption	Wildcat captivity crisis; Chicagoland pet adoption
Career Development	Crowdsourced employment opportunities
Financial Planning	Income tax filing tips; causes of financial stress; money-saving travel tips
Health	Reversing Diabetes; organ donation; autism & arthritis awareness; interval training; the benefits of stress; healthy vision; and more
History	How Chicago's wealthiest were swindled in the 1920s; Chicago's influence on writer L. Frank Baum
Local Events	Chicagoland events of interest benefitting various organizations
Nutrition	Seven rules for healthy eating; getting fit as a family
Safety	Swimming safety tips from an Olympic gold medalist
Technology	How to find the perfect tech gift for graduates; cyber safety tips

**WUSN-HD2 Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
2nd Quarter, 2015**

Public Affairs Program

Schedule and Description

1. Weekend Journal

(Sundays) Interviews and educates with topics about the community, health, politics, and the environment, hosted by Laura Botten and other staff members

Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1, 2015 – June 30, 2015)

ISSUE: Animal Rescue and Adoption

Date	Time	Duration	Guest	Details
4/26/2015	6:00 AM	8:46	Tammy Thies, Founder & Executive Director of the Wildcat Sanctuary	95% of the tigers in America are privately owned. That's 10,000 wildcats being held captive, often for profit. Tammy tells us about the Wildcat Sanctuary's mission to rescue these big cats and provide them with a natural habitat. Through the end of April, donations are worth double during their Miracle Match fundraiser. Tammy also tells us about the Lions, Tigers, and Beers event in Chicago this June. Learn more at wildcatsanctuary.org .
4/12/2015	6:00 AM	7:47	Amanda Bickell, co-founder of the Bryan and Amanda Bickell Foundation	The Bryan and Amanda Bickell Foundation creates awareness for the misunderstood dogs labeled "pit bulls" and works with them to assist abused children. Through their "Bick's Pits" program, the Foundation shines the spotlight on a different adoptable dog each month. April's "Bick's Pit" is Brandy, a 4-year-old girl. Amanda also tells us about the "Bickell Dog" at Meatheads who will give a portion of the proceeds back to the Bickell Foundation, and internship and volunteer opportunities. Learn more at bickellfoundation.org .

5/10/2015	6:00 AM	6:30	Amanda Bickell, co-founder of the Bryan and Amanda Bickell Foundation	The Bryan and Amanda Bickell Foundation creates awareness for the misunderstood dogs labeled "pit bulls" and works with them to assist abused children. Through their "Bick's Pits" program, the Foundation shines the spotlight on a different adoptable dog each month. May's "Bick's Pit" is Stevie, a 2 1/2-year-old 90 pound boy who was found malnourished and wounded on the streets of Gary, Indiana. After being rescued and fostered, he's ready for a home of his own! Learn more at bickellfoundation.org .
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Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1, 2015 – June 30, 2015)

ISSUE: Career Development

Date	Time	Duration	Guest	Details
6/28/2015	6:00 AM	16:39	Dr. Tracey Wilen, author of <u>21st Century Career Trends</u>	Summer vacation is the perfect opportunity to earn some extra cash! Tracey offers some career tips for crowdsourced job opportunities, and explains how they are different from temp work or working under a contract. Learn more at traceywilen.com .

Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1, 2015 – June 30, 2015)

ISSUE: Financial Planning

Date	Time	Duration	Guest	Details
4/5/2015	6:00 AM	7:28	Greg Rosica, contributing author to the <u>EY Tax Guide 2015</u>	Tax expert Greg provides information on recent tax law changes and discusses what taxpayers need to know to prepare for the 2014 income tax return filing season. He also offers money-saving tax tips, information for the self-employed, steps to take now that can make tax filing easier, and the most easily overlooked deductions and common filing errors. Learn more at ey.com/eytaxguide .
4/19/2015	6:00 AM	8:46	Eleanor Blayney, Consumer Advocate for the Certified Financial Planner (CFP) Board of Standards	April is Financial Stress Awareness Month. Eleanor shares the results of the CFP's latest survey which identifies the most common causes of financial stress and ways to resolve them. Among the survey highlights include: debt tops the causes of financial stress, having a knowledgeable plan can reduce the stress, and budgeting is key. Learn more at letsmakeaplan.org .
4/26/2015	6:00 AM	10:38	Lauren Volcheff, Last Minute Travel Club VP Sales and Marketing	Travel is fun, but it can sure be expensive! Lauren offers five tips to save travelers money this summer, including how to book a hotel on the cheap and ways to get inexpensive flights. Learn more at lastminutetravel.com .

Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1, 2015 – June 30, 2015)

ISSUE: Health

Date	Time	Duration	Guest	Details
4/5/2015	6:00 AM	8:29	Dr. George L. King, Research Director and Chief Science Officer at the Joslin Diabetes Center and author of <u>The Diabetes Reset: Avoid It, Control It, Even Reverse It</u>	About 26 million Americans have Diabetes. George explains the differences between Type 1 and Type 2 Diabetes, and offers eight strategies to control it, avoid it, and reverse it including proper diet, weight loss, proper exercise, quality sleep, and good mental health. <i>(Second airing; first aired 2/22/15)</i>
4/12/2015	6:00 AM	5:22	Jesse White, Illinois Secretary of State	April is National Donate Life Month, and Jesse White reminds us of the importance of being an organ and tissue donor. One donor can save up to 25 lives. Learn more or sign up at lifegoeson.com .
4/12/2015	6:00 AM	4:44	Representatives of Autism Speaks	April is Autism Awareness Month. We learn what parents need to know if their kids have Autism. Also discussed: The Light It Up Blue campaign and how White Castle is partnering with Autism Speaks to encourage customers to make donations. Learn more at autismspeaks.org .

4/19/2015	6:00 AM	10:19	Sean Foy, author of <u>The Burst! Workout: The Power of 10-Minute Interval Training</u>	Time is the number one thing standing in our way of working out on a regular basis. But by using interval-style training, we can optimize our workout in as little as ten minutes. Sean explains how we should break down those ten minutes, and why this style of exercise is so beneficial. Learn more at burstworkout.com . <i>(Second airing; first aired 10/19/14)</i>
5/3/2015	6:00 AM	5:12	Alexandra Robbins, journalist and author of <u>The Nurses: A Year of Secrets, Drama, and Miracles with the Heroes of the Hospital</u>	Nurse's Week starts on May 6th. To celebrate the crucial role nurses play in our well-being, Alexandra shares stories from the four nurses she followed for a year to write her new book. She also talks about dynamics of doctor-nurse relationships, and tells us some of the craziest things she's ever witnessed in a hospital. Learn more at alexandarobbins.com .
5/17/2015	6:00 AM	8:50	Kelly McGonigal, Ph.D and author of <u>The Upside of Stress: Why Stress is Good for You, and How to Get Good at It</u>	Kelly explains why stress isn't all bad. In fact, it's something we should embrace to make us stronger. It can make us more productive, focus our attention, and teach us new things. She goes over some strategies about how to use stress to your advantage, and how to get your mind ready to think about stress in a positive way. Learn more at kellymcgonigal.com .

5/17/2015	6:00 AM	7:58	Jessica Krauss, mother of son diagnosed with Systemic Juvenile Idiopathic Arthritis (SJIA)	May is Arthritis Awareness Month, creating awareness for a disease which affects not only adults, but children too. Of the seven types of juvenile arthritis, Jessica's son Waylon has SJIA, which affects his whole body. He was diagnosed at just 2-years-old, and Jessica tells us about the warning signs and treatment options. Now, Waylon is a happy 10-year-old with a loving family support system. Learn more at sjiainfo.com .
5/17/2015	6:00 AM	6:42	Heather Lende, author of <u>Find the Good: Unexpected Life Lessons from a Small-Town Obituary Writer</u>	Being an obituary writer for the past 19 years in the small town of Haines, Alaska has allowed Heather to see life-- and death-- from a unique perspective. She's been able to discover the important things in life that give us positivity and hope, which is great for our mental health. Her advice? To find the good in your life. Learn more at heatherlende.com .
5/24/2015	6:00 AM	8:36	Dr. Henry Wiley, staff clinician at the National Eye Institute (NEI)	May is Healthy Vision Month. Dr. Wiley reminds us of the importance of taking care of our eyes and vision. He shares 5 tips for eyecare including getting regular comprehensive dilated eye exams, living a healthy lifestyle, knowing your family's eye history, using protective eyewear, and wearing sunglasses. Learn more at nei.nih.gov .

Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1, 2015 – June 30, 2015)

ISSUE: History

Date	Time	Duration	Guest	Details
6/7/2015	6:00 AM	11:56	Dean Jobb, author of <u>Empire of Deception: The Incredible Story of a Master Swindler Who Seduced a City and Captivated the Nation</u>	Chicago is known for lots of things, corruption being one of them. During the 1920s, one Chicagoan, Leo Koretz, swindled people of the city-- including his own family and friends-- out of millions. Dean Jobb tells us how he pulled off the "swindle of the century," and how it impacted Chicago's banks, stocks, and economy. Learn more at deanjobb.com.
6/14/2015	6:00 AM	20:38	Rebecca Loncraine, author of <u>The Real Wizard of Oz: The Life and Times of L. Frank Baum</u>	It's been 115 years since Baum's book <u>The Wonderful Wizard of Oz</u> was first published. And this August marks the 76th anniversary of the release of the MGM movie. Why is this story so engrained in our culture? In part one of our discussion, Rebecca tells us about Baum's early life, journalism background, and how witnessing racism during the Civil War and government disagreements with the Native Americans shaped his mind and creativity. She also tells us about his time living in Chicago during the World's Fair, which influenced his Oz stories tremendously. Learn more at rebeccaloncraine.com.

6/21/2015	6:00 AM	17:52	Rebecca Loncraine, author of <u>The Real Wizard of Oz: The Life and Times of L. Frank Baum</u>	It's been 115 years since Baum's book <u>The Wonderful Wizard of Oz</u> was first published. And this August marks the 76th anniversary of the release of the MGM movie. Why is this story so engrained in our culture? In part two of our discussion, Rebecca tells us how the popularity of the Oz series changed Baum's life forever. She also discusses his progressive views on women's rights, how his embrace of technology influenced his storytelling, and his financial troubles. We also talk about why and how the Oz legacy continues to thrive. Learn more at rebeccaloncraine.com .
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Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1, 2015 – June 30, 2015)

ISSUE: Local Events

Date	Time	Duration	Guest	Details
4/5/2015	6:00 AM	3:58	Jim Cornelison, Chicago Blackhawks Anthem Singer and Founding Community Ambassador for the Illinois Patriot Education Fund	The Illinois Patriot Education fund provides financial assistance and support for the educational journey for Illinois military service men and women. Jim tells us about their charity golf event in Medinah this May. Learn more at illinoispatrioteducationfund.org .
4/19/2015	6:00 AM	4:42	Jeffrey Hall, US Army Captain, Special Operations	Hockey Saves is an organization that provides veterans and soldiers the opportunity to focus on something positive and bond with each other through the game of hockey. They're opening up the Oak Lawn Ice Arena every Tuesday in April for active duty and vets, and invite them, their friends, and family to come out. Visit hockeysaves.us for more info.
4/26/2015	6:00 AM	4:37	Dr. Robyn Barbiers, President of the Anti-Cruelty Society	There's a change in plans for the Anti-Cruelty Society's biggest annual fundraiser due to the canine influenza outbreak. Instead of everyone gathering with their dogs at Montrose Harbor, they're hosting a virtual fundraiser at ibarkinthepark.org through May 15th. Dr. Robyn also tells us what dog flu warning signs to look for. Learn more at anticruelty.org .

5/3/2015	6:00 AM	6:01	Elliot Greenberger, General Manager of Divvy Bikes	Divvy Week runs through May 10th, and the Chicago bike-sharing company has some fun things planned including money-saving offers and special Blackhawks bikes. Learn more at divvyweek.com .
5/10/2015	6:00 AM	9:10	Barbara Kramer-Dibble, Long Grove's Business and Community Partners	Long Grove is once again gearing up for their 3-day Chocolate Fest on May 15th, 16th, and 17th! Come out to support great local businesses, and enjoy chocolate and live music from local bands Sixteen Candles and American English. Admission is \$5. Learn more at visitlonggrove.com .
5/10/2015	6:00 AM	5:27	Khit Masoud, Team Imerman Angels Recruiter	Imerman Angels is a one-on-one cancer support charity. On May 24th, they're hosting a fundraiser at Room Seven in the Gold Coast. Khit tells us what to expect at the event and what's been the most inspiration thing about being a part of Team Imerman. Learn more at imermanangels.org .
5/24/2015	6:00 AM	12:09	Jimmy Charles, Nashville recording artist and spokesman for Zero: The End of Prostate Cancer	One in seven American men are diagnosed with prostate cancer. Help raise money to end prostate cancer on Saturday, May 30th in Joliet at the 4th annual Zero Prostate Cancer Run/Walk, where Jimmy will be performing. He also tells us about his personal ties to cancer and his new song Superman, a tribute to those dealing with the disease. Learn more and register for the walk and zerocancer.org .

