

**Jul 30, 21**  
 CONT# 35235362 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales  
 TO WALY-FM (Altoona, PA)  
 FM LIZ RYCKMAN  
 OFF CHICAGO  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019  
  
 BYR Helen Hanratty1  
 ADV AB FOUNDATION  
 PDT AB Foundation  
 FLT Aug 02, 21 - Aug 15, 21

DDS CONT# 0  
 C/P/E: / / 3573  
  
 SALESPERSON FAX#  
  
 PH #

\* REP ORDER COMMENT \*

\*\* 7/30/2021 2:44:00 PM: \*\* ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION \*\*  
 ORDERS MUST RUN AS SCHEDULED \*\* MAKEGOODS MUST HAVE WRITTEN APPROVAL \*\* CREDITS WILL  
 BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S NEGOTIATED  
 CPP \*\* FAIR AND EQUAL ROTATION IS EXPECTED \*\* \* \* \* ESTIMATE NUMBER AND FLIGHT DATE MUST  
 BE SHOWN ON ALL INVOICES \*\*THIS AGENCY HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY  
 PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED W  
 ITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE CONFIRM. THANK YOU!  
 \*\* 7/30/2021 2:44:00 PM: \*\*THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT  
 ME WITH ANY QUESTIONS. VANESSA.PEREZ@KATZMEDIA.COM \*\*  
 \*\* 7/30/2021 2:44:00 PM: FLIGHT RUNS TUESDAY 8/3 THROUGH MONDAY 8/9  
 \*\* 7/30/2021 2:44:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ  
 GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.....S.	6A - 7P	60	8/7/2021 - 8/7/2021	1W	3	\$100.00	3
	1.2	.TWTF..	6A - 10A	60	8/3/2021 - 8/6/2021	1W	3	\$100.00	3
	1.3	.TWTF..	10A - 3P	60	8/3/2021 - 8/6/2021	1W	6	\$100.00	6
	1.4	.TWTF..	3P - 7P	60	8/3/2021 - 8/6/2021	1W	4	\$100.00	4
					** WEEKLY FLIGHT TOTALS **		16	\$1,600.00	
		<b>FLIGHT 2</b>							
	2.1	M.....	10A - 3P	60	8/9/2021 - 8/9/2021	1W	1	\$100.00	1
	2.2	M.....	3P - 7P	60	8/9/2021 - 8/9/2021	1W	1	\$100.00	1
					** WEEKLY FLIGHT TOTALS **		2	\$200.00	

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REP Katz Group Sales

DDS CONT# 0  
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	<b>Aug 21</b>						
SPOTS	18						
CASH	1800.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1800.00						

							<b>TOTAL</b>
SPOTS							18
CASH							1,800.00
TRADE							0.00
NSL							0.00
TOTAL							1,800.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

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MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	.....S.	6A - 7P	60	8/7/2021 - 8/7/2021	1W	4	\$125.00	4
	1.2	.TWTF..	6A - 10A	60	8/3/2021 - 8/6/2021	1W	4	\$150.00	4
	1.3	.TWTF..	10A - 3P	60	8/3/2021 - 8/6/2021	1W	6	\$150.00	6
	1.4	.TWTF..	3P - 7P	60	8/3/2021 - 8/6/2021	1W	4	\$150.00	4
					** WEEKLY FLIGHT TOTALS **		18	\$2,600.00	
		<b><u>FLIGHT 2</u></b>							
	2.1	M.....	6A - 10A	60	8/9/2021 - 8/9/2021	1W	1	\$150.00	1
	2.2	M.....	10A - 3P	60	8/9/2021 - 8/9/2021	1W	1	\$150.00	1
					** WEEKLY FLIGHT TOTALS **		2	\$300.00	

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 CONT# **35235364** Mod# Ver# 1 (Last = )  
 REP **Katz Group Sales**

DDS CONT# **0**  
 C/P/E:  **/ / 3573**

	<b>Aug 21</b>						
SPOTS	20						
CASH	2900.00						
TRADE	0.00						
NSL	0.00						
TOTAL	2900.00						

							<b>TOTAL</b>
SPOTS							20
CASH							2,900.00
TRADE							0.00
NSL							0.00
TOTAL							2,900.00

**\*\* Competitive Comments \*\***

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