

Aug 09, 21
 CONT# 35257510 Mod# Ver# 1 (Last =)
 REP Katz Group Sales
 TO WALY-FM (Altoona, PA)
 FM LIZ RYCKMAN
 OFF CHICAGO
 AGY Katz Group Sales
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

 BYR Helen Hanratty1
 ADV AB FOUNDATION
 PDT AB Foundation
 FLT Aug 09, 21 - Aug 22, 21

DDS CONT# 0
 C/P/E: / / 3586

 SALESPERSON FAX#

 PH #

*** REP ORDER COMMENT ***

** 8/9/2021 10:40:00 AM: **THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT ME WITH ANY QUESTIONS. VANESSA.PEREZ@KATZMEDIA.COM **
 ** 8/9/2021 10:40:00 AM: ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION **
 ORDERS MUST RUN AS SCHEDULED ** MAKEGOODS MUST HAVE WRITTEN APPROVAL ** CREDITS WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S NEGOTIATED CPP ** FAIR AND EQUAL ROTATION IS EXPECTED ** ** ** THIS AGENCY HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE CONFIRM. THANK YOU!
 ** 8/9/2021 10:40:00 AM: FLIGHT RUNS TUESDAY 8/10 THROUGH MONDAY 8/16
 ** 8/9/2021 10:40:00 AM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1S.	6A - 7P	60	8/14/2021 - 8/14/2021	1W	3	\$100.00	3
	1.2	.TWTF..	6A - 10A	60	8/10/2021 - 8/13/2021	1W	3	\$100.00	3
	1.3	.TWTF..	10A - 3P	60	8/10/2021 - 8/13/2021	1W	6	\$100.00	6
	1.4	.TWTF..	3P - 7P	60	8/10/2021 - 8/13/2021	1W	4	\$100.00	4
					** WEEKLY FLIGHT TOTALS **		16	\$1,600.00	
		<u>FLIGHT 2</u>							
	2.1	M.....	10A - 3P	60	8/16/2021 - 8/16/2021	1W	1	\$100.00	1
	2.2	M.....	3P - 7P	60	8/16/2021 - 8/16/2021	1W	1	\$100.00	1
					** WEEKLY FLIGHT TOTALS **		2	\$200.00	

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 REP **Katz Group Sales**

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	Aug 21						
SPOTS	18						
CASH	1800.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1800.00						

							TOTAL
SPOTS							18
CASH							1,800.00
TRADE							0.00
NSL							0.00
TOTAL							1,800.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

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		<u>FLIGHT 1</u>							
	1.1S.	6A - 7P	60	8/14/2021 - 8/14/2021	1W	4	\$125.00	4
	1.2	.TWTF..	6A - 10A	60	8/10/2021 - 8/13/2021	1W	4	\$150.00	4
	1.3	.TWTF..	10A - 3P	60	8/10/2021 - 8/13/2021	1W	6	\$150.00	6
	1.4	.TWTF..	3P - 7P	60	8/10/2021 - 8/13/2021	1W	4	\$150.00	4
					** WEEKLY FLIGHT TOTALS **		18	\$2,600.00	
		<u>FLIGHT 2</u>							
	2.1	M.....	6A - 10A	60	8/16/2021 - 8/16/2021	1W	1	\$150.00	1
	2.2	M.....	10A - 3P	60	8/16/2021 - 8/16/2021	1W	1	\$150.00	1
					** WEEKLY FLIGHT TOTALS **		2	\$300.00	

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REP Katz Group Sales

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	Aug 21						
SPOTS	20						
CASH	2900.00						
TRADE	0.00						
NSL	0.00						
TOTAL	2900.00						

							TOTAL
SPOTS							20
CASH							2,900.00
TRADE							0.00
NSL							0.00
TOTAL							2,900.00

**** Competitive Comments ****

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