

Jul 26, 21
 CONT# 35218397 Mod# Ver# 1 (Last =)
 REP Katz Group Sales
 TO WALY-FM (Altoona, PA)
 FM LIZ RYCKMAN
 OFF CHICAGO
 AGY Katz Group Sales
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

 BYR Helen Hanratty1
 ADV AB FOUNDATION
 PDT AB Foundation
 FLT Jul 26, 21 - Aug 08, 21

DDS CONT# 0
 C/P/E: / / 3563

 SALESPERSON FAX#

 PH #

* REP ORDER COMMENT *

** 7/26/2021 10:36:00 AM: ** ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION **
 ORDERS MUST RUN AS SCHEDULED ** MAKEGOODS MUST HAVE WRITTEN APPROVAL ** CREDITS WILL
 BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S NEGOTIATED
 CPP ** FAIR AND EQUAL ROTATION IS EXPECTED ** * * * ESTIMATE NUMBERS AND FLIGHT DATE MUST
 BE SHOWN ON INVOICES **THIS AGENCY HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY
 PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED
 WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE CONFIRM. THANK YOU!
 ** 7/26/2021 10:36:00 AM: **THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT
 ME WITH ANY QUESTIONS. VANESSA.PEREZ@KATZMEDIA.COM **
 ** 7/26/2021 10:36:00 AM: FLIGHT RUNS TUESDAY 7/27 THROUGH MONDAY 8/2
 ** 7/26/2021 10:36:00 AM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ
 GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF WKS | NPW | RATE | TOT SPTS |
|----|-----|------------------------|----------|-----|----------------------------|----------|-----|------------|----------|
| | | <u>FLIGHT 1</u> | | | | | | | |
| | 1.1 |S. | 6A - 7P | 60 | 7/31/2021 - 7/31/2021 | 1W | 3 | \$100.00 | 3 |
| | 1.2 | .TWTF.. | 6A - 10A | 60 | 7/27/2021 - 7/30/2021 | 1W | 3 | \$100.00 | 3 |
| | 1.3 | .TWTF.. | 10A - 3P | 60 | 7/27/2021 - 7/30/2021 | 1W | 6 | \$100.00 | 6 |
| | 1.4 | .TWTF.. | 3P - 7P | 60 | 7/27/2021 - 7/30/2021 | 1W | 4 | \$100.00 | 4 |
| | | | | | ** WEEKLY FLIGHT TOTALS ** | | 16 | \$1,600.00 | |
| | | <u>FLIGHT 2</u> | | | | | | | |
| | 2.1 | M..... | 10A - 3P | 60 | 8/2/2021 - 8/2/2021 | 1W | 1 | \$100.00 | 1 |
| | 2.2 | M..... | 3P - 7P | 60 | 8/2/2021 - 8/2/2021 | 1W | 1 | \$100.00 | 1 |
| | | | | | ** WEEKLY FLIGHT TOTALS ** | | 2 | \$200.00 | |

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| | | | | | | | |
|-------|---------------|--|--|--|--|--|--|
| | Aug 21 | | | | | | |
| SPOTS | 18 | | | | | | |
| CASH | 1800.00 | | | | | | |
| TRADE | 0.00 | | | | | | |
| NSL | 0.00 | | | | | | |
| TOTAL | 1800.00 | | | | | | |

| | | | | | | | |
|-------|--|--|--|--|--|--|--------------|
| | | | | | | | TOTAL |
| SPOTS | | | | | | | 18 |
| CASH | | | | | | | 1,800.00 |
| TRADE | | | | | | | 0.00 |
| NSL | | | | | | | 0.00 |
| TOTAL | | | | | | | 1,800.00 |

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

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| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF WKS | NPW | RATE | TOT SPTS | |
|----|-----|----------------------------|----------|-----|-----------------------|----------|-----|----------|------------|--|
| | | FLIGHT 1 | | | | | | | | |
| | 1.1 |S. | 6A - 7P | 60 | 7/31/2021 - 7/31/2021 | 1W | 4 | \$125.00 | 4 | |
| | 1.2 | .TWTF.. | 6A - 10A | 60 | 7/27/2021 - 7/30/2021 | 1W | 4 | \$150.00 | 4 | |
| | 1.3 | .TWTF.. | 10A - 3P | 60 | 7/27/2021 - 7/30/2021 | 1W | 6 | \$150.00 | 6 | |
| | 1.4 | .TWTF.. | 3P - 7P | 60 | 7/27/2021 - 7/30/2021 | 1W | 4 | \$150.00 | 4 | |
| | | ** WEEKLY FLIGHT TOTALS ** | | | | | | 18 | \$2,600.00 | |
| | | FLIGHT 2 | | | | | | | | |
| | 2.1 | M..... | 6A - 10A | 60 | 8/2/2021 - 8/2/2021 | 1W | 1 | \$150.00 | 1 | |
| | 2.2 | M..... | 10A - 3P | 60 | 8/2/2021 - 8/2/2021 | 1W | 1 | \$150.00 | 1 | |
| | | ** WEEKLY FLIGHT TOTALS ** | | | | | | 2 | \$300.00 | |

Jul 26, 21
 CONT# **35218399** Mod# Ver# 1 (Last =)
 REP **Katz Group Sales**

DDS CONT# **0**
 C/P/E: **/ / 3563**

| | | | | | | | |
|-------|---------------|--|--|--|--|--|--|
| | Aug 21 | | | | | | |
| SPOTS | 20 | | | | | | |
| CASH | 2900.00 | | | | | | |
| TRADE | 0.00 | | | | | | |
| NSL | 0.00 | | | | | | |
| TOTAL | 2900.00 | | | | | | |

| | | | | | | | |
|-------|--|--|--|--|--|--|--------------|
| | | | | | | | TOTAL |
| SPOTS | | | | | | | 20 |
| CASH | | | | | | | 2,900.00 |
| TRADE | | | | | | | 0.00 |
| NSL | | | | | | | 0.00 |
| TOTAL | | | | | | | 2,900.00 |

**** Competitive Comments ****

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 Demo Adults 35+

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