

THREE RIVERS MEDIA Q3 QUARTERLY ISSUES REPORT July-September 2023

7/5/2023 Tourism/Arts – Wohlfahrt Haus Dinner Theatre Duration 16 minutes

Talking Wythe is a hosted community interview that airs several times weekly on WLOY during the Noon hour. Talking Wythe addresses issues, concerns, events, and matters of interest in our listening area. The host spoke with the cast of Sanders Family Christmas (in July) – on stage at Wytheville’s Wohlfahrt Haus Dinner Theatre

7/26/2023 Agriculture/Tourism/Arts – NRV Fair Duration 16 minutes

Talking Wythe is a hosted community interview that airs several times weekly on WLOY during the Noon hour. Talking Wythe addresses issues, concerns, events, and matters of interest in our listening area. The host spoke with representatives of the New River Valley Recreation authority’s annual NRV Fair – an community event featuring live performers, commerce, agriculture, and more.

7/27/23 Community Service – Mt Rogers Regional Authority Duration 19 minutes

Talking Wythe is a hosted community interview that airs several times weekly on WLOY during the Noon hour. Talking Wythe addresses issues, concerns, events, and matters of interest in our listening area. The host spoke with representatives of the Mt Rogers Regional Authority about their workforce summer internship programming.

8/7/2023 Tourism/Arts – Wohlfahrt Haus Dinner Theatre Duration 17 minutes

Talking Wythe is a hosted community interview that airs several times weekly on WLOY during the Noon hour. Talking Wythe addresses issues, concerns, events, and matters of interest in our listening area. The host spoke with the cast of Million Dollar Quartet – on stage at Wytheville’s Wohlfahrt Haus Dinner Theatre

8/21/2023 Political/Government – Robert Beckman Duration 14 minutes

Talking Wythe is a hosted community interview that airs several times weekly on WLOY during the Noon hour. Talking Wythe addresses issues, concerns, events, and matters of interest in our listening area. The host conducted a brief interview with Virginia Senate Candidate in the General Election.

8/30/2023 Professional Development – Donna Cutting Duration 19 minutes

Talking Wythe is a hosted community interview that airs several times weekly on WLOY during the Noon hour. Talking Wythe addresses issues, concerns, events, and matters of interest in our listening area. The host spoke with Donna Cutting, a motivational speaker and professional development coach about the unique challenges of the post-COVID workforce and the upcoming seminar.

9/11/2023 Community/Historical – Department of Museums Duration 21 minutes

Talking Wythe is a hosted community interview that airs several times weekly on WLOY during the Noon hour. Talking Wythe addresses issues, concerns, events, and matters of interest in our listening area. The host spoke with the ED of the Wytheville Department of Museums about grant funds that helped refurbish the Haller-Gibboney Rock House as a historical site and the upcoming Oktoberfest on one of their properties.

9/15/2023 Political/Government – Wythe County Registrar Duration 17 minutes

Talking Wythe is a hosted community interview that airs several times weekly on WLOY during the Noon hour. Talking Wythe addresses issues, concerns, events, and matters of interest in our listening area. The host spoke with Lennon Counts, Wythe County Registrar about early voting for the November General Election.

9/25/2023 Community – Open Door Cafe Duration 16 minutes

Talking Wythe is a hosted community interview that airs several times weekly on WLOY during the Noon hour. Talking Wythe addresses issues, concerns, events, and matters of interest in our listening area. The host spoke with the Ops Manager of Open Door Café about the upcoming fundraising event for the non-profit – HarvestFest @ Open Door Café.

PUBLIC SERVICE & NOTABLE INFORMATION

July-September 2023 St Jude's Childrens Hospital PSA Duration: 30 seconds

National PSA regarding St. Jude's Childrens Hospital . Runs 6x daily

July-September 2023 Car Seat Safety PSA Duration: 30-60 seconds

National PSA regarding checking car seats for safety, installation, best practices. 6x day as avail.

July-September 2023 Gun Safety PSA Duration: 30 seconds

Ad Council PSA regarding gun safety around children and the importance of keeping firearms behind locked doors. Runs 6x daily

SPECIAL PROGRAMMING

Talk of the Town Duration approx. 3 minutes

Talk of the Town is a biweekly segment that airs on Thursday afternoons. Talk of the Town updates listeners on Wytheville town department issues, town matters, safety and more

Talk of the Town of Rural Retreat Duration approx. 3 minutes

Talk of the Town of Rural Retreat is a biweekly segment that airs on Thursday afternoons. Talk of the Town updates listeners on Rural Retreat Town Council happenings, town matters, safety and more.

Almanac Segments approx. 8:10 weekday mornings 60-90 seconds

Almanac Segments are regional, anecdotal segments hosted by Dennis Dailly on WLOY. They feature farming news, weather updates, and more.

The Top Five @ 5 5:05PM weekdays approx. 4-5 minutes

Daily top 5 local and national news topics, community events, etc. hosted locally.

Weekends in Wytheville with Downtown Wytheville – Thursday-Saturday Duration – 90 seconds

A weekly 90 second mini-show with Downtown Wytheville Inc. staff – a revitalization non-profit – featuring events of note and general information for the Downtown Wytheville district.