5/24/2015	6:00 AM	5:08	Charlie Murphy, CEO of Icon Building Group	Celebrate the inaugural St. Jude Dream Home Showplace! This Vernon Hills home is being remodeled and upgraded by Icon Building Group with time and furnishings donated by the builders and sponsors. Tour the home for free through May 31st, and register to win a free dining room set. 100% of the profits of the sale of the home will be donated to St. Jude Children's Research Hospital. Learn more at stjude.org/showplacechicago .
6/7/2015	6:00 AM	8:51	Melissa French, Paws Chicago Director of Sponsorship for Team Paws and Athletic Events	Paws Chicago is the city's largest no-kill animal rescue and adoption facility. Since 1997, the number of euthanized pets in Chicago has decreased by 77%, and Paws continues to save even more animals. On Sunday, June 14th, they're hosting their 15th annual "Run for Their Lives" 4K walk/8K run at Montrose Harbor. Melissa tells us about the event, and the volunteer opportunities at Paws. Learn more at pawschicago.org .
6/7/2015	6:00 AM	4:30	Morgan Bucciferro, Director of Warrior Dash	The Warrior Dash isn't your ordinary 5K. It's a 12-obstacle course! In its 7th year, the Dash is coming to Chicagoland on June 13th and 14th to challenge participants! Proceeds benefit St. Jude Children's Research Hospital. Learn more at warriordash.com .
6/28/2015	6:00 AM	4:58	Khit Masoud, Team Imerman Angels Recruiter	Imerman Angels is a one-on-one cancer support charity that matches a cancer fighter with someone who has survived the same type of cancer. On Saturday, July 11th, they're hosting their inaugural Brunch Run 5K at Montrose Harbor. Learn more at imermanangels.org .

Most Significant Issue-Responsive Programming
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ISSUE: Nutrition

Date	Time	Duration	Guest	Details
5/3/2015	6:00 AM	12:52	Dr. Janet Angel, nutritional biochemist and wellness expert	Americans seem to be busier than ever which greatly impacts our diet. More people reach for convenient, processed foods or fast food which can pack on the pounds. Dr. Janet Angel offers her seven rules for healthy eating just in time to slim down for swimsuit season. <i>(Second airing; first aired 2/15/15)</i>
5/31/2015	6:00 AM	10:45	Lisa Lynn, fitness and nutrition expert, author of <u>The Metabolism Solution: The New Way to Lose Weight</u>	As the weather gets warmer, families can take that as an opportunity to be more active whether it's a 5k or just a walk with the dog. Lisa offers her tips to get fit as a family including prioritizing meal time as a way to eat healthy food together, keeping food and activity journals, and ways to make healthy snacks fun. Learn more at lynfit.com.

Most Significant Issue-Responsive Programming
2nd Quarter, 2015
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ISSUE: Safety

Date	Time	Duration	Guest	Details
6/14/2015	6:00 AM	6:30	Jessica Hardy, Professional Swimmer and Olympic Gold Medalist	Ten people drown every day in the U.S. About a quarter are children. Jessica is teaming up with the USA Swimming Foundation to teach 25,000 Chicago kids to swim this summer. After a near-drowning incident when she was just three-years-old, Jessica learned how to overcome her fear of the water, and even won a gold medal at the Olympics in 2012! Visit makeasplash.org to find a local partner offering affordable swim lessons.

Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1, 2015 – June 30, 2015)

ISSUE: Technology

Date	Time	Duration	Guest	Details
5/31/2015	6:00 AM	9:00	Ke Chen, Product Marketing Manager for Microsoft	As high school students prepare for college after graduation, they need technology for all aspects of their lives including school work and social lives. Ke offers her suggestions for the best devices available to students, and which apps can increase their productivity. Learn more at surface.com/students .
5/31/2015	6:00 AM	6:49	Morgan Wright, cybersecurity consultant	Summer vacation is just around the corner. Many people will utilize the convenience of public wi-fi, ATM's, and credit cards, but this can be an opportunity for hackers and identify thieves to strike. Morgan offers his advice to avoid being a target, and how to avoid malware in apps and social media. Learn more at morganwright.us/traveltips .
6/21/2015	6:00 AM	6:49	Greg Sullivan, Consumer Tech Expert for Windows at Microsoft	Greg will address his top three questions that parents should be asking to feel confident about the tech gifts they are buying for grads this season or for Dad for Father's Day.

Public Service Announcements
2nd Quarter, 2015
(April 1, 2015 – June 30, 2015)

Throughout the quarter the station aired [daily/periodic] PSAs providing information on a variety of local community activities and issues.

