

Aug 30, 21
 CONT# 35303754 Mod# Ver# 1 (Last =)
 REP Katz Group Sales
 TO WALY-FM (Altoona, PA)
 FM LIZ RYCKMAN
 OFF CHICAGO
 AGY Katz Group Sales
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019
 BYR Helen Hanratty1
 ADV AB FOUNDATION
 PDT AB Foundation
 FLT Aug 30, 21 - Sep 12, 21

DDS CONT# 0
 C/P/E: / / 3622
 SALESPERSON FAX#
 PH #

*** REP ORDER COMMENT ***

** 8/30/2021 10:21:00 AM: ** ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION
 **ORDERS MUST RUN AS SCHEDULED ** MAKEGOODS MUST HAVE WRITTEN APPROVAL ** CREDITS
 WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S
 NEGOTIATED CPP ** FAIR AND EQUAL ROTATION IS EXPECTED ** * * * * *THIS AGENCY HAS PAID KATZ
 CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A
 CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK
 TO THE STATIONS. P LEASE CONFIRM. THANK YOU!
 ** 8/30/2021 10:21:00 AM: **THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT
 ME WITH ANY QUESTIONS. VANESSA.PEREZ@KATZMEDIA.COM **
 ** 8/30/2021 10:21:00 AM: FLIGHT RUNS TUESDAY 8/31 THROUGH MONDAY 9/6
 ** 8/30/2021 10:21:00 AM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ
 GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1S.	6A - 7P	60	9/4/2021 - 9/4/2021	1W	3	\$100.00	3
	1.2	.TWTF..	6A - 10A	60	8/31/2021 - 9/3/2021	1W	3	\$100.00	3
	1.3	.TWTF..	10A - 3P	60	8/31/2021 - 9/3/2021	1W	6	\$100.00	6
	1.4	.TWTF..	3P - 7P	60	8/31/2021 - 9/3/2021	1W	3	\$100.00	3
					** WEEKLY FLIGHT TOTALS **		15	\$1,500.00	
		FLIGHT 2							
	2.1	M.....	10A - 3P	60	9/6/2021 - 9/6/2021	1W	1	\$100.00	1
					** WEEKLY FLIGHT TOTALS **		1	\$100.00	

	Sep 21					
SPOTS	16					
CASH	1600.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1600.00					

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						TOTAL
SPOTS						16
CASH						1,600.00
TRADE						0.00
NSL						0.00
TOTAL						1,600.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

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MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.TWTF..	6A - 10A	60	8/31/2021 - 9/3/2021	1W	3	\$150.00	3
	1.2	.TWTF..	10A - 3P	60	8/31/2021 - 9/3/2021	1W	8	\$150.00	8
	1.3	.TWTF..	3P - 7P	60	8/31/2021 - 9/3/2021	1W	3	\$150.00	3
					** WEEKLY FLIGHT TOTALS **		14	\$2,100.00	
		FLIGHT 2							
	2.1	M.....	6A - 10A	60	9/6/2021 - 9/6/2021	1W	1	\$150.00	1
	2.2	M.....	10A - 3P	60	9/6/2021 - 9/6/2021	1W	1	\$150.00	1
					** WEEKLY FLIGHT TOTALS **		2	\$300.00	

	Sep 21					
SPOTS	16					
CASH	2400.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2400.00					

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						TOTAL
SPOTS						16
CASH						2,400.00
TRADE						0.00
NSL						0.00
TOTAL						2,400.00

**** Competitive Comments ****

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Demo Adults 35+

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