Representative examples of such PSAs include the following:

Date	Length	Topic
4/5/15	:60	IRS Department of the Treasury- Free File
4/5/15	:30	City Career Fair Diversity Employment Day
4/5/15	:60	Adopt Illinois Kids
4/5/15	:60	Teacher Recruitment
4/5/15	:30	Binge Eating Disorder
4/5/15	:30	Companion Animal Protection Society
4/5/15	:30	American Diabetes Association Expo
4/12/15	:60	Teacher Recruitment
4/12/15	:60	March of Dimes
4/12/15	:15	Hockey Saves
4/12/15	:30	American Diabetes Association Expo
4/12/15	:60	Department of Homeland Security
4/12/15	:30	City Career Fair Diversity Employment Day
4/12/15	:30	Companion Animal Protection Society
4/12/15	:60	National Fair Housing Alliance
4/12/15	:60	Wounded Warrior Project
4/12/15	:30	Binge Eating Disorder
4/19/15	:60	Teacher Recruitment
4/19/15	:30	City Career Fair Diversity Employment Day
4/19/15	:30	Companion Animal Protection Society
4/19/15	:30	Binge Eating Disorder
4/19/15	:15	Hockey Saves

4/19/15	:30	American Friends of Museums in Israel
4/26/15	:30	National Association of Insurance Commissioners
4/26/15	:30	City Career Fair Diversity Employment Day
4/26/15	:30	Teacher Recruitment
4/26/15	:30	Wildcat Sanctuary- "No More Wild Pets"
4/26/15	:30	American Friends of Museums in Israel
4/26/15	:30	Anti-Cruelty Society- "iBark in the Park"
4/26/15	:15	March of Dimes
4/26/15	:15	Hockey Saves
4/26/15	:15	Department of Homeland Security
5/3/15	:60	Teacher Recruitment
5/3/15	:30	Anti-Cruelty Society- "iBark in the Park"
5/3/15	:30	American Friends of Museums in Israel
5/3/15	:30	DuPage Credit Union- "We've Got Your Back Backpack Drive"
5/10/15	:60	Teacher Recruitment
5/10/15	:30	Anti-Cruelty Society- "iBark in the Park"
5/10/15	:60	Adopt Illinois Kids
5/10/15	:30	DuPage Credit Union- "We've Got Your Back Backpack Drive"
5/10/15	:30	National Association of Insurance Commissioners
5/10/15	:30	Companion Animal Protection Society
5/10/15	:30	American Friends of Museums in Israel
5/10/15	:30	Binge Eating Disorder
5/17/15	:60	Teacher Recruitment
5/17/15	:30	Wildcat Sanctuary- "No More Wild Pets"
5/17/15	:30	DuPage Credit Union- "We've Got Your Back Backpack Drive"
5/24/15	:30	Partnership for Drug Free Kids
5/24/15	:30	DuPage Credit Union- "We've Got Your Back Backpack Drive"
5/24/15	:15	Teacher Recruitment
5/31/15	:30	Partnership for Drug Free Kids
5/31/15	:30	DuPage Credit Union- "We've Got Your Back Backpack Drive"

5/31/15	:15	Teacher Recruitment
5/31/15	:10	Save the Manatee Club- "Father's Day"
5/31/15	:15	American Diabetes Association's Tour de Cure
5/31/15	:15	Chicago Urban League Citywide Job Fair
6/7/15	:15	Teacher Recruitment
6/7/15	:15	Chicago Urban League Citywide Job Fair
6/7/15	:15	American Cancer Society Relay for Life
6/7/15	:15	American Diabetes Association's Tour de Cure
6/7/15	:10	Save the Manatee Club- "Father's Day"
6/7/15	:30	Partnership for Drug Free Kids
6/7/15	:30	DuPage Credit Union- "We've Got Your Back Backpack Drive"
6/14/15	:15	Teacher Recruitment
6/14/15	:15	Chicago Urban League Citywide Job Fair
6/21/15	:30	Partnership for Drug Free Kids
6/21/15	:30	DuPage Credit Union- "We've Got Your Back Backpack Drive"
6/21/15	:15	Teacher Recruitment
6/21/15	:30	Save the Manatee Club- "Father's Day"
6/21/15	:15	American Cancer Society Relay for Life
6/28/15	:30	Department of Veterans Affairs- PTSD Awareness Month
6/28/15	:30	Partnership for Drug Free Kids
6/28/15	:60	Teacher Recruitment
6/28/15	:60	National Association of Insurance Commissioners
6/28/15	:60	Adopt Illinois Kids
6/28/15	:30	DuPage Credit Union- "We've Got Your Back Backpack Drive"
6/28/15	:30	Companion Animal Protection Society
6/28/15	:30	Binge Eating Disorder
6/28/15	:30	Wildcat Sanctuary- "No More Wild Pets"

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